United States Olympic Committee

WHO WE ARE AND WHAT WE DO:
The United States Olympic Committee is headquartered in Colorado Springs, overlooking the majestic Pikes Peak. With Olympic Training Centers in Chula Vista, San Diego as well Lake Placid NY, the USOC’s mission is to support United States Olympic and Paralympic athletes in achieving sustained competitive excellence, preserve the Olympic ideals, and thereby inspire all Americans.

The USOC is charged with:

- Oversight and management of the American involvement in the Olympic and Paralympic games in Beijing (2008), Vancouver (2010) and London (2012) and beyond, while supporting the US athletes in achieving their dreams
- Overseeing the process by which U.S. cities seek to be selected as a Bid City to host the Olympic and Paralympic Games, winter or summer, or the Pan American Games. The USOC will put forth a US city for the 2016 bid. The USOC also approves the U.S. trial sites for the Olympic, Paralympic and Pan American Games team selections.
- Offering athletes appropriate support, services and opportunities to move them through the pipeline to the Olympic medal podium
- Collaborating with 45 Olympic Sports Organizations (National Governing Bodies – NGB’s) to strengthen the entire sport development and high performance sport system in the United States.

The USOC also has responsibility and will take a much more active role in connecting with the American public (and specifically the 18-34 year old demographic) in order to keep the Olympic Movement alive and relevant in our society. By increasing the relevance of the Olympic Movement, the USOC hopes to:

- Create better individuals and ultimately a better society through sports participation, a respect for others and an understanding of Olympism and the Olympic Ideals.
- Stimulate participation in Olympic sport, which will sustain the National Governing Bodies (NGB’s – which are made up of 45 Olympic Sport Organizations) and replenish America’s sport pipeline.

Ultimately, the USOC is in a position to positively impact the Olympic Movement worldwide through the pursuit of competitive excellence, enhanced resources, global outreach, partnership and the promotion of Olympism.
THE PROJECT
The Fellow at the USOC will work closely with the Chief Operating Officer, the Chief Marketing Officer and the Chief of Sports Performance, but will report directly to the CEO. The job will consist of:

- Assisting the Sports Performance division with NGB (National Governing Body) business development. This will consist of both support for individual NGB marketing programs as well as the integration of NGB properties into USOC programs.

- Within the USOC Marketing division, the individual will work to support, develop and launch USOC media and broadcast strategies including a potential Olympic channel as well as new USOC media strategies.

- Finally, this individual will travel to the Olympic Games in Beijing China supporting Senior Leadership and USOC sponsorship and media activities.