Competitive Strategy
Past Participant Profile

Top Five Countries
- United States: 73%
- Mexico: 5%
- Japan: 3%
- Canada: 3%
- Brazil: 3%

North America: 81%
Europe: 3%
Asia: 6%
South America: 6%
Australia: 1%

Top Five Industries
- Manufacturing: 43%
- Services: 20%
- Transportation: 11%
- Finance: 8%
- Retail Trade: 7%

Top Five Job Functions
- General Management: 17%
- Marketing: 12%
- Business Development: 10%
- Strategic Planning: 9%
- Sales: 5%

Management Levels
- Top: 28%
- Senior: 37%
- Middle: 29%