

Robert C. Wolcott, Ph.D.

Center for Research in Innovation & Technology Management
Kellogg School of Management
Evanston, Illinois 60208

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www.kinglobal.org

Fields of Specialization

Corporate Innovation Strategy and Management Processes & Practices; Strategy in Emerging Technology Markets; Corporate Entrepreneurship; Cross-Sector Collaboration

KELLOGG APPOINTMENTS

Executive Director, Kellogg Innovation Network (KIN)

Co-Founder, Kellogg Innovation Network (KIN)

February, 2003 – Present

www.kinglobal.org

KIN represents an exclusive membership network of senior executives (VP – C-level) from global corporations. KIN develops and introduces tangible, applied solutions to driving sustainable, meaningful innovation within our partner firms. A few of our core member firms include Cisco, Kraft, Chamberlain Group, Bunge, IBM, DuPont and Raytheon. Created and built the program, raising over \$1 million exclusively from corporate donors over a three year period.

In 2008, at the invitation of Dean Dipak Jain, founded The KIN Global Summit, or KIN Global 2009, entitled: *Building Global Prosperity: Innovation & Action*. The program attracted 150 leaders from business, government, academia, non-profits and the arts from all six inhabited continents. The program will run annually.

Lecturer

Fall, 2008 – Present

Entrepreneurship Program/ Technology Management Program

Course Title: *Corporate Innovation & New Ventures*

Originated the course at the request of Steve Rogers, the Entrepreneurship & Innovation Program Chair. The course has achieved increased enrollment and ratings since its inception in 2005. Fall, 2009, will be the first quarter as an approved elective for the Masters in Manufacturing Management (MMM) joint program with the McCormick School of Engineering.

Adjunct Assistant Professor/Adjunct Professor

Fall, 2005 – Fall, 2008

Entrepreneurship Program/ Technology Management Program

NOTE: Changes to the faculty title between 2005 and 2009 were due exclusively to changes in the title conventions for clinical faculty at Kellogg and were not at all based on performance.

Faculty

Advanced Executive Program (AEP)

Summer, 2009 – Present

Executive MBA (EMP) Faculty

October, 2002 - Present

Kellogg Evanston EMP Program (2008 – Present)

Kellogg Latin America Program (2007 – Present), Miami, Florida

Kellogg-HKUST (Hong Kong University of Science & Technology), Hong Kong

Course Title for all programs: *Innovation Strategy & Management*

Consistently high ratings in the 8 – 9.2 out of 10 point scale across all Executive MBA programs.

Fellow, Center for Research in Technology & Innovation (CRTI) June, 2002 - Present

CRTI, led by Professor Mohan Sawhney, provides the home for the KIN and a range of research at Kellogg and our partner schools related to technology and innovation management.

Visiting Professor

Keio Business School (Tokyo, Japan)

June, 2002 & June, 2005

Course Title: Innovation Strategy & Management

Other Appointments

Adjunct Consultant, Science & Technology

Institute for Defense Analyses (IDA)

May, 2003 – June, 2006

Alexandria, VA

Adjunct consultant to IDA, a congressionally-chartered private firm consulting exclusively to the Pentagon on national security policy, management and planning issues. Advised a major agency over a three year period regarding their innovation policy and practices to achieve their long-term mission.

Adjunct Professor

2000 - 2007

Communications Systems Management & Strategy Masters Program

Northwestern University

Voted, “Professor of the Year, 2003”; Graduation Faculty Speaker

ACADEMIC SERVICE

Editorial Board Member

International Journal of Innovation Science (IJIS)

Multi-Science Publishing Company, Ltd.

London, UK

<http://www.multi-science.co.uk/ijis.htm>

Faculty Advisor

Kellogg Venture Community (KVC)

Acts as the Founding Faculty Advisor of the program. KVC is an organization launched by a team of the Kellogg School's Executive MBA graduates to enhance entrepreneurial activity within the Kellogg community worldwide. The KIN has also provided seed capital of \$5000 to support the launch of the program.

Grant Review Panel Member (annual)

2007 - Present

Era of Hope Breast Cancer Research Grant Program

Congressionally-Directed Medical Research Programs (CDMRP)

U.S. Department of Defense

Run through the U.S. Department of the Army, the CDMRP programs hundreds of millions of dollars a year to support truly innovative research proposals to help prevent, detect, treat, and eventually eradicate cancer. The objective is to fund promising programs that would not typically be funded by the National Institutes of Health (NIH).

Development Partner

2009

KIN Nordics

The Kellogg Innovation Network has partnered with the Nordic Innovation Centre, part of the Nordic Council of Ministers, to launch a KIN satellite organization for the Nordic countries, known as KIN Nordics.

Development Partner

2009

Colombian Private Council on Competitiveness (CPC) and

Colciencias (Federal Government Agency for Science, Technology & Innovation)

Working with the primary private-sector and government organizations to create and execute a long-term program to help enhance the innovation capabilities of Colombian companies.

PUBLICATIONS

1. Wolcott, R.C. & M.J. Lippitz, ***Grow From Within: Mastering Corporate Entrepreneurship and Innovation***, McGraw-Hill, Inc., November, 2009. (Book launches Fall, 2009)
2. Wolcott, R.C. & M.J. Lippitz, *Innovation Management in Large Corporations*; chapter in: Hossein Bidgoli, ed., **The Handbook of Technology Management, Volume I**, John Wiley & Sons, Inc., December, 2009.
3. Wolcott, R.C. *True Marketing Doesn't Just Sell the Story*, op-ed, **Advertising Age**, September 2, 2009.
4. Wolcott, R.C. *Innovating Your Life: Applying the Art and Science of Innovation to Living a More Successful, Productive, Meaningful Life*, speech for the University Club of New York Speakers Series, **Vital Speeches of the Day**, August, 2009.
5. Kotler, P., R.C. Wolcott, S. Chandreshekar, *Playing Well with Others*, MIT Sloan Business Insights section, **The Wall Street Journal**, June 22, 2009.
6. Wolcott, R.C. & M.J. Lippitz, *The Four Models of Corporate Entrepreneurship*, **MIT Sloan Management Review**, Fall, 2007.
7. Wolcott, R.C., M. Sawhney, *Eight Myths of Innovation*, **Peking University Business Review**, August, 2007.
8. Sawhney, M., R.C. Wolcott, I. Arroniz, *The Twelve Different Ways for Companies to Innovate*, **MIT Sloan Management Review**, Spring, 2006.
9. Van Atta, R., M.J. Lippitz, R. Bovey, R.C. Wolcott, L. Kindberg, M. Vassiliou, D. Petonito, J. Meyer, P. Collopy (2004). Implementing a Strategically-Focused Science and Technology Program for Missile Defense (IDA Paper P-3919, Log H 04-001241), **Institute for Defense Analyses**: Alexandria, VA.
10. Sawhney, M. & R.C. Wolcott (2004). "Seven Innovation Myths", *Mastering Innovation*, Financial Times, Friday, September 24, 2004. An invited, 2500 article for the Financial Times UK & Europe print version, published Friday, September 24, 2004, in the supplement, *Mastering Innovation*.

11. Conley J.A. & R.C. Wolcott (2006). "Scaling from Prototype to Production: A Managed Process for Commercial Offerings". Chapter in B. Schneider & Sarah-Kathryn McDonald (eds.), **Scale-up in Education: Ideas in Principle, Volume 1**, Rowman & Littlefield Publishers, Inc., 2006. An invited paper for the National Science Foundation (NSF), presented for the Scale-Up Workshop, Washington, D.C., November 3 – 4, 2003.
12. Wolcott, R.C. & J.P. Ballou (2003). Understanding the "Incubator Effect" on the Success of Entrepreneurial Companies and Local/Regional Economic Development: A Research Agenda. **Japan External Trade Organization (JETRO)**: Chicago & Tokyo.
13. Wolcott, R.C. (2003). *The role of Incubators and Science Parks in the encouragement of New Technology-Based Firms (NTBFs) and Economic Development: A Survey of the Academic Literature*. (2003). **Japan External Trade Organization (JETRO)**: Chicago & Tokyo.

Kellogg Teaching Cases

Wolcott, R.C. & M.J. Lippitz, *From Low Cost to Global Leadership: Computime (Hong Kong) Leads Through Innovation*. **Kellogg Case Series**, 2008.

Wolcott, R.C. & M.J. Lippitz, *BP's Office of the Chief Technology Officer: Driving Open Innovation through an Advocate Team*. Also includes a teaching note. **Kellogg Case Series**, 2007.

Lippitz, M.J. & R.C. Wolcott, *Innovation in Government: The United States Department of Defense—Two Cases*. Also includes a teaching note. **Kellogg Case Series**, 2007.

Wolcott, R.C., *Wawa: Building a New Business within an Established Firm*. Also includes a teaching note. **Kellogg Case Series**, 2006.

Wolcott, R.C., *Thomson Financial: Building the Customer-Centric Firm*. Also includes a teaching note. **Kellogg Case Series**, 2005.

Wolcott, R.C., *PTC: Launching an Entirely New Product Platform*. Also includes a teaching note. **Kellogg Case Series**, 2005.

Wolcott, R.C. & E. Wong, *AstraZeneca & the Purple Pill: Intellectual Property Strategy in the Pharmaceutical Industry*. Also includes a teaching note. **Kellogg Case Series**, 2002.

Wolcott, R.C. & E. Wong, *Ground Rules are not necessarily the Rules of the Game: Exploring pharmaceutical franchise extension strategies. A supplement to the AstraZeneca & the Purple Pill Case*, **Kellogg Case**, 2002.

Krishnan, G.P. & R.C. Wolcott, *Patenting Pain (A): Merck & Searle's battle for the next generation pain medications*. **Kellogg Case**, 2002.

KELLOGG INNOVATION NETWORK (KIN) EVENTS

(Planned and facilitated all events)

November, 2009

Managing through Uncertainty... Mastering New Realities

James L. Allen Center

Kellogg School of Management

June, 2009

KIN GLOBAL SUMMIT 2009

Building Global Prosperity: Innovation & Action

James L. Allen Center

Kellogg School of Management

January, 2009

Innovating Through Times of Trouble and Plenty: Strategies for Ensuring your Company's Future

U.S. Southern Command Headquarters

U.S. Department of Defense

Miami, Florida

September 2008

Optimizing the Marketing and R&D Relationship for Innovation Success

Herman Miller, Inc.

Holland, Michigan

Kellogg Innovation Network (KIN) Summit

January, 2008

The Future of Technology...So What?

Turning Emerging Technologies into Long-Term Growth

Cisco Systems, Inc.

Executive Briefing Center - San Jose, California

November, 2007

Leadership, Innovation & the Global Firm: Everyone's role for success

James L. Allen Center

Kellogg School of Management

March, 2007

Horizons of Open Innovation

IBM

Almaden Research Center - San Jose, California

August, 2006

Making Corporate Entrepreneurship Happen: How corporate entrepreneurs motivate change and succeed in the marketplace

Cargill, Inc.

Wayzata, Minnesota

April, 2006

Making Innovation Happen: Exploring challenges and sharing solutions

James L. Allen Center

Kellogg School of Management

October, 2005

Innovation & the Growth Challenge: Leveraging external resources to drive growth

James L. Allen Center

Kellogg School of Management

April, 2005

Customer Insights, Needs and Commercialization: Understanding what customers want and getting it to them.

FedEx, Inc.

Memphis, Tennessee

January, 2005

A Corporate Entrepreneurship Working Session

James L. Allen Center

Kellogg School of Management

September, 2004

Organic Growth at Leading Companies

DuPont Corporation

Wilmington, Delaware

April, 2004

Beyond Products: Expanding the Firm's Innovation Vision & Commitment

eBay, Inc.

San Jose, California

November, 2003

KIN 2003 Inaugural Summit

Catching the Next Wave: Driving Innovation for Sustainable Growth

James L. Allen Center

Kellogg School of Management

RELEVANT PROFESSIONAL EXPERIENCE

Clareo Partners, LLC

1994 – Present

Founding Partner & Managing Director

(Clareo founded September, 2003; previously, independent contractor)

www.clareopartners.com

Clareo provides strategic advisory services to a wide variety of firms worldwide. The firm also makes equity investments in start-up companies and helps to develop, build and scale them. Clients have included Microsoft, Raytheon, Kraft, SAP, HP, Herman Miller Corporation, Tyco/ADT, ABN Amro (Banco Real, Brazil), Rio Tinto Iron Ore (Australia), Tanduay Distillers (Philippines) and others. Practice focuses on innovation management, corporate growth strategy, commercialization of emerging technologies & enhancing corporate entrepreneurship.

Open Text Corporation

2002 - 2004

Member, Knowledge Management Advisory Board

Provided thought leadership for the development of the Company's initiatives in Knowledge Management. This 20-person board includes academics, consultants and senior corporate managers from large global firms including NorthropGrumman, Pfizer and Siemens. Open Text is a \$370 million annual revenue global software firm.

XL Vision, Inc. (Now XL Tech Group, Melbourne, FL)

1999 – 2001

Sebastian, Florida

Director of Innovation Process

Reported to the CEO and Founder and the President of this 100-person firm specializing in electro-optical technologies. Initiated and directed the re-structuring of the firm's approach to innovation and commercialization. Managed the firm's process re-design and scale-up for expansion to three other locations in the US and UK. Originally funded by Safeguard Scientifics in 1993, XL Vision has thus far created two successful public firms (CVSN & EMRG) and one privately held firm (Labnetics, Inc.), two in medical imaging and one serving the global beef industry. In September, 2004, XL Tech Group completed a £27 million public offering on the AIM in the UK, valuing XLTG at over \$100 million USD.

ShareSolutions, Inc.

1999 – 2000

Co-Founder & Vice President of Strategy

ShareSolutions, Inc. (SSI) was a start-up developing software and services for the share transfer & trust industry. The firm ceased operations after a foreign firm in the industry entered the U.S. market with over \$100 million to accomplish similar objectives. SSI was in the process of finalizing a \$19 million Venture raise at the point of discontinuing operations.

REPRESENTATIVE SPEAKING ENGAGEMENTS

Keynote

Growth & Innovation Forum
Consumer Goods Technology Magazine
Miami, Florida

September, 2009

Delegate

Connecting for Change, Vancouver Peace Summit – Vancouver, CA
Dalai Lama Center for Peace & Education
(The Dalai Lama, Bishop Desmond Tutu and three other Nobel Peace Prize Laureates join 100 delegates to explore the role of education and business in building peaceful, prosperous societies.)

September, 2009

Keynote

Colciencias & Private Council on Competitiveness
Bogota, Colombia

September, 2009

Keynote

Private Council on Competitiveness Summit
Bogota, Colombia

June, 2009

KIN Global 2009

Designer, Host & Moderator
www.kinglobal.org

June, 2009

Keynote

12th World Business Forum
University of Cologne, Cologne, Germany
http://de.wikipedia.org/wiki/World_Business_Dialogue

April, 2009

Featured Speakers Series

University Club of New York City

April, 2009

Keynote

Alticor Corporation Global Growth Conference-- Laguna Niguel, CA
Achieving Innovation Led Growth

January, 2009

Keynote

Nordic Innovation Conference -- Reykjavik, Iceland
Nordic Innovation Center, Nordic Council of Ministers
Enhancing Innovation in the Nordic Countries

January, 2009

Keynote

Cornell Innovation Network – Ithaca, NY
Lee & Mary Pillsbury Institute, Cornell Hotel School
Cornell University

September, 2008

Keynote Amway Corporation Asia Leadership Conference – Guangzhou, China	August, 2008
Visiting Lecturer Series Arizona State University BioDesign Institute – Phoenix, Arizona	August, 2008
Keynote Era of Hope Cancer Research Summit — Reston, Virginia Congressionally Directed Medical Research Programs (CDMRP) United States Department of Defense	June, 2008
Session Lead SC Johnson Wax Company, Innovation Conference	May, 2008
Keynote Nordic Innovation Conference -- Oslo, Norway Nordic Innovation Center, Nordic Council of Ministers	March, 2008
Session Lead Target Corporation Innovation Program – Minneapolis, MN	August, 2007
Session Lead Irving Oil Corporation Strategy Program – Boston, MA	June, 2007
Session Lead Irving Oil Corporation Strategy Program – St. John, New Brunswick	March, 2007
Keynote Ricoh Corporation Innovation Summit – Menlo Park, CA	March, 2007
Keynote Danish Innovation Conference – Copenhagen, Denmark Danish Ministry of Foreign Affairs Copenhagen, Denmark	October, 2007
Keynote ABN Amro: Innovation Strategy Workshop-- Sao Paulo, Brazil <i>Innovating Across the Global Corporation</i>	March, 2005
Norsk Hydro: Chairman's Annual Summit Keynote-- Oslo, Norway <i>Innovating for Long-Term Growth</i>	January, 2005
IBC Logistics for Biopharmaceuticals— San Diego, CA <i>From Integrated to Networked: Biologics Manufacturing Evolves</i>	December, 2004
Kellogg Innovation Network: Summit, 2004-- Chicago, IL <i>Changing Contexts & Competitive Advantage: Innovation Leadership for Sustainable Growth</i>	October, 2004

Tyco/ADT: President's Strategy Meeting-- Boca Raton, FL **October, 2004**
Innovation for Growth: Vision from Strategy to Execution

Keynote: ABN Amro Global Innovation Value Area Meeting- Chicago, IL **December, 2003**
Chaos, Structure & Somewhere Between: Innovating for Long-Term Growth

Defense Research & Engineering Conference (DREX)- Washington, D.C. **November, 2003**
Venture Capital Models for Defense Technology Development & Commercialization (Panel Moderator)

Keynote
Open Text Corporation User Conference—Orlando, FL **November, 2003**
Karl Popper, IT Innovation & Your Role in the Universe

Keynote: Blyth, Inc., Global Technical Conference— Oakbrook, IL **October, 2003**
Chaos, Structure & Somewhere Between: Innovating for Long-Term Growth

Keynote: Open Text Corporation User Conference— Paris, France **May, 2003**
Innovation, Collaboration & Sustainable Growth

Keynote: IDX Corporation Leadership Summit— Stowe, VT **May, 2003**
Driving Innovation within the Diverse Firm: Synchronizing the Enterprise

Open Text Corporation User Conference— Chicago, IL **November, 2002**
Driving Sustainable Value Creation through Business Innovation

Biomarketplace 2001, Chicago, IL **October, 2001**
From the Ground-Up: The unique challenges of building a business around new technologies

Staffing Strategies for E-commerce, London, UK **March 30 – 31, 2000**
Integrating IT & the Organization for Competitive Advantage

ACADEMICS & TEACHING

Adjunct Professor, Adjunct Assistant Professor, Lecturer
Kellogg School of Management
Northwestern University

2002 - Present

2009 – Present *Corporate Innovation & New Ventures* course added as an approved elective by the Masters of Manufacturing Management (MMM) joint program between the Kellogg School and the McCormick School of Engineering

2005 – Present Originated & Developed a new course, *Corporate Innovation & New Ventures*, on behalf of both the Technology Management and the Entrepreneurship Programs at Kellogg. Offered consistently since Spring, 2005.

2001 – 2003 Co-developed (with Tony Paoni) and taught the course, *Leveraging Information Technology for Competitive Advantage*, for the Kellogg School's MBA program. The course addressed the application of information and communications technologies to innovate the way firms compete and add value to the marketplace.

Kellogg EMP Program (Evanston)

2008 - Present

Kellogg EMP Program (Miami)

2007 - Present

Kellogg-HKUST EMBA (Hong Kong)

2002 - Present

Kellogg-HKUST (Hong Kong University of Science & Technology)
Hong Kong, China

2008 – Present Kellogg added my *Innovation Strategy & Management* course as an elective for the Executive MBA programs (“EMP” at Kellogg) in Evanston.

2007 – Present Kellogg added my Innovation Strategy & Management course as an elective for our Latin America-focused program based in Miami, Florida.

2004 Originated & Introduced a new course, *Innovation Strategy & Management*, for Kellogg's Executive MBA partner program with HKUST. The course addresses the challenges of driving successful innovation over the long term at established companies. I now offer the course for our EMP programs in Evanston, Miami and Hong Kong.

2002 – 2003 Co-developed and taught an Executive MBA course to mid-career professionals from across the Pacific Rim. The Course, *Competing in a Network Economy*, addressed the application of information technologies to innovate the way corporations organize, operate and provide value to the marketplace.

Visiting Professor

June/July, 2002; June, 2005

Graduate School of Business Administration

Keio University, Yokohama, Japan

Co-designed and acted as co-instructor for this three-week (27 hour) intensive course, *Innovation & Intellectual Capital Management*, for the Graduate School of Business Administration, Keio University.

Adjunct Professor

2000 - 2007

Communications Systems Management & Strategy Masters Program

Northwestern University

Created and currently teach a new course entitled *Technological Innovation* for practicing managers in information technology and telecommunications-focused firms. The course presents both theoretical and applied perspectives, and consistently receives the highest evaluations from students. The Communication Systems Program is a professional masters program leading to a joint degree between the McCormick School of Engineering & Applied Science and the School of Speech. The course is offered each Winter Quarter on alternating Fridays and Saturdays.

Instructor

September, 2001 – June, 2002

Department of Industrial Engineering & Management Sciences

Northwestern University

Acted as lead instructor for core undergraduate engineering class IEMS-326, *Economics and Finance for Engineers*. The course covered theoretical and applied issues surrounding project investment analysis and decisions, financial markets, and capital structure including DCF, CAPM and Efficient Market Theory. Consistently received very high evaluations for teaching quality.

Eco-Tech Field Research Course (with Anthony J. Paoni)

1999 – 2001

Kellogg School of Management

The Managers' Program

Originated this course with Professor Paoni of the Technology Program at Kellogg. Assisted in the design and execution of the class, acting as teaching assistant once a year for three years. The course examined emerging technology industries with a special emphasis on Silicon Valley firms. The course included a five-day field research trip with the entire class to Silicon Valley to visit firms and incorporate findings into the students' final research projects. The course ranked as one of the most popular courses offered for Kellogg students in the TMP MBA program.

EXECUTIVE EDUCATION PROGRAMS

Faculty Member, Ongoing Open Enrollment Programs:

Driving Organic Top-Line Growth

Robert A. Cooper, Academic Director

Implementing Organic Growth Strategies

Robert A. Cooper, Academic Director

Managing Customer Relationships for Profit

Mark Jeffery, Academic Director

Managing New Products and Services for Strategic Competitive Advantage

Tom Kuczmariski & James Conley, Co-Academic Directors

Faculty Member, Ongoing Custom Executive Education Programs:

U.S. Intelligence Community (IC) Innovation Program

Joseph Hannigan, Academic Director

STC Brazilian Partnership Program

Michelle Buck, Academic Director

ADMINISTRATIVE EXPERIENCE

Division of Development & Alumni Relations Assistant Director, Department of Alumni Relations Northwestern University

1992 – 1996

Acted as a Director on the staff of the alumni program at Northwestern University. Managed programming budgets totaling over \$100,000. Direct interaction with alumni volunteer leadership, including the Northwestern Alumni Association's Board of Directors. Provided substantial input into the strategic direction of the department.

Ayers Residential College of Commerce & Industry Associate Master

1995 – 1999

Ayers is a residential college at Northwestern providing undergraduates significant opportunities to interact with faculty and members of the business community around business related issues. Reporting to Master Allan Drebin, the associate master is a faculty appointment of the Associate Provost for Residential Colleges who acts as a faculty advisor for the undergraduate leadership of the college. Under my direction, we welcomed speakers such as former U.S. Senator Adlai Stevenson, III; U.S. Congressman Jim Kolbe (R, Arizona); and author David Halberstam.

EDUCATION

Doctor of Philosophy, Industrial Engineering & Management Sciences
Master of Science, Industrial Engineering & Management Sciences
Bachelor of Arts, European & Chinese History
Northwestern University (all degrees)

June, 2002

June, 1997

June, 1991

Title of Dissertation:

Network Strategy, Innovation & Performance: A Motivations-based Taxonomy of Firm Networks based on Competencies, Network Economics and Market Structure, and its application to the Pharmaceutical and Biotechnology Industries

The dissertation focused on the role of alliances in strategy in emerging technology markets. The empirical portion of the research focused on the pharmaceutical and biotechnology industries and found that large US Pharmaceutical Firms with a high rate of collaboration with external organizations performed substantially better than those with lower rates of collaboration. The results were highly statistically significant (R^2 from .33 - .92, across the set of regressions) for nearly the entire period of the study (1990 – 2001). The methodology controlled for other factors such as firm size by revenues and mergers and acquisitions activity.

The study proposes that the highly uncertain nature of technology Research & Development (R&D) biases success in favor of those organizations with collaborative diversification strategies. External collaboration provides a firm with more “options” on alternative paths to future R&D outcomes than would be possible within a single firm.

Doctoral Committee

Donald N. Frey, Ph.D.

Professor, Industrial Engineering & Management Sciences
McCormick School of Engineering
Northwestern University
Former CEO, Bell & Howell

Aaron J. Gellman, Ph.D.

Professor, Management & Strategy
Kellogg School of Management & McCormick School of Engineering
Director Emeritus, The Transportation Center, Northwestern University

James G. Conley, Ph.D.

Professor, Technology Industry Management
Kellogg School of Management & McCormick School of Engineering
Northwestern University
Partner, Chicago Partners