

# Online Appendix to Incentives for Quality through Endogenous Routing

Lauren Xiaoyuan Lu\* Jan A. Van Mieghem† R. Canan Savaskan‡

## I. Proofs

PROOF OF LEMMA 1. Notice that when  $t \geq \frac{v}{a}$ ,  $V < 0$ . Therefore, we maximize a continuous function over a compact set:  $[\underline{t}, \frac{v}{a}] \times [0, 1]$ , implying an optimum exists.  $C'(1) = \infty$  implies  $p^{FB} < 1$ . Since the IR constraint must bind, substitute  $w = \lambda[a(t + p\bar{F}(t)r) - b]$  into the objective function and the Kuhn-Tucker conditions are

$$\begin{aligned} \frac{\partial V(t^{FB}, p^{FB})}{\partial t} &= \lambda[-a + f(t^{FB})(p^{FB}(ar + c_I) + (1 - p^{FB})c_E)] \leq 0, \\ \frac{\partial V(t^{FB}, p^{FB})}{\partial p} &= \lambda[\bar{F}(t^{FB})(c_E - c_I - ar) - C'(p^{FB})] \leq 0. \end{aligned}$$

Because  $c_E - c_I > ar$  gives  $\frac{\partial V(t, 0)}{\partial p} > 0$ ,  $C'(0) = 0$  implies  $p^{FB} > 0$ . Now we have shown  $p^{FB} \in (0, 1)$ , which implies  $(p^{FB}(ar + c_I) + (1 - p^{FB})c_E) \in (ar + c_I, c_E)$ . Applying the condition  $\frac{a}{f(\underline{t})} < ar + c_I$ , we get  $\frac{\partial V(\underline{t}, p)}{\partial t} > 0$ , which implies  $t > \underline{t}$ . ■

PROOF OF LEMMA 2, 3, 4. We will prove Lemma 2. Proofs of Lemma 3 and 4 are similar and thus omitted. The Kuhn-Tucker condition is  $-1 + prf(t) \leq 0$  with equality at interior solutions. The boundary conditions follow from the fact that  $f$  is strictly monotone decreasing. The uniqueness follows from the second-order condition (SOC)  $\lambda aprF''(t) < 0$ . ■

PROOF OF PROPOSITION 1. From Equation (1) and (3), we get  $f(t^S) > f(t^{FB})$  and thus  $t^S < t^{FB}$ . Therefore self routing cannot achieve the first best. For dedicated and cross routing, set  $p = p^{FB}$  and  $b^* = \frac{a}{f(t^{FB})p}$  to achieve  $t^{FB}$ . The rest follows from the fact that the IR constraints are satisfied at equality. ■

PROOF OF COROLLARY 1. Proposition 1 and Equation (1) together imply

$$f(t^{FB}(p)) = f(t^D(p)) = f(t^C(p)) = \frac{1}{pr + \frac{1}{a}(pc_I + (1 - p)c_E)}.$$

Because we have implicitly assumed the conditions in Proposition 1, i.e.,  $c_E > c_I + ar > \frac{a}{f(\underline{t})}$  to

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\*Kenan-Flagler Business School, University of North Carolina, Chapel Hill, NC 27599, lauren\_lu@unc.edu.

†Kellogg School of Management, Northwestern University, Evanston, IL 60208, VanMieghem@northwestern.edu.

‡Kellogg School of Management, Northwestern University, Evanston, IL 60208, r-savaskan@kellogg.northwestern.edu.

ensure the existence of an interior first-best solution, we must have

$$f(\underline{t}) > \frac{1}{pr + \frac{1}{a}(pc_I + (1-p)c_E)} \iff p < \frac{c_E - \frac{a}{f(\underline{t})}}{c_E - c_I - ar}.$$

The second inequality is always satisfied because  $\frac{c_E - \frac{a}{f(\underline{t})}}{c_E - c_I - ar} > 1$ . Hence,  $t^{FB}(p) = t^D(p) = t^C(p) > \underline{t}$ . In addition,  $f(t^S(p)) = \frac{1}{pr} > f(t^{FB}(p))$  when  $t^S(p)$  is interior. Therefore,  $t^S(p) < t^{FB}(p)$ . The rest follows from the fact that  $Q$  is strictly increasing in  $t$  at any  $p$ . ■

PROOF OF COROLLARY 2. Because  $t^S(p) = \arg \min_{t' \geq \underline{t}} \{t' + p\bar{F}(t')r\} < t^{FB}(p)$ ,  $w^{FB}(p) = \lambda[a(t^{FB}(p) + p\bar{F}(t^{FB}(p))r) - b^{FB}(p)] = w^S(p) = \lambda[a(t^S(p) + p\bar{F}(t^S(p))r) - b^S(p)]$  implies  $b^{FB}(p) > b^S(p)$ . The rest follows from the fact that  $b^{FB}(p) = b^D(p) = b^C(p)$ . ■

PROOF OF LEMMA 5. Notice that when  $t \geq \frac{v}{a}$ ,  $V < 0$ . Therefore, we maximize a continuous function over a compact set:  $[\underline{t}, \frac{v}{a}] \times [0, 1]$ , implying an optimum exists. Assuming an interior optimum exists, the optimal solution  $\{t^{FB}, p^{FB}\}$  is then given by the first-order conditions in the lemma. ■

PROOF OF LEMMA 6. Evaluate the second derivative of  $U(t)$  at any interior critical point  $t^S$  using  $f(t^S) = 1/pr$  :

$$U''(t^S) = \frac{bprF''(t^S)}{(t^S + p\bar{F}(t^S)r)^2} + \frac{2b(1 - prf(t^S))}{(t^S + p\bar{F}(t^S)r)^3} = \frac{bprF''(t^S)}{(t^S + p\bar{F}(t^S)r)^2} < 0.$$

Because  $U(t)$  is strictly concave at any interior critical point,  $U(t)$  is strictly pseudoconcave (Avriel, Diewert, Schaible & Zang (1988)) and thus  $t^S$  is a unique global maximum. The boundary conditions follow from the fact that  $f$  is strictly monotone decreasing. ■

PROOF OF LEMMA 7. Evaluate the second derivative of  $U_1(t)$  at any interior critical point  $t^D$  using  $f(t^D) = \frac{1 - p\bar{F}(t^D)}{pt^D}$ :

$$U_1''(t^D) = b \left[ \frac{pF''(t^D)}{t^D} - \frac{2}{(t^D)^3}(pt^D f(t^D) + p\bar{F}(t^D) - 1) \right] = \frac{bpF''(t^D)}{t^D} < 0.$$

Because  $U_1(t)$  is strictly concave at any interior critical point,  $U_1(t)$  is strictly pseudoconcave (Avriel et al. (1988)) and thus  $t^D$  is a unique global maximum. The boundary condition follows from the fact that  $tf(t) + \bar{F}(t)$  is strictly monotone decreasing in  $t$  and  $\bar{F}(\underline{t}) = 1$ . ■

PROOF OF LEMMA 8. We first assume an interior solution exists for agent  $i$ 's problem and derive the equation that determines an interior symmetric Nash equilibrium. We then prove that the equation must have an interior solution under the existence condition. The first-order condition (FOC) for agent  $i$ 's problem is

$$\frac{\partial U_i(t_i, t_j)}{\partial t_i} = \frac{b(1 - \rho_j)}{(1 - \rho_i\rho_j)^2} \frac{1}{t_i^2} \left[ p(t_i f(t_i) + \bar{F}(t_i)) \left( 1 + \rho_j \left( 1 - \frac{r}{t_i} \right) \right) + \rho_i\rho_j - 1 \right] = 0.$$

Let  $\hat{t}_i$  be the critical point satisfying the FOC. The second derivative evaluated at  $\hat{t}_i$  is

$$\begin{aligned} \frac{\partial^2 U_i(\hat{t}_i, t_j)}{\partial t_i^2} &= \frac{b(1 - \rho_j)}{(1 - \rho_i \rho_j(\hat{t}_i))^2 \hat{t}_i^2} \left[ p \hat{t}_i F''(\hat{t}_i) \left( 1 + \rho_j \left( 1 - \frac{r}{\hat{t}_i} \right) \right) + p(\hat{t}_i f(\hat{t}_i) + \bar{F}(\hat{t}_i)) \frac{r}{\hat{t}_i^2} \rho_j + \rho_j \frac{\partial \rho_i(\hat{t}_i)}{\partial t_i} \right] \\ &\quad + b(1 - \rho_j) \frac{\partial \left[ \frac{1}{(1 - \rho_i \rho_j)^2 \hat{t}_i^2} \right]}{\partial t_i} \left[ p(\hat{t}_i f(\hat{t}_i) + \bar{F}(\hat{t}_i)) \left( 1 + \rho_j \left( 1 - \frac{r}{\hat{t}_i} \right) \right) + \rho_i(\hat{t}_i) \rho_j - 1 \right]. \end{aligned}$$

Substituting  $\frac{\partial \rho_i(\hat{t}_i)}{\partial t_i} = -\frac{pr}{\hat{t}_i^2} [\hat{t}_i f(\hat{t}_i) + \bar{F}(\hat{t}_i)]$  and the FOC into the second derivative gives

$$\frac{\partial^2 U_i(\hat{t}_i, t_j)}{\partial t_i^2} = \frac{b(1 - \rho_j)}{(1 - \rho_i \rho_j(\hat{t}_i))^2 \hat{t}_i^2} \left[ p \hat{t}_i F''(\hat{t}_i) \left( 1 + \rho_j \left( 1 - \frac{r}{\hat{t}_i} \right) \right) \right] < 0.$$

The inequality follows from the fact that  $F''(\cdot) < 0$  and that  $1 + \rho_j \left( 1 - \frac{r}{\hat{t}_i} \right) > 0$ . Because it is strictly concave at any interior critical point,  $U_i(t_i, t_j)$  is strictly pseudoconcave in  $t_i$  (Avriel et al. (1988)), implying that  $\hat{t}_i$  is a unique global maximum. Therefore, the equation that determines a symmetric Nash equilibrium  $(t^C, t^C)$  is  $g(t^C) = 0$ , where  $g(t^C)$  is the left hand side of Equation (6).

It remains to show that Equation (6) has an interior solution. When  $p > \bar{p}$ ,

$$g(\underline{t}) > \rho(\underline{t}) \left( 1 - \frac{r}{\underline{t}} \right) + 1 + \rho(\underline{t})^2 - 1 > 0.$$

Because  $f = F'$ , it is integrable on  $[\underline{t}, \infty)$  and  $\lim_{t \rightarrow \infty} f(t) = 0$ . Since  $1/t$  is not integrable on  $[\underline{t}, \infty)$ ,  $f(t) = o(1/t)$  as  $t \rightarrow \infty$ . Thus,  $\lim_{t \rightarrow \infty} t f(t) = 0$ . Therefore,

$$\begin{aligned} \lim_{t \rightarrow \infty} g(t) &= p \lim_{t \rightarrow \infty} [t f(t) + \bar{F}(t)] \times \lim_{t \rightarrow \infty} \left[ \rho(t) \left( 1 - \frac{r}{t} \right) + 1 \right] + \lim_{t \rightarrow \infty} \rho(t)^2 - 1 \\ &= p \lim_{t \rightarrow \infty} t f(t) - 1 < 0. \end{aligned}$$

Hence, there exists a  $\bar{t}$  such that  $g(\bar{t}) < 0$ . Because  $g(\cdot)$  is continuous and  $g(\underline{t}) > 0$  and  $g(\bar{t}) < 0$ , applying the Intermediate Value Theorem implies that there exists a  $t^C \in (\underline{t}, \bar{t})$  such that  $g(t^C) = 0$ .

■

**PROOF OF PROPOSITION 2.** From Equation (4), we get  $f(t^S) > f(t^{FB})$  and thus  $t^S(p) < t^{FB}(p)$ . Therefore self routing cannot achieve the first best. Notice that the agents' optimal effort under dedicated and cross routing only depends on  $p$  and the corresponding FOCs are different from the FOC of  $t^{FB}$ . Obviously, setting  $p = p^{FB}$  in the FOCs of dedicated and cross routing do not give the same solution as  $t^{FB}$  (except in an extremely special case where the different FOCs happen to have same the solution, which is a trivial case that we do not consider here). Hence, the first best solution cannot be implemented by any of the routing schemes. ■

PROOF OF COROLLARY 3. To show  $t^S(p) < t^D(p)$ , substituting  $t^S(p)$  into the FOC of  $t^D(p)$  yields that

$$\frac{w}{t^S(p)} [pt^S(p)f(t^S(p)) + p\bar{F}(t^S(p)) - 1] = \frac{w}{t^S(p)} \left[ \frac{t^S(p)}{r} + p\bar{F}(t^S(p)) - 1 \right] > 0.$$

We show  $t^D(p) < t^C(p)$  by contradiction. Suppose  $t^D(p) \geq t^C(p)$  and it follows from the FOC of  $t^D(p)$  that

$$pt^C(p)f(t^C(p)) + p\bar{F}(t^C(p)) - 1 \geq 0.$$

Then,

$$\begin{aligned} & p[t^C(p)f(t^C(p)) + \bar{F}(t^C(p))][1 + (1 - \frac{r}{t^C(p)})\rho(t^C(p))] + \rho(t^C(p))^2 - 1 \\ \geq & 1 + (1 - \frac{r}{t^C(p)})\rho(t^C(p)) + \rho(t^C(p))^2 - 1 \\ = & \frac{\rho(t^C(p))}{t^C(p)}(t^C(p) + p\bar{F}(t^C(p))r - r) > 0, \end{aligned}$$

contradicting the FOC of  $t^C(p)$ . The rest follows from the fact that  $Q$  is strictly increasing in  $t$  at any  $p$ . ■

PROOF OF COROLLARY 4. Because  $t^S = \arg \min_{t' \geq t} \{t' + p\bar{F}(t')r\}$ ,  $w^C(p) = a - \frac{b^C(p)}{t^C(p) + p\bar{F}(t^C(p))r} = w^S(p) = a - \frac{b^S(p)}{t^S(p) + p\bar{F}(t^S(p))r}$  implies that  $b^C(p) > b^S(p)$ . Because  $w^D(p) = \frac{a[t^D(p) + p\bar{F}(t^D(p))r] - b^D(p)}{2t^D(p)}$ , then zero wage rate implies  $b^D(p) = a[t^D(p) + p\bar{F}(t^D(p))r]$ . The inequality follows from Lemma 3. ■

PROOF OF PROPOSITION 3. First we compare the principal's profit rate at a given  $p$ ,

$$\begin{aligned} V^C(p) - V^S(p) &= \frac{1}{[t^C(p) + p\bar{F}(t^C(p))r][t^S(p) + p\bar{F}(t^S(p))r]} \\ &\cdot \left\{ (v - C(p)) (t^C(p) - t^S(p)) \left( pr \frac{F(t^C(p)) - F(t^S(p))}{t^C(p) - t^S(p)} - 1 \right) \right. \\ &\quad \left. + [pc_I + (1 - p)c_E] [t^C\bar{F}(t^S(p)) - t^S\bar{F}(t^C(p))] \right\}. \end{aligned}$$

(i) Since  $t^C(p) > t^S(p)$ , it follows that  $\frac{F(t^C(p)) - F(t^S(p))}{t^C(p) - t^S(p)} < f(t^S(p)) = \frac{1}{pr}$  and  $t^C\bar{F}(t^S(p)) - t^S\bar{F}(t^C(p)) > 0$ . Therefore,  $V^C(p) - V^S(p) > 0$  if  $c_I$ ,  $c_E$ , and  $C''$  are sufficiently large. Thus under the conditions,  $V^C = V^C(p^C) \geq V^C(p^S) > V^S(p^S) = V^S$ . The first inequality follows from the optimality of  $V^C$ . (ii) Similarly,  $V^C(p) - V^S(p) < 0$  if  $v$  is sufficiently large. Thus under the condition,  $V^C = V^C(p^C) < V^S(p^C) \leq V^S(p^S) = V^S$ . The second inequality follows from the optimality of  $V^S$ . Comparing  $V^D$  with  $V^S$  is similar and thus omitted. Now we compare  $V^D$  with  $V^C$ . Because  $2t^D(p) > t^D + p\bar{F}(t^D)r$ ,

$$V^C(p) - V^D(p) > \frac{v + \bar{F}(t^C(p))(pc_I + (1 - p)c_E) - C(p)}{t + p\bar{F}(t^C(p))r} - \frac{v + \bar{F}(t^D(p))(pc_I + (1 - p)c_E) - C(p)}{t + p\bar{F}(t^D(p))r}.$$

The rest is similar to comparing  $V^S$  with  $V^C$ . ■

PROOF OF LEMMA 9.

$$\begin{aligned} \frac{\partial U_i(t_i, t_{-i})}{\partial t_i} &= \frac{b(1 - \rho_i)}{\left[1 + \left(1 - \frac{\rho_i}{N-1}\right) \sum_{j \neq i} \frac{\rho_j}{1 - \rho_j}\right]^2} \frac{1}{t_i^2} \left\{ p[t_i f(t_i) + \bar{F}(t_i)] \left[1 + \frac{Nt_i - r}{(N-1)t_i} \sum_{j \neq i} \frac{\rho_j}{N-1 - \rho_j}\right] \right. \\ &\quad \left. - 1 - \left(1 - \frac{\rho_i}{N-1}\right) \sum_{j \neq i} \frac{\rho_j}{N-1 - \rho_j} \right\} \end{aligned}$$

Let  $\hat{t}_i$  be the critical point satisfying the FOC. To simplify notation, let  $\hat{\rho}_i = \rho_i(\hat{t}_i)$ . The second derivative evaluated at  $\hat{t}_i$  is

$$\begin{aligned} \frac{\partial^2 U_i(\hat{t}_i, t_{-i})}{\partial t_i^2} &= \frac{b}{\left[1 + \left(1 - \frac{\hat{\rho}_i}{N-1}\right) \sum_{j \neq i} \frac{\rho_j}{N-1 - \rho_j}\right]^2} \frac{1}{\hat{t}_i^2} \left\{ p\hat{t}_i F''(\hat{t}_i) \left[1 + \frac{N\hat{t}_i - r}{(N-1)\hat{t}_i} \sum_{j \neq i} \frac{\rho_j}{N-1 - \rho_j}\right] \right. \\ &\quad \left. + p[\hat{t}_i f(\hat{t}_i) + \bar{F}(\hat{t}_i)] \frac{1}{N-1} \frac{r}{\hat{t}_i^2} \sum_{j \neq i} \frac{\rho_j}{N-1 - \rho_j} + \frac{1}{N-1} \frac{\partial \hat{\rho}_i}{\partial t_i} \sum_{j \neq i} \frac{\rho_j}{N-1 - \rho_j} \right\} \\ &\quad + b \frac{\partial \left( \frac{1}{\left[1 + \left(1 - \frac{\hat{\rho}_i}{N-1}\right) \sum_{j \neq i} \frac{\rho_j}{N-1 - \rho_j}\right]^2} \frac{1}{\hat{t}_i^2} \right)}{\partial t_i} \left\{ [p(\hat{t}_i f(\hat{t}_i) + \bar{F}(\hat{t}_i))] \left[1 + \frac{N\hat{t}_i - r}{(N-1)\hat{t}_i} \sum_{j \neq i} \frac{\rho_j}{N-1 - \rho_j}\right] \right. \\ &\quad \left. - 1 - \left(1 - \frac{\hat{\rho}_i}{N-1}\right) \sum_{j \neq i} \frac{\rho_j}{N-1 - \rho_j} \right\} \\ &= \frac{b}{\left[1 + \left(1 - \frac{\hat{\rho}_i}{N-1}\right) \sum_{j \neq i} \frac{\rho_j}{N-1 - \rho_j}\right]^2} \frac{1}{\hat{t}_i^2} p\hat{t}_i F''(\hat{t}_i) \left[1 + \frac{N\hat{t}_i - r}{(N-1)\hat{t}_i} \sum_{j \neq i} \frac{\rho_j}{N-1 - \rho_j}\right] < 0. \end{aligned}$$

The last equality follows from the FOC above and that  $\frac{\partial \hat{\rho}_i}{\partial t_i} = -\frac{r}{\hat{t}_i^2} p[\hat{t}_i f(\hat{t}_i) + \bar{F}(\hat{t}_i)]$ . The inequality follows from the fact that  $F''(\cdot) < 0$  and that  $\rho_j < 1$ . Because it is strictly concave at any interior critical point,  $U_i(t_i, t_j)$  is strictly pseudoconcave in  $t_i$  (Avriel et al. (1988)), implying that  $\hat{t}_i$  is a unique global maximum. Assuming a symmetric equilibrium gives Equation (7). The proof for the existence condition is similar to that of Lemma 8 and thus omitted. ■

PROOF OF LEMMA 10. If  $t^D(p) = \underline{t}$ , we are done because  $t_N^C(p)$  is interior. Now consider interior  $t^D(p)$ . Suppose to the contrary  $t^D(p) \geq t_N^C(p)$  and it follows from the FOC of  $t^D(p)$  that  $p[t_N^C f(t_N^C) + \bar{F}(t_N^C)] \geq 1$  (for simplicity, we use  $t_N^C$  to denote  $t_N^C(p)$ .) Let  $g_N(t)$  denote the FOC of the symmetric equilibrium of the  $N$ -agent system.

$$g_N(t_N^C) \geq \frac{1}{N-1} \frac{pr\bar{F}(t_N^C)}{t_N^C} \left[1 + \frac{pr\bar{F}(t_N^C)}{t_N^C} - \frac{r}{t_N^C}\right] > 0,$$

contradicting the optimality condition of  $t_N^C$ . ■

PROOF OF LEMMA 11. To show  $t_N^C > t_{N+1}^C$ , it suffices to show  $g_N$  strictly decreases in both  $N$  and  $t$ . To simplify notation, we treat  $N$  as a real number. Taking the derivative w.r.t.  $N$

$$\frac{\partial g_N(t)}{\partial N} = \frac{1}{(N-1)^2} \frac{pr\bar{F}(t)(prf(t)-1)}{t} < 0$$

for any  $t > t^D$  because  $f(t) < f(t^D) \leq f(t^S) = 1/pr$ . Lemma 10 says that  $t^D < t_N^C$  for all  $N \geq 2$ . Therefore, for the set of equilibrium solutions,  $g_N$  strictly decreases in  $N$ . Hence  $g_N(t_{N+1}^C) > g_{N+1}(t_{N+1}^C) = g_N(t_N^C) = 0$ . It remains to show that  $g_N$  strictly decreases in  $t$ .

$$\begin{aligned} \frac{\partial g_N(t)}{\partial t} &= p^2 r F''(t) \bar{F}(t) \left(1 - \frac{r}{(N-1)t}\right) - \frac{p^2 [tf(t) + \bar{F}(t)]^2 r}{t^2} \\ &\quad + pt F''(t) + \frac{pr[tf(t) + \bar{F}(t)] prf(t) + N - 2}{t^2} \frac{1}{N-1} \\ &< p^2 r F''(t) \bar{F}(t) \left(1 - \frac{r}{(N-1)t}\right) - \frac{p^2 [tf(t) + \bar{F}(t)]^2 r}{t^2} + p \left[ t F''(t) + \frac{tf(t) + \bar{F}(t)}{t} \right] \end{aligned}$$

for any  $t > t^D$  (because  $f(t) < 1/pr$  and  $r \leq t$ ). Since the first two terms of the RHS are negative, the third term being negative is a sufficient condition for  $\frac{\partial g_N(t)}{\partial t} < 0$ , which is equivalent to  $-\frac{F''(t)}{f(t)} \geq \frac{1}{t} + \frac{\bar{F}(t)}{t^2 f(t)}$ . Now let us invoke the DFR assumption and from the definition of DFR we have  $-\frac{F''(t)}{f(t)} \geq \frac{f(t)}{F(t)}$ . If  $\frac{f(t)}{F(t)} \geq \frac{1}{t} + \frac{\bar{F}(t)}{t^2 f(t)}$ , equivalently, if  $\frac{tf(t)}{F(t)} \left(\frac{tf(t)}{F(t)} - 1\right) \geq 0$ , the third term of  $\frac{\partial g_N(t)}{\partial t}$  will be negative. Satisfying the condition calls for the IGFR property and  $\underline{t}f(\underline{t}) \geq 1$  so that  $\frac{tf(t)}{F(t)} \geq \frac{t\underline{t}f(\underline{t})}{F(\underline{t})} \geq 1$ . ■

PROOF OF PROPOSITION 4. Let  $t_i^*$  denote the optimal effort when all other agents choose  $t^D$ . It suffices to show  $U_i(t_i^*, t_{-i}^D) - U_i(t_i^D, t_{-i}^D) \leq \varepsilon$ . Claim.  $t_i^* \geq t^D$ . To show this, substitute  $t^D$  into the first derivative  $\frac{\partial U_i(t_i, t_{-i}^D)}{\partial t_i}$ . Because  $p[t^D f(t^D) + \bar{F}(t^D)] = 1$  (Otherwise  $t^D = \underline{t}$ , we are done.),  $\frac{\partial U_i(t_i, t_{-i}^D)}{\partial t_i} = g_N(t^D) = \frac{1}{N-1} \frac{pr\bar{F}(t^D)}{t^D} \left[1 + \frac{pr\bar{F}(t^D)}{t^D} - \frac{r}{t^D}\right] > 0$ . Because the agent's problem is strictly pseudoconcave as shown in Lemma 9,  $t_i^* \geq t^D$ . Now

$$\begin{aligned} &U_i(t_i^*, t_{-i}^D) - U_i(t_i^D, t_{-i}^D) \\ &= \frac{b}{1 + \frac{1 - \frac{pr}{N-1} \frac{\bar{F}(t_i^*)}{t_i^*}}{1 - \frac{pr}{N-1} \frac{\bar{F}(t^D)}{t^D}} \frac{pr\bar{F}(t^D)}{t^D}} \left[ \frac{1 - p\bar{F}(t_i^*)}{t_i^*} + \frac{1 - \frac{pr}{N-1} \frac{\bar{F}(t_i^*)}{t_i^*}}{1 - \frac{pr}{N-1} \frac{\bar{F}(t^D)}{t^D}} \frac{p\bar{F}(t^D)}{t^D} \right] - \frac{b}{t^D + pr\bar{F}(t^D)} \\ &\leq \frac{b}{1 + \frac{p\bar{F}(t^D)}{t^D}} \left[ \frac{1 - p\bar{F}(t^D)}{t^D} + \frac{1}{1 - \frac{pr}{N-1} \frac{\bar{F}(t^D)}{t^D}} \frac{p\bar{F}(t^D)}{t^D} \right] - \frac{b}{t^D + pr\bar{F}(t^D)} \end{aligned}$$

because  $1 - \frac{pr}{N-1} \frac{\bar{F}(t_i^*)}{t_i^*} \geq 1 - \frac{pr}{N-1} \frac{\bar{F}(t^D)}{t^D}$  and  $\frac{1 - p\bar{F}(t_i^*)}{t_i^*} \leq \frac{1 - p\bar{F}(t^D)}{t^D}$ . Choose  $N_1$  large enough s.t.

$\frac{pr}{N_1-1} \frac{\bar{F}(t^D)}{t^D} \leq \frac{1}{2}$ . Then  $\frac{1}{1 - \frac{pr}{N_1-1} \frac{\bar{F}(t^D)}{t^D}} \leq 1 + 2 \frac{pr}{N_1-1} \frac{\bar{F}(t^D)}{t^D}$ . It follows that

$$\begin{aligned} LHS &\leq \frac{b}{1 + \frac{p\bar{F}(t^D)}{t^D}} \left[ \frac{1 - p\bar{F}(t^D)}{t^D} + \frac{p\bar{F}(t^D)}{t^D} + 2 \frac{pr}{N_1-1} \frac{\bar{F}(t^D)}{t^D} \frac{p\bar{F}(t^D)}{t^D} \right] - \frac{b}{t^D + pr\bar{F}(t^D)} \\ &= \frac{1}{N_1-1} \frac{2rb \left( \frac{p\bar{F}(t^D)}{t^D} \right)^2}{1 + \frac{p\bar{F}(t^D)}{t^D}}. \end{aligned}$$

Now choose  $N_2$  large enough s.t.  $LHS \leq \varepsilon$ . Let  $N_\varepsilon = \max(N_1, N_2)$ . ■

## II. Alternative Incentive Schemes: Penalty and Bonus

Assigning rework to a different agent implicitly punishes the agent for quality failure. In dedicated and cross routing, the agents are punished because they cannot recoup the cost of effort spent on a job that fails quality inspection. Such punishment could be replicated by a modified self routing scheme where the principal executes a monetary punishment whenever a defect is identified. Consider the case of limited demand. Suppose the principal specifies a penalty  $x$  for each defect identified, the agents' problem becomes

$$\max_{t \geq \underline{t}} \lambda [b - a(t + p\bar{F}(t)r) - p\bar{F}(t)x].$$

The first-order condition is equivalent to  $f(t) = \frac{1}{pr + \frac{1}{a}px}$ . Recalling Equation (1), we set

$$x = c_I + \frac{1 - p^{FB}}{p^{FB}} c_E$$

to allow the principal to achieve the first-best effort level. Similarly, we can derive the penalty for the case of unlimited demand

$$x = \frac{b \left( c_I + \frac{1 - p^{FB}}{p^{FB}} c_E \right)}{\left[ t^{FB} + p^{FB} \bar{F}(t^{FB}) r \right] A(t^{FB}, p^{FB}) + \bar{F}(t^{FB}) \left[ p^{FB} c_I + (1 - p^{FB}) c_E \right]},$$

where  $A(t^{FB}, p^{FB})$  is defined as in Lemma 5.

If instead we suppose the principal specifies a bonus  $y$  for each first-pass success, we derive the bonus that induces the first-best outcome under limited demand:

$$y = c_I + \frac{1 - p^{FB}}{p^{FB}} c_E,$$

and under unlimited demand:

$$y = \frac{b \left( c_I + \frac{1 - p^{FB}}{p^{FB}} c_E \right)}{\left[ t^{FB} + p^{FB} \bar{F}(t^{FB}) r \right] A(t^{FB}, p^{FB}) - \left[ \frac{1}{p^{FB}} - \bar{F}(t^{FB}) \right] \left[ p^{FB} c_I + (1 - p^{FB}) c_E \right]}.$$