

A Unique Costly Contemplation Representation*

Haluk Ergin[†] Todd Sarver[‡]

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PRELIMINARY AND INCOMPLETE

Abstract

We extend the costly contemplation model to preferences over sets of lotteries, assuming that the state-dependent utilities are von Neumann-Morgenstern. The contemplation costs are uniquely pinned down in a reduced form representation, where the decision-maker selects a subjective measure over expected utility functions instead of a subjective signal over a subjective state space. We show that in this richer setup, costly contemplation is characterized by Aversion to Contingent Planning, Indifference to Randomization, Translation Invariance, and Strong Continuity.

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[†]Correspondence address: MIT, Department of Economics, E52-383A, 50 Memorial Drive, Cambridge, MA 02142. Email: hergin@mit.edu.

[‡]Correspondence address: Boston University, Department of Economics, 270 Bay State Road, Boston, MA 02215. Email: sarvertd@bu.edu.

1 Introduction

1.1 Brief Overview

We will take a Decision Maker (DM) to one of two restaurants. The first one is a seafood restaurant that serves a tuna (t) and a salmon (s) dish, which we denote by $A = \{t, s\}$. The second one is a steak restaurant that serves a filet mignon (f) and a ribeye (r) dish, which we denote by $B = \{f, r\}$. We will flip a coin to determine which restaurant to go to. If it comes up heads then we will buy the DM the meal of her choice in A , if it comes up tails then we will buy her the meal of her choice in B .

We consider presenting the DM one of the two following decision problems:

Decision Problem 1

We ask the DM to make a complete contingent plan listing what she would choose conditional on each outcome of the coin flip.

Decision Problem 2

We first flip the coin and let the DM know its outcome. She then selects the dish of her choice from the restaurant determined by the coin flip.

Decision problem 1 corresponds to a choice out of $A \times B = \{(t, f), (t, r), (s, f), (s, r)\}$, where for instance (s, f) is the plan where the DM indicates that she will have the salmon dish from the seafood restaurant if the coin comes up heads and she will have the filet mignon from the steak restaurant if the coin comes up tails. Note that each choice of a contingent plan eventually yields a lottery over meals. For example if the DM chooses (s, f) then she will face the lottery $\frac{1}{2}s + \frac{1}{2}f$ that yields a salmon and a filet mignon dish, each with one-half probability. Hence decision problem 1 is identical to a choice out of the set of lotteries $\{\frac{1}{2}t + \frac{1}{2}f, \frac{1}{2}t + \frac{1}{2}r, \frac{1}{2}s + \frac{1}{2}f, \frac{1}{2}s + \frac{1}{2}r\}$.

It is conceivable that the DM prefers facing the second decision problem rather than the first one. In this case we say that her preferences (over decision problems) exhibit *Aversion to Contingent Planning (ACP)*. One explanation of ACP is that the DM finds it psychologically costly to figure out her tastes over meals. Because of this cost, she would rather not contemplate on an inconsequential decision: In our restaurant example, she would rather not contemplate about her choice out of A , were she to know that the coin came up tails and her actual choice set is B . In particular she prefers to learn which choice set (A or B) is the relevant one, before contemplating on her choice.

Our main results are a representation and a uniqueness theorem for preferences over sets of lotteries. We interpret that the preference arises from a choice situation where, initially the DM chooses from among sets of lotteries (menus, options sets, or decision problems) and subsequently chooses a lottery from that set. The only primitive of the model is the preference over sets of lotteries which corresponds to the DM's choice behavior in the first period, we do not explicitly model the second period choice out of the sets. The key axiom in our analysis is ACP and our representation is a reduced form of the costly contemplation representation introduced in Ergin (2003). We begin by a brief overview of Ergin's and our results before we present them more formally in the next section.

The primitive of Ergin's model is a preference over sets of alternatives. He shows that if this preference is monotone, in the sense that each option set is weakly preferred to its subsets, then the DM behaves as if she optimally contemplates her mood before making a choice out of her option set. Ergin models contemplation as a subjective information acquisition problem, where the DM optimally acquires a costly subjective signal over a subjective state space. He interprets these subjective signals as contemplation strategies. The subjective state space, signals, and costs are all parameters of the representation but not a part of the model. However, as we illustrate in the next section these parameters are hardly pinned down from the preference over sets.

We extend the costly contemplation model to preferences over lotteries assuming that the state dependent utilities are von Neumann-Morgenstern. We model a contemplation strategy as a subjective measure over expected utility functions instead of a subjective signal over a subjective state space. The extension of the domain of preferences and the reduction of the parameters of the representation make it possible to uniquely identify contemplation costs from the preference. We show that in this extended model, ACP, indifference to randomization, along with continuity and translation invariance properties characterize costly contemplation. We also prove that the measures in our representation are positive if and only if the preference is monotone.

1.2 Background and detailed results

The costly contemplation representation in Ergin (2003) is the following:

$$V(A) = \max_{\pi \in \Pi} \left[\sum_{E \in \pi} \max_{z \in A} \sum_{\omega \in E} U(z, \omega) - c(\pi) \right] \quad (1)$$

The interpretation of the above formula is as follows. The DM has a finite subjective state space Ω representing her tastes over alternatives. She does not know the realization of the state $\omega \in \Omega$ but has a uniform prior on Ω . Her tastes over alternatives in Z are represented by a state dependent utility function and $U: Z \times \Omega \rightarrow \mathbb{R}$. Before making a choice out of a set $A \subset Z$, the DM may engage in contemplation. A *contemplation strategy* is modeled as a signal about the subjective state which corresponds to a partition π of Ω . If the DM carries out the contemplation strategy π , she incurs a psychological cost of contemplation $c(\pi)$, learns which event of the partition π the actual state lies in, and picks an alternative that yields the highest expected utility conditional on each event $E \in \pi$. The set of partitions of Ω is denoted by Π . Faced with the option set A , the DM chooses an optimal level of contemplation by maximizing the value minus the cost of contemplation. This yields $V(A)$ in (1) as the ex-ante value of the option set A .

The appeal of the above formula (1) comes from its similarity to an optimal information acquisition formula. It expresses the costly contemplation problem as a problem with which we are more familiar as economists. The difference from a standard information acquisition problem is that, in the costly contemplation formula the parameters (Ω, U, c) are not directly observable but need to be derived from the DM's preference. Ergin shows that a preference \succsim over sets of alternatives is monotone ($A \subset B \Rightarrow B \succsim A$) if and only if there exist parameters (Ω, U, c) such that \succsim is represented by the ex-ante utility function V in (1). Unfortunately, these parameters are not pinned down from the preference \succsim . To illustrate this, first consider the following example:

Example 1 Let $Z = \{z_1, z_2, z_3\}$. All of the following cost functions lead to the same preference over sets of alternatives:

U	ω_1	ω_2	ω_3		c	c'
z_1	5	0	0	$\{\{\omega_1, \omega_2, \omega_3\}\}$	0	0
z_2	0	5	0	$\{\{\omega_i\}, \{\omega_j, \omega_k\}\}$	3	4
z_3	0	0	2	$\{\{\omega_1\}, \{\omega_2\}, \{\omega_3\}\}$	4	5

given by $\{z_1, z_2, z_3\} \succ \{z_1, z_2\} \succ \{z_1, z_3\} \sim \{z_2, z_3\} \sim \{z_1\} \sim \{z_2\} \succ \{z_3\}$.

The above example should not come as a big surprise. Because of the finiteness of Ergin's model, there is only a finite number preferences over sets, hence the preference data is not enough to pin down one among a continuum possibility of costs. This suggests that the non-uniqueness problem might be resolved by increasing the domain of the preferences to sets of lotteries. Let $\Delta(Z)$ stand for the set of lotteries over Z , and

let A now denote a compact set of lotteries. The natural generalization of the costly contemplation formula in (1) to sets of lotteries is:

$$V(A) = \max_{\pi \in \Pi} \left[\sum_{E \in \pi} \max_{p \in A} \sum_{\omega \in E} U(p, \omega) - c(\pi) \right] \quad (2)$$

where the state-dependent utilities $U(\cdot, \omega): \Delta(Z) \rightarrow \mathbb{R}$ are assumed to be von Neumann-Morgenstern to guarantee additional structure in the extended model. Assuming that the preference over lotteries has a representation as in (2), it is indeed possible to distinguish between the alternative cost functions in Example 1 from the preference. For instance $V(\{z_1, \frac{1}{2}z_2 + \frac{1}{2}z_3\}) = 5.5 > 5 = V(\{z_1\})$ when the cost function is c , whereas $V'(\{z_1, \frac{1}{2}z_2 + \frac{1}{2}z_3\}) = 5 = V'(\{z_1\})$ when the cost function is c' . However, as we show next, extending the model to sets of lotteries is still not enough to guarantee uniqueness of the parameters (Ω, U, c) .

Example 2 Let $Z = \{z_1, z_2\}$ and consider the following two specifications of state spaces $\omega = \{\omega_1, \omega_2, \omega_3\}$, $\hat{\Omega} = \{\hat{\omega}_1, \hat{\omega}_2, \hat{\omega}_3\}$, and the corresponding partition costs:

$\Omega:$	U	ω_1	ω_2	ω_3	$c(\{\{\omega_1, \omega_2, \omega_3\}\})$	0
	z_1	1	-2	2	$c(\{\{\omega_1, \omega_2\}, \{\omega_3\}\})$	1
	z_2	-1	2	-2	$c(\{\{\omega_1\}, \{\omega_2\}, \{\omega_3\}\})$	2
$\hat{\Omega}:$	\hat{U}	$\hat{\omega}_1$	$\hat{\omega}_2$	$\hat{\omega}_3$	$\hat{c}(\{\{\hat{\omega}_1, \hat{\omega}_2, \hat{\omega}_3\}\})$	0
	z_1	-1	-1	3	$\hat{c}(\{\{\hat{\omega}_1\}, \{\hat{\omega}_2, \hat{\omega}_3\}\})$	1
	z_2	1	1	-3	$\hat{c}(\{\{\hat{\omega}_1\}, \{\hat{\omega}_2\}, \{\hat{\omega}_3\}\})$	2

In each of the two cases above, assume that the cost of all other partitions is 2. Then for any compact set of lotteries A , the parameters (Ω, U, c) and $(\hat{\Omega}, \hat{U}, \hat{c})$ yield the same ex-ante utility value $V(A)$ in (2).

Let U_E denote the expected utility function conditional on an event E , defined by $U_E(p) = \sum_{\omega \in E} U(p, \omega)$. Each partition π induces a collection of such conditional expected utility functions $(U_E)_{E \in \pi}$. When the DM undertakes the contemplation strategy π , she perceives that as a result of her contemplation, she will end up with an ex-post utility function in $(U_E)_{E \in \pi}$. Moreover, it is enough for her to know the cost $c(\pi)$ and the ex-post utility functions $(U_E)_{E \in \pi}$ associated with each contemplation strategy π , to evaluate the ex-ante value $V(A)$ in (2). In particular, it is not possible to behaviorally distinguish between two sets of parameters (Ω, U, c) and $(\hat{\Omega}, \hat{U}, \hat{c})$ that induce the same collections of ex-post conditional utility functions at the same costs.

To be concrete, consider the following table which lists the ex-post utility functions corresponding to the three partitions of Ω in Example 2:

π	$(U_E)_{E \in \pi}$
$\{\{\omega_1, \omega_2, \omega_3\}\}$	$(1, -1)$
$\{\{\omega_1\}, \{\omega_2, \omega_3\}\}$	$(1, -1), (0, 0)$
$\{\{\omega_1, \omega_3\}, \{\omega_2\}\}$	$(3, -3), (-2, 2)$
$\{\{\omega_1, \omega_2\}, \{\omega_3\}\}$	$(-1, 1), (2, -2)$
$\{\{\omega_1\}, \{\omega_2\}, \{\omega_3\}\}$	$(1, -1), (-2, 2), (2, -2)$

where we denote an expected utility function $u: \Delta(Z) \rightarrow \mathbb{R}$ by the vector $(u(z_1), u(z_2))$.

Let \mathcal{U} denote the non-constant expected utility functions on $\Delta(Z)$, normalized up to positive affine transformations. In Example 2, we can take $\mathcal{U} = \{(1, -1), (-1, 1)\}$.¹ Each ex-post utility function U_E must be a non-negative affine transformation of some $u \in \mathcal{U}$. In particular, each partition π induces a measure μ_π on \mathcal{U} , where the weight $\mu_\pi(u)$ of $u \in \mathcal{U}$ is the sum of the non-negative affine transformation coefficients given by:

$$\{\alpha_E \mid U_E = \alpha_E u + \beta_E, \alpha_E \geq 0, \text{ and } E \in \pi\}.$$

The measures induced by the above partitions are given by:

π	$\mu_\pi(1, -1)$	$\mu_\pi(-1, 1)$
$\{\{\omega_1, \omega_2, \omega_3\}\}$	1	0
$\{\{\omega_1\}, \{\omega_2, \omega_3\}\}$	1	0
$\{\{\omega_1, \omega_2\}, \{\omega_3\}\}$	2	1
$\{\{\omega_1, \omega_3\}, \{\omega_2\}\}$	3	2
$\{\{\omega_1\}, \{\omega_2\}, \{\omega_3\}\}$	3	2

We can use these induced measures to rewrite (2) in the alternative form:

$$V(A) = \max_{\mu \in \mathcal{M}} \left[\sum_{u \in \mathcal{U}} \mu(u) \max_{p \in A} u(p) - c(\mu) \right] \quad (3)$$

where the set of partitions Π are replaced by the set of measures $\mathcal{M} = \{\mu_\pi \mid \pi \in \Pi\}$ over \mathcal{U} and the cost of a measure is defined by $c(\mu) = \min\{c(\pi) \mid \mu = \mu_\pi\}$. In this formulation, a contemplation strategy is expressed as measure over expected utility functions instead of a subjective signal π over the subjective state space Ω .

¹We chose this normalization for the readability of the example, the normalization that we use later for our results is different than the one above.

Note that the integral of u with respect to an induced measure gives the ex-ante utility function U_Ω . In the current example $U_\Omega = (1, -1)$. Therefore the measures in \mathcal{M} also satisfy the following *consistency condition*:

$$\forall \mu, \nu \in \mathcal{M} : \quad \sum_{u \in \mathcal{U}} \mu(u) u = \sum_{u \in \mathcal{U}} \nu(u) u. \quad (4)$$

Even though a DM's realized tastes *ex-post* contemplation can be very different from her tastes *ex-ante* contemplation, the condition above requires that the contemplation process should not affect the DM's tendencies on the average.

1.3 Outline and Related Literature

Kreps (1979) was the first to study preferences over menus and to associate such preferences with a subjective state space representation. Dekel, Lipman, and Rustichini (2001, henceforth DLR) extend Kreps' analysis to the current setting of preferences over menus of lotteries. They use the additional structure of this domain to obtain an essentially unique subjective state space. Our extension of the analysis of Ergin (2003) can be thought of analogously to the extension of Kreps (1979) undertaken in DLR (2001).

One of the representations considered by DLR (2001), the additive EU representation, requires a version of the independence axiom. In the next section, we argue that the independence axiom requires that contemplation be costless, and hence the formal statement of aversion to contingent planning will be a relaxation of independence.² Specific violations of the independence axiom in the setting of preferences over menus of lotteries is still a largely unexplored area of research, and the only other paper we know of is Epstein and Marinacci (2005). They study an agent who has an incomplete, or coarse, conception of the future. This coarse conception entails a degree of pessimism on the part of the agent, and their resulting representations are intuitively similar to the maxmin representation of Gilboa and Schmeidler (1989). Aside from the obvious difference that our representation is maxmax, our consistency condition (see Equation (4)) is not appropriate for a model of ambiguity or coarseness.

In terms of mathematical technique, our work is most similar to that of Maccheroni, Marinacci, and Rustichini (2004). Like them, we use classic duality results from convex analysis to establish our representation theorem. However, their interests and the setting of their model are quite different from the present work. Using the Anscombe-Aumann

²We discuss the relationship between our axioms and representation and those of DLR (2001) in more detail in Section 4.

setting, they represent ambiguity aversion using a generalization of the maxmin representation of Gilboa and Schmeidler (1989). In their representation, each prior of the agent is associated with a cost, and hence this cost function captures the agent's ambiguity attitude. Thus our representation appears similar to theirs in that both associate a cost function with measures. Nonetheless, as discussed in the previous paragraph, our representation cannot easily be interpreted as a model of ambiguity. Furthermore, the setting of our model is quite different, which requires us to develop some additional mathematical results (see Appendix A).

The remainder of the paper is organized as follows. We describe our model of contemplation in greater detail in Section 2. We introduce and motivate our axioms in Section 2.1, and we give a more precise statement of our representation in Section 2.2. Our main results, the existence and uniqueness theorems for our representation, are presented in Section 3. Section 4 contains some concluding remarks. All proofs are relegated to the appendix.

2 Axioms and Representation

2.1 Axioms

Let Z be a finite set of alternatives and let $\Delta(Z)$ denote the set of all probability distributions on Z . Let \mathcal{A} denote the set of all closed subsets of $\Delta(Z)$ endowed with the Hausdorff metric d_h .³ Elements of \mathcal{A} are called menus or option sets. The primitive of our model is a binary relation \succsim on \mathcal{A} , representing the DM's preferences over menus. We maintain the interpretation that, after committing to a particular menu A , the DM chooses a lottery out of A in an unmodeled second stage. For any $A, B \in \mathcal{A}$ and $\lambda \in [0, 1]$, define $\lambda A + (1 - \lambda)B \equiv \{\lambda p + (1 - \lambda)q : p \in A \text{ and } q \in B\}$. Let $co(A)$ denote the convex hull of the set A .

Axiom 1 (Weak Order): \succsim is complete and transitive.

Axiom 2 (Strong Continuity):

³If we let d denote the Euclidean metric on $\Delta(Z)$, then the Hausdorff metric is defined by

$$d_h(A, B) = \max \left\{ \max_{p \in A} \min_{q \in B} d(p, q), \max_{q \in B} \min_{p \in A} d(p, q) \right\}$$

For a full discussion of the Hausdorff metric topology, see Section 3.15 of Aliprantis and Border (1999).

1. (Continuity): For all $A \in \mathcal{A}$, the sets $\{B \in \mathcal{A} : B \succeq A\}$ and $\{B \in \mathcal{A} : B \preceq A\}$ are closed.
2. (Properness): There exists $\theta \in \Theta$ such that for all $A, B \in \mathcal{A}$ and $\epsilon > 0$, if $d_h(A, B) < \epsilon$ and $A + \epsilon\theta \in \mathcal{A}$, then $A + \epsilon\theta \succ B$.

Axioms 1 and 2.1 are entirely standard. Axiom 2.2 states that there exists some $\theta \in \Theta$ such that adding any positive multiple ϵ of θ to A improves this menu, and if any other menu B is chosen “close” enough to A , then $A + \epsilon\theta$ is preferred to B . The role of the strong continuity axiom will essentially be to obtain Lipschitz continuity of our representation in much the same way the continuity axiom is used to obtain continuity. The additional condition imposed in the strong continuity axiom is very similar to the properness condition proposed by Mas-Colell (1986).

The next axiom is introduced in DLR (2001).

Axiom 3 (Indifference to Randomization (IR)): For every $A \in \mathcal{A}$, $A \sim co(A)$.

IR is justified if the DM choosing from the menu A can also randomly select an item from the menu, for example, by flipping a coin. In that case, the menus A and $co(A)$ offer the same set of options, hence they are identical from the perspective of the DM. The next axiom captures an important aspect of our model of costly contemplation.

Axiom 4 (Aversion to Contingent Planning (ACP)): For any $A, B \in \mathcal{A}$, if $A \succeq B$ and $\lambda \in (0, 1)$, then $A \succeq \lambda A + (1 - \lambda)B$.

Any lottery $p \in \lambda A + (1 - \lambda)B$ can be expressed as a mixture $\lambda p_1 + (1 - \lambda)p_2$ for some lotteries $p_1 \in A$ and $p_2 \in B$. Hence a choice out of $\lambda A + (1 - \lambda)B$ entails choosing from *both* menus. Making a choice out of the menu $\lambda A + (1 - \lambda)B$ essentially corresponds to making a contingent plan.⁴ The DM’s references satisfy ACP if she prefers to be told whether she will be choosing from the menu A or the menu B before actually making her choice. If contemplation is costly, then the individual would prefer not to make such a contingent choice. For example, suppose A is a singleton, so that it is optimal not to contemplate when faced with A , and suppose that it is optimal to contemplate when faced with B . Then, when the individual is faced with the menu $\lambda A + (1 - \lambda)B$, she is forced to decide on a level of contemplation before realizing whether she will be choosing from A or B . She would likely choose some intermediate level of contemplation, thus engaging in a level of contemplation that is unnecessarily large (and costly) when the

⁴For an exact justification of this interpretation, please see Appendix D.

realized menu is A and too small when the realized menu is B . Clearly, she would prefer to be told whether she will be choosing from A or B before deciding on a level of contemplation so that she could contemplate only when necessary.

Before introducing the remaining axioms, we define the set of *singleton translations* to be

$$\Theta \equiv \left\{ \theta \in \mathbb{R}^Z : \sum_{z \in Z} \theta_z = 0 \right\}. \quad (5)$$

For $A \in \mathcal{A}$ and $\theta \in \Theta$, define $A + \theta \equiv \{p + \theta : p \in A\}$. Intuitively, adding θ to A in this sense simply “shifts” A . Also, note that for any $p, q \in \Delta(Z)$, we have $p - q \in \Theta$.

The contemplation decision of an individual will naturally depend on the menu in question. For example, assuming contemplation is costly, an individual will choose the lowest level of contemplation when faced with a singleton menu. As the individual is faced with “larger” menus, we would expect her to choose a higher level of contemplation. However, if a menu is simply shifted by adding some $\theta \in \Theta$ to every item in the menu, this should not alter the individual’s desired level of contemplation. Thus preferences will exhibit some form of translation invariance, which we formalize as follows:

Axiom 5 (Translation Invariance (TI)): *For any $A, B \in \mathcal{A}$ and $\theta \in \Theta$ such that $A + \theta, B + \theta \in \mathcal{A}$,*

1. *If $A \succsim B$, then $A + \theta \succsim B + \theta$.*
2. *If $A + \theta \succsim A$, then $B + \theta \succsim B$.*

Finally, we will also consider the monotonicity axiom of Kreps (1979) in conjunction with our other axioms to obtain a refinement of our representation.

Axiom 6 (Monotonicity (MON)): *If $A \subset B$, then $B \succsim A$.*

2.2 Representation

The elements of our representation are a state space S , a Borel measurable state-dependent utility function $U : \Delta(Z) \times S \rightarrow \mathbb{R}$, a set of finite signed Borel measures \mathcal{M} on S , and a cost function $c : \mathcal{M} \rightarrow \mathbb{R}$. Note that any $\mu \in \mathcal{M}$ is a signed measure, so it can take both positive and negative values. We consider a representation $V : \mathcal{A} \rightarrow \mathbb{R}$ defined by

$$V(A) = \max_{\mu \in \mathcal{M}} \left[\int_S \max_{p \in A} U(p, s) \mu(ds) - c(\mu) \right]. \quad (6)$$

We want to think of the different measures as representing different levels of information or contemplation. However, the representation defined in Equation (6) is too general to always fit into this interpretation. We therefore impose the following restriction on the measures in our representation:

Definition 1 Given (S, \mathcal{M}, U, c) , the set of measures \mathcal{M} is said to be *consistent* if for each $\mu, \mu' \in \mathcal{M}$ and $p \in \Delta(Z)$,

$$\int_S U(p, s) \mu(ds) = \int_S U(p, s) \mu'(ds).$$

It is easy to see that this restriction is necessary for our contemplation interpretation. Suppose μ and μ' represent different levels of contemplation, and suppose $p \in \Delta(Z)$. Since the individual has only one choice when faced with the singleton menu $\{p\}$, she cannot change her choice based on her information. Therefore, the only effect of the individual's contemplation decision on her utility is the effect it has on her contemplation cost c . Thus the first term in the brackets in Equation (6) must be the same for both μ and μ' , which implies the set of measures \mathcal{M} must be consistent.

We also restrict attention to representations for which each $U(\cdot, s)$ is an expected-utility function. That is, for each $s \in S$, there exists $u \in \mathbb{R}^Z$ such that $U(p, s) = u \cdot p$ for all $p \in \Delta(Z)$. Define the set of *normalized (non-constant) expected-utility functions* on $\Delta(Z)$ to be

$$\mathcal{U} = \left\{ u \in \mathbb{R}^Z : \sum_{z \in Z} u_z = 0, \sum_{z \in Z} u_z^2 = 1 \right\}.$$

Since each $U(\cdot, s)$ is assumed to be an affine function, for each s there exists $u \in \mathcal{U}$ and constants $\alpha, \beta \in \mathbb{R}$ with $\alpha \geq 0$ such that for all $p \in \Delta(Z)$,

$$U(p, s) = \alpha(u \cdot p) + \beta.$$

Therefore, by appropriate normalization of the measures and the cost function, we can take $S = \mathcal{U}$ and $U(p, u) = u \cdot p$. That is, it is without loss of generality to assume that the set of states is actually the set of expected-utility functions. While our representation theorems do not require such a restriction, our uniqueness results will be easier to understand if we write the representation in this canonical form. Intuitively, if we do not normalize our expected-utility functions in some way, then there will be an extra “degree of freedom” that must be accounted for in the uniqueness results. Given this normalization, the elements of our representation are simply a pair (\mathcal{M}, c) , and the

representation in Equation (6) can be written as

$$V(A) = \max_{\mu \in \mathcal{M}} \left[\int_{\mathcal{U}} \max_{p \in A} (u \cdot p) \mu(du) - c(\mu) \right]. \quad (7)$$

Another important issue related to the assumption that $S = \mathcal{U}$ is whether or not we are imposing a state space on the representation. We argue that the critical restriction here is that each $U(\cdot, s)$ is an expected-utility function, not that $S = \mathcal{U}$. The set \mathcal{U} makes available to the individual all possible expected-utility preferences and therefore does not restrict the state space. It is true that in some cases the set \mathcal{U} may contain “more” states than are necessary to represent an individual’s preferences. However, the support of the measures in the representation will reveal which of the expected-utility functions in \mathcal{U} are necessary. Thus, instead of considering minimality of the state space, it is sufficient to consider minimality of the set of measures in the representation, which leads us to our next definition:⁵

Definition 2 Given a compact set of measures \mathcal{M} and a cost function c , suppose V defined as in Equation (7) represents \succsim . The set \mathcal{M} is said to be *minimal* if for any compact proper subset \mathcal{M}' of \mathcal{M} , the function V' obtained by replacing \mathcal{M} with \mathcal{M}' in Equation (7) no longer represents \succsim .

We are now ready to formally define our representation:

Definition 3 A *Reduced Form Costly Contemplation (RFCC) representation* is a compact set of finite signed Borel measures \mathcal{M} and a lower semi-continuous function $c : \mathcal{M} \rightarrow \mathbb{R}$ such that

1. $V : \mathcal{A} \rightarrow \mathbb{R}$ defined by Equation (7) represents \succsim .
2. \mathcal{M} is both consistent and minimal.
3. There exist $p, q \in \Delta(Z)$ such that $V(\{p\}) > V(\{q\})$.

The first two requirements of this definition have been explained above. The third condition is simply a technical requirement relating to the strong continuity axiom. If we take θ as in the definition of strong continuity, then taking any $p \in \Delta(Z)$ and $\epsilon > 0$ such that $p + \epsilon\theta \in \Delta(Z)$ implies $\{p + \epsilon\theta\} \succ \{p\}$, which gives rise to this third condition.

⁵Note that we endow the set of all finite signed Borel measures on \mathcal{U} with the weak* topology, that is, the topology where a net $\{\mu_d\}_{d \in D}$ converges to μ if and only if $\int_{\mathcal{U}} f \mu_d(du) \rightarrow \int_{\mathcal{U}} f \mu(du)$ for every continuous function $f : \mathcal{U} \rightarrow \mathbb{R}$.

3 Main Results

The following is our main representation theorem:

Theorem 1 *A. The preference \succsim has a RFCC representation if and only if it satisfies weak order, strong continuity, IR, ACP, and TI.*

B. The preference \succsim has a RFCC representation in which each $\mu \in \mathcal{M}$ is positive if and only if it satisfies weak order, strong continuity, MON, ACP, and TI.

The following result shows that a RFCC representation is essentially unique:

Theorem 2 *If (\mathcal{M}, c) and (\mathcal{M}', c') are two RFCC representations for \succsim , then there exist $\alpha > 0$ and $\beta \in \mathbb{R}$ such that $\mathcal{M}' = \alpha\mathcal{M}$ and $c'(\alpha\mu) = \alpha c(\mu) + \beta$ for all $\mu \in \mathcal{M}$.*

4 Conclusion

We now briefly discuss the relation of our results to the additive EU representation of DLR (2001). The crucial axiom in their additive representation is the counterpart of the standard independence axiom adapted to sets.

Axiom 7 (Independence): *For any $A, B, C \in \mathcal{A}$, if $0 < \lambda < 1$ and $A \succ B$ then $\lambda A + (1 - \lambda)C \succ \lambda B + (1 - \lambda)C$.*

Under weak order and continuity, independence implies a form of indifference to contingent planning which can be stated as follows.

Axiom 8 (Indifference to Contingent Planning, ICP): *For any $A, B \in \mathcal{A}$ and $\lambda \in [0, 1]$, if $A \sim B$ then $A \sim \lambda A + (1 - \lambda)B$.*

Since RFCC preferences may show a strict aversion to contingent planning ($A \sim B$ and $A \succ \lambda A + (1 - \lambda)B$), they in general need not satisfy independence. It is also not very difficult to see that under weak order and continuity, independence implies ACP, IR, and TI. Therefore the axioms of the additive EU representation (weak order, strong continuity, and independence) are strictly more powerful than the axioms in our

paper.⁶ In particular the additive EU representation of DLR (2001) is a special case of our RFCC representation.⁷

Definition 4 An *additive EU representation* is a nonempty closed subset S of \mathcal{U} and a finite signed Borel measure μ with full support on S such that \succsim is represented by

$$V(A) = \int_S \max_{p \in A} (u \cdot p) \mu(du). \quad (8)$$

The representations are formally related as follows. An additive EU representation is an RFCC representation with $\mathcal{M} = \{\mu\}$. Conversely, an RFCC representation with $\mathcal{M} = \{\mu\}$ is an additive EU representation with $S = \text{supp}(\mu)$. We now state the corresponding representation and uniqueness results from DLR (2001).

Theorem 3 (DLR 2001, DLRS 2005) *A. A preference \succsim satisfies weak order, strong continuity, and independence if and only if it has an additive EU representation.*

B. A preference \succsim satisfies weak order, strong continuity, independence, and MON if and only if it has an additive EU representation with a positive measure.

Theorem 4 (DLR 2001) *If \succsim has two additive EU representations (S, μ) and (S', μ') , then $S = S'$ and there exists $\alpha > 0$ such that $\mu = \alpha\mu'$.*

As in our model, in the DLR (2001) model the subsequent choice out of A does not have a straightforward interpretation with signed measures. Different potential interpretations are possible under additional assumptions on the preference. These include anticipation of temptation (Gul and Pesendorfer, 2001; Dekel, Lipman, and Rustichini, 2005) or ex-post regret (Sarver, 2005). Also, although a preference with a RFCC representation does not satisfy independence, it does satisfy IR. Hence, it falls within the class of non-additive representations considered in DLR (2001). We conjecture that the unique DLR (2001) subjective state space corresponding to the RFCC representation (\mathcal{M}, c) is $\overline{\cup_{\mu \in \mathcal{M}} \text{supp}(\mu)}$.

⁶The continuity axiom in the original DLR (2001) paper is our Axiom 2.1. As discussed in the correction of DLR (2001) by Dekel, Lipman, Rustichini, and Sarver (2005, henceforth DLRS), Axiom 2.1 needs to be strengthened for the original DLR (2001) representation result to be valid. The stronger form of continuity stated in DLRS (2005) has a different form than our Axiom 2, but the two axioms are easily seen to be equivalent under weak order and independence.

⁷However, in their definition of the additive EU representation, DLR (2001) do not impose our normalization that $S \subset \mathcal{U}$.

In the introduction we discussed how a costly contemplation representation (Ω, U, c) induces a RFCC representation (\mathcal{M}, c) . It is possible to show a converse to this: For every finite monotone RFCC representation (\mathcal{M}, c) , there is a costly contemplation representation (Ω, U, c) that induces (\mathcal{M}, c) .⁸ It is also possible to show a counterpart of this result without monotonicity if we add a state-dependent temptation term to the costly contemplation representation. However the subsequent choice out of A has an unsuccessful interpretation under the latter, since the same RFCC representation may be expressed in multiple ways corresponding to different second period choices out of A .

We conclude by making an observation about the infinite regress issue. The infinite regress problem of bounded rationality can be informally explained as follows (see, e.g., Conlisk, 1996): Consider an abstract decision problem D . The standard rational economic agent is typically assumed to solve the problem D optimally without any constraints, no matter how difficult the problem might be. One may be tempted to make the model more “realistic” by explicitly taking account of the costs of solving it. This leads to a new optimization problem $F(D)$, the problem that incorporates into D the costs of solving D . However, typically $F(D)$ itself is a more difficult problem than $F(D)$. So if one would like to have an even more “realistic” model, why not explicitly include the cost of solving $F(D)$ explicitly? The latter leads to the new decision problem $F^2(D) = F(F(D))$. This argument can be iterated ad infinitum. The fact that it is not clear at which level $F^n(D)$ one should stop, and how to stop if one stops at any level, corresponds to the infinite regress problem.

The representation result in this paper may be seen as giving an *as if* solution to the infinite regress problem. To the extent that one finds ACP a convincing behavioral aspect of bounded rationality arising from contemplation costs, there is no loss of generality from restricting attention to $F^1(D)$, the case where the decision maker optimally solves the problem of optimal contemplation subject to costs.

⁸A formal proof of this claim will be available in a subsequent version of this paper.

Appendix

A Mathematical Preliminaries

In this section we establish some general mathematical results that will be used to prove our representation and uniqueness theorems. Our main results will center around a classic duality relationship from convex analysis. After presenting some intermediate results, we describe this duality in Section A.2.

Suppose X is a real Banach space. We now introduce the standard definition of the subdifferential of a function.

Definition 5 Suppose $C \subset X$ is convex and $f : C \rightarrow \mathbb{R}$. For $x \in C$, the *subdifferential* of f at x is defined to be

$$\partial f(x) = \{x^* \in X^* : \langle y - x, x^* \rangle \leq f(y) - f(x) \text{ for all } y \in C\}.$$

The subdifferential is important in the approximation of a convex function by affine functions. In fact, it is straightforward to show that $x^* \in \partial f(x)$ if and only if the affine function $h(y) \equiv f(x) + \langle y - x, x^* \rangle$ satisfies $h \leq f$ and $h(x) = f(x)$. It should also be noted that when X is infinite-dimensional it is possible to have $\partial f(x) = \emptyset$ for some $x \in C$, even if f is convex. However, the following results show that under certain continuity assumptions on f , the subdifferential is always nonempty. For a convex subset C of X , a function $f : C \rightarrow \mathbb{R}$ is said to be *Lipschitz continuous* if there is some real number K such that for every $x, y \in C$, $|f(x) - f(y)| \leq K\|x - y\|$. The number K is called a *Lipschitz constant* of f .

Lemma 1 *Suppose C is a convex subset of a Banach space X . If $f : C \rightarrow \mathbb{R}$ is Lipschitz continuous and convex, then $\partial f(x) \neq \emptyset$ for all $x \in C$. In particular, if $K \geq 0$ is a Lipschitz constant of f , then for all $x \in C$ there exists $x^* \in \partial f(x)$ with $\|x^*\| \leq K$.*

Proof: We begin by introducing the standard definition of the epigraph of a function $f : C \rightarrow \mathbb{R}$:

$$\text{epi}(f) = \{(x, t) \in C \times \mathbb{R} : t \geq f(x)\}.$$

Note that $\text{epi}(f) \subset X \times \mathbb{R}$ is a convex set because f is convex with a convex domain C . Now, define

$$H = \{(x, t) \in X \times \mathbb{R} : t < -K\|x\|\}.$$

It is easily seen that H is nonempty and convex. Also, since $\|\cdot\|$ is necessarily continuous, H is open (in the product topology).

Let $x \in C$ be arbitrary. Let $H(x)$ be the translate of H so that its vertex is $(x, f(x))$; that is, $H(x) = (x, f(x)) + H$. We claim that $\text{epi}(f) \cap H(x) = \emptyset$. To see this, note first that

$$\begin{aligned} H(x) &= \{(x + y, f(x) + t) \in X \times \mathbb{R} : t < -K\|y\|\} \\ &= \{(y, t) \in X \times \mathbb{R} : t < f(x) - K\|y - x\|\}. \end{aligned}$$

Now, suppose $(y, t) \in \text{epi}(f)$, so that $t \geq f(y)$. By Lipschitz continuity, we have $f(y) \geq f(x) - K\|y - x\|$. Therefore, $t \geq f(x) - K\|y - x\|$, which implies $(y, t) \notin H(x)$.

Since $H(x)$ is open and nonempty, it has an interior point. We have also shown that $H(x)$ and $\text{epi}(f)$ are disjoint convex sets. Therefore, a version of the Separating Hyperplane Theorem implies there exists a nonzero continuous linear functional $(x^*, \lambda) \in X^* \times \mathbb{R}$ that separates $H(x)$ and $\text{epi}(f)$.⁹ That is, there exists a scalar δ such that

$$\langle y, x^* \rangle + \lambda t \leq \delta \quad \text{if } (y, t) \in \text{epi}(f) \quad (9)$$

and

$$\langle y, x^* \rangle + \lambda t \geq \delta \quad \text{if } (y, t) \in H(x). \quad (10)$$

Clearly, we cannot have $\lambda > 0$. Also, if $\lambda = 0$, then Equation (10) implies $x^* = 0$. This would contradict (x^*, λ) being a nonzero functional. Therefore, $\lambda < 0$. Without loss of generality, we can take $\lambda = -1$, for otherwise we could renormalize (x^*, λ) by dividing by $|\lambda|$.

Since $(x, f(x)) \in \text{epi}(f)$, we have $\langle x, x^* \rangle - f(x) \leq \delta$. For all $t > 0$, we have $(x, f(x) - t) \in H(x)$, which implies $\langle x, x^* \rangle - f(x) + t \geq \delta$. Therefore, $\langle x, x^* \rangle - f(x) = \delta$, and thus for all $y \in C$,

$$\langle y, x^* \rangle - f(y) \leq \delta = \langle x, x^* \rangle - f(x).$$

Equivalently, we can write $f(y) - f(x) \geq \langle y - x, x^* \rangle$. Thus, $x^* \in \partial f(x)$.

It remains only to show that $\|x^*\| \leq K$. Suppose to the contrary. Then, there exists $y \in X$ such that $\langle y, x^* \rangle < -K\|y\|$, and hence there also exists $\epsilon > 0$ such that $\langle y, x^* \rangle + \epsilon < -K\|y\|$. Therefore,

$$\langle y + x, x^* \rangle - f(x) + K\|y\| + \epsilon < \langle x, x^* \rangle - f(x) = \delta,$$

which, by Equation (10), implies $(y + x, f(x) - K\|y\| - \epsilon) \notin H(x)$. However, this contradicts the definition of $H(x)$. Thus $\|x^*\| \leq K$. ■

The following simple lemma will also be useful.

Lemma 2 *Let $K \geq 0$ and let $\{x_d\}_{d \in D} \subset X$ and $\{x_d^*\}_{d \in D} \subset X^*$ be nets such that (i) $\|x_d^*\| \leq K$ for all $d \in D$, and (ii) $x_d \rightarrow x$ and $x_d^* \xrightarrow{w^*} x^*$ for some $x \in X$ and $x^* \in X^*$. Then, $\langle x_d, x_d^* \rangle \rightarrow \langle x, x^* \rangle$.*

Proof: We have

$$\begin{aligned} |\langle x_d, x_d^* \rangle - \langle x, x^* \rangle| &\leq |\langle x_d - x, x_d^* \rangle| + |\langle x, x_d^* - x^* \rangle| \\ &\leq \|x_d - x\| \|x_d^*\| + |\langle x, x_d^* - x^* \rangle| \\ &\leq \|x_d - x\| K + |\langle x, x_d^* - x^* \rangle| \rightarrow 0, \end{aligned}$$

⁹See Aliprantis and Border (1999, Theorem 5.50) or Luenberger (1969, p133).

so that $\langle x_d, x_d^* \rangle \rightarrow \langle x, x^* \rangle$. ■

In the next Lemma, we assume that X is a Banach lattice.¹⁰ Let $X_+ = \{x \in X : x \geq 0\}$ denote the *positive cone* of X . A function $f : C \rightarrow \mathbb{R}$ on a subset C of X is *monotone* if $f(x) \geq f(y)$ whenever $x, y \in C$ are such that $x \geq y$. A continuous linear functional $x^* \in X^*$ is *positive* if $\langle x, x^* \rangle \geq 0$ for all $x \in X_+$.

Lemma 3 *Suppose C is a convex subset of a Banach lattice X such that for any $x, x' \in C$, $x \vee x' \in C$. If $f : C \rightarrow \mathbb{R}$ is Lipschitz continuous, convex, and monotone and if $K \geq 0$ is a Lipschitz constant of f , then for all $x \in C$ there exists a positive $x^* \in \partial f(x)$ with $\|x^*\| \leq K$.*

Proof: Let $\text{epi}(f)$, H , and $H(x)$ be as defined in the proof of Lemma 1. Remember that $\text{epi}(f)$ and $H(x)$ are non-empty and convex, $H(x)$ is open, and $\text{epi}(f) \cap H(x) = \emptyset$ for all $x \in C$. Define

$$I(x) = H(x) + X_+ \times \{0\}.$$

Then $I(x) \subset X \times \mathbb{R}$ is convex as the sum of two convex sets, and it has non-empty interior since it contains the nonempty open set $H(x)$.

Let $x \in C$ be arbitrary. We claim that $\text{epi}(f) \cap I(x) = \emptyset$. Suppose for a contradiction that $(x', s) \in \text{epi}(f) \cap I(x)$. Then $x' \in C$, and there exist $y \in X$, $z \in X_+$ such that $x' = x + y + z$, and $s - f(x) < -K\|y\|$. Let $\bar{x} = x \vee x' \in C$ and $\bar{y} = \bar{x} - x'$. Note that $|\bar{y}| = \bar{y} = (x - x')^+$ and $-y = x - x' + z \geq x - x'$, hence

$$|y| = |-y| \geq (-y)^+ \geq (x - x')^+ = |\bar{y}|.$$

Since X is a Banach lattice, the above inequality implies that $\|y\| \geq \|\bar{y}\|$. Monotonicity of f implies that $f(\bar{x}) \geq f(x)$. We therefore have $x' = \bar{x} + \bar{y}$ and $s - f(\bar{x}) \leq s - f(x) < -K\|y\| \leq -K\|\bar{y}\|$. Hence $(x', s) \in H(\bar{x})$, a contradiction to $\text{epi}(f) \cap H(\bar{x}) = \emptyset$.

We showed that $I(x)$ and $\text{epi}(f)$ are disjoint convex sets and $I(x)$ has nonempty interior. Therefore, the same version of the Separating Hyperplane Theorem used in the proof of Lemma 1 implies that there exists a nonzero continuous linear functional $(x^*, \lambda) \in X^* \times \mathbb{R}$ that separates $I(x)$ and $\text{epi}(f)$. That is, there exists a scalar δ such that

$$\langle y, x^* \rangle + \lambda t \leq \delta \quad \text{if } (y, t) \in \text{epi}(f) \tag{11}$$

and

$$\langle y, x^* \rangle + \lambda t \geq \delta \quad \text{if } (y, t) \in I(x). \tag{12}$$

Note that Equation (11) is the same as Equation (9), and Equation (12) implies Equation (10). Therefore by the exact same arguments as in the proof of Lemma 1, we can without loss of generality let $\lambda = -1$, and conclude that $\delta = \langle x, x^* \rangle - f(x)$, $x^* \in \partial f(x)$, and $\|x^*\| \leq K$.

¹⁰See Aliprantis and Border (1999, page 302) for a definition of Banach lattices.

It only remains to show that x^* is positive. Let $y \in X_+$. Then for any $\epsilon > 0$, $(x + y, f(x) - \epsilon) \in I(x)$. By equation (12)

$$\langle x + y, x^* \rangle - f(x) + \epsilon \geq \delta = \langle x, x^* \rangle - f(x),$$

hence $\langle y, x^* \rangle \geq -\epsilon$. Since the latter holds for all $\epsilon > 0$ and $y \in X_+$, we have that $\langle y, x^* \rangle \geq 0$ for all $y \in X_+$. Therefore x^* is positive. \blacksquare

A.1 Variation of the Mazur Density Theorem

The Mazur density theorem is a classic result from convex analysis. It states that if X is a separable Banach space and $f : C \rightarrow \mathbb{R}$ is a continuous convex function defined on a convex open subset C of X , then the set of points x where $\partial f(x)$ is a singleton is a dense G_δ set in C .¹¹ The notation G_δ indicates that a set is the countable intersection of open sets.

We wish to obtain a variation of this theorem by relaxing the assumption that C has a nonempty interior. However, it can be shown that the conclusion of the theorem does not hold for arbitrary convex sets. We will therefore require that the affine hull of C , defined below, is dense in X .

Definition 6 The *affine hull* of a set $C \subset X$, denoted $\text{aff}(C)$, is defined to be the smallest affine subspace of X that contains C .

That is, the affine hull of C is defined by $x + \text{span}(C - C)$ for any fixed $x \in C$. If C is convex, then it is straightforward to show that

$$\text{aff}(C) = \{\lambda x + (1 - \lambda)y : x, y \in C \text{ and } \lambda \in \mathbb{R}\}. \quad (13)$$

Intuitively, if we were to draw a line through any two points of C , then that entire line would necessarily be included in any affine subspace that contains C .

We are now ready to state our variation of Mazur's theorem. Essentially, we are able to relax the assumption that C has a nonempty interior and instead assume that $\text{aff}(C)$ is dense in X if we also replace the continuity assumption with the more restrictive assumption of Lipschitz continuity.

Proposition 1 *Suppose X is a separable Banach space and C is a closed and convex subset of X containing the origin, and suppose $\text{aff}(C)$ is dense in X . If $f : C \rightarrow \mathbb{R}$ is Lipschitz continuous and convex, then the set of points x where $\partial f(x)$ is a singleton is a dense G_δ (in the relative topology) set in C .*

¹¹See Phelps (1993, Theorem 1.20). An equivalent characterization in terms of closed convex sets and smooth points can be found in Holmes (1975, p171).

Proof: This proof is a variation of the proof of Mazur's theorem found in Phelps (1993). Since any subset of a separable Banach space is separable, $\text{aff}(C)$ is separable. Let $\{x_n\} \subset \text{aff}(C)$ be a sequence which is dense in $\text{aff}(C)$, and hence, by the density of $\text{aff}(C)$ in X , also dense in X . Let K be a Lipschitz constant of f . For each $m, n \in \mathbb{N}$, let $A_{m,n}$ denote the set of $x \in C$ for which there exist $x^*, y^* \in \partial f(x)$ such that $\|x^*\|, \|y^*\| \leq 2K$ and

$$\langle x_n, x^* - y^* \rangle \geq \frac{1}{m}.$$

We claim that if $\partial f(x)$ is not a singleton for $x \in C$, then $x \in A_{m,n}$ for some $m, n \in \mathbb{N}$. By Lemma 1, for all $x \in C$, $\partial f(x) \neq \emptyset$. Therefore, if $\partial f(x)$ is not a singleton, then there exist $x^*, y^* \in \partial f(x)$ such that $x^* \neq y^*$. This does not tell us anything about the norm of x^* or y^* , but by Lemma 1, there exists $z^* \in \partial f(x)$ such that $\|z^*\| \leq K$. Either $z^* \neq x^*$ or $z^* \neq y^*$, so it is without loss of generality that we assume the former. It is straightforward to verify that the subdifferential is convex. Therefore, for all $\lambda \in (0, 1)$, $\lambda x^* + (1 - \lambda)z^* \in \partial f(x)$, and

$$\|\lambda x^* + (1 - \lambda)z^*\| \leq \|z^*\| + \lambda\|x^* - z^*\| \leq 2K$$

for λ sufficiently small. For some such λ , let $w^* = \lambda x^* + (1 - \lambda)z^*$. Then, $w^* \neq z^*$ and $\|w^*\| \leq 2K$. Since $w^* \neq z^*$, there exists $y \in X$ such that $\langle y, w^* - z^* \rangle > 0$. By the continuity of $w^* - z^*$, there exists a neighborhood N of y such that for all $z \in N$, $\langle z, w^* - z^* \rangle > 0$. Since $\{x_n\}$ is dense in X , there exists $n \in \mathbb{N}$ such that $x_n \in N$. Thus $\langle x_n, w^* - z^* \rangle > 0$, and hence there exists $m \in \mathbb{N}$ such that $\langle x_n, w^* - z^* \rangle > \frac{1}{m}$. Therefore, $x \in A_{m,n}$.

We have just shown that the set of $x \in C$ for which $\partial f(x)$ is a singleton is $\bigcap_{m,n} (C \setminus A_{m,n})$. It remains only show that for each $m, n \in \mathbb{N}$, $C \setminus A_{m,n}$ is open (in the relative topology) and dense in C . Then, we can appeal to the Baire category theorem.

We first show that each $A_{m,n}$ is relatively closed. If $A_{m,n} = \emptyset$, then $A_{m,n}$ is obviously closed, so suppose otherwise. Consider any sequence $\{z_k\} \subset A_{m,n}$ such that $z_k \rightarrow z$ for some $z \in C$. We will show that $z \in A_{m,n}$. For each k , choose $x_k^*, y_k^* \in \partial f(z_k)$ such that $\|x_k^*\|, \|y_k^*\| \leq 2K$ and $\langle x_n, x_k^* - y_k^* \rangle \geq \frac{1}{m}$. Since X is separable, the closed unit ball of X^* endowed with the weak* topology is metrizable and compact, which implies any sequence in this ball has a weak*-convergent subsequence.¹² Therefore, the closed ball of radius $2K$ around the origin of X^* has this same property. Thus, without loss of generality, we can assume there exist $x^*, y^* \in X^*$ with $\|x^*\|, \|y^*\| \leq 2K$ such that $x_k^* \xrightarrow{w^*} x^*$ and $y_k^* \xrightarrow{w^*} y^*$. Therefore, for any $y \in C$, we have

$$\langle y - z, x^* \rangle = \lim_{k \rightarrow \infty} \langle y - z_k, x_k^* \rangle \leq \lim_{k \rightarrow \infty} [f(y) - f(z_k)] = f(y) - f(z).$$

¹² For metrizability, see Aliprantis and Border (1999, Theorem 6.34). Compactness follows from Alaoglu's theorem; see Aliprantis and Border (1999, Theorem 6.25). Note that compactness only guarantees that every net has a convergent subnet, but compactness and metrizability together imply that every sequence has a convergent subsequence.

The first equality follows from Lemma 2, the inequality from the definition of the subdifferential, and the last equality from the continuity of f . Therefore, $x^* \in \partial f(z)$. A similar argument shows $y^* \in \partial f(z)$. Finally, since

$$\langle x_n, x^* - y^* \rangle = \lim_{k \rightarrow \infty} \langle x_n, x_k^* - y_k^* \rangle \geq \frac{1}{m},$$

we have $z \in A_{m,n}$, and hence $A_{m,n}$ is relatively closed.

We now need to show that $C \setminus A_{m,n}$ is dense in C for each $m, n \in \mathbb{N}$. Consider arbitrary $m, n \in \mathbb{N}$ and $z \in C$. We will find a sequence $\{z_k\} \subset C \setminus A_{m,n}$ such that $z_k \rightarrow z$. Since C contains the origin, $\text{aff}(C)$ is a subspace of X . Hence, $z + x_n \in \text{aff}(C)$, so Equation (13) implies there exist $x, y \in C$ and $\lambda \in \mathbb{R}$ such that $\lambda x + (1 - \lambda)y = z + x_n$. Let us first suppose $\lambda > 1$; we will consider the other cases shortly. Note that $\lambda > 1$ implies $0 < \frac{\lambda-1}{\lambda} < 1$. Consider any sequence $\{a_k\} \subset (0, \frac{\lambda-1}{\lambda})$ such that $a_k \rightarrow 0$. Define a sequence $\{y_k\} \subset C$ by $y_k = a_k y + (1 - a_k)z$, and note that $y_k \rightarrow z$. We claim that for each $k \in \mathbb{N}$, $y_k + \frac{a_k}{\lambda-1}x_n \in C$. To see this, note the following:

$$\begin{aligned} y_k + \frac{a_k}{\lambda-1}x_n &= a_k y + (1 - a_k)z + \frac{a_k}{\lambda-1}(x_n + z - z) \\ &= a_k y + (1 - a_k)z + \frac{a_k}{\lambda-1}(\lambda x + (1 - \lambda)y - z) \\ &= (1 - a_k)z + \frac{a_k \lambda}{\lambda-1}x - \frac{a_k}{\lambda-1}z \\ &= \left(1 - \frac{a_k \lambda}{\lambda-1}\right)z + \frac{a_k \lambda}{\lambda-1}x \end{aligned}$$

Since $0 < a_k < \frac{\lambda-1}{\lambda}$, we have $0 < \frac{a_k \lambda}{\lambda-1} < 1$. Thus $y_k + \frac{a_k}{\lambda-1}x_n$ is a convex combination of z and x , so it is an element of C .

Consider any $k \in \mathbb{N}$. Because C is convex, we have $y_k + tx_n \in C$ for all $t \in (0, \frac{a_k \lambda}{\lambda-1})$. Define a function $g : (0, \frac{a_k \lambda}{\lambda-1}) \rightarrow \mathbb{R}$ by $g(t) = f(y_k + tx_n)$, and note that g is convex. It is a standard result that a convex function on an open interval in \mathbb{R} is differentiable for all but (at most) countably many points of this interval.¹³ Let t_k be any $t \in (0, \frac{a_k \lambda}{\lambda-1})$ at which $g'(t)$ exists, and let $z_k = y_k + t_k x_n$. If $x^* \in \partial f(z_k)$, then it is straightforward to verify that the linear mapping $t \mapsto t \langle x_n, x^* \rangle$ is a subdifferential to g at t_k . Since g is differentiable at t_k , it can only have one element in its subdifferential at that point. Therefore, for any $x^*, y^* \in \partial f(z_k)$, we have $\langle x_n, x^* \rangle = \langle x_n, y^* \rangle$, and hence $z_k \in C \setminus A_{m,n}$. Finally, note that since $0 < t_k < \frac{a_k \lambda}{\lambda-1}$ and $a_k \rightarrow 0$, we have $t_k \rightarrow 0$. Therefore, $z_k = y_k + t_k x_n \rightarrow z$.

We did restrict attention above the case of $\lambda > 1$. However, if $\lambda < 0$, then let $\lambda' = 1 - \lambda > 1$, $x' = y$, $y' = x$, and the analysis is the same as above. If $\lambda \in [0, 1]$, then note that $z + x_n \in C$. Similar to in the preceding paragraph, for any $k \in \mathbb{N}$, define a function $g : (0, \frac{1}{k}) \rightarrow \mathbb{R}$ by $g(t) = f(z + tx_n)$. Let t_k be any $t \in (0, \frac{1}{k})$ at which $g'(t)$ exists, and let $z_k = z + t_k x_n$. Then, as argued above, $z_k \in C \setminus A_{m,n}$ for all $k \in \mathbb{N}$ and $z_k \rightarrow z$.

We have now proved that for each $m, n \in \mathbb{N}$, $C \setminus A_{m,n}$ is open (in the relative topology) and dense in C . Since C is a closed subset of a Banach space, it is a Baire space, which

¹³See Phelps (1993, Theorem 1.16).

implies every countable intersection of (relatively) open dense subsets of C is also dense.¹⁴ This completes the proof. \blacksquare

A.2 Fenchel-Moreau Duality

Let X continue to denote a real Banach space. We now introduce the definition of the conjugate of a function.

Definition 7 Suppose $C \subset X$ is convex and $f : C \rightarrow \mathbb{R}$. The *conjugate* (or *Fenchel conjugate*) of f is the function $f^* : X^* \rightarrow \mathbb{R} \cup \{+\infty\}$ defined by

$$f^*(x^*) = \sup_{x \in C} [\langle x, x^* \rangle - f(x)].$$

There is an important duality between f and f^* :¹⁵

Lemma 4 Suppose $C \subset X$ is convex and $f : C \rightarrow \mathbb{R}$. Then,

1. f^* is lower semicontinuous in the weak* topology.
2. $f(x) \geq \langle x, x^* \rangle - f^*(x^*)$ for all $x \in C$ and $x^* \in X^*$.
3. $f(x) = \langle x, x^* \rangle - f^*(x^*)$ if and only if $x^* \in \partial f(x)$.

Proof: (1): For any $x \in C$, the mapping $x^* \mapsto \langle x, x^* \rangle - f(x)$ is continuous in the weak* topology. Therefore, for all $\alpha \in \mathbb{R}$, $\{x^* \in X^* : \langle x, x^* \rangle - f(x) \leq \alpha\}$ is weak* closed. Hence,

$$\{x^* \in X^* : f^*(x^*) \leq \alpha\} = \bigcap_{x \in C} \{x^* \in X^* : \langle x, x^* \rangle - f(x) \leq \alpha\}$$

is closed for all $\alpha \in \mathbb{R}$. Thus f^* is lower semicontinuous.

(2): For any $x \in C$ and $x^* \in X^*$, we have

$$f^*(x^*) = \sup_{x' \in C} [\langle x', x^* \rangle - f(x')] \geq \langle x, x^* \rangle - f(x),$$

and therefore $f(x) \geq \langle x, x^* \rangle - f^*(x^*)$.

(3): By the definition of the subdifferential, $x^* \in \partial f(x)$ if and only if

$$\langle y, x^* \rangle - f(y) \leq \langle x, x^* \rangle - f(x). \tag{14}$$

¹⁴See Theorems 3.34 and 3.35 of Aliprantis and Border (1999).

¹⁵For more on this relationship, see Ekeland and Turnbull (1983) or Holmes (1975). A finite-dimensional treatment can be found in Rockafellar (1970).

for all $y \in C$. By the definition of the conjugate, Equation (14) holds if and only if $f^*(x^*) = \langle x, x^* \rangle - f(x)$, which is equivalent to $f(x) = \langle x, x^* \rangle - f^*(x^*)$. \blacksquare

For the remainder of this section, assume that $C \subset X$ is convex and $f : C \rightarrow \mathbb{R}$ is Lipschitz continuous and convex. Then, Lemma 1 implies that $\partial f(x) \neq \emptyset$ for all $x \in C$. Therefore, by parts 2 and 3 of Lemma 4, we have

$$f(x) = \max_{x^* \in X^*} [\langle x, x^* \rangle - f^*(x^*)] \quad (15)$$

for all $x \in C$. We have just proved a slight variation of the classic Fenchel-Moreau theorem.¹⁶

We now show that under the assumptions of Proposition 1, there is a minimal compact subset of X^* for which Equation (15) holds. Let C_f denote the set of all $x \in C$ for which the subdifferential of f at x is a singleton:

$$C_f = \{x \in C : \partial f(x) \text{ is a singleton}\}. \quad (16)$$

Let \mathcal{N}_f denote the set of functionals contained in the subdifferential of f at some $x \in C_f$:

$$\mathcal{N}_f = \{x^* \in X^* : x^* \in \partial f(x), x \in C_f\}. \quad (17)$$

Finally, let \mathcal{M}_f denote the closure of \mathcal{N}_f in the weak* topology:

$$\mathcal{M}_f = \overline{\mathcal{N}_f}. \quad (18)$$

Proposition 2 *Suppose X , C , and f satisfy the assumptions of Proposition 1. That is, suppose (i) X is a separable Banach space, (ii) C is a closed and convex subset of X containing the origin such that $\text{aff}(C)$ is dense in X , and (iii) $f : C \rightarrow \mathbb{R}$ is Lipschitz continuous and convex. Then, \mathcal{M}_f is weak* compact, and for any weak* compact $\mathcal{M} \subset X^*$,*

$$\mathcal{M}_f \subset \mathcal{M} \iff f(x) = \max_{x^* \in \mathcal{M}} [\langle x, x^* \rangle - f^*(x^*)] \quad \forall x \in C.$$

Proof: If $K \geq 0$ is a Lipschitz constant of f , then Lemma 1 implies that for all $x \in C$ there exists $x^* \in \partial f(x)$ with $\|x^*\| \leq K$. Therefore, if $\partial f(x) = \{x^*\}$, then $\|x^*\| \leq K$. Thus, we have $\|x^*\| \leq K$ for all $x^* \in \mathcal{N}_f$, and hence also for all $x^* \in \mathcal{M}_f$. Since \mathcal{M}_f is a weak* closed and norm bounded set in X^* , it is weak* compact by Alaoglu's Theorem (see Aliprantis and Border, 1999, Theorem 6.25).

(\implies): Let $x \in C$ be arbitrary. By Proposition 1, C_f is dense in C , so there exists a net $\{x_d\}_{d \in D} \subset C_f$ such that $x_d \rightarrow x$. For all $d \in D$, take $x_d^* \in \partial f(x_d)$, and we have $\{x_d^*\}_{d \in D} \subset \mathcal{M}_f$ by the definition of \mathcal{M}_f . Since \mathcal{M}_f is weak* compact, every net in \mathcal{M}_f has a convergent

¹⁶The standard version of this theorem states that if $f : X \rightarrow \mathbb{R} \cup \{+\infty\}$ is lower semicontinuous and convex, then $f(x) = f^{**}(x) \equiv \sup_{x^* \in X^*} [\langle x, x^* \rangle - f^*(x^*)]$. See, e.g., Proposition 1 in Ekeland and Turnbull (1983, p97).

subnet. Without loss of generality, suppose the net itself converges, so that $x_d^* \xrightarrow{w^*} x^*$ for some $x^* \in \mathcal{M}_f$. By Lemma 2, the definition of the subdifferential, and the continuity of f , for any $y \in C$,

$$\langle y - x, x^* \rangle = \lim_d \langle y - x_d, x_d^* \rangle \leq \lim_d [f(y) - f(x_d)] = f(y) - f(x),$$

which implies $x^* \in \partial f(x)$. Since $x \in C$ was arbitrary, we conclude that for all $x \in C$, there exists $x^* \in \mathcal{M}_f \subset \mathcal{M}$ such that $x^* \in \partial f(x)$. Then, by parts 2 and 3 of Lemma 4, we conclude that for all $x \in C$,

$$f(x) = \max_{x^* \in \mathcal{M}} [\langle x, x^* \rangle - f^*(x^*)].$$

(\Leftarrow): First note that the maximum taken over measures in \mathcal{M} is well-defined. The mapping $x^* \mapsto \langle x, x^* \rangle$ is weak* continuous, and f^* is weak* lower semicontinuous by part 1 of Lemma 4. Therefore, $x^* \mapsto \langle x, x^* \rangle - f^*(x^*)$ is weak* upper semicontinuous and hence attains a maximum on any weak* compact set.

Fix any $x \in C_f$. By the above, there exists $x^* \in \mathcal{M}$ such that $f(x) = \langle x, x^* \rangle - f^*(x^*)$, which implies $x^* \in \partial f(x)$ by part 3 of Lemma 4. However, $x \in C_f$ implies $\partial f(x) = \{x^*\}$, and hence $\partial f(x) \subset \mathcal{M}$. Since $x \in C_f$ was arbitrary, we have $\mathcal{N}_f \subset \mathcal{M}$. Because \mathcal{M} is weak* closed, we have $\mathcal{M}_f = \overline{\mathcal{N}_f} \subset \mathcal{M}$. \blacksquare

B Proof of Theorem 1

The necessity of the axioms in Theorem 1 is straightforward and left to the reader. For the sufficiency direction, let $\mathcal{A}^c \subset \mathcal{A}$ denote the set of convex menus. In both parts A and B of Theorem 1, \succsim satisfies IR. In part A, IR is directly assumed whereas in part B it is implied by weak order, continuity, MON, and ACP (see Lemma 5). Therefore for all $A \in \mathcal{A}$, $A \sim co(A) \in \mathcal{A}^c$. Note that for any $u \in \mathcal{U}$, we have

$$\max_{p \in A} u \cdot p = \max_{p \in co(A)} u \cdot p.$$

Thus it is enough to establish the representations in Theorem 1 for convex menus and then apply the same functional form to all of \mathcal{A} .

We make some preliminary observations regarding our axioms in Section B.1. We then construct a function V with certain desirable properties in Section B.2. Finally, in Section B.3, we apply the duality results from Appendix A to complete the representation theorem.

B.1 Preliminary Observations

In this section we establish a number of simple implications of the axioms introduced in the text. These results will be useful in subsequent sections.

Lemma 5 *If \succsim satisfies weak order, ACP, MON, and continuity, then it also satisfies IR.*

Proof: Let $A \in \mathcal{A}$. Monotonicity implies that $co(A) \succsim A$, hence we only need to prove that $A \succsim co(A)$. Let us inductively define a sequence of sets via $A_0 = A$ and $A_k = \frac{1}{2}A_{k-1} + \frac{1}{2}A_{k-1}$ for $k \geq 1$. ACP implies that $A_{k-1} \succsim A_k$, therefore by transitivity $A \succsim A_k$ for any k . It is straightforward to verify that $d_h(A_k, co(A)) \rightarrow 0$, so we have $A \succsim co(A)$ by continuity. ■

We do not assume that independence holds on \mathcal{A} , but we will see that our other axioms imply that independence does hold for singletons.

Axiom 9 (Singleton Independence): *For all $p, q, r \in \Delta(Z)$ and $0 < \lambda < 1$,*

$$\{p\} \succsim \{q\} \iff \lambda\{p\} + (1 - \lambda)\{r\} \succsim \lambda\{q\} + (1 - \lambda)\{r\}.$$

Lemma 6 *If \succsim satisfies weak order, continuity, and TI, then \succsim must also satisfy singleton independence.*

Proof: In fact, if \succsim satisfies weak order, continuity, and either TI-1 or TI-2, then it must satisfy singleton independence. We will prove the result using TI-1 and leave the alternative proof using TI-2 to the reader.

First, we show that for any $\lambda \in (0, 1)$,

$$\{p\} \succsim \{q\} \iff \{p\} \succsim (1 - \lambda)\{p\} + \lambda\{q\}. \quad (19)$$

This can be proved using a simple induction argument. Note that if

$$\left(1 - \frac{m-1}{n}\right)\{p\} + \left(\frac{m-1}{n}\right)\{q\} \succsim \left(1 - \frac{m}{n}\right)\{p\} + \left(\frac{m}{n}\right)\{q\},$$

for $m, n \in \mathbb{N}$, $m < n$, then adding $\theta = \frac{1}{n}(q - p)$ to each side and applying TI-1 implies

$$\left(1 - \frac{m}{n}\right)\{p\} + \left(\frac{m}{n}\right)\{q\} \succsim \left(1 - \frac{m+1}{n}\right)\{p\} + \left(\frac{m+1}{n}\right)\{q\},$$

Now suppose that $\{p\} \succsim \left(1 - \frac{1}{n}\right)\{p\} + \left(\frac{1}{n}\right)\{q\}$. Then, using induction and the transitivity of \succsim , we obtain the following:

$$\{p\} \succsim \left(1 - \frac{1}{n}\right)\{p\} + \left(\frac{1}{n}\right)\{q\} \succsim \dots \succsim \left(\frac{1}{n}\right)\{p\} + \left(1 - \frac{1}{n}\right)\{q\} \succsim \{q\}. \quad (20)$$

A similar line of reasoning shows that if $\{p\} \prec (1 - \frac{1}{n})\{p\} + (\frac{1}{n})\{q\}$, then we obtain the following:¹⁷

$$\{p\} \prec (1 - \frac{1}{n})\{p\} + (\frac{1}{n})\{q\} \prec \cdots \prec (\frac{1}{n})\{p\} + (1 - \frac{1}{n})\{q\} \prec \{q\}. \quad (21)$$

In sum, Equations (20) and (21) imply that for any $m, n \in \mathbb{N}$, $m < n$, we have

$$\{p\} \succsim \{q\} \iff \{p\} \succsim (1 - \frac{1}{n})\{p\} + (\frac{1}{n})\{q\} \iff \{p\} \succsim (1 - \frac{m}{n})\{p\} + (\frac{m}{n})\{q\}$$

This establishes the claim in Equation (19) for $\lambda \in (0, 1) \cap \mathbb{Q}$. The continuity of \succsim implies that Equation (19) holds for all $\lambda \in (0, 1)$.

Finally, for any $\lambda \in (0, 1)$, take $\theta = (1 - \lambda)(r - p)$. Then, $\{p\} + \theta = \lambda\{p\} + (1 - \lambda)\{r\}$ and $(1 - \lambda)\{p\} + \lambda\{q\} + \theta = \lambda\{q\} + (1 - \lambda)\{r\}$. Therefore, by Equation (19) and TI-1,

$$\begin{aligned} \{p\} \succsim \{q\} &\iff \{p\} \succsim (1 - \lambda)\{p\} + \lambda\{q\} \\ &\iff \lambda\{p\} + (1 - \lambda)\{r\} \succsim \lambda\{q\} + (1 - \lambda)\{r\}, \end{aligned}$$

so singleton independence is satisfied. ■

The next axiom is a basic technical requirement.

Axiom 10 (Singleton Nontriviality): *There exist $p, q \in \Delta(Z)$ such that $\{p\} \succ \{q\}$.*

We explained in our discussion of the representation that strong continuity implies singleton nontriviality. In the following sections, we will also establish a counterpart of our representation result by replacing strong continuity with the weaker assumptions of continuity and singleton nontriviality. We conclude this section by stating some other useful lemmas relating to translation invariance.

Lemma 7 *If \succsim satisfies weak order, continuity, and TI-2, then \succsim must also satisfy the following condition: Suppose $A \in \mathcal{A}$, $\theta \in \Theta$, $A + \theta \in \mathcal{A}$, and $A + \theta \succ A$. Then, for all $A' \in \mathcal{A}$ and $k > 0$,*

$$\begin{aligned} A' + k\theta \in \mathcal{A} &\Rightarrow A' + k\theta \succ A' \\ A' - k\theta \in \mathcal{A} &\Rightarrow A' - k\theta \prec A' \end{aligned}$$

Proof: By TI-2, for any $q \in \Delta(Z)$,

$$\{q\} + \theta \in \mathcal{A} \Rightarrow \{q\} + \theta \succ \{q\}.$$

¹⁷Note that here we need the converse of TI-1: $A \succ B \Rightarrow A + \theta \succ B + \theta$. However, this relationship is implied by TI-1, for suppose $B + \theta \succsim A + \theta$. Then, by TI-1,

$$B = (B + \theta) + (-\theta) \succsim (A + \theta) + (-\theta) = A.$$

Combining this result with singleton independence (see Lemma 6) implies that for all $q \in \Delta(Z)$ and $k > 0$,

$$\begin{aligned} \{q\} + k\theta \in \mathcal{A} &\Rightarrow \{q\} + k\theta \succ \{q\} \\ \{q\} - k\theta \in \mathcal{A} &\Rightarrow \{q\} - k\theta \prec \{q\} \end{aligned}$$

Applying TI-2 again implies that for all $A' \in \mathcal{A}$ and $k > 0$,

$$\begin{aligned} A' + k\theta \in \mathcal{A} &\Rightarrow A' + k\theta \succ A' \\ A' - k\theta \in \mathcal{A} &\Rightarrow A' - k\theta \prec A' \end{aligned}$$

■

Lemma 8 *If \succsim satisfies weak order, continuity, and TI, then \succsim must also satisfy the following condition: Suppose $A, A' \in \mathcal{A}$ and $A \sim A'$, and suppose $\theta \in \Theta$ is such that there exists $B \in \mathcal{A}$ with $B + \theta \in \mathcal{A}$ and $B + \theta \succ B$. Then, for all $k, k' \in \mathbb{R}$ such that $A + k\theta, A + k'\theta \in \mathcal{A}$,*

$$A + k\theta \succ A' + k'\theta \iff k > k'.$$

Proof: First, suppose $k > k'$. Then, $A + k'\theta \in \mathcal{A}$, and since $A \sim A'$, TI-1 implies $A + k'\theta \sim A' + k'\theta$. Since $k - k' > 0$, Lemma 7 implies

$$A + k\theta = A + k'\theta + (k - k')\theta \succ A + k'\theta \sim A' + k'\theta.$$

For the converse, suppose $k \leq k'$. Then, $A' + k\theta \in \mathcal{A}$, and since $A \sim A'$, TI-1 implies $A + k\theta \sim A' + k\theta$. Since $k' - k \geq 0$, Lemma 7 implies

$$A' + k'\theta = A' + k\theta + (k' - k)\theta \succsim A' + k\theta \sim A + k\theta.$$

■

B.2 Construction of V

Note that \mathcal{A} is a compact metric space since $\Delta(Z)$ is a compact metric space (see, e.g., Munkres, 2000, p279). It is a standard exercise to show that \mathcal{A}^c is a closed subset of \mathcal{A} , and hence \mathcal{A}^c is also compact. Since linear functions on $\Delta(Z)$ are in a natural one-to-one correspondence with points in \mathbb{R}^Z , we will often use the notation $u \cdot p$ instead of $u(p)$ if u is a linear function on $\Delta(Z)$ and $p \in \Delta(Z)$. Remember that for any metric space (X, d) , $f : X \rightarrow \mathbb{R}$ is *Lipschitz continuous* if there is some real number K such that for every $x, y \in X$, $|f(x) - f(y)| \leq Kd(x, y)$. The number K is called a *Lipschitz constant* of f .

We will construct a function $V : \mathcal{A}^c \rightarrow \mathbb{R}$ that represents \succsim on \mathcal{A}^c and has certain desirable properties. We next define the notion of Θ -linearity in order to present the main result of this section.

Definition 8 Suppose that $V : \mathcal{A}^c \rightarrow \mathbb{R}$. Then V is Θ -linear if there exists $v \in \mathbb{R}^Z$ such that for all $A \in \mathcal{A}^c$ and $\theta \in \Theta$ with $A + \theta \in \mathcal{A}^c$, we have:

$$V(A + \theta) = V(A) + v \cdot \theta.$$

Proposition 3 *If the preference \succsim satisfies weak order, strong continuity, ACP, and TI, then there exists a function $V : \mathcal{A}^c \rightarrow \mathbb{R}$ with the following properties:*

1. For any $A, B \in \mathcal{A}^c$, $A \succsim B \iff V(A) \geq V(B)$.
2. V is Lipschitz continuous, convex, and Θ -linear.
3. There exist $p, q \in \Delta(Z)$ such that $V(\{p\}) > V(\{q\})$.

Moreover, if V and V' are two functions that satisfy 1–3, then there exist $\alpha > 0$ and $\beta \in \mathbb{R}$ such that $V' = \alpha V + \beta$.

Note that since strong continuity implies singleton nontriviality, part 3 follows immediately from part 1. The remainder of this section is devoted to the proof of Proposition 3.

Let $\mathcal{S} \equiv \{\{q\} : q \in \Delta(Z)\}$ be the set all of singleton sets in \mathcal{A}^c . Given the assumptions of Proposition 3 and the results of Lemma 6, \succsim satisfies the von Neumann-Morgenstern axioms on \mathcal{S} . Therefore, there exists $v \in \mathbb{R}^Z$ such that for all $p, q \in \Delta(Z)$, $\{p\} \succsim \{q\}$ iff $v \cdot p \geq v \cdot q$. We will abuse notation and also treat v as a function $v : \mathcal{S} \rightarrow \mathbb{R}$ naturally defined by $v(\{p\}) = v \cdot p$.

Note that v is Θ -linear since $v(\{p\} + \theta) = v(\{p\}) + v \cdot \theta$ whenever $p \in \Delta(Z)$, $\theta \in \Theta$, and $p + \theta \in \Delta(Z)$. We want to extend v to a function on \mathcal{A}^c that represents \succsim and is Θ -linear. If it were the case that for all $A \in \mathcal{A}^c$ there exist $p, q \in \Delta(Z)$ such that $\{p\} \succsim A \succsim \{q\}$, then we could apply continuity to extend v in the desired way. However, this is not generally the case, so we must use a different method to extend v .

The outline of the construction of the desired V is the following. We have already defined a function, v , that represents \succsim on \mathcal{S} and is Θ -linear. We will construct a sequence of subsets of \mathcal{A}^c , starting with \mathcal{S} , such that each set is contained in its successor set. We will then extend v sequentially to each of these domains, while still representing \succsim and preserving certain linearity properties. The domain will grow to eventually contain “almost all” of the sets in \mathcal{A}^c , and we show how to extend to all of \mathcal{A}^c . Finally, we prove that the function we construct is Θ -linear, Lipschitz continuous, and convex.

Before proceeding, let $p^*, p_* \in \Delta(Z)$ be the most preferred and the least preferred elements in \mathcal{S} . That is, for all $p \in \Delta(Z)$, $\{p^*\} \succ \{p\} \succ \{p_*\}$. Such p^* and p_* exist by the continuity axiom. Singleton nontriviality implies that $\{p^*\} \succ \{p_*\}$. Define $\theta^* = p^* - p_*$.

Consider a sequence of subsets (of \mathcal{A}^c), $\mathcal{A}_0, \mathcal{A}'_0, \mathcal{A}_1, \mathcal{A}'_1, \dots$, defined as follows: Let $\mathcal{A}_0 \equiv \mathcal{S}$. Define \mathcal{A}_i for all $i \geq 1$ by

$$\mathcal{A}_i \equiv \{A \in \mathcal{A}^c : A = B + k\theta^* \text{ for some } k \in \mathbb{R}, B \in \mathcal{A}'_{i-1}\}.$$

Define \mathcal{A}'_i for all $i \geq 0$ by

$$\mathcal{A}'_i \equiv \{A \in \mathcal{A}^c : A \sim B \text{ for some } B \in \mathcal{A}_i\}.$$

Intuitively, we first extend \mathcal{S} by including all $A \in \mathcal{A}^c$ that are viewed with indifference to some $B \in \mathcal{S}$. Then we extend to all translations by multiples of θ^* . We repeat the process, alternating between extension by indifference and extension by translation. Note that $\mathcal{S} = \mathcal{A}_0 \subset \mathcal{A}'_0 \subset \mathcal{A}_1 \subset \mathcal{A}'_1 \subset \dots$.

We also define a sequence of functions, $V_0, V'_0, V_1, V'_1, \dots$, from these domains. That is, for all $i \geq 0$, $V_i : \mathcal{A}_i \rightarrow \mathbb{R}$ and $V'_i : \mathcal{A}'_i \rightarrow \mathbb{R}$. Define these functions recursively as follows: First, let $V_0 = v$. Then, for $i \geq 0$, if $A \in \mathcal{A}'_i$, then $A \sim B$ for some $B \in \mathcal{A}_i$, so define V'_i by $V'_i(A) = V_i(B)$. For $i \geq 1$, if $A \in \mathcal{A}_i$, then $A = B + k\theta^*$ for some $k \in \mathbb{R}$ and $B \in \mathcal{A}'_{i-1}$, so define V_i by $V_i(A) = V'_{i-1}(B) + v \cdot k\theta^*$. In a series of lemmas, we will show that these are well-defined functions which represent \succsim on their domains and are θ^* -linear. By θ^* -linearity, we mean that $V(A + k\theta^*) = V(A) + v \cdot k\theta^*$, but this equality may not hold for other $\theta \in \Theta$ (although we will later prove that it does).

First, we present a useful result regarding \mathcal{A}'_i .

Lemma 9 *For any $i \geq 0$, if $A, B \in \mathcal{A}'_i$ and $A \succsim C \succsim B$, then $C \in \mathcal{A}'_i$.*

Proof: We proceed by induction on i . To prove the result for \mathcal{A}'_0 , suppose $A, B \in \mathcal{A}'_0$ and $A \succsim C \succsim B$ for some $C \in \mathcal{A}^c$. Since $A, B \in \mathcal{A}'_0$, there exist $p, q \in \Delta(Z)$ such that $\{p\} \sim A \succsim C \succsim B \sim \{q\}$. Continuity implies there exists a $\lambda \in [0, 1]$ such that $\{\lambda p + (1 - \lambda)q\} \sim C$. By definition of \mathcal{A}'_0 , this implies that $C \in \mathcal{A}'_0$.

We now show that if \mathcal{A}'_{i-1} satisfies the desired condition for $i \geq 1$, then \mathcal{A}'_i does also. Suppose $A, B \in \mathcal{A}'_i$ and $A \succsim C \succsim B$ for some $C \in \mathcal{A}^c$. If there exist $A', B' \in \mathcal{A}'_{i-1}$ such that $A' \succsim C \succsim B'$, then $C \in \mathcal{A}'_{i-1} \subset \mathcal{A}'_i$ by the induction assumption. Thus, WLOG, suppose $C \succ A'$ for all $A' \in \mathcal{A}'_{i-1}$. Since $B \in \mathcal{A}'_i$, there exists a $B' \in \mathcal{A}_i$ such that $B' \sim B \succ C$. Since $B' \in \mathcal{A}_i$, there exists a $A' \in \mathcal{A}'_{i-1}$ and $k \in \mathbb{R}$ such that $B' = A' + k\theta^*$. Since $A' \in \mathcal{A}'_{i-1}$ implies $C \succ A'$, this implies $A' + k\theta^* \succ C \succ A'$. By continuity, there exists a $k' \in [0, k]$ such that $A' + k'\theta^* \sim C$. But $A' + k'\theta^* \in \mathcal{A}_i$, so it must be that $C \in \mathcal{A}'_i$. Therefore, by induction, the desired condition is satisfied for all $i \geq 0$. \blacksquare

We now prove the desired properties of V_i and V'_i .

Lemma 10 *For all $i \geq 0$, V_i and V'_i are well-defined functions which represent \succsim on their domains and are θ^* -linear.*

Proof: We again proceed by induction on i . Obviously, V_0 satisfies the desired conditions. We show that for all $i \geq 0$, if V_i satisfies the desired conditions, then so must V'_i . Then, we show that for all $i \geq 1$, if V'_{i-1} satisfies the desired conditions, then so must V_i .

Suppose V_i satisfies the desired conditions for some $i \geq 0$. We need to show that V'_i does also. The transitivity of \succsim implies that V'_i is well-defined and represents \succsim on \mathcal{A}'_i . For suppose $A \in \mathcal{A}'_i$ and $B, B' \in \mathcal{A}_i$ are such that $A \sim B$ and $A \sim B'$. By the induction assumption, $V_i(B) = V_i(B')$, so $V'_i(A)$ is uniquely defined. Also, if $A, A' \in \mathcal{A}'_i$, then there exist $B, B' \in \mathcal{A}_i$ such that $B \sim A$ and $A' \sim B'$. Therefore, $V'_i(A) = V_i(B) \geq V_i(B') = V'_i(A')$ iff $B \succsim B'$ iff $A \succsim A'$, so V'_i represents \succsim .

We now need to show that V'_i is θ^* -linear. First, we will prove this for V'_0 . Suppose $A, A + k\theta^* \in \mathcal{A}'_0$ where without loss of generality $k > 0$.¹⁸ By Lemma 7, this implies $A + k\theta^* \succ A$. Since $A + k\theta^* \in \mathcal{A}'_0$, there exists a $q \in \Delta(Z)$ such that $A + k\theta^* \sim \{q\}$. Now, since $\{p_*\} + \theta^* = \{p^*\} \succsim \{q\} \succsim \{p_*\}$, there exists a $k' \in [0, 1]$ such that $\{p_*\} + k'\theta^* \sim \{q\} \sim A + k\theta^*$. Similarly, there exists a $k'' \in [0, 1]$ such that $\{p_*\} + k''\theta^* \sim A$. Therefore, by Lemma 8, $k' - k'' = k$, so that the θ^* -linearity of V_0 implies

$$\begin{aligned} V'_0(A + k\theta^*) - V'_0(A) &= V_0(\{p_*\} + k'\theta^*) - V_0(\{p_*\} + k''\theta^*) \\ &= V_0(\{p_*\}) + v \cdot k'\theta^* - V_0(\{p_*\}) - v \cdot k''\theta^* \\ &= v \cdot (k' - k'')\theta^* = v \cdot k\theta^*. \end{aligned}$$

Thus V'_0 is θ^* -linear.

We now prove that for all $i \geq 1$, if V_i satisfies the desired conditions, then V'_i is θ^* -linear. Suppose $A, A + k\theta^* \in \mathcal{A}'_i$ where without loss of generality $k > 0$. First, consider the case of $A + k\theta^* \succsim C \succsim A$ for some $C \in \mathcal{A}'_{i-1}$. By continuity, this implies there exists a $k' \in [0, k]$ such that $A + k'\theta^* \sim C$. However, this implies $A + k'\theta^* \in \mathcal{A}'_{i-1}$, which implies $A, A + k\theta^* \in \mathcal{A}_i$. Since V'_i is equal to V_i on \mathcal{A}_i and V_i is assumed to satisfy θ^* -linearity, we have the desired result, $V'_i(A + k\theta^*) = V'_i(A) + v \cdot k\theta^*$. Now, we will consider the case of $A + k\theta^* \succ A \succ C$ for all $C \in \mathcal{A}'_{i-1}$. (The proof for $C \succ A + k\theta^* \succ A$ for all $C \in \mathcal{A}'_{i-1}$ is similar.) Since $A + k\theta^* \in \mathcal{A}'_i$, there exists a $B \in \mathcal{A}_i$ such that $A + k\theta^* \sim B$. If $B - k\theta^* \in \mathcal{A}^c$, then we can use TI-1 and the θ^* -linearity of V_i to obtain the desired result. However, it is not obvious that $B - k\theta^* \in \mathcal{A}^c$. Since $B \in \mathcal{A}_i$, there exists a $C \in \mathcal{A}'_{i-1}$ and a $k' \in \mathbb{R}$ such that $B = C + k'\theta^*$. Thus, because $C \in \mathcal{A}'_{i-1}$, we have $C + k'\theta^* \succ A \succ C$, so by continuity there exists a $k'' \in [0, k']$ such that $C + k''\theta^* \sim A$. Now, $C + k''\theta^* \sim A$ and $C + k'\theta^* \sim A + k\theta^*$, so by Lemma 8, $k' - k'' = k$. Therefore,

$$\begin{aligned} V'_i(A + k\theta^*) - V'_i(A) &= V_i(C + k'\theta^*) - V_i(C + k''\theta^*) \\ &= V_i(C) + v \cdot k'\theta^* - V_i(C) - v \cdot k''\theta^* \\ &= v \cdot (k' - k'')\theta^* = v \cdot k\theta^*, \end{aligned}$$

¹⁸Showing this for the case when $k > 0$ implies it for the case when $k < 0$: if $k < 0$ then $V(A) = V(A + k\theta^* - k\theta^*) = V(A + k\theta^*) - v \cdot k\theta^*$ so we again have $V(A + k\theta^*) = V(A) + v \cdot k\theta^*$.

so θ^* -linearity is satisfied.

We now show that for all $i \geq 1$, if V'_{i-1} satisfies the desired conditions, then so must V_i . First, note that the extension from $V'_{i-1} : \mathcal{A}'_{i-1} \rightarrow \mathbb{R}$ to $V_i : \mathcal{A}_i \rightarrow \mathbb{R}$ is well-defined. For suppose $A \in \mathcal{A}_i$ and $A = B + k\theta^* = B' + k'\theta^*$ for $B, B' \in \mathcal{A}'_{i-1}$. Then, $B = B' + (k' - k)\theta^*$. Since $B, B' \in \mathcal{A}'_{i-1}$ and V'_{i-1} is θ^* -linear, we have

$$V'_{i-1}(B) = V'_{i-1}(B') + v \cdot (k' - k)\theta^* = V'_{i-1}(B') + v \cdot k'\theta^* - v \cdot k\theta^*,$$

which implies

$$V'_{i-1}(B) + v \cdot k\theta^* = V'_{i-1}(B') + v \cdot k'\theta^*.$$

Thus $V_i(A)$ is uniquely defined.

To see that V_i is θ^* -linear, suppose $A \in \mathcal{A}_i$ and $A' = A + k\theta^* \in \mathcal{A}_i$. Then, $A = B + k'\theta^*$ for some $B \in \mathcal{A}'_{i-1}$, so $A' = B + (k' + k)\theta^*$. Therefore,

$$\begin{aligned} V_i(A') &= V'_{i-1}(B) + v \cdot (k + k')\theta^* \\ &= V'_{i-1}(B) + v \cdot k\theta^* + v \cdot k'\theta^* \\ &= V_i(A) + v \cdot k'\theta^*. \end{aligned}$$

To see that V_i represents \succsim on \mathcal{A}_i , suppose $A, A' \in \mathcal{A}_i$. Therefore, $A = B + k\theta^*$ and $A' = B' + k'\theta^*$ for some $B, B' \in \mathcal{A}'_{i-1}$, $k, k' \in \mathbb{R}$. If $k = k'$, then by TI-1 and the definition of V_i , $A \succsim A'$ iff $B \succsim B'$ iff $V'_{i-1}(B) \geq V'_{i-1}(B')$ iff $V_i(A) \geq V_i(A')$. However, it may not be the case that $k = k'$. There are several possibilities when $k \neq k'$. We work through one of them here: $A \succsim B' \succsim B$ and $A' \succsim B' \succsim B$. The other cases are similar. Notice that we have $B + k\theta^* \succsim B' \succsim B$. This implies that $k \geq 0$ (see Lemma 7), and continuity implies there exists a $k'' \in [0, k]$ such that $B + k''\theta^* \sim B'$. Let $C = B + k''\theta^* \in \mathcal{A}'_{i-1}$. Then, we have $C \sim B'$, $A = C + (k - k'')\theta^*$, and $A' = B' + k'\theta^*$. Given Lemma 8, this requires that $A \succsim A'$ iff $k - k'' \geq k'$ iff

$$\begin{aligned} V_i(A) &= V'_{i-1}(C) + v \cdot (k - k'')\theta^* \\ &= V'_{i-1}(B') + v \cdot (k - k'')\theta^* \\ &\geq V'_{i-1}(B') + v \cdot k'\theta^* = V_i(A'). \end{aligned}$$

By induction, we see that for all $i \geq 0$, V_i and V'_i are well-defined, represent \succsim on their respective domains, and satisfy θ^* -linearity. \blacksquare

We can define a function $\hat{V} : \bigcup_i \mathcal{A}_i \rightarrow \mathbb{R}$ by $\hat{V}(A) = V_i(A)$ if $A \in \mathcal{A}_i$. This is well-defined because if $A \in \mathcal{A}_i$ and $A \in \mathcal{A}_{i'}$, then WLOG suppose $\mathcal{A}_i \subset \mathcal{A}_{i'}$. Then $V_{i'}(B) = V_i(B)$ for all $B \in \mathcal{A}_i$, so that $V_{i'}(A) = V_i(A)$. Note that \hat{V} represents \succsim on $\bigcup_i \mathcal{A}_i$ and is θ^* -linear.

It is possible that $\bigcup_i \mathcal{A}_i = \mathcal{A}^c$, but this is not necessarily the case. We will now define a subset of $\bigcup_i \mathcal{A}_i$ that will be very useful in extending \hat{V} to all of \mathcal{A}^c and also in proving certain

properties of the function we construct. Define the set $\mathcal{I} \subset \mathcal{A}^c$ as follows.

$$\mathcal{I} \equiv \{A \in \mathcal{A}^c : \forall \theta \in \Theta \exists k > 0 \text{ such that } A + k\theta \in \mathcal{A}^c\}. \quad (22)$$

Thus \mathcal{I} contains menus that can be translated at least a “little bit” in the direction of any vector in Θ . The following lemma will be helpful in determining exactly what part of \mathcal{A}^c is contained in $\bigcup_i \mathcal{A}_i$.

Lemma 11 $\mathcal{I} \subset \bigcup_i \mathcal{A}_i$.

Proof: Consider any set $A \in \mathcal{I}$. By the definition of \mathcal{I} , there exists some $k > 0$ such that $A + k\theta^*, A - k\theta^* \in \mathcal{A}^c$. Now, choose any $q \in A$. Clearly, $\{q\} + k\theta^*, \{q\} - k\theta^* \in \mathcal{A}^c$. Now consider $B(\lambda) \equiv \lambda A + (1 - \lambda)\{q\}$ for $\lambda \in [0, 1]$. Note that $B(\lambda) + k\theta^*, B(\lambda) - k\theta^* \in \mathcal{A}^c$. This holds because

$$B(\lambda) + k\theta^* = \lambda A + (1 - \lambda)\{q\} + k\theta^* = \lambda(A + k\theta^*) + (1 - \lambda)(\{q\} + k\theta^*)$$

and similarly for $B(\lambda) - k\theta^*$. By Lemma 7, for all $\lambda \in [0, 1]$, $B(\lambda) - k\theta^* \prec B(\lambda) \prec B(\lambda) + k\theta^*$. By continuity, for each λ there exists an open (relative to $[0, 1]$) interval $e(\lambda)$ such that $\lambda \in e(\lambda)$ and for all λ' such that $\lambda' \in e(\lambda)$,

$$B(\lambda) - k\theta^* \prec B(\lambda') \prec B(\lambda) + k\theta^*.$$

Thus $\{e(\lambda) : \lambda \in [0, 1]\}$ is an open cover of $[0, 1]$. Since $[0, 1]$ is compact, there exists a finite subcover, $\{e(\lambda_1), \dots, e(\lambda_n)\}$. Assume the λ_i 's are arranged so that $\lambda_1 \leq \lambda_2 \leq \dots \leq \lambda_n$. That is, as i increases, $e(\lambda_i)$ moves “farther” from $\{q\}$ and “closer” to A . We can prove that $B(\lambda_1) \in \mathcal{A}_1$ by first observing that

$$B(\lambda_1) - k\theta^* \prec B(0) = \{q\} \prec B(\lambda_1) + k\theta^*,$$

which implies there exists $k' \in (-k, k)$ such that $B(\lambda_1) + k'\theta^* \sim \{q\}$. This implies $B(\lambda_1) + k'\theta^* \in \mathcal{A}'_0$, which implies that $B(\lambda_1) \in \mathcal{A}_1$. Now, we can show that $B(\lambda_i) \in \mathcal{A}_i$ implies $B(\lambda_{i+1}) \in \mathcal{A}_{i+1}$. If $B(\lambda_i) \in \mathcal{A}_i$, then we also have $B(\lambda_i) + k'\theta^* \in \mathcal{A}_i$ for all $k' \in (-k, k)$. Since $e(\lambda_i) \cap e(\lambda_{i+1}) \neq \emptyset$, choose any $\lambda \in e(\lambda_i) \cap e(\lambda_{i+1})$. Then,

$$\begin{aligned} B(\lambda_i) - k\theta^* &\prec B(\lambda) \prec B(\lambda_i) + k\theta^* \\ B(\lambda_{i+1}) - k\theta^* &\prec B(\lambda) \prec B(\lambda_{i+1}) + k\theta^* \end{aligned}$$

Therefore, there must exist $k', k'' \in (-k, k)$ such that $B(\lambda_i) + k'\theta^* \sim B(\lambda) \sim B(\lambda_{i+1}) + k''\theta^*$, which implies $B(\lambda_{i+1}) + k''\theta^* \in \mathcal{A}'_i$. Then, this implies $B(\lambda_{i+1}) \in \mathcal{A}_{i+1}$. By induction, we conclude that $B(\lambda_i) \in \mathcal{A}_i$ for $i = 1, \dots, n$, and also that $A \in \mathcal{A}'_n \subset \mathcal{A}_{n+1}$. Since $A \in \mathcal{I}$ was arbitrary, we have shown that $\mathcal{I} \subset \bigcup_i \mathcal{A}_i$. \blacksquare

We now examine $\mathcal{A}^c \setminus \bigcup_i \mathcal{A}_i$ more closely. First, note that if $C \in \mathcal{A}^c \setminus \bigcup_i \mathcal{A}_i$, then either $C \prec A$ for all $A \in \bigcup_i \mathcal{A}_i$ or $C \succ A$ for all $A \in \bigcup_i \mathcal{A}_i$. For suppose not. Then there exist $A, B \in \bigcup_i \mathcal{A}_i$ such that $A \succ C \succ B$. Now, there must be $\mathcal{A}_i, \mathcal{A}_{i'}$ such that $A \in \mathcal{A}_i$ and $B \in \mathcal{A}_{i'}$. Either $\mathcal{A}_{i'} \subset \mathcal{A}_i$ or $\mathcal{A}_i \subset \mathcal{A}_{i'}$. WLOG, suppose the former. Then, $A, B \in \mathcal{A}_i \subset \mathcal{A}'_i$, which, by Lemma 9, implies $C \in \mathcal{A}'_i \subset \bigcup_i \mathcal{A}_i$. This contradicts $C \in \mathcal{A}^c \setminus \bigcup_i \mathcal{A}_i$. Therefore, if we define

$$\begin{aligned} H &= \{A \in \mathcal{A}^c : A \succ B \forall B \in \bigcup_i \mathcal{A}_i\} \\ L &= \{A \in \mathcal{A}^c : A \prec B \forall B \in \bigcup_i \mathcal{A}_i\} \end{aligned}$$

then $H \cup L = \mathcal{A}^c \setminus \bigcup_i \mathcal{A}_i$. Note that it is possible that either H or L (or both) are empty. This would imply that $\bigcup_i \mathcal{A}_i = \mathcal{A}^c$, and $\hat{V} : \mathcal{A}^c \rightarrow \mathbb{R}$. We now prove that H and L each contain at most one indifference curve.

Lemma 12 $A \sim A'$ for all $A, A' \in H$, and $B \sim B'$ for all $B, B' \in L$.

Proof: We prove this property for H ; the proof for L is similar. Suppose $A \succ A'$ for some $A, A' \in H$, and we will show there is a contradiction. Let $q = (1/|Z|, \dots, 1/|Z|)$. By continuity, there must exist some $\lambda' \in (0, 1)$ close enough to 1 that $\lambda'A + (1 - \lambda')\{q\} \succ A'$. However, we can show that for all $\lambda \in [0, 1)$, $\lambda A + (1 - \lambda)\{q\} \in \mathcal{I}$. Consider an arbitrary $\theta \in \Theta$. By the choice of q , we know there exists a $k > 0$ such that $\{q\} + k\theta \in \mathcal{A}^c$. Let $k' = (1 - \lambda)k$. Then,

$$\lambda A + (1 - \lambda)\{q\} + k'\theta = \lambda A + (1 - \lambda)(\{q\} + k\theta) \in \mathcal{A}^c.$$

Thus, for all $\lambda \in [0, 1)$, $\lambda A + (1 - \lambda)\{q\} \in \mathcal{I} \subset \bigcup_i \mathcal{A}_i$. Since $A' \in H$, this implies $\lambda'A + (1 - \lambda')\{q\} \prec A'$, but this is a contradiction. \blacksquare

By Lemma 12, we can extend \hat{V} to $V : \mathcal{A}^c \rightarrow [-\infty, +\infty]$ if for all $A \in \mathcal{A}^c$ we define $V(A)$ as follows:

$$V(A) = \begin{cases} \sup \hat{V}(\bigcup_i \mathcal{A}_i) & \text{if } A \in H \\ \hat{V}(A) & \text{if } A \in \bigcup_i \mathcal{A}_i \\ \inf \hat{V}(\bigcup_i \mathcal{A}_i) & \text{if } A \in L \end{cases}$$

We now prove that V represents \succsim on \mathcal{A}^c . This is accomplished by showing that $\sup \hat{V}(\bigcup_i \mathcal{A}_i) \in \hat{V}(\bigcup_i \mathcal{A}_i)$ implies $H = \emptyset$ and $\inf \hat{V}(\bigcup_i \mathcal{A}_i) \in \hat{V}(\bigcup_i \mathcal{A}_i)$ implies $L = \emptyset$. For suppose that $\sup \hat{V}(\bigcup_i \mathcal{A}_i) \in \hat{V}(\bigcup_i \mathcal{A}_i)$. Then, there exists $A \in \bigcup_i \mathcal{A}_i$ such that $\hat{V}(A) = \sup \hat{V}(\bigcup_i \mathcal{A}_i)$. Thus $\hat{V}(A) \geq \hat{V}(B)$ for all $B \in \bigcup_i \mathcal{A}_i$, which implies $A \succsim B$ for all $B \in \bigcup_i \mathcal{A}_i$. Therefore, $\bigcup_i \mathcal{A}_i \subset W_A$, where we define $W_A \equiv \{B \in \mathcal{A}^c : A \succsim B\}$. Also, note that $L \subset W_A$. Therefore, $H \cup W_A = \mathcal{A}^c$. We also have $H \cap W_A = \emptyset$, and hence $H = \mathcal{A}^c \setminus W_A$. By the continuity of \succsim , both H and W_A are closed. Therefore, H is both open and closed, and since $W_A \neq \emptyset$, this is

only possible if $H = \emptyset$. A similar argument can be used to show that $\inf \hat{V}(\bigcup_i \mathcal{A}_i) \in \hat{V}(\bigcup_i \mathcal{A}_i)$ implies $L = \emptyset$. We conclude that V represents \succsim on \mathcal{A}^c .

Lemma 13 *V is continuous.*

Proof: We begin by proving that $co(\hat{V}(\bigcup_i \mathcal{A}_i)) = \hat{V}(\bigcup_i \mathcal{A}_i)$. This is accomplished by showing that $co(V_i(\mathcal{A}_i)) = V_i(\mathcal{A}_i)$ for all $i \geq 0$. Note that $V_0(\mathcal{A}_0) = v(\mathcal{S})$ is obviously convex. Now suppose that $V_i(\mathcal{A}_i)$ is convex for $i \geq 0$, and we will show that $V_{i+1}(\mathcal{A}_{i+1})$ is also convex. Take any $\alpha \in co(V_{i+1}(\mathcal{A}_{i+1}))$, that is, any $\alpha \in \mathbb{R}$ such that there exist $s, t \in V_{i+1}(\mathcal{A}_{i+1})$ with $s \leq \alpha \leq t$. If $\alpha \in co(V_i(\mathcal{A}_i))$, then $\alpha \in V_i(\mathcal{A}_i) \subset V_{i+1}(\mathcal{A}_{i+1})$ by the induction assumption. Therefore, suppose $\alpha > \beta$ for all $\beta \in V_i(\mathcal{A}_i)$. (The proof for $\alpha < \beta$ for all $\beta \in V_i(\mathcal{A}_i)$ is similar.) Now, since $t \in V_{i+1}(\mathcal{A}_{i+1})$, there exists a $A \in \mathcal{A}_{i+1}$ such that $V_{i+1}(A) = t$. Since $A \in \mathcal{A}_{i+1}$, $A = B + k\theta^*$ for some $B \in \mathcal{A}'_i$, $k \in \mathbb{R}$. Note that $V'_i(\mathcal{A}'_i) = V_i(\mathcal{A}_i)$, which implies $V_{i+1}(B) = V'_i(B) < \alpha$. Thus $V_{i+1}(B) < \alpha \leq V_{i+1}(B + k\theta^*) = V_{i+1}(B) + kv \cdot \theta^*$, so there exists a $k' \in [0, k]$ such that $V_{i+1}(B + k'\theta^*) = V_{i+1}(B) + k'v \cdot \theta^* = \alpha$. Therefore, $\alpha \in V_{i+1}(\mathcal{A}_{i+1})$. By induction, $co(V_i(\mathcal{A}_i)) = V_i(\mathcal{A}_i)$ for all $i \geq 0$. This then implies that $co(\hat{V}(\bigcup_i \mathcal{A}_i)) = \hat{V}(\bigcup_i \mathcal{A}_i)$, for suppose $\alpha \in co(\hat{V}(\bigcup_i \mathcal{A}_i))$. Then, there exist $i, j \geq 0$ and $s \in V_i(\mathcal{A}_i)$, $t \in V_j(\mathcal{A}_j)$ such that $s \leq \alpha \leq t$. WLOG, suppose $j \geq i$. Then, $V_i(\mathcal{A}_i) \subset V_j(\mathcal{A}_j)$, so $s, t \in V_j(\mathcal{A}_j)$, which implies $\alpha \in V_j(\mathcal{A}_j) \subset \hat{V}(\bigcup_i \mathcal{A}_i)$.

We now use this result and the continuity of \succsim to show that V is upper semicontinuous (u.s.c.), that is, $V^{-1}([a, +\infty])$ is closed for all $a \in \bar{\mathbb{R}}$. If $a \in V(\mathcal{A}^c)$, so that there exists a $A \in \mathcal{A}^c$ with $a = V(A)$, then $V^{-1}([a, +\infty]) = \{B \in \mathcal{A}^c : B \succsim A\}$, which is closed by the continuity of \succsim . However, we may not have $a \in V(\mathcal{A}^c)$. There are four cases to consider:

1. Suppose $a \leq \inf \hat{V}(\bigcup_i \mathcal{A}_i)$. Then, $V^{-1}([a, +\infty]) = \mathcal{A}^c$, which is closed.
2. Suppose $a > \sup \hat{V}(\bigcup_i \mathcal{A}_i)$. Then, $V^{-1}([a, +\infty]) = \emptyset$, which is closed.
3. Suppose $a = \sup \hat{V}(\bigcup_i \mathcal{A}_i)$. Then, $V^{-1}([a, +\infty]) = H$, which is closed (and also may be empty).
4. Suppose $\inf \hat{V}(\bigcup_i \mathcal{A}_i) < a < \sup \hat{V}(\bigcup_i \mathcal{A}_i)$. Then, there exist $s, t \in \hat{V}(\bigcup_i \mathcal{A}_i)$ such that $s < a < t$, which we showed implies $a \in \hat{V}(\bigcup_i \mathcal{A}_i) \subset V(\mathcal{A}^c)$. Therefore, as argued at the beginning of this paragraph, $V^{-1}([a, +\infty])$ is closed.

In proving that V is u.s.c., the necessary continuity assumption is that the upper contour sets, $\{A' \in \mathcal{A}^c : A' \succsim A\}$, are closed. By assuming that the lower contour sets, $\{A' \in \mathcal{A}^c : A' \precsim A\}$, are closed, a similar argument to that given above shows that V is lower semicontinuous (l.s.c.). Therefore, by assuming continuity of \succsim , we have that V is both u.s.c. and l.s.c., and hence continuous. ■

We now prove that V is not only θ^* -linear, but also Θ -linear.

Lemma 14 *V is Θ -linear.*

Proof: We first show that V is Θ -linear on \mathcal{I} . Then, we will use the continuity of V to show this implies V is Θ -linear on all of \mathcal{A}^c .

Suppose $A, A + \theta \in \mathcal{I}$ for some $\theta \in \Theta$. WLOG, suppose $A + \theta \succsim A$. (Otherwise, we can take $B = A + \theta$ and $\theta' = -\theta$.) Since $A, A + \theta \in \mathcal{I}$, there exist $k', k'' > 0$ such that $A + k'\theta^*, A + \theta + k''\theta^* \in \mathcal{A}^c$. Let $k = \min\{k', k''\}$. Then, for all $\lambda \in [0, 1]$, $A + \lambda\theta + k\theta^* \in \mathcal{A}^c$. This holds because

$$A + \lambda\theta + k\theta^* = \lambda(A + \theta + k\theta^*) + (1 - \lambda)(A + k\theta^*),$$

and right side of the equation is a convex combination of two sets that are contained in \mathcal{A}^c . Since $A + k\theta^* \succ A$, by continuity there exists a $N \in \mathbb{N}$ large enough that $A + \frac{1}{N}\theta \succsim A + k\theta^*$. Since $A + \theta \succsim A$, Lemma 7 implies $A + \frac{1}{N}\theta \succsim A$, so we have $A \succsim A + \frac{1}{N}\theta \succsim A + k\theta^*$. Therefore, by continuity, there exists a $\bar{k} \in [0, k]$ such that $A + \frac{1}{N}\theta \sim A + \bar{k}\theta^*$. Now, for any $n \in \mathbb{N}$, $n < N$, TI-1 implies

$$A + \frac{n}{N}\theta + \frac{1}{N}\theta = (A + \frac{1}{N}\theta) + \frac{n}{N}\theta \sim (A + \bar{k}\theta^*) + \frac{n}{N}\theta = A + \frac{n}{N}\theta + \bar{k}\theta^*.$$

Therefore,

$$\begin{aligned} V(A + \theta) - V(A) &= \sum_{n=0}^{N-1} \left[V(A + \frac{n}{N}\theta + \frac{1}{N}\theta) - V(A + \frac{n}{N}\theta) \right] \\ &= \sum_{n=0}^{N-1} \left[V(A + \frac{n}{N}\theta + \bar{k}\theta^*) - V(A + \frac{n}{N}\theta) \right] \\ &= \sum_{n=0}^{N-1} v \cdot \bar{k}\theta^* \\ &= N\bar{k}v \cdot \theta^*, \end{aligned}$$

where the third equality follows from θ^* -linearity. We now need to show that $N\bar{k}v \cdot \theta^* = v \cdot \theta$. This is proved as follows:

$$\begin{aligned} A + \frac{1}{N}\theta \sim A + \bar{k}\theta^* &= A + \frac{1}{N}\theta + (\bar{k}\theta^* - \frac{1}{N}\theta) \\ \iff \{q\} \sim \{q\} + (\bar{k}\theta^* - \frac{1}{N}\theta) &\quad (q \in A + \frac{1}{N}\theta, \text{ by TI-2}) \\ \iff v \cdot (\bar{k}\theta^* - \frac{1}{N}\theta) = 0 &\quad (\Theta\text{-linearity on } S) \\ \iff N\bar{k}v \cdot \theta^* = v \cdot \theta. \end{aligned}$$

Thus V is Θ -linear on \mathcal{I} .

Now, suppose $A, A + \theta \in \mathcal{A}^c$ for some $\theta \in \Theta$. Let $q = (\frac{1}{|Z|}, \dots, \frac{1}{|Z|})$. As shown in the proof of Lemma 12, for all $\lambda \in [0, 1]$, $\lambda A + (1 - \lambda)\{q\} \in \mathcal{I}$ and $\lambda(A + \theta) + (1 - \lambda)\{q\} \in \mathcal{I}$. For all $n \in \mathbb{N}$, define $A_n \equiv (1 - \frac{1}{n})A + \frac{1}{n}\{q\}$ and $\theta_n \equiv (1 - \frac{1}{n})\theta$. Then $A_n \in \mathcal{I}$ for all $n \in \mathbb{N}$ and $A_n \rightarrow A$ as $n \rightarrow \infty$. Also, note that $A_n + \theta_n = (1 - \frac{1}{n})(A + \theta) + \frac{1}{n}\{q\}$, so $A_n + \theta_n \in \mathcal{I}$ for all

$n \in \mathbb{N}$ and $A_n + \theta_n \rightarrow A + \theta$ as $n \rightarrow \infty$. Therefore,

$$\begin{aligned}
V(A + \theta) - V(A) &= \lim_{n \rightarrow \infty} V(A_n + \theta_n) - \lim_{n \rightarrow \infty} V(A_n) \\
&= \lim_{n \rightarrow \infty} [V(A_n + \theta_n) - V(A_n)] \\
&= \lim_{n \rightarrow \infty} v \cdot \theta_n \\
&= v \cdot \lim_{n \rightarrow \infty} \theta_n \\
&= v \cdot \theta.
\end{aligned}$$

Thus we see that V is Θ -linear on all of \mathcal{A}^c . ■

Before proceeding, define \mathcal{C} to be the collection of all closed and bounded non-empty convex subsets of $\{p \in \mathbb{R}^Z : \sum_{z \in Z} p_z = 1\}$, endowed with the Hausdorff metric topology. Then \mathcal{C} is complete since $\{p \in \mathbb{R}^Z : \sum_{z \in Z} p_z = 1\}$ is complete (see, e.g., Munkres, 2000, p279) and $\mathcal{A}^c \subset \mathcal{C}$.

Lemma 15 *V is convex.*

Proof: The argument given here is similar to that used in Lemma 20 of Maccheroni, Marinacci, and Rustichini (2004). We will first show that V is locally convex on $\text{int}(\mathcal{A}^c)$, where the interior is taken with respect to the Hausdorff topology on \mathcal{C} .¹⁹ Also, it is easily verified that if we define $q = (1/|Z|, \dots, 1/|Z|)$, then $\{q\} \in \text{int}(\mathcal{A}^c)$, so $\text{int}(\mathcal{A}^c) \neq \emptyset$.

Let $A_0 \in \text{int}(\mathcal{A}^c)$ be arbitrary. Then, there exists an $\epsilon > 0$ such that $B_\epsilon(A_0) \subset \text{int}(\mathcal{A}^c)$, where we define

$$B_\epsilon(A_0) = \{A \in \mathcal{C} : d_h(A, A_0) < \epsilon\}.$$

Note that $d_h(\cdot, \cdot)$ indicates the Hausdorff metric. Also, note that if $A \in \mathcal{C}$, then $A + \theta \in \mathcal{C}$ for all $\theta \in \Theta$ and $d_h(A, A + \theta) = \|\theta\|$, where $\|\cdot\|$ indicates the Euclidean norm. There exists $\theta \in \Theta$ such that $\|\theta\| < \epsilon$ and $A_0 + \theta \succ A_0$, and this implies that $A_0 + \theta \in B_\epsilon(A_0)$ and $v \cdot \theta > 0$. By continuity, there exists $\rho \in (0, \frac{1}{3})$ such that for all $A \in B_{\rho\epsilon}(A_0)$, $|V(A) - V(A_0)| < \frac{1}{3}v \cdot \theta$. Therefore, if $A, B \in B_{\rho\epsilon}(A_0)$, then

$$|V(A) - V(B)| \leq |V(A) - V(A_0)| + |V(A_0) - V(B)| < \frac{2}{3}v \cdot \theta.$$

Let $k \equiv \frac{V(A) - V(B)}{v \cdot \theta}$, which implies $|k| < \frac{2}{3}$. Then, we have

$$\begin{aligned}
d_h(A_0, B + k\theta) &\leq d_h(A_0, B) + d_h(B, B + k\theta) \\
&< \rho\epsilon + \|k\theta\| \\
&< \frac{1}{3}\epsilon + \frac{2}{3}\epsilon = \epsilon,
\end{aligned}$$

¹⁹This step is necessary because $\text{int}(\mathcal{A}^c)$ with respect to the relative topology on \mathcal{A}^c is \mathcal{A}^c itself. That is, any topological space is itself open, so it is necessary for our purposes to consider \mathcal{A}^c as a subset, not as a space.

so $B + k\theta \in B_\epsilon(A_0) \subset \mathcal{A}^c$. Thus V is defined at $B + k\theta$. Note that $kv \cdot \theta = V(A) - V(B)$, so that $V(B + k\theta) = V(B) + kv \cdot \theta = V(A)$. Since \succsim satisfies ACP, for any $\lambda \in (0, 1)$,

$$V(A) \geq V(\lambda A + (1 - \lambda)(B + k\theta)).$$

Therefore,

$$\begin{aligned} V(A) &\geq V(\lambda A + (1 - \lambda)B) + (1 - \lambda)kv \cdot \theta \\ &= V(\lambda A + (1 - \lambda)B) + (1 - \lambda)(V(A) - V(B)), \end{aligned}$$

so we have

$$\lambda V(A) + (1 - \lambda)V(B) \geq V(\lambda A + (1 - \lambda)B).$$

Therefore, V is convex on $B_{\rho\epsilon}(A_0)$. Since the choice of $A_0 \in \text{int}(\mathcal{A}^c)$ was arbitrary, we see that each element of $\text{int}(\mathcal{A}^c)$ has a neighborhood on which V is convex. It is a standard result from convex analysis that this implies V is convex on $\text{int}(\mathcal{A}^c)$. Then, since \mathcal{A}^c is convex and $\text{int}(\mathcal{A}^c) \neq \emptyset$, it is another standard result that $\overline{\text{int}(\mathcal{A}^c)} = \overline{\mathcal{A}^c} = \mathcal{A}^c$. Therefore, the continuity of V implies convexity on all of \mathcal{A}^c . \blacksquare

Lemma 16 V is Lipschitz continuous.

Proof: Let $\theta \in \Theta$ be as guaranteed by strong continuity and set $K \equiv v \cdot \theta$. We first show that for any $\epsilon > 0$ and $A, B \in \mathcal{A}^c$

$$A + \epsilon\theta, B + \epsilon\theta \in \mathcal{A}^c \ \& \ d_h(A, B) < \epsilon \ \Rightarrow \ |V(A) - V(B)| \leq Kd_h(A, B). \quad (23)$$

To see this, let ϵ' be such that $d_h(A, B) < \epsilon' < \epsilon$. Since $\epsilon' \in (0, \epsilon)$, we have $A + \epsilon'\theta, B + \epsilon'\theta \in \mathcal{A}^c$, hence by strong continuity, $B + \epsilon'\theta \succ A$, i.e. $V(B + \epsilon'\theta) > V(A)$. This implies that $V(A) - V(B) < K\epsilon'$. A symmetric argument shows that $V(B) - V(A) < K\epsilon'$, implying that $|V(A) - V(B)| \leq K\epsilon'$. Since the latter holds for any ϵ' such that $d_h(A, B) < \epsilon' < \epsilon$, we conclude that $|V(A) - V(B)| \leq Kd_h(A, B)$.

Next, we show that for any $\epsilon > 0$ and $A, B \in \mathcal{A}^c$

$$A + \epsilon\theta, B + \epsilon\theta \in \mathcal{A}^c \ \Rightarrow \ |V(A) - V(B)| \leq Kd_h(A, B), \quad (24)$$

i.e. we do not actually need the requirement $d_h(A, B) < \epsilon$ to reach the conclusion in (23). To see this, let $C(\lambda) \equiv \lambda A + (1 - \lambda)B$ for $\lambda \in [0, 1]$. Note that $C(\lambda) + \epsilon\theta \in \mathcal{A}^c$, since

$$C(\lambda) + \epsilon\theta = \lambda(A + \epsilon\theta) + (1 - \lambda)(B + \epsilon\theta).$$

By continuity of convex combinations, for each λ there exists an open (relative to $[0, 1]$) interval $e(\lambda)$ such that $\lambda \in e(\lambda)$ and for all $\lambda' \in e(\lambda)$, $d_h(C(\lambda), C(\lambda')) < \frac{1}{2}\epsilon$. Thus $\{e(\lambda) : \lambda \in [0, 1]\}$ is

an open cover of $[0, 1]$. Since $[0, 1]$ is compact, there exists a finite subcover, $\{e(\lambda_1), \dots, e(\lambda_k)\}$. Assume the λ_i 's are arranged so that $\lambda_1 \leq \lambda_2 \leq \dots \leq \lambda_k$. Define $\lambda_0 \equiv 0$ and $\lambda_{k+1} \equiv 1$. Note that if $i = 0, 1, \dots, k$, then $d_h(C(\lambda_{i+1}), C(\lambda_i)) < \epsilon$, hence by (23)

$$|V(C(\lambda_{i+1})) - V(C(\lambda_i))| \leq K d_h(C(\lambda_{i+1}), C(\lambda_i)).$$

It is straightforward to verify that

$$d_h(C(\lambda_{i+1}), C(\lambda_i)) = (\lambda_{i+1} - \lambda_i) d_h(A, B).$$

Since $A = C(\lambda_{k+1})$ and $B = C(\lambda_0)$, by the triangular inequality and the above facts, we have

$$\begin{aligned} |V(A) - V(B)| &\leq \sum_{i=0}^k |V(C(\lambda_{i+1})) - V(C(\lambda_i))| \\ &\leq K \sum_{i=0}^k d_h(C(\lambda_{i+1}), C(\lambda_i)) \\ &= K \sum_{i=0}^k (\lambda_{i+1} - \lambda_i) d_h(A, B) \\ &= K d_h(A, B). \end{aligned}$$

To conclude the proof, let $A, B \in \mathcal{A}^c$ and define $q \equiv \left(\frac{1}{|Z|}, \dots, \frac{1}{|Z|}\right)$. Then there exists a scalar $\kappa > 0$ such that $q + \kappa\theta \in \Delta(Z)$. For each integer n , let $A_n = \frac{1}{n}\{q\} + \left(1 - \frac{1}{n}\right)A$, $B_n = \frac{1}{n}\{q\} + \left(1 - \frac{1}{n}\right)B$, and $\epsilon_n = \frac{\kappa}{n}$. Then $A_n + \epsilon_n\theta, B_n + \epsilon_n\theta \in \mathcal{A}^c$. Hence by (24), $|V(A_n) - V(B_n)| \leq K d_h(A_n, B_n)$. Since $A_n \rightarrow A$, $B_n \rightarrow B$, and V is continuous, we have that $|V(A) - V(B)| \leq K d_h(A, B)$. \blacksquare

Since V is Lipschitz continuous, it never attains $-\infty$ or $+\infty$. Hence, $V : \mathcal{A}^c \rightarrow \mathbb{R}$ as claimed. The following lemma completes the proof of Proposition 3.

Lemma 17 *Suppose \succsim satisfies weak order, strong continuity, ACP, and TI. If $V : \mathcal{A}^c \rightarrow \mathbb{R}$ and $V' : \mathcal{A}^c \rightarrow \mathbb{R}$ are two functions that satisfy 1–3 from Proposition 3, then there exist $\alpha > 0$ and $\beta \in \mathbb{R}$ such that $V' = \alpha V + \beta$.*

Proof: Θ -linearity implies that V and V' are affine on singletons, and therefore the standard vNM uniqueness result implies $V'|_{\mathcal{S}} = \alpha V|_{\mathcal{S}} + \beta$ for some $\alpha > 0$, $\beta \in \mathbb{R}$. By Θ -linearity and property 1 from Proposition 3, a simple induction argument shows that $V'|_{\mathcal{A}_i} = \alpha V|_{\mathcal{A}_i} + \beta$ for all i . Then, by Lemma 11 and the fact that \mathcal{I} is dense in \mathcal{A}^c , the Lipschitz continuity of V, V' implies we must have $V' = \alpha V + \beta$. \blacksquare

B.3 Application of Duality Results

In this section, we apply the duality results from Appendix A to the function V constructed in Section B.2 to obtain the desired RFCC representation. Thus in the remainder of this section assume that V satisfies 1–3 from Proposition 3. Note that if \succsim also satisfies monotonicity, then V is *monotone* in the sense that for all $A, B \in \mathcal{A}^c$ such that $A \subset B$, we have $V(A) \leq V(B)$. We explicitly assume monotonicity of V at the end of this section to prove the stronger representation of Theorem 1.B.

We follow a construction similar to the one in DLR (2001) to obtain from V a function W whose domain is the set of support functions. For any $A \in \mathcal{A}^c$, the support function $\sigma_A : \mathcal{U} \rightarrow \mathbb{R}$ of A is defined by $\sigma_A(u) = \max_{p \in A} u \cdot p$. For a more complete introduction to support functions, see Rockafellar (1970) or Schneider (1993). Let $C(\mathcal{U})$ denote the set of continuous real-valued functions on \mathcal{U} . When endowed with the supremum norm $\|\cdot\|_\infty$, $C(\mathcal{U})$ is a Banach space. Define an order \geq on $C(\mathcal{U})$ by $f \geq g$ if $f(u) \geq g(u)$ for all $u \in \mathcal{U}$. Let $\Sigma = \{\sigma_A \in C(\mathcal{U}) : A \in \mathcal{A}^c\}$. For any $\sigma \in \Sigma$, let

$$A_\sigma = \bigcap_{u \in \mathcal{U}} \left\{ p \in \Delta(Z) : u \cdot p = \sum_{z \in Z} u_z p_z \leq \sigma(u) \right\}.$$

Lemma 18 1. For all $A \in \mathcal{A}^c$ and $\sigma \in \Sigma$, $A_{(\sigma_A)} = A$ and $\sigma_{(A_\sigma)} = \sigma$. Hence σ is a bijection from \mathcal{A}^c to Σ .

2. For all $A, B \in \mathcal{A}^c$, $\sigma_{\lambda A + (1-\lambda)B} = \lambda \sigma_A + (1-\lambda) \sigma_B$.

3. For all $A, B \in \mathcal{A}^c$, $d_h(A, B) = \|\sigma_A - \sigma_B\|_\infty$.

Proof: These are standard results that can be found in Rockafellar (1970) or Schneider (1993). For instance in Schneider (1993), part 1 can be found on p39 (Theorem 1.7.1), part 2 can be found on p37, and part 3 can be found on p53 (Theorem 1.8.11). ■

Lemma 19 Σ is convex and compact, and $0 \in \Sigma$.

Proof: The set Σ is convex by the convexity of \mathcal{A}^c and part 2 of Lemma 18. As discussed above, the set \mathcal{A}^c is compact, and hence by parts 1 and 3 of Lemma 18, Σ is a compact subset of the Banach space $C(\mathcal{U})$. Also, if we take $q = (1/|Z|, \dots, 1/|Z|) \in \Delta(Z)$, then $q \cdot u = 0$ for all $u \in \mathcal{U}$. Thus $\sigma_{\{q\}} = 0$, and hence $0 \in \Sigma$. ■

Define the function $W : \Sigma \rightarrow \mathbb{R}$ by $W(\sigma) = V(A_\sigma)$. Then, by part 1 of Lemma 18, $V(A) = W(\sigma_A)$ for all $A \in \mathcal{A}^c$. We say the function W is *monotone* if for all $\sigma, \sigma' \in \Sigma$ such that $\sigma \leq \sigma'$ we have $W(\sigma) \leq W(\sigma')$.

Lemma 20 W is convex and Lipschitz continuous with the same Lipschitz constant as V . If V is monotone, then W is monotone.

Proof: To see that W is convex, let $A, B \in \mathcal{A}^c$. Then,

$$\begin{aligned} W(\lambda\sigma_A + (1-\lambda)\sigma_B) &= W(\sigma_{\lambda A + (1-\lambda)B}) = V(\lambda A + (1-\lambda)B) \\ &\leq \lambda V(A) + (1-\lambda)V(B) = \lambda W(\sigma_A) + (1-\lambda)W(\sigma_B) \end{aligned}$$

by parts 1 and 2 of Lemma 18 and convexity of V . The function W is Lipschitz continuous with the same Lipschitz constant as V by parts 1 and 3 of Lemma 18. The function W inherits monotonicity from V because of the following fact which is easy to see from part 1 of Lemma 18: for all $A, B \in \mathcal{A}^c$, $A \subset B$ iff $\sigma_A \leq \sigma_B$. ■

We denote the set of continuous linear functionals on $C(\mathcal{U})$ (the dual space of $C(\mathcal{U})$) by $C(\mathcal{U})^*$. It is well-known that $C(\mathcal{U})^*$ is the set of finite signed Borel measures on \mathcal{U} , where the duality is given by:

$$\langle f, \mu \rangle = \int_{\mathcal{U}} f(u) \mu(du)$$

for any $f \in C(\mathcal{U})$ and $\mu \in C(\mathcal{U})^*$.²⁰

Define Σ_W , \mathcal{N}_W , and \mathcal{M}_W as in Equations (16), (17), and (18), respectively:

$$\begin{aligned} \Sigma_W &= \{\sigma \in \Sigma : \partial W(\sigma) \text{ is a singleton}\}, \\ \mathcal{N}_W &= \{\mu \in C(\mathcal{U})^* : \mu \in \partial W(\sigma), \sigma \in \Sigma_W\}, \\ \mathcal{M}_W &= \overline{\mathcal{N}_W}, \end{aligned}$$

where the closure is taken with respect to the weak* topology. We now apply Proposition 2 to the current setting.

Lemma 21 \mathcal{M}_W is weak* compact, and for any weak* compact $\mathcal{M} \subset C(\mathcal{U})^*$,

$$\mathcal{M}_W \subset \mathcal{M} \iff W(\sigma) = \max_{\mu \in \mathcal{M}} [\langle \sigma, \mu \rangle - W^*(\mu)] \quad \forall \sigma \in \Sigma.$$

Proof: We simply need to verify that $C(\mathcal{U})$, Σ , and W satisfy the assumptions of Proposition 2. Since \mathcal{U} is a compact metric space, $C(\mathcal{U})$ is separable.²¹ By Lemma 19, Σ is a closed and convex subset of $C(\mathcal{U})$ containing the origin. Although the result is stated slightly differently, it is shown in Hörmander (1954) that $\text{aff}(\Sigma)$ is dense in $C(\mathcal{U})$. This result is also proved in DLR (2001). Finally, W is Lipschitz continuous and convex by Lemma 20. ■

²⁰Since \mathcal{U} is a compact metric space, by the Riesz representation theorem (see Royden, 1988, p357) each continuous linear functional on $C(\mathcal{U})$ corresponds uniquely to a finite signed Baire measure on \mathcal{U} . Since \mathcal{U} is a locally compact separable metric space, the Baire sets and the Borel sets of \mathcal{U} coincide (see Royden, 1988, p332). Hence the set of Baire and Borel finite signed measures also coincide.

²¹See Theorem 8.48 of Aliprantis and Border (1999).

One consequence of Lemma 21 is that for all $\sigma \in \Sigma$,

$$W(\sigma) = \max_{\mu \in \mathcal{M}_W} [\langle \sigma, \mu \rangle - W^*(\mu)].$$

Therefore, for all $A \in \mathcal{A}^c$,

$$V(A) = \max_{\mu \in \mathcal{M}_W} \left[\int_{\mathcal{U}} \max_{p \in A} (u \cdot p) \mu(du) - W^*(\mu) \right].$$

The function W^* is lower semicontinuous by part 1 of Lemma 4, and \mathcal{M}_W is compact by Lemma 21. It remains only to show that \mathcal{M}_W is consistent and minimal and that monotonicity of W implies each $\mu \in \mathcal{M}_W$ is positive.

Since V is Θ -linear, there exists $v \in \mathbb{R}^Z$ such that for all $A \in \mathcal{A}^c$ and $\theta \in \Theta$ with $A + \theta \in \mathcal{A}^c$, we have $V(A + \theta) = V(A) + v \cdot \theta$. The following result shows that a certain subset of \mathcal{M}_W must “agree” with v in a way that will imply the consistency of this subset. In what follows, let $q = (1/|Z|, \dots, 1/|Z|) \in \Delta(Z)$ and let $\mathcal{I} \subset \mathcal{A}^c$ be defined as in Equation (22).

Lemma 22 *If $A \in \mathcal{I}$ and $\mu \in \partial W(\sigma_A)$, then $\langle \sigma_{\{p\}}, \mu \rangle = v \cdot (p - q)$ for all $p \in \Delta(Z)$.*

Proof: Fix any $A \in \mathcal{I}$ and $\mu \in \partial W(\sigma_A)$. We can apply the definition of the support function to $\theta \in \Theta$, so that $\sigma_{\{\theta\}}(u) = u \cdot \theta$ for $u \in \mathcal{U}$. It is easily verified that for any $A \in \mathcal{A}^c$ and $\theta \in \Theta$, $\sigma_{A+\theta} = \sigma_A + \sigma_{\{\theta\}}$.

We first prove that $\langle \sigma_{\{\theta\}}, \mu \rangle = v \cdot \theta$ for all $\theta \in \Theta$. Fix any $\theta \in \Theta$. Since $A \in \mathcal{I}$, there exists a $k > 0$ such that $A + k\theta, A - k\theta \in \mathcal{A}^c$. By the Θ -linearity of V , we have

$$k(v \cdot \theta) = V(A + k\theta) - V(A) = W(\sigma_{A+k\theta}) - W(\sigma_A).$$

Since $\mu \in \partial W(\sigma_A)$, by part 3 of Lemma 4, $W(\sigma_A) = \langle \sigma_A, \mu \rangle - W^*(\mu)$. Also, by part 2 of the same lemma, $W(\sigma_{A+k\theta}) \geq \langle \sigma_{A+k\theta}, \mu \rangle - W^*(\mu)$. Therefore, we have

$$k(v \cdot \theta) \geq \langle \sigma_{A+k\theta}, \mu \rangle - \langle \sigma_A, \mu \rangle = \langle \sigma_{\{k\theta\}}, \mu \rangle = k \langle \sigma_{\{\theta\}}, \mu \rangle.$$

A similar argument can be used to show that

$$-k(v \cdot \theta) = W(\sigma_{A-k\theta}) - W(\sigma_A) \geq -k \langle \sigma_{\{\theta\}}, \mu \rangle.$$

Hence, we have $k(v \cdot \theta) = k \langle \sigma_{\{\theta\}}, \mu \rangle$, or equivalently, $v \cdot \theta = \langle \sigma_{\{\theta\}}, \mu \rangle$.

We now prove that $\langle \sigma_{\{p\}}, \mu \rangle = v \cdot (p - q)$ for all $p \in \Delta(Z)$. Since $\sum_z u_z = 0$ for $u \in \mathcal{U}$, we have $u \cdot q = 0$ for all $u \in \mathcal{U}$. Clearly, this implies that $\sigma_{\{q\}} = 0$, so that $\langle \sigma_{\{q\}}, \mu \rangle = 0$. For any $p \in \Delta(Z)$, $p - q \in \Theta$, so the above results imply

$$\langle \sigma_{\{p\}}, \mu \rangle = \langle \sigma_{\{p-q\}}, \mu \rangle + \langle \sigma_{\{q\}}, \mu \rangle = \langle \sigma_{\{p-q\}}, \mu \rangle = v \cdot (p - q),$$

which completes the proof. ■

We showed in Section B.2 that if $q = (1/|Z|, \dots, 1/|Z|)$, then $\lambda A + (1 - \lambda)\{q\} \in \mathcal{I}$ for any $A \in \mathcal{A}^c$ and $\lambda \in (0, 1)$. Therefore, we can use Lemma 22 and the continuity of W to prove the consistency of \mathcal{M}_W .

Lemma 23 *If $\mu \in \mathcal{M}_W$, then $\langle \sigma_{\{p\}}, \mu \rangle = v \cdot (p - q)$ for all $p \in \Delta(Z)$.*

Proof: Define $\mathcal{M} \subset \mathcal{M}_W$ by

$$\mathcal{M} \equiv \{\mu \in \mathcal{M}_W : \langle \sigma_{\{p\}}, \mu \rangle = v \cdot (p - q) \text{ for all } p \in \Delta(Z)\}.$$

It is easily verified that \mathcal{M} is a closed subset of \mathcal{M}_W and is therefore compact. We want to show $\mathcal{M}_W \subset \mathcal{M}$, which would imply $\mathcal{M} = \mathcal{M}_W$. By Lemma 21, we only need to verify that $W(\sigma) = \max_{\mu \in \mathcal{M}} [\langle \sigma, \mu \rangle - W^*(\mu)]$ for all $\sigma \in \Sigma$.

Let $\sigma \in \Sigma$ be arbitrary. For all $\lambda \in (0, 1)$, we have $\lambda A_\sigma + (1 - \lambda)\{q\} \in \mathcal{I}$. Note that $\sigma_{\lambda A_\sigma + (1 - \lambda)\{q\}} = \lambda \sigma_{A_\sigma} + (1 - \lambda)\sigma_{\{q\}} = \lambda \sigma$. Therefore, Lemma 22 implies that for all $\lambda \in (0, 1)$, $\mathcal{M}_W \cap \partial W(\lambda \sigma) \subset \mathcal{M}$. By Lemma 21, there exists $\mu \in \mathcal{M}_W$ such that $W(\lambda \sigma) = \langle \lambda \sigma, \mu \rangle - W^*(\mu)$, which implies $\mu \in \partial W(\lambda \sigma)$ by part 3 of Lemma 4. Thus $\mathcal{M}_W \cap \partial W(\lambda \sigma) \neq \emptyset$.

Take any net $\{\lambda_d\}_{d \in D}$ such that $\lambda_d \rightarrow 1$, and let $\sigma_d \equiv \lambda_d \sigma$, so that $\sigma_d \rightarrow \sigma$. From the above, for all $d \in D$ there exists $\mu_d \in \mathcal{M}_W \cap \partial W(\sigma_d) \subset \mathcal{M}$. Since \mathcal{M} is weak* compact, every net in \mathcal{M} has a convergent subnet. Without loss of generality, suppose the net itself converges, so that $\mu_d \xrightarrow{w^*} \mu$ for some $\mu \in \mathcal{M}$. By Lemma 2, the definition of the subdifferential, and the continuity of W , for any $\sigma' \in \Sigma$,

$$\langle \sigma' - \sigma, \mu \rangle = \lim_d \langle \sigma' - \sigma_d, \mu_d \rangle \leq \lim_d [W(\sigma') - W(\sigma_d)] = W(\sigma') - W(\sigma),$$

which implies $\mu \in \partial W(\sigma)$.²² Hence, $W(\sigma) = \langle \sigma, \mu \rangle - W^*(\mu)$ by part 3 of Lemma 4. Since $\sigma \in \Sigma$ was arbitrary, this completes the proof. ■

The consistency of \mathcal{M}_W follows immediately from Lemma 23 since for any $\mu, \mu' \in \mathcal{M}_W$ and $p \in \Delta(Z)$, we have

$$\int_{\mathcal{U}} (u \cdot p) \mu(du) = \langle \sigma_{\{p\}}, \mu \rangle = v \cdot (p - q) = \langle \sigma_{\{p\}}, \mu' \rangle = \int_{\mathcal{U}} (u \cdot p) \mu'(du).$$

Before proving the minimality of \mathcal{M}_W , we note the following useful result.

Lemma 24 *For all $\mu \in C(\mathcal{U})^*$ there exists $\sigma \in \Sigma$ such that $W^*(\mu) = \langle \sigma, \mu \rangle - W(\sigma)$.*

Proof: Fix any $\mu \in C(\mathcal{U})^*$. Since W is continuous, the mapping $\sigma \mapsto \langle \sigma, \mu \rangle - W(\sigma)$ is continuous and hence attains a maximum on the compact set Σ . ■

²²Note that Lemma 2 requires that $\{\mu_d\}_{d \in D}$ be norm bounded, but this follows from the compactness of \mathcal{M} and Alaoglu's Theorem (see Aliprantis and Border, 1999, Theorem 6.25).

We now prove the minimality of \mathcal{M}_W .

Lemma 25 \mathcal{M}_W is minimal.

Proof: Suppose $\mathcal{M}' \subsetneq \mathcal{M}_W$ is compact and $(\mathcal{M}', W^*|_{\mathcal{M}'})$ is a RFCC representation for \succsim . We will show that this is a contradiction.

Define $V' : \mathcal{A}^c \rightarrow \mathbb{R}$ as in Equation (7), and define $W' : \Sigma \rightarrow \mathbb{R}$ by $W'(\sigma) = V'(A_\sigma)$, so that

$$W'(\sigma) = \max_{\mu \in \mathcal{M}'} [\langle \sigma, \mu \rangle - W^*(\mu)]$$

for all $\sigma \in \Sigma$. By the uniqueness part of Proposition 3, there exist $\alpha > 0$ and $\beta \in \mathbb{R}$ such that $V' = \alpha V - \beta$, which implies $W' = \alpha W - \beta$.

Take any $\bar{\mu} \in \operatorname{argmin}_{\mu \in \mathcal{M}} W^*(\mu)$. Such a $\bar{\mu}$ must exist by the compactness of \mathcal{M} and the lower semicontinuity of W^* . By Lemma 23, for any $p \in \Delta(Z)$,

$$W(\sigma_{\{p\}}) = \max_{\mu \in \mathcal{M}} [v \cdot (p - q) - W^*(\mu)] = v \cdot (p - q) - W^*(\bar{\mu}).$$

Likewise, by taking $\bar{\mu}' \in \operatorname{argmin}_{\mu \in \mathcal{M}'} W^*(\mu)$, we have that for any $p \in \Delta(Z)$,

$$W'(\sigma_{\{p\}}) = \max_{\mu \in \mathcal{M}'} [v \cdot (p - q) - W^*(\mu)] = v \cdot (p - q) - W^*(\bar{\mu}').$$

By singleton nontriviality, there exist $p, p' \in \Delta(Z)$ such that $\{p\} \succ \{p'\}$. Thus,

$$W(\sigma_{\{p\}}) - W(\sigma_{\{p'\}}) = v \cdot (p - p') = W'(\sigma_{\{p\}}) - W'(\sigma_{\{p'\}}) > 0,$$

which implies $\alpha = 1$.

Thus $W' = W - \beta$. Since $\mathcal{M}' \subsetneq \mathcal{M}_W$, Lemma 21 requires that there is some $\sigma \in \Sigma$ for which $W(\sigma) \neq W'(\sigma)$. We therefore have $\beta \neq 0$. However, take any $\mu' \in \mathcal{M}'$, and by Lemma 24 there exists $\sigma' \in \Sigma$ such that $W^*(\mu') = \langle \sigma', \mu' \rangle - W(\sigma')$, or equivalently, $W(\sigma') = \langle \sigma', \mu' \rangle - W^*(\mu')$. But then $W'(\sigma') = W(\sigma')$, which requires that $\beta = 0$, a contradiction. ■

We have now completed the proof of Theorem 1.A. The following lemma completes the proof of Theorem 1.B.

Lemma 26 If W is monotone, then each $\mu \in \mathcal{M}_W$ is positive.

Proof: $C(\mathcal{U})$ is a Banach lattice (Aliprantis and Border (1999, page 302)) and Σ has the property that if $\sigma, \sigma' \in \Sigma$ then $\sigma \vee \sigma' \in \Sigma$. Therefore by Lemma 3, any $\mu \in \mathcal{N}_W$ must be positive. Since the set of positive measures are weak* closed in $C(\mathcal{U})^*$, we conclude that each measure $\mu \in \mathcal{M}_W = \overline{\mathcal{N}_W}$ is also positive. ■

C Proof of Theorem 2

In the following, let (\mathcal{M}, c) be an RFCC representation of \succsim . Let V be as in (7) and define $W: \Sigma \rightarrow \mathbb{R}$ by $W(\sigma) \equiv V(A_\sigma)$. Then W is Lipschitz continuous, convex, and it satisfies

$$W(\sigma) = \max_{\mu \in \mathcal{M}} [\langle \sigma, \mu \rangle - c(\mu)] \quad (25)$$

for all $\sigma \in \Sigma$. Since V satisfies 1–3 from Proposition 3, we can use the results of Appendix B.3 as needed.

Lemma 27 *Let $K \geq 0$ and let $\{\mu_d\}_{d \in D}$ be a net in $C(\mathcal{U})^*$ such that (i) $\|\mu_d\| \leq K$ for all $d \in D$, and (ii) $\mu_d \xrightarrow{w^*} \hat{\mu}$ for some $\hat{\mu} \in C(\mathcal{U})^*$. Then $W^*(\mu_d) \rightarrow W^*(\hat{\mu})$.*

Proof: By Lemma 24, for each $d \in D$, there exists $\sigma_d \in \Sigma$ such that

$$W^*(\mu_d) = \langle \sigma_d, \mu_d \rangle - W(\sigma_d). \quad (26)$$

Since Σ is compact, there exists a subnet on which $\sigma_d \rightarrow \hat{\sigma}$ for some $\hat{\sigma} \in \Sigma$. Without loss of generality, let that subnet be the net itself. By Lemma 2, we then have

$$\langle \sigma_d, \mu_d \rangle \rightarrow \langle \hat{\sigma}, \hat{\mu} \rangle. \quad (27)$$

Let $\sigma \in \Sigma$, by the choice of σ_d we have

$$\langle \sigma_d, \mu_d \rangle - W(\sigma_d) \geq \langle \sigma, \mu_d \rangle - W(\sigma).$$

Taking limits above, we obtain

$$\langle \hat{\sigma}, \hat{\mu} \rangle - W(\hat{\sigma}) \geq \langle \sigma, \hat{\mu} \rangle - W(\sigma)$$

by (27) and continuity of W . Since the above inequality holds for any $\sigma \in \Sigma$, we have that

$$W^*(\hat{\mu}) = \langle \hat{\sigma}, \hat{\mu} \rangle - W(\hat{\sigma}). \quad (28)$$

By (27) and continuity of W , the limit of the right hand side in Equation (26) is the right hand side in Equation (28). Hence $W^*(\mu_d) \rightarrow W^*(\hat{\mu})$. \blacksquare

Let $\mu \in \mathcal{M}$. Then, by Equation (25), $W(\sigma) \geq \langle \sigma, \mu \rangle - c(\mu)$, and hence $c(\mu) \geq \langle \sigma, \mu \rangle - W(\sigma)$. Taking the supremum of the right hand side of the latter with respect to $\sigma \in \Sigma$ gives:

$$c(\mu) \geq W^*(\mu) \text{ for all } \mu \in \mathcal{M}. \quad (29)$$

Note also that if $\mu \in \mathcal{M}$ and $\sigma \in \Sigma$ then:

$$W(\sigma) = \langle \sigma, \mu \rangle - c(\mu) \implies \mu \in \partial W(\sigma). \quad (30)$$

To see (30), let $W(\sigma) = \langle \sigma, \mu \rangle - c(\mu)$. For all $\sigma' \in \Sigma$ we have $W(\sigma') \geq \langle \sigma', \mu \rangle - c(\mu)$. Hence $W(\sigma') - W(\sigma) \geq \langle \sigma' - \sigma, \mu \rangle$, which implies $\mu \in \partial W(\sigma)$. We also have

$$\mathcal{M}_W \subset \mathcal{M}. \quad (31)$$

To see (31), let $\mu \in \mathcal{N}_W$. Then there exists $\sigma \in \Sigma$ such that $\partial W(\sigma) = \{\mu\}$. By (30), any maximizer of (25) must be in $\partial W(\sigma) = \{\mu\}$, so μ must be the maximizer of (25), in particular $\mu \in \mathcal{M}$. Hence $\mathcal{N}_W \subset \mathcal{M}$. Since \mathcal{M} is closed, $\mathcal{M}_W = \overline{\mathcal{N}_W} \subset \mathcal{M}$.

Lemma 28 *If $\mu \in \mathcal{M}_W$ then $c(\mu) = W^*(\mu)$.*

Proof: First let $\mu \in \mathcal{N}_W$, so there exists $\sigma \in \Sigma$ such that $\partial W(\sigma) = \{\mu\}$. Let $\mu' \in \mathcal{M}$ be a maximizer of (25) for σ . By (30) $\mu' \in \partial W(\sigma)$, so $\mu = \mu'$. Hence μ maximizes (25) for σ , so

$$W(\sigma) = \langle \sigma, \mu \rangle - c(\mu),$$

implying that

$$c(\mu) = \langle \sigma, \mu \rangle - W(\sigma) \leq W^*(\mu).$$

Together with (29) and (31), the above inequality implies that $c(\mu) = W^*(\mu)$.

Now let $\mu \in \mathcal{M}_W$. Then there is a net $\{\mu_d\}_{d \in D}$ in \mathcal{N}_W converging to μ . For each $d \in D$, there is $\sigma_d \in \Sigma$ such that $\partial W(\sigma_d) = \{\mu_d\}$. By Lemma 1 there is an element of $\partial W(\sigma_d)$ with norm less than or equal to K , where $K \geq 0$ denotes a Lipschitz constant of W . We therefore have $\|\mu_d\| \leq K$. Then,

$$W^*(\mu) \leq c(\mu) \leq \liminf_d c(\mu_d) = \liminf_d W^*(\mu_d) = W^*(\mu),$$

where the first inequality follows from equations (29) and (31), the second inequality follows from lower semi continuity of c (see Theorem 2.39 in Aliprantis and Border, 1999, p43), the third equality follows from the above paragraph, and the final equality follows from Lemma 27. We conclude again that $c(\mu) = W^*(\mu)$. ■

As established in Appendix B.3, $(\mathcal{M}_W, W^*|_{\mathcal{M}_W})$ is an RFCC representation of \succsim . By $\mathcal{M}_W \subset \mathcal{M}$ and Lemma 28, the minimality of (\mathcal{M}, c) implies that $\mathcal{M} = \mathcal{M}_W$ and $c = W^*|_{\mathcal{M}_W}$.

To conclude the uniqueness proof, let (\mathcal{M}, c) and (\mathcal{M}', c') be two RFCC representations of \succsim . Let $V, V', W,$ and W' be defined accordingly. By the uniqueness part of Proposition 3, there exist $\alpha, \beta \in \mathbb{R}$ with $\alpha > 0$ such that $V' = \alpha V - \beta$. This implies that $W' = \alpha W - \beta$. For any $\mu \in C(\mathcal{U})^*$ and $\sigma, \sigma' \in \Sigma$, note that:

$$W(\sigma') - W(\sigma) \geq \langle \sigma' - \sigma, \mu \rangle \iff W'(\sigma') - W'(\sigma) \geq \langle \sigma' - \sigma, \alpha \mu \rangle,$$

hence $\partial W'(\sigma) = \alpha \partial W(\sigma)$. In particular, $\Sigma_{W'} = \Sigma_W$ and $\mathcal{N}_{W'} = \alpha \mathcal{N}_W$. Taking closures we also have that $\mathcal{M}_{W'} = \alpha \mathcal{M}_W$. Since from our earlier arguments $\mathcal{M}' = \mathcal{M}_{W'}$ and $\mathcal{M} = \mathcal{M}_W$, we conclude that $\mathcal{M}' = \alpha \mathcal{M}$.

Finally, let $\mu \in \mathcal{M}$. Then,

$$c'(\alpha\mu) = \sup_{\sigma \in \Sigma} [\langle \sigma, \alpha\mu \rangle - W'(\sigma)] = \alpha \sup_{\sigma \in \Sigma} [\langle \sigma, \mu \rangle - W(\sigma)] + \beta = \alpha c(\mu) + \beta,$$

where the first and last equalities follow from our earlier findings that $c' = W'^*|_{\mathcal{M}_{W'}}$ and $c = W^*|_{\mathcal{M}_W}$. This concludes the proof of the theorem.

D Interpretation of ACP

For any $A, B \in \mathcal{A}$ and $\lambda \in (0, 1)$, the triple (λ, A, B) is *invertible* if for all $r \in \lambda A + (1 - \lambda)B$ there exist unique $p \in A$ and $q \in B$ for which $r = \lambda p + (1 - \lambda)q$.

Lemma 29 *Let $|Z| \geq 2$, $A, B \in \mathcal{A}$, $\lambda \in (0, 1)$, and $\epsilon > 0$. Then there exist $A', B' \in \mathcal{A}$ such that $d_h(A, A') < \epsilon$, $d_h(B, B') < \epsilon$, and (λ, A', B') is invertible.*

Proof: Let $A, B \in \mathcal{A}$, $\lambda \in (0, 1)$, and $\epsilon > 0$. For any $p \in \Delta(Z)$, let $|p|$ denote the Euclidean norm of p in \mathbb{R}^Z . Let $N_\epsilon(p) = \{q \in \Delta(Z) : |p - q| < \epsilon\}$ denote the open ϵ -ball around p relative to $\Delta(Z)$. Since $\{N_\epsilon(p) : p \in A\}$ is an open covering of A and A is compact, there is a finite subset A' of A such that $\{N_\epsilon(p) : p \in A'\}$ covers A . Note that by construction $d_h(A, A') < \epsilon$.

Similarly there are finitely many lotteries $q_1, \dots, q_n \in B$ such that $N_\epsilon(q_1), \dots, N_\epsilon(q_n)$ cover B . We will construct the desired B' , by inductively selecting a $q'_i \in N_\epsilon(q_i)$ and making sure at each step that $(\lambda, A', \{q'_1, \dots, q'_i\})$ is invertible. Let $q'_1 = q_1$, then clearly $(\lambda, A', \{q'_1\})$ is invertible. Suppose that $1 \leq i < n$, $(\lambda, A', \{q'_1, \dots, q'_i\})$ is invertible, and define the sets

$$C = \lambda A' + (1 - \lambda)\{q'_1, \dots, q'_i\} \quad \text{and} \quad D = \left\{ -\frac{\lambda}{1 - \lambda}p + \frac{1}{1 - \lambda}r \in \mathbb{R}^Z : p \in A', r \in C \right\}.$$

Since $|Z| \geq 2$, $N_\epsilon(q_{i+1})$ is uncountable. Since D is finite there exists $q'_{i+1} \in N_\epsilon(q_{i+1}) \setminus D$. We claim that $(\lambda, A', \{q'_1, \dots, q'_i, q'_{i+1}\})$ is invertible. To see this, it is enough to show that

$$C \cap (\lambda A' + (1 - \lambda)\{q'_{i+1}\}) = \emptyset,$$

since by the inductive assumption $(\lambda, A', \{q'_1, \dots, q'_i\})$ is invertible. Suppose for a contradiction that $r \in C \cap (\lambda A' + (1 - \lambda)\{q'_{i+1}\})$, then there exists $p \in A'$ such that $r = \lambda p + (1 - \lambda)q'_{i+1}$, which can be rewritten as $q'_{i+1} = -\frac{\lambda}{1 - \lambda}p + \frac{1}{1 - \lambda}r$, a contradiction to $q'_{i+1} \notin D$. Set $B' = \{q'_1, \dots, q'_n\}$, then $d_h(B, B') < \epsilon$ and (λ, A', B') is invertible by induction. \blacksquare

Axiom 11 (Weak Aversion to Contingent Planning (WACP)): *For any $A, B \in \mathcal{A}$, if $A \succsim B$, $\lambda \in (0, 1)$, and (λ, A, B) is invertible then $A \succsim \lambda A + (1 - \lambda)B$.*

Lemma 30 *If \succsim satisfies weak order, WACP, and continuity, then it also satisfies ACP.*

Proof: If $|Z| = 1$, then \mathcal{A} is a singleton so ACP holds vacuously. Suppose that $|Z| \geq 2$, $A, B \in \mathcal{A}$, $A \succsim B$, and $\lambda \in (0, 1)$. By Lemma 29, for each integer n , there exist $A_n, B_n \in \mathcal{A}$ such that $d_h(A_n, A) < \frac{1}{n}$, $d_h(B_n, B) < \frac{1}{n}$, and (λ, A_n, B_n) is invertible. There is a subsequence n_k for which $A_{n_k} \succsim B_{n_k}$ for all k or $B_{n_k} \succsim A_{n_k}$ for all k . Suppose first that the former is true, then by Weak ACP, $A_{n_k} \succsim \lambda A_{n_k} + (1 - \lambda)B_{n_k}$ for all k . Continuity implies that in the limit $A \succsim \lambda A + (1 - \lambda)B$. Suppose finally that the subsequence is such that $B_{n_k} \succsim A_{n_k}$ for all k . By definition, (λ, A, B) is invertible implies that $(1 - \lambda, B, A)$ is invertible, hence $B_{n_k} \succsim (1 - \lambda)B_{n_k} + \lambda A_{n_k}$ for all k . Continuity implies that in the limit $B \succsim (1 - \lambda)B + \lambda A$, which yields the desired conclusion since $A \succsim B$. ■

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