

# Module 8: Multi-Agent Models of Moral Hazard

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## Types of models:

1. No relation among agents.
  - Can many agents make contracting easier?
2. Agents' shocks are correlated.
  - *e.g.*, output of agent  $i$  is given by  $q_i = a_i + \epsilon_i$  and  $\epsilon_i$ 's are positively correlated.
  - Output of agent  $i$  "contains" information about the efforts of all the other agents.
3. Joint production.
  - Try to separate the agents' performance given joint output.
4. Each agent may have information about the effort choices of the other agents.

## Problem Formulation (with 2 agents):

- 2 risk-neutral agents
- Agent  $i$  takes action  $a_i$  at cost  $c(a_i)$
- Agent  $i$ 's utility:  $u_i = w_i - c(a_i)$
- Output of agent  $i$ :  $q_i = a_i + \epsilon_i$ , where  $\epsilon_1$  is independent of  $\epsilon_2$ , and  $\mathbb{E}[\epsilon_i] = 0$ .
- First best:

$$\begin{aligned} \max_{a_i, w(\cdot)} \quad & \mathbb{E}[q - w(q) \mid a_i] \\ \text{s.t.} \quad & \mathbb{E}[w(q) - c(a_i) \mid a_i] \geq \bar{u} \quad (\text{IR}) \end{aligned}$$

- Straightforward that (IR) binds. Then  $\mathbb{E}[w(q)] = c(a_i) + \bar{u}$ .
- Then the maximization problem reduces to:

$$\max_{a_i} \{\mathbb{E}[q - c(a_i) | a_i] - \bar{u}\} = \max_{a_i} \{a_i - c(a_i) - \bar{u}\}$$

– FOC:  $c'(a_i) = 1$ .

### Implement with a Tournament

- Consider a two-player tournament where the winner is the player who produces the highest  $q$ .
- Prizes  $w_H$  and  $w_L$  for the agent with the higher and lower output, respectively.
- *Idea:* Contestants pre-commit their investments early in life, knowing the prizes and the rules of the game.
- $\Pr\{i \text{ wins}\} = \Pr\{q_i > q_j\} = \Pr\{a_i + \epsilon_i > a_j + \epsilon_j\} = \Pr\{\epsilon_j - \epsilon_i < a_i - a_j\} = H(a_i - a_j)$ , where  $H(\cdot)$  is the cdf of  $\epsilon_j - \epsilon_i$ .
- Agent  $i$ 's problem:

$$\max_{a_i} w_H H(a_i - a_j) + w_L [1 - H(a_i - a_j)] - c(a_i)$$

- FOC:  $(w_H - w_L) h(a_i - a_j) = c'(a_i)$
- Symmetric equilibrium  $\implies a_i = a_j = a^* \implies c'(a^*) = (w_H - w_L) h(0)$ .
  - Each agent “wins” with probability  $\frac{1}{2}$ .

(1) Equilibrium effort is first best if  $(w_H - w_L) h(0) = 1$ .

(2) For (IR) to be satisfied,  $w_H, w_L$  must satisfy:  $\frac{w_H + w_L}{2} - c(a^*) = \bar{u}$ .

- Obtain  $w_H, w_L$  by solving (1) and (2).

- *Advantages:*

- Simplicity
- Private evaluation robustness
  - \* With individual incentives, if explicit contracts cannot be written down, firms may not pay the bonus. (May be solved by repeated interaction, but only partially.)
  - \* If a prize must be given, might as well give it to the “best” performer.
- *Disadvantages:*
  - Asymmetric equilibria
  - Risk aversion causes problems
  - Solution depends on the specification of  $h(\cdot)$
  - Collusion
  - Sabotage
  - If uncertainty unfolds gradually and agents can change their efforts (after observing the realization of shocks), effort decreases as the gap between the leader and the laggard increases: Tournaments can undermine incentives in a dynamic setting.

### Holmstrom (Bell Journal, 1982)

- $n$  risk-neutral agents, each with reservation utility  $\bar{u}$ .
- Agent  $i$ 's utility:  $u_i = t_i - c(a_i)$
- Action  $a_i \in A_i \subseteq \mathbb{R}$ , and  $c(\cdot)$  is convex.
- Output (deterministic):  $q(\mathbf{a})$ , where  $\mathbf{a} = \{a_1, \dots, a_n\}$ ,  $q(\cdot)$  is differentiable and  $\frac{dq}{da_i} > 0$ .
  - e.g.,  $q = \sum_{i=1}^n a_i$

### First best:

- $a^* \in \arg \max \{q(\mathbf{a}) - \sum_i c(a_i)\}$ 
  - Any internal maximum satisfies  $\frac{dq(\mathbf{a}^*)}{da_i} = c'(a_i^*)$  for all  $i$ .
  - Assume  $q(\mathbf{a}^*) - \sum_i c(a_i^*) \geq \sum_i \bar{u}_i$ .
  - Split proceeds  $\{t_i^*\}_i$  such that (i)  $t_i^* - c(a_i^*) \geq \bar{u}_i$  for all  $i$  and (ii)  $\sum_i t_i^* = q(\mathbf{a}^*)$ .

## Moral Hazard Problem:

- Use output sharing rule  $\{t_i(q)\}_i$  such that  $\sum_i t_i(q) = q$  (balanced budget).

- Assume that  $t_i(q)$  is differentiable.

- Agent  $i$ 's Problem:

$$\max_{a_i} t_i(q(a_i, \tilde{a}_{-i})) - c(a_i)$$

- FOC:  $t'_i(q(\tilde{\mathbf{a}})) \frac{dq(\tilde{\mathbf{a}})}{da_i} = c'(\tilde{a}_i)$

- $t'_i(q)$  is agent  $i$ 's marginal pay per-unit of output.

- Can we implement first best  $a^*$ ?

- From the first best FOC and each agent's FOC, it must be the case that  $t'_i(q(\mathbf{a}^*)) = 1$  for all  $i \implies t_i(q) = q - F_i$ .

- But then, the budget balance constraint is violated; *i.e.*,  $\sum_i t_i(q) = nq - \sum_i F_i = q$  cannot hold for all  $q$ .

- *To obtain first-best, every agent must get his marginal \$, but this is impossible!*

$\implies$  there exists no budget balanced sharing rule that achieves first best.

- Intuition: Each agent must share the marginal benefit of his output, but he alone bears its cost.

## How to obtain First Best ?

1. Destroy output:

- Let:

$$t_i(q) = \begin{cases} t_i^* & \text{if } q = q(\mathbf{a}^*) \\ -K & \text{otherwise .} \end{cases}$$

- Problems:

- (a) Not “renegotiation proof”.

- (b) What if output is random? (Multiple equilibria.)

2. Budget breaker:

- Introduce  $(n + 1)^{th}$  agent.

- Let:

$$t_i(q) = q - F_i \text{ for all } i \in \{1, \dots, n\}$$

$$t_{n+1}(q) = q - \sum_{i=1}^n t_i(q) = \sum_i F_i - (n-1)q$$

where  $F_i$  are transfers from agent  $i$  to the  $(n+1)^{th}$  agent.

- Choose  $\{F_i\}_i$  such that  $t_{n+1}(q(\mathbf{a}^*)) = 0$ ; *i.e.*,  $\sum_i F_i = (n-1)q(\mathbf{a}^*)$ .
- Problems:
  - (a) How to interpret budget breaker? (Not a manager. Observe that BB pays more, the lower the output.)
  - (b) BB has incentives to sabotage.

### 3. Spotting Individual Deviations:

- Suppose  $A_i$  is discrete:  $q(\mathbf{a}) \neq q(\mathbf{a}')$  for all  $\mathbf{a} \neq \mathbf{a}'$ .
- Use the following scheme:

$$t_i(q) = \begin{cases} t_i^* & \text{if } q = q(\mathbf{a}^*) \\ -K & \text{if } q = q(a_i, \mathbf{a}_{-i}^*) \neq q(\mathbf{a}^*) \\ \frac{q+K}{n-1} & \text{if } q = q(a_i^*, \mathbf{a}_{-i}) \neq q(\mathbf{a}^*) \\ \frac{q}{n} & \text{otherwise .} \end{cases}$$

## Different Types of Implementation

- 2 agents
- Effort  $a \in \{L, H\}$ ; cost of effort  $c_L = 0$  and  $c_H = C > 0$ .
- Project succeeds or fails and  $\Pr\{\text{success}\} = P(x)$ , where  $x = \#$  of agents who exert  $a = H$ .
  - $P(x)$  increases in  $x$ .
  - Increasing returns:  $P(2) - P(1) > P(1) - P(0)$  (*i.e.*, agents' efforts are complements).
- What is the cheapest way for a principal to incentivize workers?
  - Contract for worker  $i$ :  $w_i \mathbf{1}_{\{\text{success}\}}$  (agent is protected by limited liability)

## 1. Partial Implementation:

- Choose  $w_i$ 's such that there exists an equilibrium in which both agents work.
- Assume agent  $i$  believes that agent  $-i$  will work. Then

$$(IC_i) \quad w_i P(2) - C \geq w_i P(1) \implies w_i \geq \frac{C}{P(2) - P(1)} = w^P \quad (1)$$

- The other agent faces the same constraint.
- Suppose that each agent receives  $w^P$  when the project succeeds.
- What happens to contract given in (1) if agent  $i$  believes that agent  $-i$  will shirk?
  - Write agent  $i$ 's IC:

$$\begin{aligned} w^P P(1) - C &\geq w^P P(0) \\ \implies \frac{P(1)}{P(2) - P(1)} C - C &\geq \frac{P(0)}{P(2) - P(1)} C \\ \implies P(1) - P(2) + P(1) &\geq P(0) \\ \implies P(2) - P(1) &\leq P(1) - P(0) \end{aligned}$$

- Contradicts the assumption that efforts are complements
- Therefore, if an agent believes that the other agent will shirk, then he will also shirk (*i.e.*, 2 Nash equilibria).

## 2. Full Implementation:

- How can we ensure that both agents exerting  $a = H$  is the unique equilibrium?
  - One possibility is to set  $w_1 = w_2 = \frac{C}{P(1) - P(0)}$ . Can we do better?
- Yes!
  - Choose  $w_1$  such that agent 1 finds it optimal to exert  $a = H$  no matter what.
  - Then set  $w_2 = w^P = \frac{C}{P(2) - P(1)}$ . Given that agent 1 exerts  $a = H$ , agent 2 will also exert  $a = H$ .
- To ensure that agent 1 exerts  $a = H$  no matter what, we need:

$$\begin{aligned} w_1 P(1) - C &\geq w_1 P(0) \\ \implies w_1 &\geq \frac{C}{P(1) - P(0)} \end{aligned}$$

and  $w_1 \geq w^P$ . Because  $\frac{C}{P(1)-P(0)} > w^P$ , we set  $w_1^F = \frac{C}{P(1)-P(0)}$  and  $w_2^F = \frac{C}{P(2)-P(1)}$ .

- *Full implementation*: Concerned with characterizing all Nash equilibria.
- *Partial implementation*: Characterizing one (of possibly many) Nash equilibria.

### 3. Sequential Implementation:

- Suppose agent 1 chooses  $a_1$ .
- Agent 2 observes agent 1's choice and chooses  $a_2$ . (We assume that effort is observable but not contractible.)
- Working backwards:

$$w_2^S = \frac{C}{P(2) - P(1)},$$

*i.e.*, agent 2 finds it optimal to work when agent 1 works.

- We want to choose the wage of agent 1 such that he works, and as a consequence, agent 2 also works.

– Agent 1's IC constraint:  $w_1^S P(2) - C \geq w_1^S P(0) \implies w_1^S = \frac{C}{P(2)-P(0)}$ .

- Because  $P(1) > P(0)$ ,  $w_1^S > w_2^S$ .
- There exists a unique equilibrium in which both agents work.

- Observe that  $2w^P < w_1^S + w_2^S < w_1^F + w_2^F$ .

## References

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