

# NEVENA M. RADOYNOVSKA

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## EDUCATION

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2018 (expected) **Ph.D.** Joint degree in Management & Organizations & Sociology  
*Kellogg School of Management | Department of Sociology | Northwestern University*

*Dissertation: "Solving Social Problems through (Social) Entrepreneurship: Organizational Forms, Community Ecosystems, and Evaluating the Promise(s)"*

*Committee: Brayden King (Chair), Julie Battilana, Bruce Carruthers, Monica Prasad, Klaus Weber*

2014 **M.S.** Management & Organizations & Sociology, *Northwestern University*  
2008 **B.A.** (Honors, *magna cum laude*) International Relations, *Brown University*

## RESEARCH INTERESTS

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Social entrepreneurship/enterprises/entrepreneurs, hybrid organizational forms, community development and entrepreneurship, business and society relations, inequality, institutional theory, organization theory

## PEER-REVIEWED PUBLICATIONS

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Radoynovska, N. (2017) "Working Within Discretionary Boundaries: Allocative Rules, Exceptions, and the Micro-foundations of Inequ(al)ity." *Organization Studies* (online first)

- *Best Doctoral Conference Paper, Public and Non-Profit Division, Academy of Management (2016)*

Ocasio, W., and N. Radoynovska. (2016) "Strategy and Commitments to Institutional Logics: Organizational Heterogeneity in Governance and Business Models." *Strategic Organization* 14(4): 287 - 309.

Radoynovska, N., and B. King. (2016) "Audience Evaluations of Authenticity and Support for Nascent Ventures." *2<sup>nd</sup> round Revise and Resubmit at Organization Science*

## WORKING PAPERS

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"'Entrepreneurial Your Life' or Entrepreneurship for Growth: Person and Project-Based Approaches for Using (Social) Entrepreneurship to Address Inequalities Across Communities"

"Democracy is an Endless, Ill-Attended Meeting: Managing Democratic Governance in Multistakeholder Hybrid Organizations"

"The Effects of Community and Organizational Characteristics on Social Enterprise Founding and Survival"

“Institutional Layering, Imprinting and Resource Allocation in Emergency Medicine” with **William Ocasio**

## **SELECTED CONFERENCE PRESENTATIONS**

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Radoynovska, N. (2017) “Solving Social Problems Through (Social) Entrepreneurship: Evaluating the Promise(s).” *Academy of Management Conference*. Atlanta, GA.

Radoynovska, N. (2017) “Democratic Governance in Hybrid Organizations: Aspirations and Liabilities.” *Society for the Advancement of Socio-Economics Conference*. Lyon, France.

Radoynovska, N. (2017) “‘Entrepreneuring Your Life’: (Social) Entrepreneurship as an End or a Means to Addressing Unemployment and Social Exclusion?” *Transatlantic Doctoral Consortium*. London, UK.

Radoynovska, N. (2016) “Working Within Boundaries and Discretion: The Organizational Construction of ‘Rules of Exceptionalism’ in French Social Services.” *Academy of Management Conference*. Anaheim, CA.  
*Published in AOM Best Paper Proceedings*

Radoynovska, N. (2016) “Solving Social Problems Through Social Entrepreneurship: Promise or ‘Just Promises?’” *European Group for Organizational Studies Conference*. Naples, Italy.  
*Also invited to EMES-Polanyi International Seminar*. Paris, France (May, 2016)

Radoynovska, N. (2016) “Solving Social Problems Through Social Entrepreneurship: Promise or ‘Just Promises?’” *5<sup>th</sup> EMES International PhD Summer School*. Glasgow, UK.

Radoynovska, N., King, B. (2015) “Audience Evaluations of Authenticity and Support for Nascent Ventures.” *Academy of Management Conference (symposium on authenticity in organizational life)*. Vancouver, Canada.

Radoynovska, N. (2015) “Working Within Boundaries and Discretion: The Organizational Construction of ‘Rules of Exceptionalism’ in French Social Services.” *American Sociological Association Conference*. Chicago, IL.

Radoynovska, N. (2015) “Comparing the Meaning of Social Entrepreneurship, Enterprise and Entrepreneurs across Two ‘Ponds’: France, UK, United States.” *EMES Research Network Conference*. Helsinki, Finland.

Ocasio, W., & Radoynovska, N. (2015) “Institutional Layering, Imprinting and Resource Allocation in Emergency Medicine.” *Alberta Institutions Conference*. Alberta, Canada.

Radoynovska, N., & King, B. (2015) “Audience Evaluations of Authenticity and Support for Nascent Ventures.” *Kauffman Doctoral Consortium and Smith Business School Conference in Entrepreneurship Research*. University of Maryland, MD.

Ocasio, W., & Radoynovska, N. (2014) “Rationing in Healthcare: An Institutional Logics Perspective.” *European Group for Organizational Studies Conference*. Rotterdam, Netherlands.

## **HONORS AND AWARDS**

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Best Doctoral Conference Paper, Public and Non-Profit Division, AOM 2016

NSF Doctoral Dissertation Research Improvement Award (\$12000), 2016

Medici Summer School in Management Studies “Organizational Bases of Inequality” (invited), 2016

Northwestern University – Sciences Po (Paris) visiting exchange grant (\$3000), 2015  
International Dissertation Research Grant, Buffett Institute for International Studies (\$3500), 2015  
International Conference Travel Grant, Buffett Institute for International Studies (\$1200), 2015, 2016, 2017  
Watson Institute for International Studies (Brown University), Associate since 2008  
Elected to Phi Beta Kappa, 2008

## TEACHING ASSISTANSHIP EXPERIENCE

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Social *Intrapreneurship*  
Leading the Strategic Change Process  
Leadership in Organizations  
Bargaining  
Introduction to Sociology  
Cross-Sector Partnerships (development of an Executive course)

## PROFESSIONAL MEMBERSHIP

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Academy of Management  
American Sociological Association  
EMES European Research Network  
European Group for Organizational Studies (EGOS)  
Research Committee on Poverty, Social Welfare and Social Policy (RC19) of the International Sociological Association  
Society for the Advancement of Socio-economics

## SERVICE AND PROFESSIONAL DEVELOPMENT

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2016 – present	Ad hoc reviewer for <i>Journal of Business Ethics, Organization Science, Organization Studies, Long Range Planning</i>
2016	Facilitator and workshop co-organizer, <i>Forum Empowerment Entrepreneurial en Action</i> , Paris 20-21 September
2015 – present	Academy of Management conference reviewer
2015	Graduate Research Seminar organizing committee, MORS Department
2014 – present	Member of Social Movements & Social Entrepreneurship workshop
2014	PhD Admissions Committee, MORS Department
2013 – 2014	Graduate Student Coordinator, Policy Workshop (led by Dr. Monica Prasad)
2012 – 2013	Sociology Department liaison to the Graduate Student Association
2012 – 2013	MORS-Sociology Representative to the Kellogg Graduate Student Association
2012 – 2015	Member of SION (Social Interaction and Organizing at Northwestern)

## PROFESSIONAL EXPERIENCE

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2010 – 2012	<b>Organisation for Economic Cooperation and Development (OECD)</b> . Paris, France. <i>Secretariat of the Committee of Staff Representatives of the Co-ordinated Organisations (CRP)</i>
2012	<b>Organisation for Economic Cooperation and Development (OECD)</b> . Paris, France.

*Directorate for Science, Technology and Innovation (STI), Science and Technology Policy  
Division. Assistant*

2008 – 2010 **Masferrer & Associates, P.C.** Boston, MA. *Paralegal in criminal and immigration law defense*

## **LANGUAGES**

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English (native), Bulgarian (native), French (fluent), Spanish (fluent), Portuguese (proficient), Russian (beginner), Arabic (beginner)

## **REFERENCES**

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### **Brayden King**

Max McGraw Chair in Management and the Environment  
Professor of Management & Organizations  
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Phone: 847-491-8074  
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### **Klaus Weber**

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### **William Ocasio**

John L. and Helen Kellogg Professor of  
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