



## Conference on Creativity and Innovation in Organizations

June 27–28, 2003

James L. Allen Center  
2169 Campus Drive  
Northwestern University  
Evanston, IL 60208

### Purpose

Scholars from around the globe will present and discuss cutting-edge research on creativity and innovation in organizations.

The conference will provide an opportunity for scholars in psychology and business schools to interact and exchange ideas for future research on creativity and, ideally, collaborations with one another.

### Register by May 30, 2003

Fax your registration form to:  
**(847) 467-5700**

Or mail to the conference coordinator:  
**Rachel Claff**  
Kellogg Teams and Groups Center  
Kellogg School of Management  
Northwestern University  
2001 Sheridan Road, Leverone 371  
Evanston, IL 60208

We regret that we cannot accept registrations for this conference via email or over the phone.

### Conference Details

Visit the KTAG website at:  
[www.kellogg.nwu.edu/research/ktag/](http://www.kellogg.nwu.edu/research/ktag/)

Or email questions to:  
[ktag@kellogg.northwestern.edu](mailto:ktag@kellogg.northwestern.edu)

Phone: **(847) 467-6079**

### Location and Timeline

The conference will be held at the James L. Allen Center, in the heart of the Northwestern University campus. The Allen Center is the home of Kellogg's executive education programs, as well as hosting conferences, seminars, workshops, and other teaching events. The building, located on the shore of Lake Michigan, contains classrooms (with state-of-the-art multimedia equipment), dining rooms, lounges, and a fitness center. It is only a brief walk from all buildings on campus as well as the shops and restaurants of downtown Evanston.

The conference will begin **June 27<sup>th</sup> at 12:00 pm** (with a group lunch at the Allen Center), and will end at **5:00 pm on Saturday, June 28<sup>th</sup>**.

### Fees, Accommodations, and Transportation

The conference registration fee is **\$200**. This fee includes all materials, as well as breakfasts, lunches, coffee breaks, cocktails, and Friday's dinner.

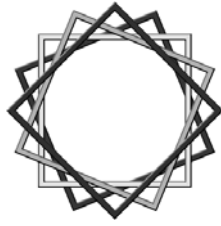
**You are responsible for your own airfare, transportation to and from the Allen Center, as well as your own hotel accommodations.**

Hotel rooms can be booked in advance at several hotels in downtown Evanston, all of which offer a discount to guests of the university (be sure to mention you are a guest of Northwestern when booking a room): The Omni Orrington (847-866-8700; \$79/night), the Hilton Garden Inn (847-475-6400; \$115/night), and Best Western University Plaza (847-491-6400; \$119/night). *If you wish to stay at the Allen Center*, a number of rooms (at \$125/night) will be available for booking in late April. Please call the conference coordinator for more details (847-467-6079).

Evanston is easily reached from O'Hare International Airport in Chicago. A cab or limousine to the Allen Center is approximately \$25. Cheaper flights can often be found out of Midway Airport on Chicago's South side.

### Additional Events

On Saturday, June 28<sup>th</sup>, conference attendees have the option of attending a show at The Second City, the famous improvisational theater that launched the careers of many comedians including Martin Short, Bill Murray, Dan Akroyd, Tina Fey, and Gilda Radner. Participants can dine out before the show at one of a number of nearby restaurants in Chicago's historic Old Town neighborhood. Restaurant options and directions will be provided once you arrive at the conference. Any questions you may have beforehand can be answered by the conference coordinator at (847) 467-6079. If you wish to attend the Second City show, please check the box on your registration form and add **\$20.00** to your registration fee.



# KTAG

Kellogg Team and Group Research Center

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James L. Allen Center,  
Northwestern University

Phone: (847) 467-6079  
Fax: (847) 467-5700  
Email: [ktag@kellogg.northwestern.edu](mailto:ktag@kellogg.northwestern.edu)

Kellogg School of Management  
Northwestern University  
2001 Sheridan Road  
Leverone Hall Room 371  
Evanston, Illinois 60208

### Registration Form

Personal Information
Name:
Organization:
Address:
Phone:
Fax:
Email:

Saturday Evening Optional Event
<input type="checkbox"/> I would like to attend the <b>improv comedy show at The Second City</b> on Saturday, June 28 <sup>th</sup> at 8pm.
Price per ticket: <b>\$20</b> . Please <i>add this amount to your registration fee</i> if you plan to attend.

Payment Information – Registration Fee: \$200 “Second City” Saturday evening event: \$20	
<input type="checkbox"/> Check payable to Northwestern University enclosed. Check # _____	<b>Fax to:</b> (847) 467-5700  <b>Mail to:</b> Rachel Claff KTAG Center Kellogg School of Management Northwestern University 2001 Sheridan Road Evanston, IL 60208
<input type="checkbox"/> Please charge my:    MasterCard    Visa    Amount: \$ _____ Card # _____    Exp: _____	
Signature: _____	

Please mail or fax your registration form by May 30, 2003.  
Please note that we cannot take registrations via phone or email.