Driving Organic Growth through Innovation

Past Participant Profile

Top Five Countries
- North America: 55%
- South America: 14%
- Europe: 20%
- Asia: 8%
- New Zealand: 2%

Top Five Industries
- Manufacturing: 35%
- Services: 14%
- Finance, Insurance, and Real Estate: 6%
- Retail Trade: 4%
- Utilities and Infrastructure: 2%

Top Five Job Functions
- General Management: 12%
- Research & Development: 12%
- Business Development: 10%
- Marketing: 8%
- Finance: 8%

Management Levels
- Senior: 53%
- Middle: 22%
- Top: 16%

Northwestern | Kellogg