SYLLABUS
2013 Kellogg Global Health Initiative GIM Mozambique

Class 1: Introduction to GIM Mozambique / Product Manager Simulation
Thursday, January 10, 2013, 6:30-9:30 PM
Guest speakers: GHI India Stakeholder Groups – Discussion about Stakeholder Group activities.
Assignments:
- Complete “Getting to Know GIM Mozambique” survey.
- CIA World Factbook – Mozambique
- Mozambique’s Health Care Struggles Put Need for Basics Back in Focus

Class 2: What are people living with and dying of in Mozambique?
Thursday, January 17, 2013, 6:30-9:30 PM
Guest speakers: Clinton Health Access Initiative – Mozambique Office, Jorge Quevedo
Assignments:
- Complete “Stakeholder Group Preference” survey.
- World Health Organization (WHO) Country Cooperation Strategy, pages 2-14
  http://www.who.int/countryfocus/cooperation_strategy/ccs_moz_en.pdf
- HIV/AIDS in Mozambique - WHO Situation Analysis
  http://www.afro.who.int/index.php?option=com_content&view=article&id=3133&Itemid=2865
- Tuberculosis in Mozambique - WHO Situation Analysis
  http://www.afro.who.int/index.php?option=com_content&view=article&id=3135&Itemid=2866

Class 3: How do clinicians manage the diseases that people are living with and dying of in Mozambique?
Thursday, January 24, 2013
Guest speakers: Dr. Shannon Galvin, Associate Director of Research for the Center for Global Health
Assignments:
- Before January 24th, Stakeholder Groups meet with Kara Palamountain
- “Tuberculosis” http://www.avert.org/tuberculosis.htm
- “Starting Antiretroviral Treatment,” http://www.avert.org/antiretroviral.htm

Class 4: How do medical technologies help manage the diseases that people are living with and dying of in Mozambique?
Thursday, January 31, 2013
Guest speakers: Maurine Murtagh, JD/MBA and Global Health Consultant with The Murtagh Group and former head of Diagnostics at the Clinton Health Access Initiative.
Assignments:
- Stakeholder Group Proposals Due
- “HIV Testing” http://www.avert.org/testing.htm
February 7, 2013 – No class
February 14, 2013 – No class

Class 5: Clinic Simulation – Understanding Operations in Resource-Limited Health Clinics
Thursday, February 21, 2013
Guest speakers: GHI Engineers from McCormick School of Engineering’s Center for Innovation in Global Health Technologies
Assignments:
  ✷ Background and Interview List

Class 6: Market Research in Resource-Limited Settings Part I
Thursday, February 28, 2012
Guest speakers: Robert Schieffer, Senior Lecturer of Marketing at the KSM and former Director, Global Marketing Research, at Abbott Laboratories.
Assignments:
  ✷ Infant HIV Diagnostics (Kellogg Case)
  ✷ Slide decks from Ilesh Jani
  ✷ Chapter 8, “Qualitative Inquiry in Marketing and Consumer Research.” Kellogg on Marketing.

Class 7: Market Research in Resource-Limited Settings Part II
Thursday, March 7, 2013
Guest speaker: Erin Koch, IDEO
Topic of study: Strategies for Conducting Clinical Interviews
  ✷ Stakeholder Group Interview Guide Due
  ✷ Readings: Sample interview guides from 2012 GHI trip.
  ✷ TED Talk: David Kelley on Human-Centered Design
  ✷ Field Interview Tips, from IDEO (in course packet)

Class 8: Final Preparation for Mozambique
March 14, 2012
Guest Speaker: Stakeholder Groups Mozambique 101, Mozambique Logistics Leads

Deliverable Due Dates

Research Project Proposal: January 31
Each Stakeholder Group will need to submit a hard copy of its research proposal at the beginning of class. The research proposals will outline what questions the group plans to explore while in Mozambique and how the group plans to tackle those questions. Additional information on proposal structure and content as well as examples of previous proposals will be provided in class.

Background and Interview List: February 22
Each Stakeholder Group will need to have some working knowledge of its proposed research area and desired interview contacts prior to arriving in Mozambique. The goal of this assignment is to complete a cursory literature review to identify relevant background materials and create a desired list of interviewees. A hard copy of this assignment will be due at the beginning of class.

**Interview Guide: March 7 (first draft) and March 14 (final draft)**
Stakeholder Groups will need to identify their key interviewees in Mozambique and schedule meetings with these individuals. A first draft hard copy of the interview guide walking through the objectives and methods for the interview will be due on March 7th, and the final draft incorporating Kara’s feedback will be due March 14th.

**Mozambique 101: Weekly from March 14**
Mozambique 101 is an opportunity for the class to help each other to learn about the culture, food, history and current events in Mozambique. We will split the class into small groups, each of which will present 4 PowerPoint slides on a relevant topic in Mozambique. This is meant to be a FUN exercise that will give us a much better understanding of Mozambique today.

**In-Class Presentation: April 12**
We will be presenting our work from Mozambique to each other and a number of key stakeholders for the Global Health Initiative (companies, foundations, and other non-profits).

**Written report: April 19th**
Your final paper is due by 9:00 AM and should be submitted electronically to Kara Palamountain.