Operations Strategy

Past Participant Profile

Top Five Countries

- United States: 74%
- China: 4%
- India: 4%
- Indonesia: 4%
- Canada: 2%

North America: 78%
South America: 4%
Europe: 2%
Asia: 9%
Australia: 2%

Top Five Industries

- Manufacturing: 36%
- Services: 16%
- Communications: 9%
- Wholesale Trade: 2%
- Engineering: 2%

Top Five Job Functions

- Operations and Manufacturing: 26%
- General Management: 13%
- Strategic Planning: 11%
- Consulting: 7%
- Information Systems: 7%

Management Levels

- Senior: 52%
- Middle: 26%
- Top: 20%

Northwestern | Kellogg