

**TRANSFORMING
TOGETHER**
A CAMPAIGN FOR KELLOGG

OFFICE OF ADVANCEMENT

Kellogg School of Management / Northwestern University / 2001 Sheridan Road / Evanston, IL 60208
annualgiving@kellogg.northwestern.edu / 847.491.2841 / transformingkellogg.com

KELLOGG LEADERSHIP CIRCLE

Transforming through Annual Giving

Northwestern
Kellogg
School of Management

WE INVITE YOU TO BE
PART OF THE PRESTIGIOUS
KELLOGG LEADERSHIP CIRCLE
AND ENJOY A WIDE RANGE OF
BENEFITS DESIGNED TO
RECOGNIZE YOUR GENEROSITY.

- The Kellogg Leadership Circle (KLC) is a vibrant community of engaged philanthropists who provide a significant base of Annual Fund support for Kellogg, its initiatives and its students. KLC donors have a powerful impact on Kellogg's educational mission and play a vital role in Kellogg's historic Transforming Together campaign.
- Membership comes with privileges, such as Kellogg Leadership Circle (KLC) recognition in the annual Investors Report, invitations to special receptions, access to senior Kellogg leadership and faculty, as well as exclusive communications.
- Annual Fund gifts are immediately expendable and fund scholarships that bring the best students to Kellogg. The Annual Fund also supports Kellogg's faculty in innovative research and teaching that strengthens ongoing curriculum innovation.
- Joining is easy. Simply make a Kellogg Annual Fund gift of \$2,500 or more (\$1,000 or more for recent alumni) during the fiscal year (September 1-August 31).
- Donate today at transformingkellogg.com and play a vital role in Kellogg's future.

**KELLOGG LEADERSHIP
CIRCLE BENEFITS**

- Recognition in Kellogg's annual Investors Report
- Special invitation to the Kellogg on Growth Forum
- Exclusive advance Kellogg communications
- Invitation to "With Gratitude" event
- Personal staff liaison
- Invitations to signature thought leadership events
- Recognition in campaign communications
- Dean's "State of the School" webcast
- Private leadership reception invitations for on- and off- campus events
- Invitations to Kellogg Strategic Summits
- VIP assistance with University matters



Joining the KLC has never been easier

Recent Graduates Can Join for \$1,000

- Alumni who graduated within the last five years and current students can join the KLC at the Catalyst level by making a gift of \$1,000 in each fiscal year.
- Annual fund gifts of \$1,000 or more are also recognized as members of the Northwestern University Leadership Circle (NULC).

Kellogg's Recurring Gift Option

- Convenient and customizable, our recurring gift option is the easy way to make an even greater impact.
- When you combine your gift of just a little more than \$100 a month with an employer's matching gift you automatically qualify for KLC membership.