

**TRANSFORMING
TOGETHER**
A CAMPAIGN FOR KELLOGG

REUNION CLASS LIAISONS:

1st Reunion Class of 2016

Patrick In 847.467.6793
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5th Reunion Class of 2012

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10th Reunion Class of 2007

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15th Reunion Class of 2002

Ellen Miller 847.467.2510
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20th Reunion Class of 1997

Maggie Cong-Huyen 847.467.7142
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25th Reunion Class of 1992

Adam Nordmark 847.467.2014
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30th Reunion Class of 1987

Bridget O'Brien 847.467.6386
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35th Reunion Class of 1982

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40th Reunion Class of 1977

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45th Reunion Class of 1972

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50th Reunion Class of 1967

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55th Reunion Class of 1962

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Executive MBA

Kam Amato 847.467.6384
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Evening & Weekend Program Patrick

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OFFICE OF ADVANCEMENT

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KELLOGG LEADERSHIP CIRCLE

Transforming through Annual Giving

Northwestern
Kellogg
School of Management

reunion 2017

WE INVITE YOU TO BE PART OF THE
PRESTIGIOUS **KELLOGG LEADERSHIP CIRCLE**
AND ENJOY A WIDE RANGE OF BENEFITS
AT **REUNION.**

KELLOGG LEADERSHIP CIRCLE REUNION EXPERIENCE includes:

- Invitation to the Kellogg Leadership Circle (KLC) Reception during Reunion Weekend
- Access to the KLC Hospitality Lounge with premium food and beverages throughout Reunion Weekend
- Exclusive access and complimentary bus transportation to the Dean's Reception at The Field Museum on Saturday, May 6
- Additional benefits and recognition to be confirmed

KELLOGG LEADERSHIP CIRCLE BENEFITS

Kellogg Leadership Circle Reunion experience

Recognition in Kellogg's annual Investors Report

Special invitation to the Kellogg on Growth Forum

Exclusive advance Kellogg communications

Invitation to Kellogg Leadership Circle events

Personal staff liaison*

Invitations to signature thought leadership events

Recognition in campaign communications

Dean's "State of the School" webcast

Private leadership reception invitations for on- and off- campus events

Invitations to Kellogg Strategic Summits

VIP assistance with University matters

*See back cover for your Reunion Liaison contact information.



JOINING THE KLC HAS NEVER BEEN EASIER

■ The **Kellogg Leadership Circle (KLC)** is a vibrant community of engaged philanthropists who provide a significant base of *Annual Fund* support for Kellogg, its initiatives and its students. KLC donors have a powerful impact on Kellogg's educational mission and play a vital role in Kellogg's historic *Transforming Together* campaign.

■ Membership comes with privileges, such as Kellogg Leadership Circle recognition in the annual Investors Report, invitations to special receptions, access to senior Kellogg leadership and faculty, as well as exclusive communications.

■ *Annual Fund* gifts are immediately expendable and fund scholarships that bring the best students to Kellogg. The *Annual Fund* also supports Kellogg's faculty in innovative research and teaching that strengthens ongoing curriculum innovation.

■ **Joining is easy.** Simply make a Kellogg *Annual Fund* gift of \$2,500 or more during the fiscal year (September 1-August 31).

■ Alumni who graduated within the last five years and current students can join the KLC at the **Catalyst** level by making a gift of \$1,000 in each fiscal year.

■ *Annual Fund* gifts of \$1,000 or more are also recognized as members of the *Northwestern University Leadership Circle (NULC)*.

Donate today at
transformingkellogg.com
and play a vital role in
Kellogg's future.