



Facts and Figures

Dates and Deadlines FULL-TIME MBA PROGRAM 2009–2010

Brand Position

The Kellogg School of Management at Northwestern University develops global leaders who make contributions of lasting significance for the world. The Kellogg experience is built on intellectual depth, experiential learning, a global perspective, and leadership skills and social responsibility.

At the Kellogg School, students develop skills and values that enable them to diagnose complex organizational problems, set strategic direction in turbulent environments, build consensus across

diverse groups and apply rigorous analytical thinking to create value for society.

These are the qualities that distinguish the Kellogg graduate. Taught by a faculty of renowned scholars and supported by a global network of more than 51,000 alumni, Kellogg students continue the legacy begun when the school was founded in 1908. Today, Kellogg is one of the world's most prestigious business schools.

Full-Time MBA Programs

Two-Year MBA: Offers the greatest flexibility to explore new areas of interest and develop strong management and leadership skills. Beginning in September, students complete six academic quarters and a summer internship.

One-Year MBA: Accelerated program allows students who have already completed core coursework to get an MBA and return to their careers quickly. The curriculum consists almost entirely of electives. Students begin in June and complete four consecutive academic quarters to end in June of the following year.

The MMM Program: Integrates management, operations and design in a two-year, dual-degree program. Students receive an MBA from Kellogg and a master of engineering management from Northwestern University's McCormick School of Engineering and Applied Science.

JD-MBA: Students earn the juris doctor and the MBA in three years. Coursework begins with a full year of study — including summer — at Northwestern University's law school, followed by three academic quarters at Kellogg, then a summer internship in law or business, and a final year of coursework at the law school.

Cultivating Leaders

INTELLECTUAL DEPTH

- Kellogg School students take demanding courses in a core curriculum that emphasizes the development of analytical skills across disciplines.
- Kellogg faculty are dedicated teachers and researchers who challenge conventional wisdom and encourage students to think about business and management in new ways.
- With more than 200 elective courses to choose from, students can customize their degrees and explore business industries and functions in depth.
- Learning at Kellogg begins in the classroom, but does not end there. Kellogg students impart their diverse personal and business experiences to their peers in all their interactions.

LEADERSHIP SKILLS AND SOCIAL RESPONSIBILITY

- Incoming full-time MBA students step into leadership roles with the intensive Leadership in Organizations course prior to the start of the fall quarter. This three-week, full-credit course prepares students to make wise decisions and build strong teams in their coursework and careers.
- The Social Enterprise at Kellogg program offers a structure that expands upon entrepreneurship and teaches students how to create sustainable businesses.
- Recruiters value Kellogg graduates for their collaborative, versatile management skills, drawn from hundreds of leadership opportunities at Kellogg. With more than 80 professional and special-interest organizations and 13 business conferences to choose from, students hone their skills long after class lets out for the day.

EXPERIENTIAL LEARNING

- Kellogg offers nearly 20 formal hands-on opportunities that allow students to apply classroom theory to solve real-world business problems. For example:
 - Students in the Asset Management Practicum use investment theory to manage part of the Kellogg School's endowment.
 - In the Medical Innovation course, Kellogg students work with peers from Northwestern University's engineering, medical and law schools to develop medical products and present business plans to venture capitalists.
- In case competitions on a wide range of topics — including marketing, finance, healthcare and social impact — Kellogg teams regularly win top prizes.

GLOBAL PERSPECTIVE

- Global Initiatives in Management is a cornerstone of the Kellogg international curriculum. After 10 weeks of classroom instruction, students travel to their chosen countries for a two-week research trip, then present a report on a specific aspect of conducting business in the region they studied.
- In the Global Lab course, a team of students completes an international consulting project for a host company that culminates in two weeks of on-site research and a presentation to the company's senior management.
- Students also have the opportunity to study abroad at more than 20 schools involved with the Kellogg School's international partnerships and alliances.

Academics

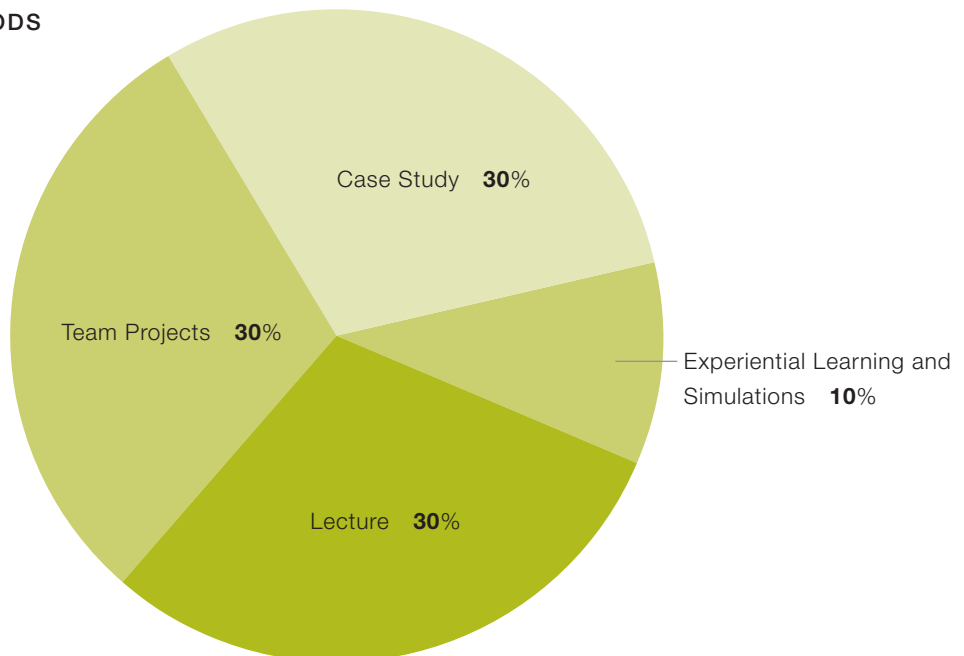
The Kellogg School curriculum gives students the skills to build a strong business and management foundation through required core courses — and the flexibility to pursue an academic program tailored to their ambitions and interests.

MOST POPULAR MAJORS OF THE FULL-TIME CLASS OF 2009*

**Represents all Full-Time programs*



TEACHING METHODS



Profile for 2009 Full-Time MBA Entrants As of June 26, 2009

Data represent all Full-Time MBA programs: Two-Year, One-Year, MMM, JD-MBA

APPLICANT INFORMATION

Total Number of Applicants: **5795** Two-Year and MMM Applicants: **5281**

ENROLLED STUDENTS

Total Enrolled Students: **689**
Two-Year: **526** One-Year: **79** MMM: **55** JD-MBA: **29**

CLASS CHARACTERISTICS

33%
Female

67%
Male

21%
U.S. Minority

International Citizenship **30%**

3-7

Work Experience Range (years)*

25-31

Age Range (years)*

**Represents the middle 80%*

GMAT DISTRIBUTION

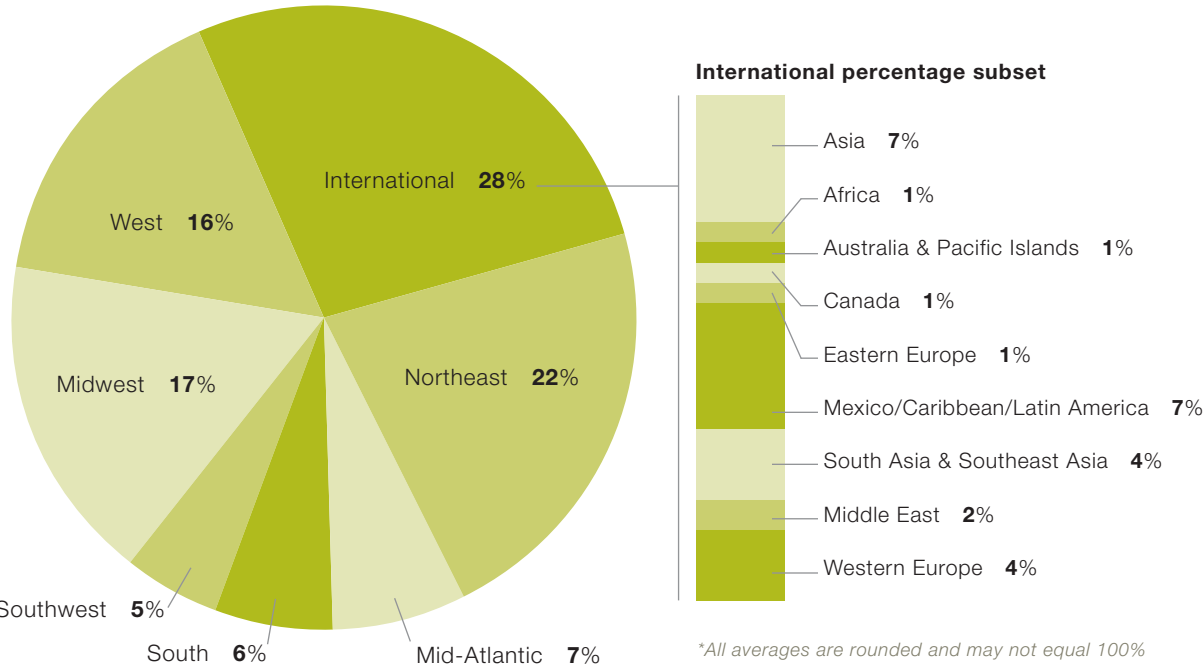
	Up to 640	650-690	700-740	750-800
Total Applicants	14%	24%	45%	16%
Enrolled Students	8%	24%	46%	22%
Average Score of Enrolled Students	708			

TEST OF ENGLISH AS A FOREIGN LANGUAGE (TOEFL)

Average Score of Enrolled Students **110** internet-based

GMAT and TOEFL scores are just two of many factors considered in the admissions decisions process.

GEOGRAPHIC REPRESENTATION AT TIME OF ACCEPTANCE



TUITION AND FINANCIAL AID

Two-Year and MMM Programs (1st year only)

Tuition*:	\$49,074
Room & board:	\$14,910
Anticipated additional expenses**:	\$11,210

One-Year Program

Tuition*:	\$65,432
Room & board:	\$19,880
Anticipated additional expenses**:	\$13,780

JD-MBA Program (2nd year only)

Tuition*:	\$65,910
Room & board:	\$13,750
Anticipated additional expenses**:	\$10,762

**This number reflects tuition for the 2009-2010 academic year. Tuition costs vary from year to year.*

***Figure reflects anticipated costs for books/ supplies, travel, personal, health insurance, computer equipment and various loan fees, and is subject to change.*

Career Acceptance Information As of June 22, 2009

Recognized for its superior customer service, the Kellogg Career Management Center (CMC) equips students and alumni with the resources and lifelong skills to advance their careers. To prepare students, the CMC provides unlimited, one-on-one career counseling and workshops on topics such as interviewing, résumé writing and

networking. Domestic and international treks, in which students visit companies to learn about employment opportunities, are also available to facilitate the job search. Additionally, the CMC offers free career counseling and workshops for alumni worldwide.

MAJOR EMPLOYERS — GRADUATING CLASS OF 2009

Three or more students accepted positions with these firms.

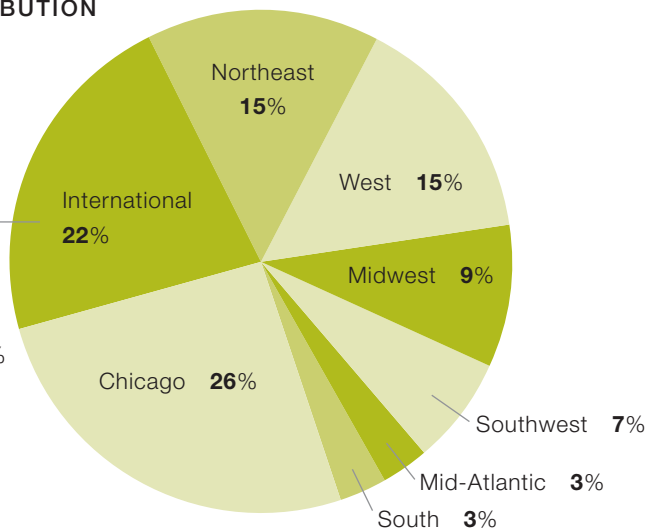
3M	The Boston Consulting Group	Johnson & Johnson	PepsiCo Chicago
A.T. Kearney	Chevron Corporation	Kraft Foods Global, Inc.	Samsung
Abbott Laboratories	Cisco Systems	L.E.K. Consulting	Sara Lee Corporation
Accenture	Credit Suisse	McKinsey & Company	Sears Holdings Corporation
Adobe Systems	Dell Inc.	Merrill Lynch	Sg2
Amazon.com, Inc.	Deloitte Consulting LLP	Microsoft Corporation	Unilever
Apple, Inc.	E & J Gallo Winery	Mitsui & Co., Ltd.	ZS Associates
Bain & Company	Frito-Lay	Monitor Group	
Barclays Capital	General Mills	Oliver Wyman	
Booz & Company	Goldman Sachs & Co.		

ACCEPTANCES BY GEOGRAPHIC DISTRIBUTION

International percentage subset

Asia/South Pacific	11%
Europe	6%
Mexico/Central & South America/Caribbean	3%
Other*	2%

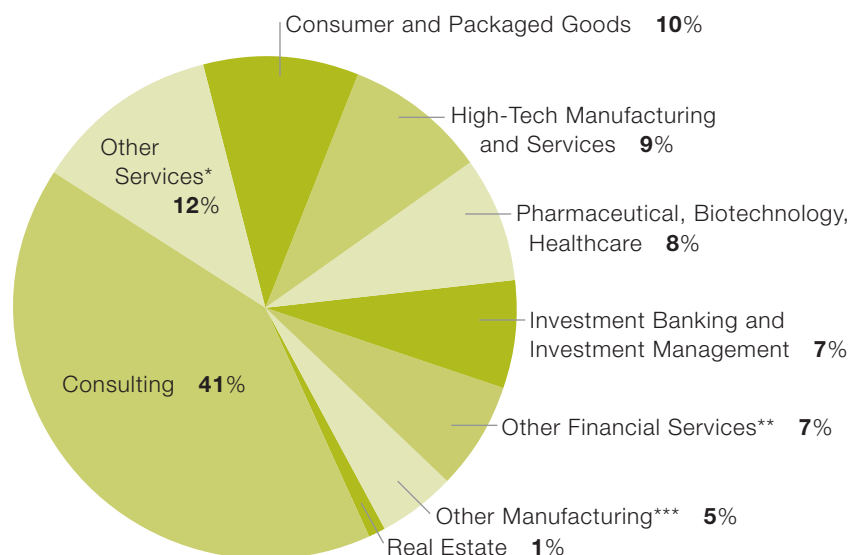
**Includes Canada and Middle East*



BASE SALARY RANGE BY FUNCTION	Range	Average	Median
Business Development & Strategic Planning	\$60,000 – \$132,000	\$100,959	\$100,000
Consulting	\$80,000 – \$191,000	\$121,187	\$125,000
Finance	\$71,000 – \$300,000	\$110,266	\$95,000
General Management	\$70,000 – \$185,000	\$102,069	\$95,000
Marketing	\$34,000 – \$128,000	\$96,278	\$95,000
Other*	\$53,000 – \$160,000	\$114,420	\$120,000
Real Estate	\$90,000 – \$150,000	\$116,875	\$117,500

*Includes Administration, Engineering, Human Resources, Operations/Production, Other

ACCEPTANCES BY SELECTED INDUSTRIES

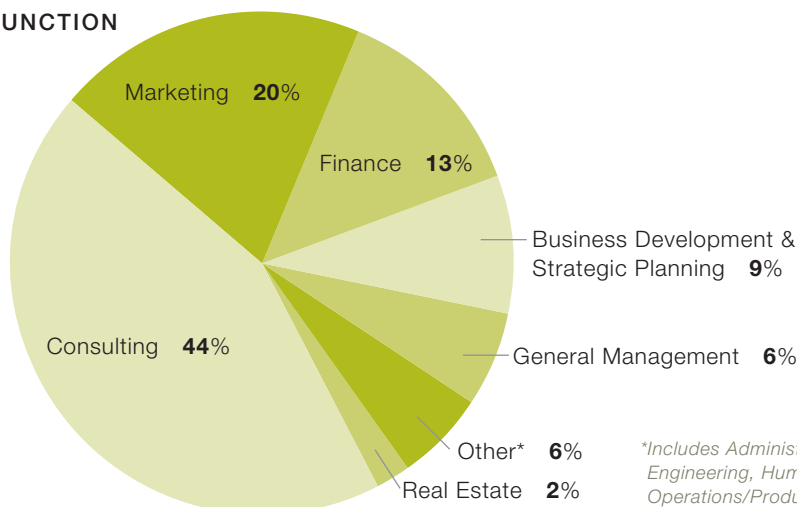


*Includes Education, Entertainment, Food Service, Government, Import/Export/ Trading Companies, Law, Non-Profit, Other Services, Retail, Transportation Services, Utilities, Widely Diversified Services

**Includes Commercial Banking, Diversified Financial Services, Insurance, Private Equity/ Leveraged Buyout, Private Equity/ Venture Capital

***Includes Agribusiness, Alternative Energy, Automotive, Chemicals, Energy, Heavy Equipment/ Machinery, Other Manufacturing, Widely Diversified Manufacturing

ACCEPTANCES BY FUNCTION



*Includes Administration, Engineering, Human Resources, Operations/Production, Other

Application Deadlines

The application and all supporting materials must be completed and submitted by the appropriate application deadlines (see chart below).

	Round 1	Round 2	Round 3
APPLICATION PART I DEADLINES			
Must be submitted to request an off-campus interview OR to schedule an on-campus interview with the Kellogg Admissions Office. Please note the different interview deadlines.			
OFF-CAMPUS INTERVIEW REQUEST DEADLINES			
Select the off-campus interview request box and submit			
Part I by	Oct. 2, 2009	Dec. 18, 2009	Feb. 19, 2010
<i>Please allow up to six weeks after submitting Part I to receive either an interview assignment in your local area or an interview waiver in areas of high demand.</i>			
ON-CAMPUS INTERVIEW DEADLINES			
Select the on-campus interview request box and submit			
Part I by	Oct. 15, 2009	Jan. 14, 2010	Mar. 04, 2010
THEN			
Contact the Kellogg Admissions Office to schedule and complete your interview by			
	Dec. 11, 2009	Mar. 05, 2010	Apr. 16, 2010
<i>Please allow two business days after submitting Part I to schedule your interview.</i>			
<i>Chicagoland area MBA applicants must request an off-campus interview unless applying to the JD-MBA program.</i>			
APPLICATION PART II DEADLINES			
Due by 11:59 p.m. CDT	Oct. 15, 2009	Jan. 14, 2010	Mar. 04, 2010
DECISION			
Rendered by	Jan. 11, 2010	Mar. 29, 2010	May 17, 2010
TUITION DEPOSIT			
(\$1,500) Postmarked by	Mar. 31, 2010	May 05, 2010	3 weeks from date of admission

For more information: kellogg.northwestern.edu/Programs/FullTimeMBA/Applying/Deadlines

Kellogg School of Management Northwestern University 2001 Sheridan Road, Evanston, IL 60208-2001
847.491.3300 MBAadmissions@kellogg.northwestern.edu kellogg.northwestern.edu/Programs/FullTimeMBA/Applying

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