Women’s Director Development Program
Enhance Your Effectiveness in the Boardroom

EXECUTIVE SUMMARY
Through this highly customized approach to corporate director training, you’ll gain the skills you need to be an effective board member and the practical tools for landing a seat at the table. In this Journey to the Boardroom experience, you will develop a deep understanding of board responsibilities and how best to present yourself as a viable board candidate.

For over 15 years, the Kellogg Center for Executive Women has designed programs tailored for extraordinarily busy executive women. We have condensed a week of content into three full days to maximize your time with us. This Journey to the Boardroom features one-on-one interaction with experienced directors, former graduates from the program currently sitting on corporate boards, board advisors and senior Kellogg faculty. You will share the classroom with a director-in-residence and learn from her insights and experiences.

In an extremely collaborative atmosphere, you will learn how to make the leap onto nominating committee radar screens, gain insight into choosing the right board opportunities for you, and discuss how to contribute meaningfully at the table as a director.

“As a senior marketing executive...I thought I knew what it would take to make this step. Thanks to the Kellogg Women’s Director Development Program, I now know what I didn’t know. I am so much better equipped to start the journey to the boardroom after completing this course. The speakers were all experts in their field—extremely articulate and generous with their expertise and counsel. The other participants were inspiring. I think this course is a must for any woman contemplating becoming a board director.”

EVP, Leo Burnett

KEY BENEFITS
• Broadden your understanding of the role of the board
• Hone your skills crafting and delivering your value proposition for a board seat
• Increase your visibility with executive search firms and nominating committees
• Analyze opportunities to harness your network to identify and create board opportunities
• Learn to detect red flags and read between the lines in financial statements

WHO SHOULD ATTEND
• Senior women executives seeking directorships
• Women directors seeking opportunities on Fortune 1000 boards
• Women with the financial literacy, business acumen, perspective and experience necessary to perform well in a governance role

Please note: This program is limited to women with specific business experience. You must receive approval from Kellogg to participate. This will require a completed Kellogg application and a recommendation from either your CEO or a sitting board member of your choice endorsing you as qualified for board opportunities. Please visit the program website for more information.

NEXT STEPS
Learn more and apply
kell.gg/kxwomen
Consult with an Executive Development Advisor
execed@kellogg.northwestern.edu
847.467.6018

November 7–9, 2018
Kellogg School of Management
Evanston, Illinois, USA
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PROGRAM CONTENT HIGHLIGHTS

Characteristics of the Most Effective Boards and Board Members
• Explore critical roles of directors in strategy and change
• Examine emerging governance challenges and trends

Your Value Proposition
• Develop a compelling board profile highlighting governance competencies
• hone a concise value proposition to use within your network and with other influencers
• Practice delivering your value proposition to people in your network, search firm executives, your CEO, and directors

Board Interview
• Prepare yourself for an interview that is unlike other interviews; get ready to answer questions about your role in governance
• Practice in a setting with experienced directors so you are prepared for the interviews to come

Earning the Nomination
• Build credibility, evaluate board opportunities, and conduct the due diligence to select the right boards to join

Be an Effective Director
• Gather and analyze information to maximize your contributions in meetings and ask the right questions
• Identify red flags in financial statements with a careful analysis of balance sheets, income statements, and cash flow

THE FACULTY
Victoria Medvec
Academic Director;
Adeline Barry Davee
Professor of Management & Organizations; Executive Director, Kellogg Center for Executive Women

Marian Powers
Adjunct Professor of Executive Education

Edward Zajac
James F. Beré Professor of Management & Organizations

Please note: Faculty is subject to change.

The Faculty and Outside Experts: In this program, you’ll learn from experienced directors, former graduates from the program currently sitting on corporate boards, board advisors and senior Kellogg faculty.

SPECIAL FEATURE
LISTING IN DATABASE OF WOMEN DIRECTORS

As a participant in this program, you can create an individual profile in the Kellogg Center for Executive Women’s Database of Women Directors, an extensive repository of information on exceptionally well-qualified female board candidates. The Kellogg Center for Executive Women uses this database to provide information on qualified directors to search firms, nominating committees and CEOs free of charge. The Kellogg Center for Executive Women also proactively reaches out to companies to encourage them to consider qualified women for their boards.

ACCOMMODATIONS
This program is held at the James L. Allen Center and includes onsite lodging, all meals, coffee breaks and snacks. Participants also enjoy access to a fitness center and lakeshore walking paths.

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kell.gg/kxwomen

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<td>Corporate Governance and CEO/Board Relations: Research and Practice</td>
<td>The Role of the Search Firms and Evaluating Board Opportunities</td>
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