WOMEN’S DIRECTOR DEVELOPMENT PROGRAM

Through this comprehensive approach to corporate director training, you’ll gain the skills you need to be an effective board member — and the practical tools for landing a seat at the table.

Whether you currently serve as a director or aspire to become one, this rigorous, research-driven curriculum will help you develop a deep understanding of board responsibilities, structures and strategies. You’ll come away fully prepared to reach and excel at the highest level of corporate governance.

Designed and powered by the Kellogg Center for Executive Women and led by senior Kellogg faculty, this first-ever board governance program for women features one-on-one interaction with corporate executives and experienced board members. In a highly collaborative atmosphere, you’ll develop specific skills required to contribute meaningfully, learn how to make the leap onto nominating committee radar screens and gain insight into choosing the right opportunities for you.

PROGRAM HIGHLIGHTS

• Broaden your understanding of the operations, roles and structures of boards
• Assimilate and analyze critical, complex decision-making information
• Detect red flags and read between the lines in financial statements
• Maximize your credibility and contributions as a board member
• Increase visibility with executive search firms and nominating committees

WHO SHOULD ATTEND

• Senior-level women executives seeking directorships
• Women directors seeking opportunities within Fortune 1000 boards
• Women with the financial literacy, business acumen, perspectives and experience necessary to perform well in a governance role

Note: This Approval Program is limited to individuals with specific business experience. Before enrolling, you must receive approval from the Kellogg School to participate. Please visit the program website for more information.
“EXCEPTIONAL PROGRAM ... COVERS FUNDAMENTAL INFORMATION AND INSIGHTS ... WITH THE ADDED BENEFIT OF A GREAT NETWORK OF PARTICIPANTS.”

VICE PRESIDENT, HUMAN RESOURCES, ADOBE

PROGRAM CONTENT

CHARACTERISTICS OF THE MOST EFFECTIVE BOARDS AND BOARD MEMBERS

• Understand operations, roles and structure
• Explore critical roles of directors in:
  - Selecting, compensating, evaluating and overseeing the CEO
  - Strategy and change
  - Mergers and acquisitions
  - Crisis management
• Examine emerging governance challenges and trends
• Maintain ethical standards

MAKING THE BEST DECISIONS

• Gather and analyze information to maximize your contributions in meetings
• Ask the right questions
• Interpret and assess balance sheets, income statements, cash-flow statements, notes and auditor reports
• Synthesize performance information, effectively applying it to identify and anticipate problems and shape solutions

EARNING THE NOMINATION

• Understand what search firms and nominating committees are seeking
• Build credibility, evaluate board opportunities and select the right boards to join

THE FACULTY

In this program, you’ll learn from and interact with a cross-disciplinary faculty and strategically selected presenters — teachers, authors, corporate leaders and experienced board directors — all with specific expertise in subject matter critical to board membership and effectiveness.

Victoria Medvec
Academic Director; Adeline Barry Davee Professor of Management and Organizations

Marian Powers
Adjunct Professor of Executive Education

Brian Uzzi
Richard L. Thomas Professor of Leadership and Organizational Change

Edward Zajac
James F. Beré Professor of Management and Organizations
YOUR LEARNING AND LIVING EXPERIENCE

Your program includes classroom instruction, program materials, accommodations,* meals, coffee breaks and receptions. Most programs are held in the James L. Allen Center, nestled in the heart of Northwestern’s urban lakefront campus. The Allen Center is an all-inclusive learning environment offering you private room lodging, delicious dining, fully equipped study rooms, lounge areas, technology centers, laundry service and a fitness center.

The Allen Center’s front desk is staffed around the clock to assist with transportation and FedEx service. We offer efficient, friendly assistance whenever you need it.

Kellogg Executive Education participants have guest privileges at Northwestern University recreational facilities, plus quick access to the bustling cities of Evanston and Chicago.

LEARN MORE AND ENROLL ONLINE

Visit our website for detailed enrollment and payment information, including our cancellation policy and information on wiring international payments. Email or call us if you have questions or need more information.

PROGRAM PAGE
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*When program registration requires additional accommodations, our staff will make all the necessary arrangements for participants to stay at a nearby hotel.

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