This book provides a new pedagogical foundation to process operations strategy, by developing better links between the operational view of strategy and the strategic view of operations. It explains how to improve operations and how this can be used to create competitive advantage for the organization. The book is written in clear language and provides practical examples to enhance learning.

Operations Strategy
Principles and Practice

Jan A. Van Mieghem

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About the Author

Jan A. Van Mieghem is a Professor of Operations Management at the University of Leuven, Belgium. He has published extensively on topics such as operations strategy, supply chain management, and operations management education. He is a co-founder of the European Operations Management Association (EOMA) and serves on the editorial boards of several international journals.