

**Andrew J. Rolfe**  
Managing Director  
The Keystone Group  
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## EXPERIENCE

1991-Present **THE KEYSTONE GROUP** Chicago, IL

*Founder and Managing Director*

Keystone is a management consulting firm that provides select service offerings to middle market, manufacturing and distribution companies. These service lines are:

- Strategy and operations improvement
- Turnaround services
- Merger and acquisition planning and integration

Since its inception, Keystone has focused on generating tangible benefits for its clients in these areas by bringing a combination of best in class talent, proven methodologies and a bias towards implementation. On average, Keystone's clients receive annual tangible benefits of ten times the one-time Keystone fees. Keystone also derives a significant portion of its revenues from its existing base of clients, a testament to the value provided by the firm.

Andy is the Founder and Managing Director of the firm. As such, he is responsible for its strategic direction, leadership and key operational decisions. Andy has considerable experience leading client engagements in all three service lines, across a wide range of consumer products, industrial products, and distribution industries. Andy is also responsible for a significant portion of the firm's business development.

1982 – 1991 **ANDERSEN CONSULTING** Chicago, IL

*Associate Partner*

Andy was a founding member of the firm's Strategic Services practice. During his career at Andersen his work included strategic planning, organizational design, process re-engineering, performance measurement, and profit improvement.

Client industries included consumer products, industrial products, distribution, advertising, banking, and electric utilities. His work with the firm was typically conducted for Fortune 50 companies and spanned multiple continents.

## BOARD OF DIRECTORS

The Keystone Group Grayhill, Inc.

Bunn o Matic Behlen Mfg.

Camperships for Nebagamon (Past)

## ASSOCIATION MEMBERSHIPS

The Economic Club of Chicago

Chicago Council on Global Affairs

## AUTHORED ARTICLES

*The Journal of Business Strategy* *Industry Week*

*The Secured Lender*

## EDUCATION

1989-1991 **THE UNIVERSITY OF CHICAGO** Chicago, IL  
Master of Business Administration

1978-1982 **INDIANA UNIVERSITY** Bloomington, IN  
Bachelor of Science degree in Finance