Women represent only 7.6 percent of top earning corporate officers.*

Transforming the corporate landscape

When will the corporate world finally and fully realize the enormous untapped potential of women to serve in top-level executive positions and on corporate boards? Who can make it happen sooner and how? These and many other similar questions are being asked and answered every day at the Kellogg Center for Executive Women.

Leveraging the renowned research expertise and educational resources of the Kellogg School of Management at Northwestern University, the Kellogg Center for Executive Women is working to transform the corporate landscape through:

• **Education** to enhance management and leadership capabilities
• **Advocacy** to broaden corporate perspectives and expand opportunities
• **Networking** to create powerful connections and heightened visibility
• **Research-based initiatives** to address the unique challenges women face

“*My interest in developing the Kellogg Center for Executive Women stemmed from my disappointment in the lack of women in senior leadership roles and the fact that the corporate world was not tapping this wealth of potential talent.*”

*Sheli Rosenberg*  
FORMER CEO, PRESIDENT AND VICE CHAIRMAN, EQUITY GROUP INVESTMENTS
Ginger Graham
FORMER PRESIDENT AND CEO, AMYLIN PHARMACEUTICALS, INC.

“Universally, participants of programs at the Kellogg Center for Executive Women credit their experiences with improved business success and new professional opportunities for growth and impact.”
Unlocking the potential of women executives at the highest levels of corporate leadership

As an educational resource, the Center provides qualified women with the insight, confidence and tools they need to unlock the doors to executive suites and boardrooms and to assume the most prestigious corporate leadership positions. From studies on advancement challenges, to seminars on effective leadership and governance, to strengthening connections among female executives, the Center serves as an unparalleled source of knowledge and support for senior level women.

Cultivating new opportunities for leadership
Companies need excellence and accountability in corporate leadership now more than ever. In partnering with individual firms and diverse industry leadership groups, the Center helps companies develop their most promising female leaders, enhancing the quality and diversity of their executive talent. By integrating its mission with the specific and practical interests of businesses around the globe, the Center is able to foster positive transformation at the corporate level and provide greater opportunities for female executives everywhere.

Helping build a better world for business
The Kellogg School of Management’s renowned research capabilities, world-class faculty, and strong corporate connections provide the power the Center needs to actually change attitudes, broaden perspectives, and cultivate new opportunities for women executives. The Center is leveraging this power to transform the corporate landscape.

“In working with the Women’s Director Development Program, I have seen first-hand how the Center prepares women for the corporate boardroom and serves as an invaluable resource in identifying director opportunities for them.”

Georgia Nelson
PRESIDENT AND CEO, PTI RESOURCES, LLC
FORMER PRESIDENT, MIDWEST GENERATION
Only 3.2 percent of Fortune 500 CEOs are women.*

*2011 Catalyst Report: Women CEOs of the Fortune 1000
Complete transformation

To accomplish its mission of transforming the corporate landscape, the Kellogg Center for Executive Women takes a multifaceted approach to the challenges and opportunities female leaders face.

**Education for individual development and leadership growth**

*Women’s Director Development Program*

The first-ever board governance program specifically for women, this “boot camp” fosters in-depth understanding of board responsibilities and strategies. Current board members and those who aspire to become directors develop tools for effective board performance while acquiring practical guidance for securing directorships as well as the expertise to evaluate potential board opportunities.

*Women’s Senior Leadership Program*

With its emphasis on practical learning and talent development, this year-long, four-part course focuses on equipping women for senior executive leadership positions. Its roster of top Kellogg faculty and corporate experts guide promising female leaders through a rigorous program of case studies, simulations, individual career appraisals and personal coaching sessions, providing the knowledge and tools to take their leadership talents to the next level and delivering positive results for their companies.

**Advocacy to heighten awareness and broaden perspectives**

*Promoting Best Practices*

The Center brings together leaders of top corporations to share and discuss practical, proven methods for integrating female talent at the executive level. These “best practices” serve as the foundation for developing programs and tools that other companies can use to expand and better utilize the potential of their female executive talent pool.

*Broad-based Communications*

The Center’s extensive communications efforts on behalf of executive women include sponsorship of a prominent speaker series, corporate executive roundtables, networking opportunities and events, and customized leadership programs for companies and women’s organizations.

“It is incredible to hear the countless success stories of women who have used the tools and training they gained in the Women’s Senior Leadership Program to excel within their companies, take on new responsibilities, achieve greater success, and get promotions.”

**Pam Mikielec**

SENIOR ADVISOR, THE PARTHENON GROUP
Networking to open doors and expand opportunities

Director Database
Drawing on its extensive, information-rich resources, including the Women’s Director Development Program, the Center maintains an extensive database of exceptionally well-qualified female board candidates. Having worked with over 150 companies to identify potential directors, the Center allows corporations, nominating committees, and search firms to tap into this ever-expanding talent pool.

Knowledge Source
The Center’s high-level Steering Committee enables access to both state-of-the-art business practices and critical corporate connections. The Center can also draw on the expertise and thought leadership of the world-renowned Kellogg School of Management faculty and the broader Northwestern University community.

Research-based initiatives for deeper insight and new solutions

Groundbreaking Studies
The Center sponsors research to develop new insights into the issues impeding female representation at top corporate levels. The Center then translates and communicates the results of this research to the broader corporate community to build its awareness and to create a foundation for better solutions and increased opportunities.

Intellectual Capital
The Center also shares research findings with faculty and thought leaders from around the world, fostering collaboration and stimulating new research activities. In addition to expanding the general body of knowledge, the resulting intellectual capital provides deeper insight into the situations executive women encounter.

“By bringing together senior-level women from across all different industries, the Center’s programs and special events provide female executives with unique networking opportunities.”

Lisa Shallet
PARTNER, GOLDMAN SACHS
GLOBAL HEAD OF BRAND MARKETING AND DIGITAL STRATEGY
Gerri Elliot
EVP, CHIEF SALES OFFICER,
JUNIPER NETWORKS

“The Center offers companies a remarkable, one-of-a-kind resource in the Director Database. Companies can seek out elite female candidates perfectly suited to serve on their corporate boards.”
“I am constantly highlighting to my member organizations how vital it is to invest in the development of their top female talent. By sending women to the Women’s Senior Leadership Program or other Center programs, companies can directly reap the benefits of a highly-qualified, highly diverse pool of talent.”
The Center offers enormous resources for all who share its commitment
to transforming the corporate landscape for executive women. Interested in
attending an educational program? Seeking candidates for a board position?
Want to contribute your talent or resources?

Contact us for more information and to join us in our ever-expanding efforts
on behalf of women in leadership everywhere.

Kellogg Center for Executive Women
P 847.467.7107  F 847.491.8896
centerforexecutivewomen@kellogg.northwestern.edu
kellogg.northwestern.edu/research/cew

“\‘The Kellogg School of Management prides itself on being the first major business
school to create a center designed to address the development needs of women
at the top echelons of the corporate world. Years of proven results demonstrate
that the Kellogg Center for Executive Women is a successful catalyst in
transforming the corporate landscape.‘”

DEAN, KELLOGG SCHOOL OF MANAGEMENT AT NORTHWESTERN UNIVERSITY
Our Mission
The Kellogg Center for Executive Women is dedicated to helping executive-level women advance to the highest level in their careers. We develop and deliver research-based, actionable programs to address the unique challenges facing executive women. We provide executive women with powerful connections and opportunities for heightened visibility within their corporations and industries. At the same time, we work to expand corporations’ perspectives and options for utilizing the talent of their female executives.

To learn more about our programs and resources please contact the Kellogg Center for Executive Women at 847.467.7107 or find us online at kellogg.northwestern.edu/research/cew