

Mngt 469 Empirical Methods in Strategy

First Class Assignment

Hi everyone! We start off pretty slowly. Before the first class, please read the "Ten Steps Towards Convincing Empirical Research".

Note that all readings pertinent to the lectures can be accessed at the course page:

<http://www.kellogg.northwestern.edu/faculty/dranove/htm/Dranove/coursepages/mgmt469.htm>