Creating and Leading a Culture of Innovation

Past Participant Profile

Top Five Countries

- North America: 68%
- Europe: 10%
- Asia: 12%
- Africa: 3%
- South America: 6%
- Australia: 1%

Top Five Countries

- United States: 63%
- Indonesia: 6%
- Mexico: 5%
- Switzerland: 3%
- Brazil: 3%

Top Five Industries

- Services: 23%
- Marketing: 12%
- Manufacturing: 12%
- Finance, Insurance & Real Estate: 8%
- Retail: 3%

Top Five Job Functions

- General Management: 8%
- Marketing: 8%
- Administration: 6%
- Information Systems/Technology: 6%
- Business Development: 4%

Management Levels

- Senior: 37%
- Top: 29%
- Middle: 28%