

RAZVAN LUNGEANU

2001 Sheridan Road, Jacobs Center, Evanston, IL, 60208 • Kellogg School of Management,
Northwestern University • r-lungeanu@kellogg.northwestern.edu • Cell: +1 (847)-644-2285

EDUCATION

Ph.D. Management and Organizations, Northwestern University, expected May 2013

M.Sc. Strategy 2006, BI Norwegian Business School, Oslo, Norway

RESEARCH INTERESTS

Strategic management, Corporate governance, Organization theory

DISSERTATION

COMMITTEE

Edward J. Zajac (Chair) • Paul M. Hirsch • Klaus Weber • Ithai Stern • Henrich R. Greve (INSEAD)

DISSERTATION

My program of research focuses broadly on strategic management and corporate governance issues. For example, in my dissertation I seek to redirect the conversation of how corporate owners affect strategy and performance by offering a capability-based perspective that views owners and directors as contingent resources to their firms. This theoretical framework allows me to make novel strategy-based rather than more typical agency-based predictions for firm strategy and performance. I pursue specific research questions emerging from this framework via executive interviews, surveys, and a uniquely constructed large dataset. My work seeks to contribute to a broader understanding of the mechanisms by which corporate elites influence the actions of their organizations.

DISSERTATION STUDIES

“Ownership as a Contingent Resource: Well-Matched Owners and Firms Equals IPO Success”
(**Winner – Emerald Best Paper Award**, EURAM 2012, Rotterdam; **Nominated – Best Conference Paper Prize for Practice Implications**, SMS 2012, Prague)

“Establishing the Link between Boards and Strategy: Theory and Evidence”

“Board, Strategy and Firm Performance: The Importance of Strategic Fit”

RESEARCH AND PUBLICATIONS

PUBLICATIONS

Razvan Lungeanu and John L. Ward. 2012. “A Governance-Based Typology of Family Foundations: The Effect of Generation Stage and Governance Structure on Family Philanthropic Activities.” *Family Business Review* Dec 2012

MANUSCRIPTS UNDER REVIEW

Paul Hirsch and Razvan Lungeanu. “Liminality as Process: The Mortgage Lending Meltdown as Carnival, Not Tsunami” 2nd R&R at *Organization Science*

Razvan Lungeanu and Edward J. Zajac. "Ownership as a Contingent Resource: Well-Matched Owners and Firms Equals IPO Success." *Dissertation Study, R&R Academy of Management Journal* ((Supported by a Zell grant))

Razvan Lungeanu, Ithai Stern, Edward Zajac. "Changing the How: Technological Performance, Slack, and the Firm's Portfolio of Strategic Means". *Candidacy Paper version, R&R Strategic Management Journal*

WORKING PAPERS

Razvan Lungeanu and Klaus Weber. "Janus-Faced Do-Gooders? A business elite perspective on philanthropic and corporate social responsibility priorities" (Supported by a CFE grant)

Razvan Lungeanu, Klaus Weber, and John L. Ward. "An Institutional Perspective on Philanthropy in a Subprime World"

Xiaoli Yin, Edward J. Zajac, and Razvan Lungeanu. "The Role of Governance Structure in Strategic Change: The case of Franchising."

OTHER RESEARCH PROJECTS – DATA COLLECTION UNDERWAY

"The Symbolic Management of Technology at IPO" with Edward J. Zajac (Supported by a Zell grant)

"Staging Modes of Exit in Venture Capital Investing" with Edward J. Zajac (Supported by a Zell grant)

"Barriers to Entry in the Impact Investing Field" with Klaus Weber (Supported by a Zell grant)

"An Institutional Perspective on Impact Investing – Entrance and Evolution" with Klaus Weber

"Boards and Strategy: Theory and Evidence in the Family Business Context" with John L. Ward

"Boards in New and Mature Public Firms" Targeted to *HBR*, with Robert Dewar and Edward J. Zajac

ACADEMIC HONORS AND AWARDS

Emerald Best Paper Award – European Academy of Management 2012, Rotterdam

Nomination for Best Conference Paper Prize for Practice Implications – SMS 2012, Prague

Best Paper Runner-up – Israel Strategy Conference 2010

Best Paper Runner-up – Trans-Atlantic Doctoral Conference 2010

OMT Division Best Symposium Proposal Award – AoM 2009

Department Nominee for BPS Dissertation Consortium, AoM 2012; SMS Dissertation Workshop 2011; BPS Doctoral Consortium, AoM 2011; OMT Dissertation Proposal Workshop, AoM 2011

RESEARCH GRANTS

2009 – 2012 \$30,000: Dissertation Research Grants, Zell Center for Risk Research, Kellogg SM

2013 \$15,800: Grant for "The Symbolic Management of Technology", Zell Center for Risk Research, Kellogg SM

2013 \$9,400: Grant for “Staging Modes of Exit in Venture Capital Investing”, Zell Center for Risk Research, Kellogg SM

2013 \$10,000: Grant for “Barriers to Entry in the Impact Investing Field”, Zell Center for Risk Research, Kellogg SM

2013 \$35,000: Grant for “Janus-Faced Do-Gooders? A business elite perspective on philanthropic and corporate social responsibility priorities”, Center for Family Enterprise, Kellogg SM

SYMPOSIA

“Selection, Balance & Learning across Corporate Development Modes: Internal Development, Alliance, M&A”, *AoM Orlando*, August 2013

“The Mortgage Meltdown: Organizational Explanations of the U.S. Housing Crisis”, *AoM Chicago* August 2009. Winner of OMT Division Best Symposium Proposal Award

CONFERENCE PRESENTATIONS

“Establishing the Link between Boards and Strategy: Theory and Evidence”, *SMS Atlanta* 2013 (with Edward J. Zajac)

“Ownership as a Contingent Resource: Well-Matched Owners and Firms Equals IPO Success” – *EURAM 2012 Rotterdam*, (**Winner – Emerald Best Paper Award**); *SMS Prague* 2012 (**Nominated – Best Conference Paper Prize for Practice Implications**); Consortium for Cooperation and Competition (CCC) 2012 University of Maryland; *AoM Boston* 2012; *SMS Paper development Workshop* 2011 Miami; *Israel Strategy Conference* 2010 Israel (with Edward J. Zajac)

Between Endogenous Logics: The Deinstitutionalization of Mortgage Lending as Carnival, not Tsunami”, *AoM* 2012 Boston (with Paul Hirsch)

“Janus-Faced Do-Gooders? The Influence of Corporate Elites on Philanthropic and CSR Priorities”, *SMS Atlanta* 2013 (with Klaus Weber)

“Cannot Study One without the Others: An Examination of the Interdependencies among Strategic Means”, *SMS* 2012 Prague (with Ithai Stern)

“There Are Many Ways to Compete in the Technological Race: Firm Characteristics and R&D Vehicle Diversification”, *AoM San Antonio* 2011; *SMS Special Conf.* 2011 Brazil, *MSM* 2011 Lafayette; *ACAC* 2011 Atlanta; *Israel Strategy Conference* 2010 Israel; (with Ithai Stern)

“How do we get there? Magnitude, Diversification and Dissimilarity of Strategic Vehicle Portfolios in the Pharmaceutical Industry” – *Candidacy Paper, Trans-Atlantic Doctoral Conference* LBS 2010 London (with Ithai Stern)

TEACHING EXPERIENCE

Sole Instructor Northwestern University, Kellogg PTMBA & MBA
Cross-Cultural Negotiations (Spring, 2012): 8/10

Guest Lecturer Northwestern University, Kellogg PTMBA & Executive MBA
Leading the Strategic Change Process 2010-2012, Prof. Paul Hirsch

TEACHING CASES

Robert Dewar and Razvan Lungeanu. "Caterpillar's Competitive Challenge: Creating the Brand Experience through Dealers." Under Review at Case Project Development, Kellogg School of Management.

PROFESSIONAL AFFILIATIONS

Academy of Management, Strategic Management Society, INFORMS

PROFESSIONAL SERVICE

Ad hoc Reviewer: Academy of Management Conference, Strategic Management Journal, Organization Science

INDUSTRY EXPERIENCE

Consultant / Manager – Management Consulting (Arthur Andersen, KPMG, Deloitte Consulting), 1999 – 2007