BEACON CAPITAL FELLOWSHIP

Teach For America

ORGANIZATIONAL DESCRIPTION:

Teach For America is the national corps of outstanding recent college graduates - of all academic majors and career interests - who commit two years to teach in urban and rural public schools in the nation's lowest-income communities and become lifelong leaders for expanding educational opportunity. Our mission is to build the movement to eliminate education inequity by enlisting our nation's most promising future leaders in the effort.

In the 2006-2007 school year, 4400 first and second year corps members are teaching in 25 urban and rural areas across the country, collectively reaching more than 375,000 students. The corps members work relentlessly to put their students on a level playing field with those growing up in more affluent areas. At the same time, corps members gain the insight and conviction necessary to be lifelong leaders in the pursuit of fundamental change. More than 12,000 Teach For America alumni are providing critical leadership within education and social reform, and they are also marshalling support for change from positions in business, law, medicine, and other sectors.

In October 2005, we launched an ambitious five-year plan to grow to scale, maximize the impact of our corps members and alumni as a force for change, and build an enduring American institution. By 2010, we aim to field a corps of 8000 members who have a significant impact on the academic achievement of 700,000 of our nation's most disadvantaged students. At that point, we will be among the nation's top employers of top recent college graduates, building an unprecedented pipeline of civic and educational leadership to foster the fundamental reforms needed to realize our vision of educational opportunity for all.

POSITION DESCRIPTION:

At Teach For America, our goal is to leverage business school graduates to make a meaningful impact on our organization through strategic projects in conjunction with our senior leaders. The Teach For America Beacon Fellow has the potential to work with one of the following organizational priorities:

National Sponsor a Teacher Campaign (Growth Strategy & Development):
Teach For America’s revenue base has grown from $10 million annually in 2000 to more than $50 million in 2006. As a part of our five-year plan to grow our scale and impact still further, we have a goal of supporting a $100 million annual budget by 2010. In one aspect of our strategy, our growth strategy and development team will be adding staff capacity to focus on individual giving. Our national “sponsor a teacher” campaign is the cornerstone of this program, with a goal of seeing every corps member sponsored at the $5,000 level by 2008. The director of this program will work with our national team, regional boards, funders and staff to achieve this goal.
Recruitment Campaign Strategy (Recruitment):
The director of campaign strategy will be responsible for defining Teach For America's corps member recruitment strategy by market segment, guiding the implementation of campaign strategies by our national and regional recruitment teams, and driving forward all data analysis to support decision-making. This person will work with the marketing and communications team to manage recruitment's marketing materials planning, and with the learning and development team to ensure that the recruitment training program develops a team of recruiters who are strong campaign strategists as well as executors.