Trading and Liquidity with Limited Cognition^{*}

Bruno Biais,[†]Johan Hombert,[‡]and Pierre-Olivier Weill[§]

November 4, 2010

Abstract

We study the reaction of traders and markets to an aggregate liquidity shock under cognition limits. While institutions recover from the shock at random times, traders observe the status of their institution only when their own information process jumps. This delay reflects the time it takes to collect and process information about positions, counterparties and risk exposure. Traders who find their institution has a low valuation place market sell orders, and then progressively buy back at relatively low prices, while simultaneously placing limit orders to sell later when the price will have recovered. We compare the case where algorithms enable traders to implement this strategy to that where traders can only place orders when their information process jumps. Our theoretical results are in line with empirical findings on order placements and algorithmic trading.

Keywords: Limit-orders, asset pricing and liquidity, bid-ask spread, algorithmic trading, limited cognition, sticky plans.

J.E.L. Codes: G12, D83.

^{*}Many thanks, for helpful discussions and suggestions, to Andy Atkeson, Dirk Bergemann, Darrell Duffie, Emmanuel Farhi, Alfred Galichon, Thierry Foucault, Christian Hellwig, Hugo Hopenhayn, Vivien Lévy–Garboua, Johannes Horner, Boyan Jovanovic, Albert Menkveld, John Moore, Henri Pages, Thomas Philippon, Jean Charles Rochet, Ioanid Rosu, Larry Samuelson, Tom Sargent, Jean Tirole, Aleh Tsyvinski, Juusso Välimäki, Dimitri Vayanos, Adrien Verdelhan, and Glen Weyl; and seminar participants at the Dauphine-NYSE-Euronext Market Microstructure Workshop, the European Summer Symposium in Economic Theory at Gerzensee, École Polytechnique, Stanford Graduate School of Business, and New York University. Paulo Coutinho and Kei Kawakami provided excellent research assistance. We are grateful to the editor and four anonymous referees for comments. Bruno Biais benefitted from the support of the "Financial Markets and Investment Banking Value Chain Chair" sponsored by the Fédération Bancaire Française, and Pierre-Olivier Weill from the support of the National Science Foundation, grant SES-0922338.

[†]Toulouse School of Economics (CNRS, IDEI), biais@cict.fr.

[‡]HEC Paris, johan.hombert@hec.fr.

[§]University of California Los Angeles and NBER, poweill@econ.ucla.edu.