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SARIT MARKOVICH

Citizenship: Israel
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Current address and affiliation	
Bat Yiftach 2b Kfar-Saba, 44342 ISRAEL	Assistant Professor Interdisciplinary Center Arison School of Management Hertzliya markovich.sarit@idc.ac.il

Education

Ph.D., Tel Aviv University, Economics, (1999).
Dissertation title: *Dynamic Oligopolistic Markets: Numerical Analysis*
Advisors: Prof. Chaim Fershtman and Prof. Neil Gandal.

MA., Tel Aviv University, Economics, (1996) with Distinction.
B.Sc., Tel Aviv University, Computer Science & Economics, (1993) with Distinction.

EEI Italy, Summer workshop on "Computational Methods in Solving Dynamic Programming", 1996.

Employment

Assistant Professor, Arison School of Business, Interdisciplinary Center, Hertzliya, 2008-current

Visiting Assistant Professor, Kellogg School of Management, Northwestern University, 2004-2008

Lecturer, Recanati School for Business Administration, Tel-Aviv University, 2001-2006.

Visiting Assistant Professor, Kellogg School of Management, Northwestern University, 2000-2001

Post-Doctoral Fellowship, Department of Economics, University of Chicago, 1998-2000

Lecturer, Eitan Berglas School of Economics, Tel Aviv University, 1995-1998

Publications

"Winning while Losing: competition dynamics in the Presence of Indirect Network externalities," with Johannes Moenius, *International Journal of Industrial Organizations, forthcoming*.

"Generic Vertical Strategies: The Case of Enterprise System Providers," with Lior Fink, *Journal of Information Technology*, 2008, 23: 281-296.

"Snowball- A Dynamic Oligopoly Model with Indirect Network Effects", *Journal of Economic Dynamics and Control*, 2008, 38: 909-938.

"Advertising Dynamics and Competitive Advantage", with Ulrich Doraszelski, *Rand Journal of Economics*, 2007, 38 (3): 1-38.

"Estimating the Effects of Tax Reform in Differentiated Product Oligopolistic Markets", with Chaim Fershtman and Neil Gandal, *Journal of Public Economics*, 1999, 74: 151-170.

"The Arab Boycott and The Israeli Automobile Market: The Peace Dividend," with Chaim Fershtman and Neil Gandal (in Hebrew), *The Economic Quarterly*, 1997, 44: 86-97.

Working Papers

1. "Patents, Imitation, and Licensing in an Asymmetric Dynamic R&D Race," with Chaim Fershtman, Tel-Aviv University, 2008.

2. "Creating Value with Homogenous Technology: Electronic Business Service Providers," with Shane Greenstein, Northwestern University, 2008.

3. "Ain't it "Suite"? Strategic Bundling in the PC Office Software Market Patents," with Neil Gandal and Michael Riordan, Tel-Aviv University, 2006.

4. "To Hunt or to Scavenge: Optimal Investment Strategies in the Presence of Indirect Network Effects," with Johannes Moenius, Northwestern University, 2006.

5. "Pricing a Product Line of Upgradeable Contracts: Theory and Application on the eBusiness Service Providers", with Shane Greenstein, Northwestern University.

6. "Asset Pricing Implications of Network Externalities – a Dynamic Analysis", with Massimo Guidolin and Johannes Moenius, mimeo, University of Virginia.

7. "A Dynamic R&D Race with Asymmetric costs," with Chaim Fershtman, Tel-Aviv University.

8. Estimating a model with Vertical and Horizontal Differentiation: The eBusiness Service Providers", with Shane Greenstein, Northwestern University.

9. "The Value of Information: The Case of Soccer Players", Tel-Aviv University.

Honors

- EARIE Young Economists' Essay Competition Award 1999.
- Provost's Merit Scholarship for distinguished students, Tel-Aviv University, 1995-1998.
- Merit Scholarship for M.A and Ph.D. Students of the Faculty of Social Science, 1997.
- Horowitz Center Grant, 1997-1998.