

## CURRICULUM VITAE

Daniel Diermeier

### ADDRESS

Kellogg School of Management  
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**Date of Birth:** July 16, 1965

**Marital Status:** Married, two children

**Place of Birth:** Berlin, Germany

**Citizenship:** United States

### CURRENT ACADEMIC POSITIONS

IBM Distinguished Professor of Regulation and Competitive Practices and Professor of Managerial Economics and Decision Sciences, Department of Managerial Economics and Decision Sciences, Kellogg School of Management, 2000-

Director, Ford Motor Company Center for Global Citizenship, Kellogg School of Management, 2006-

Director, Kellogg Public-Private Interface initiative (KPPI), Kellogg School of Management, 2013-

Professor of Law (by courtesy), Northwestern School of Law; Professor of Political Science (by courtesy) and Affiliated Faculty, Department of Linguistics, Weinberg College of Arts and Science; Northwestern University.

### PRIOR ACADEMIC POSITIONS

Co-Director and Co-Founder, Northwestern Institute on Complex Systems (NICO), 2004-2007, Research Faculty and, Co-Founder, and Member of Executive Committee, 2007-

Founding Director, Social Enterprise at Kellogg program (SEEK), 2005-2006

Founding Director, Center for Business, Government, and Society, Kellogg School of Management, 2003-2006 (Center merged with Ford Motor Company Center for Global Citizenship in September 2006)

Acting Director, Ford Motor Company Center for Global Citizenship, Kellogg School of Management, 2001-2002

Professor of Managerial Economics and Decision Sciences, Kellogg School of Management, and Professor of Political Science (by courtesy), Department of Political Science, Northwestern University, 1999-

Associate Professor of Managerial Economics and Decision Sciences, Kellogg School of Management, Associate Professor of Political Science (by courtesy), Department of Political Science, Northwestern University, July 1997-Aug. 1999

Assistant Professor of Political Economy, Graduate School of Business, and Assistant Professor of Political Science (by courtesy), Department of Political Science, Stanford University, September 1994-June 1997

### OTHER RESEARCH AFFILIATIONS

Member, American Academy of Arts & Sciences

Senior Fellow, Canadian Institute for Advanced Research

Chairman and Co-Founder, Northwestern Global Health Foundation, developing affordable medical devices to combat infectious diseases in the developing world.

Member, Institute for Public Health and Medicine, Feinberg School of Medicine, Northwestern University.

Research Faculty, Co-Founder, and Member of Executive Committee, Northwestern Institute on Complex Systems (NICO).

Faculty Associate, Institute for Policy Research, Northwestern University.

Faculty Associate, The Buffett Center for International and Comparative Studies, Northwestern University

## **VISITING POSITIONS**

Visiting Scholar, Irving B. Harris Graduate School of Public Policy Studies, The University of Chicago, March 31, 2003 – June 2003.

Visiting Scholar, Department of Economics, London School of Economics, April 1997-June 1997.

Visiting Researcher, ISCORE, Department of Sociology, Utrecht University, Utrecht, the Netherlands, August 1994 and January-March 1995.

Pre-Dissertation Visiting Fellowship, Department of Political Science and CMSEMS, Northwestern University, September 1993-May 1994.

## **EDUCATIONAL BACKGROUND**

Ph.D., Political Science, University of Rochester, March 1995

Ph.D. Candidate, Philosophy, Duisburg University, Germany

M.A., Political Science, University of Rochester, May 1993

M.A., Political Science, University of Munich, Germany, June 1990

M.A., Philosophy, University of Southern California, May 1989

## **FIELDS OF RESEARCH INTEREST**

Game-Theoretic Models of Politics

Comparative Political Institutions

Legislative Politics

Language and Politics

Behavioral Models of Politics

Experimental Game Theory

Collective Choice in Online Environments

Structural Estimation in Politics

Crisis Management

Reputation Management

Non-Market Strategy

Activists and NGOs

Regulatory Management

Philosophy of Social Sciences

## **PUBLICATIONS - BOOKS**

1. Diermeier, D. (2011). *Reputation Rules: Strategies for Building Your Company's Most Valuable Asset*. New York: McGraw-Hill.
  - a. Simplified Chinese translation published in People's Republic of China, Spring 2013
  - b. Audio book version – Audible.com, March 2013

- c. BusinessWeek- Business Summer 2012 Reading List
  - d. Traditional Chinese translation published by McGraw-Hill Education Taiwan, May 2012
  - e. Special Indian edition published by McGraw-Hill Education with Tata Publishing. May 2012
  - f. Japanese translation published by Hankyu. Tokyo, March 2012
  - g. Winner of the 2011 Chookaszian Prize in Risk Management
  - h. 800 CEO Read - Best Business Book of 2011 Nominee
2. Bendor, J., Diermeier, D., Siegel, D. A., Ting, M. M. (2011). *A Behavioral Theory of Elections*. New Jersey: Princeton University Press.
    - a. Finalist - William H. Riker Award for best book published in 2011 in political economy

## PUBLICATIONS - ARTICLES

1. Melo, H.P.M., Franks, A., Moreira, A., **Diermeier, D.**, Andrade Jr., J.S., & Amaral, L.A.N. (Forthcoming). A Solution to the Challenge of Optimization on “Golf-Course”- Like Fitness Landscapes.
2. Uhlmann, E. L., Zhu, L. & **Diermeier, D.** (Forthcoming). When actions speak volumes: The role of inferences about moral character in outrage over racial bigotry. *European Journal of Social Psychology*.
3. Heinze, J., Uhlmann, E.L., & **Diermeier, D.** (Forthcoming). Unlikely allies: Credibility transfer during a corporate crisis. *Journal of Applied Social Psychology*.
4. **Diermeier, D.** (Forthcoming). Positive political theory. *Encyclopedia of Political Thought*. Wiley-Blackwell.
5. **Diermeier, D.** (Forthcoming). Unintended Acceleration: Toyota’s Recall Crisis. In Anthony, Govindarajan, Hartmann, Kraus & Nilsson (Ed.) *Management Control Systems, First European Edition*.
6. **Diermeier, D.** (Forthcoming). Formal Models of Legislatures. In Shane Martin, Thomas Saalfeld, and Kaare Strøm (Eds.) *The Oxford Handbook of Legislative Studies*. Oxford: Oxford University Press.
7. Sagi E., **Diermeier D.**, Kaufmann S. (2013) Identifying Issue Frames in Text. PLoS ONE, 8(7), e69185. doi:10.1371/journal.pone.0069185.
8. Kim, H.D., Castellanos, M., Hsu, M., Zhai, C. X. Reitz, T. & **Diermeier, D.** (2013). Mining Causal Topics in Text Data: Iterative Topic Modeling with Time Series Feedback. *Proceedings of the 22<sup>nd</sup> Association for Computing Machinery (ACM) International Conference on Information and Knowledge Management (CIKM 2013)*.
9. Sales-Pardo, M., **Diermeier, D.**, & Amaral, L.A.N. (2013). The impact of individual biases on consensus formation. *PLoS ONE* 8(5): e58989. doi:10.1371/journal.pone.0058989
10. Sagi E., & **Diermeier D.** (2013). The time course of language use in multiparty negotiations. In M. Knauff, M. Pauen, & I. Wachsmuth (Eds.), *Proceedings of the 35<sup>th</sup> Annual Meeting of the Cognitive Science Society (CogSci2013 – pp.3343-3347)*. Austin: Cognitive Science Society.
11. **Diermeier, D.** & Fong, P. (2012). Non-cooperative characterizations of the Von Neumann-Morgenstern stable sets in dynamic policy-making with a persistent agenda setter. *Games and Economic Behavior* 76(1):349-353.
12. Kim, H.D., Zhai, C., Rietz, T., **Diermeier, D.**, Hsu, M., & Castellanos, M. (2012). InCaToMi: Integrative causal topic miner between textual and non-textual time series data. *Proceedings of 21<sup>st</sup> Association for Computing Machinery (ACM) International Conference on Information and Knowledge Management (CIKM 2012)*.
13. Jordan, J., **Diermeier, D.**, & Galinsky, A. G. (2012). The strategic samaritan: How effectiveness and proximity affect corporate responses to external crises. *Business Ethics Quarterly* 22(4):621-648 [Lead Article].
14. Tannenbaum D., Uhlmann, E.L., & **Diermeier, D.** (2012). Moral signals, public outrage, and immaterial harms. *Journal of Experimental Social Psychology* 47:1249-1254.
15. Baron, D., **Diermeier, D.**, & Fong, P. (2012). A dynamic theory of parliamentary democracy. *Economic Theory* 49(1):703-738.

16. Swaab, R.I., **Diermeier, D.**, Galinsky, A. & Medvec, V. (2012). The communication orientation model: Explaining the diverse effects of sight, sound, and synchronicity on negotiation and group decision making outcomes. *Personality and Social Psychology Review* 16(1): 25-53.
17. **Diermeier, D.**, Yu, B., Kaufmann, S., & Godbout, J.F. (2012). Language and ideology in Congress. *British Journal of Political Science* 42(1):31-55.
18. **Diermeier, D.** (2011). The need for reputation management capabilities. *European Business Review* (p.46-50).
19. **Diermeier, D.**, & Fong, P. (2011). Legislative bargaining with reconsideration. *Quarterly Journal of Economics* 126(2):895-946.
20. **Diermeier, D.**, & Vlaicu, R. (2011). Legislative success. *Review of Economic Studies* 78(3): 846-871.
21. **Diermeier, D.**, & Vlaicu, R. (2011). Parties, coalitions, and the internal organization of legislatures. *American Political Science Review* 105: 359-380.
22. **Diermeier, D.**, & Fong, P. (2011). Bargaining over the budget. *Social Choice and Welfare* 36 (3-4): 565-589.
23. **Diermeier, D.**, Huffaker, D., & Swaab, R.I. (2011). The language of coalition formation in online multiparty negotiations. *Journal of Language and Social Psychology* 30(1):66-81.
24. **Diermeier, D.** (2011). Coalition Experiments. In J. N. Druckman, D. P. Green, J. H. Kuklinski, and A. Lupia (Eds.) *Handbook of Experimental Political Science* (399-412). New York: Cambridge University Press.
  - a. Winner of Robert E. Lane Award Co-Winner for the best book published in political psychology published in 2011. Awarded by the Political Psychology Section of the American Political Science Association
  - b. Best Book Award for best book published in 2011 that either uses or is about experimental research methods in the study of politics. Awarded by the Experimental Research Section of the American Political Science Association
25. **Diermeier, D.** (2011). The Cost of Reputation: The Impact of Events on a Company's Financial Performance. In A. Hiles (Ed.) *Reputation Management, Building and Protecting your Company's Profile in a Digital World* (153-162). London: Bloomsbury Publishing.
26. **Diermeier, D.** (2011). Public Acceptance and the Regulation of Emerging Technologies – The Role of Private Politics. In D. Dana (Ed.). *The Nanotechnology Challenge* (63-83). Cambridge, UK: Cambridge University Press.
27. Palamountain, K.M., Stewart, K.A., **Diermeier, D.**, Krauss, A., & Kelso, D. (2010). University leadership for innovation in global health and HIV/AIDS diagnostics. *Global Public Health* 5 (2): 189-196.
28. Beigman Klebanov, B., Beigman, E., & **Diermeier, D.** (2010). Vocabulary choice as an indicator of perspective. *Proceedings of the 48th Annual Meeting of the Association for Computational Linguistics*: 253-258.
29. Swaab, R.I., **Diermeier, D.**, Kern, M., & Medvec, V. (2009). Who says what to whom? Effects of communicator and content awareness on coalition formation. *Social Cognition* 27: 381-397.
30. Beigman Klebanov, B., Beigman, E., & **Diermeier, D.** (2009). Discourse topics and metaphors. In *Proceedings of the Workshop on Computational Approaches to Linguistic Creativity at the Annual Meeting of the North American Chapter of the Association for Computational Linguistics*: 1-8.
31. Majumder, S.R., **Diermeier, D.**, Rietz, T. & Amaral, L.A.N. (2009). Price dynamics in political prediction markets. *Proceedings of the National Academy of Sciences*. [Cover Article.] 106(3): 679-684
32. Seaver, S.M.D., **Diermeier, D.**, Malmgren, R.D., Moreira, A.M., Sales-Pardo, M., & Amaral, L.A.N. (2009). Micro-bias and macro-performance. *The European Physical Journal B* 67: 367-375.
33. Beigman-Klebanov, B., Beigman, E., & **Diermeier, D.** (2008). Lexical cohesion analysis of political speech. *Political Analysis*, 16(4): 447-463. Reprinted. (2010) W. Paul Vogt (Ed.) *Data Collection. SAGE Benchmarks in Social Research Methods*. London, UK: SAGE Publications.

34. **Diermeier, D.**, & Van Mieghem, J. (2008). Coordination and turnout in large elections. *Mathematical and Computer Modeling*, 48, 1478-1496.
35. **Diermeier, D.**, & Van Mieghem, J. (2008). Voting with your pocket book: A stochastic model of consumer boycotts. *Mathematical and Computer Modeling*, 48, 1497-1509.
36. **Diermeier, D.**, Swaab, R.I., Medvec, V., & Kern, M. (2008). The micro-dynamics of coalition formation. *Political Research Quarterly*, 61(3), 484-501.
37. Yu, B., **Diermeier, D.**, & Kaufmann, S. (2008). Ideology classifiers for political speech. *Journal of Information Technology and Politics*, 5, 33-48.
38. Beigman-Klebanov, B., Beigman, E., & **Diermeier, D.** (2008). Automatic annotation of semantic fields for political science research. *Journal of Information Technology and Politics*, 5, 95-120.
39. Beigman-Klebanov, B., Beigman, E., & **Diermeier, D.** (2008). Analyzing disagreements. *Proceedings of the Coling 2008 Workshop on Human Judgments in Computational Linguistics*. Association for Computational Linguistics.
40. Yu, B., **Diermeier, D.**, & Kaufmann, S. (2008). Exploring the characteristics of opinion expressions for political opinion classification. *Proceedings of the 9th Annual International Conference on Digital Government Research* (82-91). Montreal, Canada: Digital Government Society of North America.
41. Swaab, R.I., **Diermeier, D.**, Phillips, K.W., & Medvec, V. (2008). The pros and cons of dyadic conversations in groups: The impact of communication opportunities on group decisions. *Small Group Research*, 39(3).
42. **Diermeier, D.**, & Fong, P. (2008). Policy persistence in multi-party parliamentary democracies. In E. Helpman (Ed.), *Institutions and economic performance* (361-405). Cambridge, MA: Harvard University Press.
43. **Diermeier, D.** (2008). Managing public reputation. In B. Calder (Ed.), *Kellogg on advertising and the media* (178-195). Evanston, IL: Northwestern University Press.
44. Bendor, J., **Diermeier, D.**, & Ting, M. (2007). Adaptive models in sociology: The problem of empirical content. *American Journal of Sociology*, 112, 1534-45.
45. **Diermeier, D.**, & Andonie, C. (2007). Spontaneous coordination. *Proceedings of the Agent 2007 Workshop on Complex Interaction and Social Emergence* (329-341). Argonne National Laboratory.
46. **Diermeier, D.**, Eraslan, H., & Merlo, A. (2007). Bicameralism and government formation. *Quarterly Journal of Political Science*, 2, 1-26.
47. Baron, D., & **Diermeier, D.** (2007). Strategic activism and non-market strategy. *Journal of Economics and Management Strategy*, 16(3), 599-634.
48. **Diermeier, D.** (2007). Private politics: A research agenda. *The Political Economist*, XIV, 1-2.
49. **Diermeier, D.** (2007). From corporate social responsibility to values-based management. In A. Dayal-Gulati & M. Finn (Eds.), *Global corporate citizenship* (1-23). Evanston, IL: Northwestern University Press.
50. **Diermeier, D.** (2007). Arguing for computational power. [Review of J.M. Epstein, *Generative social science: Studies in agent-based computational modeling*]. *Science*, 318, 918-919.
51. **Diermeier, D.** and S. Gailmard. (2006). Self-interest, inequality, and entitlement in majoritarian decision-making. *Quarterly Journal of Political Science*, 1(4), 327-350
52. Seaver, S.M.D., Malmgren, R.D., Moreira, A.A., Sales-Pardo, M., **Diermeier, D.**, & Amaral, L.A.N. (2006). Social cognition in complex team networks. *Proceedings of the 2005 Workshop on Social Agents*. Argonne National Laboratory.
53. **Diermeier, D.**, Hopp, W.J., & Iravani, S. (2006). Innovating under pressure: Towards a science of crisis management. *National Bureau of Economic Research's Innovation Policy and the Economy Series*, 7.

54. **Diermeier, D.** (2006). Coalition government. In B. Weingast & D. Wittman (Eds.), *Oxford handbook of political economy* (162-179). Oxford University Press.
55. **Diermeier, D.** (2006). A strategic perspective on corporate social responsibility. In N. Pless & T. Maak (Eds.), *Responsible leadership* (155-169). Routledge.
56. **Diermeier, D.**, Eraslan, H., & Merlo, A. (2006). The effects of constitutions on coalition governments in parliamentary democracies. In R. Congleton & B. Swedenborg (Eds.), *Democratic constitutional design and public policy: Analysis and evidence* (133-162). Cambridge, MA: MIT Press.
57. **Diermeier, D.**, & Morton, R. (2005). Proportionality versus perfectness: Experiments in majoritarian bargaining. In D. Austen-Smith & J. Duggan (Eds.), *Social choice and strategic decisions: Essays in the honor of Jeffrey S. Banks* (201-227). Berlin et al.: Springer.
58. **Diermeier, D.**, Keane, M., & Merlo, A. (2005). A political economy model of congressional careers. *American Economic Review*, 95(1), 347-373.
59. Amaral, L.A.N., Mathur, A., Moreira, A.A., & **Diermeier, D.** (2005). Efficient system-wide coordination in modular networks. In D. Sachar & C. Macal (Eds.), *Proceedings of the 2004 Workshop on Social Agents: Ecology, Exchange, and Evolution*. Argonne National Laboratory.
60. Moreira, A.A., Mathur, A., **Diermeier, D.**, & Amaral, L.A.N. (2004). Efficient system-wide coordination in noisy environments using heuristic methods. *Proceedings of the National Academy of Sciences*, 101, 12085-90.
61. **Diermeier, D.** (2004). From minimizing liability to maximizing opportunity: Crisis management with application to the natural resources industries. *Proceedings of the Rocky Mountain Mineral Law Foundation Fiftieth Annual Institute*, 2, 1-19.
62. **Diermeier, D.**, & Merlo, A. (2004). An empirical investigation of coalitional bargaining procedures. *Journal of Public Economics*, 88(3-4), 783-797.
63. Bendor, J., **Diermeier, D.**, & Ting, M. (2003). A behavioral model of turnout. *American Political Science Review*, 97(2).
64. **Diermeier, D.**, & Krehbiel, K. (2003). Institutionalism as a methodology. *Journal of Theoretical Politics*, 15(2), 123-144.
65. **Diermeier, D.**, Eraslan, H., & Merlo, A. (2003). A structural model of government formation. *Econometrica*, 71(1), 27-70.
66. Bendor, J., **Diermeier, D.**, & Ting, M. (2003). Some methodological issues in models of reinforcement learning. *Proceedings of the 2002 Workshop on Social Agents: Ecology, Exchange, and Evolution*. Argonne National Laboratory.
67. Bendor, J., **Diermeier, D.**, & Ting, M. (2003). Recovering Behavioralism: Adaptively rational strategic behavior with endogenous aspirations. In K. Kollman & S. Page (Eds.), *Computational political economy* (213-274). Cambridge, MA: MIT Press.
68. **Diermeier, D.**, Eraslan, H., & Merlo, A. (2002). Coalition government and comparative constitutional design. *European Economic Review*, 46, 893-907.
69. **Diermeier, D.** (2002). Some conceptual issues in institutionalist theories of politics. In H.P. Burth & T. Pluemper (Eds.), *Jahrbuch fuer Handlungs und Entscheidungs Theorie [Yearbook of theory of decision and action]* (31-56). Leske+Budrich.
70. Bendor, J., **Diermeier, D.**, & Ting, M. (2001). Aspiration-based adaptation in games. *Proceedings of the 2000 Workshop on Simulation of Social Agents: Architecture and Institutions*, 144-162. Argonne National Laboratory.
71. Baron, D., & **Diermeier, D.** (2001). Elections, governments, and parliaments in proportional representation systems. *Quarterly Journal of Economics*, 116(3), 933-967. Reprinted in T. Dewan, K. Dowding, K. A. Shepsle (Eds.). (2009) *Rational Choice Politics*, 283-312. Thousand Oaks, California: Sage Publications.
72. **Diermeier, D.**, & Stevenson, R. (2000). Cabinet terminations and critical events. *American Political Science Review*, 94(3), 627-640.

73. **Diermeier, D.**, & Merlo, A. (2000). Government turnover in parliamentary democracies. *Journal of Economic Theory*, 94, 46-79.
74. **Diermeier, D.**, & Feddersen, T.J. (2000). Information and congressional hearings. *American Journal of Political Science*, 44(1), 51-65.
75. **Diermeier, D.**, & Myerson, R.B. (1999). Bicameralism and its consequences for the internal organization of legislatures. *American Economic Review*, 89(5), 1182-1196. Reprinted in T. Dewan, K. Dowding, K. A. Shepsle (Eds). (2009) *Rational Choice Politics*, 163-184. Thousand Oaks, California: Sage Publications.
76. **Diermeier, D.**, & Stevenson, R. (1999). Cabinet survival and competing risks. *American Journal of Political Science*, 43(5), 1051-1098.
77. **Diermeier, D.**, & Feddersen, T.J. (1998). Cohesion in legislatures and the Vote of Confidence procedure. *American Political Science Review*, 92(3), 611-621. Reprinted in T. Dewan, K. Dowding, K. A. Shepsle (Eds). (2009). *Rational Choice Politics* (324-). Thousand Oaks, California: Sage Publications.
78. **Diermeier, D.**, & Feddersen, T.J. (1998). Comparing constitutions: Cohesion and distribution in legislatures. *European Economic Review*, 42(3-5), 665-672.
79. **Diermeier, D.**, & van Roozendaal, P. (1998). The duration of cabinet formation processes in Western multi-party democracies. *British Journal of Political Science*, 28, 609-626.
80. **Diermeier, D.**, Ericson, J., Frye, T., & Lewis, S. (1997). Credibility and commitment: The case of property rights. In D. Weimer (Ed.), *The political economy of property rights* (20-42). Cambridge (UK) University Press.
81. **Diermeier, D.** (1997). [Review of J.H. Aldrich, 'Why parties?' (in German) ]. *Politische Vierteljahresschrift*, 4, 886-888.
82. **Diermeier, D.** (1996). Spieltheoretische Modelle in der Theorie der Politik (Game theoretic models in the theory of politics) [in German]. In U. Druwe & V. Kunz (Eds.), *Handlungs- und Entscheidungstheorie in der Politikwissenschaft: Eine Einfuehrung in Konzepte und Forschungsstand* (207-226). Leske+Budrich.
83. **Diermeier, D.** (1995). Commitment, deference, and legislative institutions. *American Political Science Review*, 89(2), 344-355.
84. **Diermeier, D.** (1995). Rational choice and the role of theory in political science. *Critical Review*, 9(1-2), 59-70. Reprinted in J. Friedman (Ed.), *The Rational Choice Controversy*. New Haven, CT: Yale University Press.

## PUBLICATIONS - GOVERNMENT REPORTS

**Diermeier, D.** (2008). *Governing the Global Economy: The Role of Private Politics*. Report prepared for the Government of Canada Policy Research Initiative. (Short version published in PRI *Horizons* Journal under title "Private Politics: Public Activism as an Alternative Regulatory Mechanism?"(2009).

## PUBLICATIONS – GENERAL AUDIENCE

1. **Diermeier, D.** (2013, October 7). Barilla in Hot Water Offers a Lesson in Reputation Management. *Businessweek.com*. <http://www.businessweek.com/articles/2013-10-07/barilla-in-hot-water-offers-a-lesson-in-reputation-management>.
2. **Diermeier, D.** (2013, August 18). Outside Opinion: Private regulation on the rise. *Chicago Tribune*. <http://www.chicagotribune.com/business/ct-biz-0818-outside-opinion-20130818,0,5918922.story>
3. **Diermeier, D.**, Loeb, H. (2013, May 10). Reputation Risk Management—It's time to build trust and resilience at the top. *Huffington Post*. [http://www.huffingtonpost.com/daniel-diermeier/reputation-risk-managemen\\_b\\_3253498.html](http://www.huffingtonpost.com/daniel-diermeier/reputation-risk-managemen_b_3253498.html).
4. **Diermeier, D.** (2013, April). Unlikely heroes: How BP and Walmart truly did well by doing good. *Quartz*. <http://qz.com/72139/unlikely-heroes-how-bp-and-walmart-truly-did-well-by-doing-good/#search/Daniel+Diermeier>.
5. **Diermeier, D.** (2012, August). When Do Company Boycotts Work?. *Harvard Business Review Blog Network*. [http://blogs.hbr.org/cs/2012/08/when\\_do\\_company\\_boycotts\\_work.html](http://blogs.hbr.org/cs/2012/08/when_do_company_boycotts_work.html)

6. **Diermeier, D.** (2011, July). Case Study: Ergo. *Financial Times*.
7. **Diermeier, D.** (2011, June). Reputation Rules: Don't Neglect Your Company's Most Precious Asset. *McGraw-Hill Publishing*. New York, NY.
8. **Diermeier, D.,** Loeb, H. (2011, June). Building a Reputation Management Capability. White Paper for *Edelman Crisis & Issues Management*. <http://www.scribd.com/doc/77030457/Building-a-Reputation-Risk-Management-Capability>
9. **Diermeier, D.** (2011, March 23). Case Study: Walmart. *Financial Times*.
10. **Diermeier, D.** (2011, January). CEOs Must Lead the Way in Reputation Management. *PRWeek*. (p.25).
11. **Diermeier, D.** (2009). Private Politics: Public Activism as an Alternative Regulatory Mechanism? *Horizon* (p17-21). Volume 10. No.3. Policy Research Initiative. Published in English and French.
12. **Diermeier, D.** (2005). Creativity and complexity. *The Knowledge Lens* (p52-56). Center for Learning and Organizational Change, Northwestern University.
13. **Diermeier, D.** (2004, September 28). CBS and Memogate. *The Wall Street Journal*, p. B2.

## PUBLICATIONS - CASES

1. **Diermeier, D.,** Meagher, E. (2013). San Francisco International Airport and Quantum Secure's SAFE for Aviation System: Making the Business Case for Corporate Security. Kellogg School of Management, Case 5-312-503.
2. **Diermeier, D.,** Meagher, E. (2013). San Francisco International Airport and Quantum Secure's SAFE for Aviation System: Making the Business Case for Corporate Security Teaching Notes. Kellogg School of Management, Case 5-312-503 TN.
3. **Diermeier, D.,** Petrella, D. (2013). Commonwealth Edison: The Use of Social Media in Disaster Response. Kellogg School of Management, Case 5-212-251.
4. **Diermeier, D.** (2013). Commonwealth Edison: The Use of Social Media in Disaster Response Teaching Notes. Kellogg School of Management, Case 5-212-251TN.
5. **Diermeier, D.,** Dickinson, S. (2012). Baxter Dialysis Crisis. Kellogg School of Management, Case 5-304-507.
6. **Diermeier, D.,** Austen-Smith, D., & Zemel, E. (2011). Unintended Acceleration: Toyota's Recall Crisis. Kellogg School of Management, Case 5-311-504.
7. **Diermeier, D.,** Austen-Smith, D., Zemel, E. (2011). Unintended Acceleration: Toyota's Recall Crisis Teaching Notes. Kellogg School of Management, Case 5-311-504TN.
8. **Diermeier, D.** (2011). Arthur Andersen (A): The Waste Management Crisis. Kellogg School of Management, Case 5-205-253(A).
9. **Diermeier, D.** (2011). Arthur Andersen (B): From Waste Management to Enron. Kellogg School of Management, Case 5-205-253(B).
10. **Diermeier, D.** (2011). Arthur Andersen (C): The Collapse of Arthur Andersen. Kellogg School of Management, Case 5-205-253(C).
11. **Diermeier, D.** (2011). Arthur Andersen (A), (B), (C) Teaching Notes. Kellogg School of Management, Case 5-205-253TN.
12. **Diermeier, D.** (2011). Walmart's Katrina Aid. Kellogg School of Management, Case 5-406-750.
13. **Diermeier, D.** (2011). Walmart's Katrina Aid Teaching Notes. Kellogg School of Management, Case 5-406-750TN.

14. **Diermeier, D.** (2011). Walmart: The Store Wars. Kellogg School of Management, Case 5-406-751.
15. **Diermeier, D.** (2011). Walmart: The Store Wars Teaching Notes. Kellogg School of Management, Case 5-406-751TN.
16. **Diermeier, D.** (2007). Southwest Airlines Flight 1248 (A). Kellogg School of Management, Case 5-107-001(A).
17. **Diermeier, D.** (2007). Southwest Airlines Flight 1248 (B). Kellogg School of Management, Case 5-107-001(B).
18. **Diermeier, D.** (2007). Southwest Airlines Flight 1248 (C). Kellogg School of Management, Case 5-107-001(C).
19. **Diermeier, D.** (2007). Southwest Airlines Flight 1248 (A), (B), (C) Teaching Notes. Kellogg School of Management, Case 5-107-001TN.
20. **Diermeier, D.** (2006). Reintroduce Thalidomide? (A). Kellogg School of Management, Case 5-104-003(A).
21. **Diermeier, D.** (2006). Reintroduce Thalidomide? (B). Kellogg School of Management, Case 5-104-003(B).
22. **Diermeier, D., & Thaker, S.** (2006). The Politics of Tobacco Control (A): The U.S. Tobacco Industry in 1996. Kellogg School of Management, Case 5-304-510.
23. **Diermeier, D., & Thaker, S.** (2011). The Politics of Tobacco Control (A): The U.S. Tobacco Industry in 1996. Kellogg School of Management, Case 5-304-510TN.
24. **Diermeier, D., & Parthasarathy, S.** (2004). Myriad: Breast Cancer Testing in the United States (A). Kellogg School of Management, Case 5-304-504(A).
25. **Diermeier, D., & Parthasarathy, S.** (2004). Myriad: Breast Cancer Testing in the United States (B). Kellogg School of Management, Case 5-304-504(B).
26. **Diermeier, D., & Parthasarathy, S.** (2004). Myriad: Breast Cancer Testing in Britain (A). Kellogg School of Management, Case 5-304-503(A).
27. **Diermeier, D., & Parthasarathy, S.** (2004). Myriad: Breast Cancer Testing in Britain (B). Kellogg School of Management, Case 5-304-503(B).
28. **Diermeier, D.** (2004). Recyclers v Superfund (A). Kellogg School of Management, Case 5-104-022(A).
29. **Diermeier, D.** (2004). Recyclers v Superfund (B). Kellogg School of Management, Case 5-104-022(B).
30. **Diermeier, D.** (2004). Recyclers v Superfund (C). Kellogg School of Management, Case 5-104-022(C).
31. **Diermeier, D.** (2004). Recyclers v Superfund (D). Kellogg School of Management, Case 5-104-022(D).
32. **Diermeier, D.** (2003). Mercedes and the Moose Test (A). Kellogg School of Management, Case 5-403-755(A).
33. **Diermeier, D.** (2003). Mercedes and the Moose Test (B). Kellogg School of Management, Case 5-403-755(B).
34. **Diermeier, D.** (2011). Mercedes and the Moose Test (A) & (B) Teaching Notes. Kellogg School of Management. Case 5-403-755TN.
35. **Diermeier, D.** (2003, March). United Learning (A). Kellogg School of Management, Case 5-403-752(A).
36. **Diermeier, D.** (2003, March). United Learning (B). Kellogg School of Management, Case 5-403-752(B).
37. **Diermeier, D.** (1995). Shell and Greenpeace (A), (B), & (C). Harvard Business School, Case P19. Reprinted in D. Baron, *Management and its Environment* (2<sup>nd</sup>-5<sup>th</sup> eds.). Prentice Hall, 2006.
38. Baron, D., **Diermeier, D., & Kessler, D.** (1995). The EU Carbon Tax. Reprinted in D. Baron, *Management and its Environment* (2<sup>nd</sup>-4<sup>th</sup> eds.). Prentice Hall, 2006.

## UNDER REVIEW

**Diermeier, D.**, Li, C. Electoral Control with Behavioral Voters.

Uhlmann, E.L., Pizarro, D., & **Diermeier, D.** Vice and Virtue: A Person-Centered Approach to Moral Judgment

Andonie C. & **Diermeier D.** A Behavioral Model of Multi-Candidate Elections.

**Diermeier, D.**, Prato, C., & Vlaicu, R. Procedural Choice in Majoritarian Organizations.

Uhlmann, E.L., Newman, G., Brescoll, V.L., Zhu, L., Galinsky, A., & **Diermeier, D.** Poisoning the Well: The Contagious Effects of Corporate Crises on Product Evaluations and Consumption.

Uhlmann, E.L., Newman, G., Brescoll, V.L., & **Diermeier, D.** Quick to Judge? Automatic Moral Cognition in Reputational Crises.

Bendor, J., **Diermeier, D.**, & Ting, M. Inequality, Aspirations, and Social Comparisons.

Uzzi, B., **Diermeier, D.**, & Soderstrom, S. Buzz: Social Influence and the Consumption of Cultural Products.

## WORKING PAPERS

**Diermeier, D.**, Prato, C. & Vlaicu, R. Existence and Outcome-Uniqueness of Stationary Procedural Bargaining Equilibria.

**Diermeier, D.**, Egorov, G., & Sonin, K. Endogenous Veto Players.

Abito, J., Besanko, D., & **Diermeier, D.** Corporate Reputational Dynamics, Private Regulation, and Activist Pressure.

**Diermeier, D.**, Cheng, Y., Hopp, W., & Iravani, S. Crisis Management Operations for Workload Crises.

## THESES AND OTHER UNPUBLISHED WORK

**Diermeier, D.** and Fong, P. (2008). Existence and Computation of Pure-strategy Equilibria in Models of Legislative Bargaining with Reconsideration. CMSEMS working paper, no. 1466. Northwestern University.

**Diermeier, D.** and Fong, P. (2008). Endogenous Limits on Proposal Power. CMSEMS working paper, no. 1465. Northwestern University.

Bendor, J., **Diermeier, D.**, and Ting, M. (2004). The Empirical Content of Adaptive Models. Stanford Graduate School of Business Research Paper no. 1877. Stanford University.

**Diermeier, D.** and Gailmard, S. 2003. Fairness and Entitlements in Majoritarian Decision-Making. Paper presented at the Annual Meeting of the American Political Science Association, Philadelphia.

**Diermeier, D.**, & Feddersen, T.J. (1995, June). Cohesion in Legislatures: Procedural and Policy Coalitions. Mimeo. Stanford University Graduate School of Business.

**Diermeier, D.**, & Myerson, R.B. (1994, May). Bargaining, Veto Power, and Legislative Committees. CMSEMS working paper, no. 1089. Northwestern University.

**Diermeier, D.** (1995, March). Essays on Legislative Institutions. Ph.D. Thesis, University of Rochester.

**Diermeier, D.** (1990, April). Die Rolle rationalen Entscheidens in modernen Gerechtigkeitstheorien, (Decision Theory and Contemporary Theories of Justice) [in German]. Master's Thesis, University of Munich, Germany.

## **CASE DEVELOPMENT - UNPUBLISHED**

**Diermeier, D.** (2006, July). North Country Bank (Crisis Simulation).

**Diermeier, D.** (2004, August). Huntingdon Life Sciences (A), (B), & (C).

**Diermeier, D.** (2004, August). Baxter and PVC (A) & (B).

**Diermeier, D.** (2004, March). Consumer Financial (Crisis Simulation).

**Diermeier, D.,** & Feddersen, T.J. (2003, June). MITI (A) & (B) (Crisis Simulation).

**Diermeier, D.** (2000). Disney and the Copyright for Mickey Mouse.

**Diermeier, D.,** & Roedel, J. (1999). VIAG and the German Nuclear Power Industry.

## **FELLOWSHIPS AND AWARDS**

### **RESEARCH**

Member of the American Academy of Arts & Sciences, April 2013 –

2012 Fortune's The World's 50 Best Business Professors, November 2012.

Chookaszian Prize in Risk Management, Kellogg School of Management, March 2011.

Aspen Institute Faculty Pioneer Award, November 2007.

Research Fellow, Canadian Institute for Advanced Research, September 2004-

Best Empirical Paper Award at the International Association of Conflict Management, Montreal, Canada, 2006.

Robert H. Duerr Award for Best Paper Applying Quantitative Methods to Substantive Problem (with J. Bendor & M. Ting) for "A Behavioral Model of Turnout," April 2001.

### **INNOVATION**

2012 Chicago Innovation Award ("Up and Comer") for the LYNX 24 test developed by the Northwestern Global Health Foundation. October 2012.

### **TEACHING**

Kellogg Alumni Professor of the Year Award, 2013.

L.G. Lavengood Professor of the Year Award, Kellogg School of Management, Northwestern University, 2001.

Professor of the Year, Kellogg – Schulich Executive MBA Program, Schulich School of Business, Toronto. 2010, 2011.

Best Teacher Award - WHU - Kellogg Executive MBA Program, 2000.

Sidney J. Levy Teaching Award, Kellogg School of Management, Northwestern University, 1999, 2003, 2006, 2010, 2012.

Kellogg Impact Award, 2009, 2011.

Unsung Hero Award for an Outstanding Contribution to Students, Graduate Management Association, Kellogg Graduate School of Management, Northwestern University, June 1998.

## OTHER

Pre-Dissertation Visiting Fellowship, Northwestern University, October 1993-June 1994.

Annual Department Graduate Teaching Award, University of Rochester, August 1993.

Quadrille Ball Fellowship, Institute of International Education, New York, September 1992.

Rush-Rhees Fellowship, University of Rochester, September 1991.

Award for Outstanding Academic Achievement, University of Southern California, May 1989.

Konrad-Adenauer Foundation United States Fellowship, September 1988.

Konrad-Adenauer Foundation Fellowship for Outstanding Students, May 1986-May 1990.

## SOFTWARE DEVELOPMENT

*Ayeware*, December 2001 (with T.J. Feddersen & Northwestern University Academic Technologies).

*Electionware*, January 2000 (with T.J. Feddersen & C. Karr).

*Princeton Online Democracy Project*, May 1999 (with T.J. Feddersen & Princeton University Information Technology).

## PROFESSIONAL LEADERSHIP

Poli-Informatics (National Science Foundation funded initiative on Text as Data), Board member, 2012-

Annual Text as Data Conference. Co-Organizer. 2009-

Annual Political Economy in the Chicago Area Conference. Co-Organizer. 2006-

Annual Strategy and the Business Environment Conference. Co-Organizer. Northwestern University. 2000-

Kellogg Risk Summit. Co-Organizer. Kellogg School of Management. May 2012.

Language, Politics and Literature Conference. Co-Organizer. Northwestern University. Sept 2009.

## PRESENTATIONS – RESEARCH (Last Five Years)

American Political Science Association 2013 Annual Meeting. Debate, Deliberation, and Bargaining Session, “Procedural Choice in Majoritarian Organizations”, Presenter. Dynamic Models of Policy Session, Chair. Chicago. August 2013.

50th Anniversary Conference, Ph.D. Program in Political Science, University of Rochester. Panelist discussing “The Effect of Rochester's Ph.D. Program on Positive Theory in Political Science.” Rochester. May 2013.

Conference Honoring Norman Schofield – Washington University in St. Louis. “Procedural Choice in Majoritarian Organizations”, Presenter. St. Louis. April 2013.

Midwest Political Science Conference 2013. “Experiments”, Chair. “Legislative Institutions”, Discussant. “Dynamic Models”, Presenter. Chicago. April 2013.

Canadian Institute for Advanced Research (CIFAR): Institutions, Organizations and Growth Program. “Formal Behavioralism.” Presenter. Toronto, Canada. March 2013.

American Association for the Advancement of Science 2013 Annual Conference. “The Science of Politics.” Presenter. Boston. February 2013.

Kellogg Marketing Conference. "Marketing Lessons from 2012." Panelist. Chicago. January 2013.

Political Science & Political Economy Group 2012-2013. London School of Economics. Presenter. London, United Kingdom. November 2012.

Political Economy Seminar Series 2012. University of Warwick. Presenter. Coventry, United Kingdom. November 2012.

Senior Academic Seminar 2012. University of Nottingham- School of Economics. Presenter. Nottingham, United Kingdom. November 2012.

Harvard/MIT Seminar on Positive Political Economy. "Procedural Choice in Majoritarian Institutions." Guest Presenter. Boston. August 2012.

Canadian Institute for Advanced Research (CIFAR): Institutions, Organizations and Growth. "Procedural Choice in Majoritarian Organizations." Presenter. Toronto. June 2012.

Parliaments in Changing Times: Inaugural General Conference of the ECPR Standing Group on Parliaments. "Looking at Congressional Committee Deliberations from Different Perspectives: Is the Added Effort Worth It?" Invited panel member. May 2012.

Strategy & the Business Environment Conference. "A Quantitative Approach to Framing in Political Speech." Presenter. Stanford. May 2012.

Northwestern University Department of Politics Seminar. "Procedural Choice and Majoritarian Institutions." Chicago. March 2012.

American Economic Association, Allied Social Science Associations Meeting. "Procedural Choice in Majoritarian Organizations." Presenter. Chicago. January 2012.

American Political Science Association 2011 Annual Meeting. "Formal Behavioralism." Presenter. Seattle. September 2011.

European Consortium for Political Research, Reykjavik 2011. "Legislative Success." Invited Presentation. Reykjavik, Iceland. August 2011.

Canadian Institute for Advanced Research (CIFAR): Institutions, Organizations & Growth Program. "Corporate Reputational Dynamics." Presenter. Milan, Italy. June 2011.

Strategy and Business Environment Conference. "Corporate Reputational Dynamics and Activist Pressure." Presenter. The Wharton School, University of Pennsylvania. May 2011.

Midwest Political Science Association Annual Conference. "Formal Behavioralism." Presenter. Chicago. April 2011

Text as Data Conference. Kellogg School of Management. "A Quantitative Approach to Framing." March 2011.

Canadian Institute for Advanced Research (CIFAR): Institutions, Organizations & Growth Program. "Language and Ideology." June 2010.

Midwest Political Science Association Annual Conference. "Path-Dependency and Coordination in Multi-Candidate Elections." Chicago. April 2010

Midwest Political Science Association Annual Conference. "A Longitudinal Study of Language and Ideology in Congress." Chicago. April 2010

Duisburg University. "Behavioral Theory of Elections." Invited Keynote. Duisburg, Germany. January 2010.

2009 Global Forum for Business. "Triangulation: A new Model for innovation in Global Health and HIV Diagnostics." June 2009.

Business Strategy and the Non-Market Environment Conference. "Reputation Measures." UCLA Anderson School of Management. May 2009.

Experimental Political Science Conference. "Elite Bargaining – Negotiations." Northwestern University. May 2009.

Research Roundtable – Environmental, Health, and Safety Risks of Emerging Technologies. “Public Acceptance and the Regulation of Emerging Technologies – The Role of Private Politics.” Northwestern University Law School. April 2009.

Business Strategy and the Non-Market Environment Conference. “Reputation Measures.” UCLA. March 2009.

Searle Law and Economics Colloquium. “Parties, Coalitions, and the Organization of Legislatures.” Northwestern University. Jan 2009.

Wallace Institute Conference on Political Economy. “Parties, Coalitions, and the Organization of Legislatures.” University of Rochester. October 2008.

Midwest Political Science Association Annual Conference. “Legislative Bargaining.” Chicago. April 2008.

Midwest Political Science Association. Annual Conference. “Parties and Legislative Organization.” Chicago. April 2008.

Canadian Institute for Advanced Research (CIFAR). “Parties, Coalitions, and the Organization of Legislatures.” Toronto. March 2008.

### **PRESENTATIONS – PRACTITIONERS (Last Five Years)**

Chicago Alliance for a Collaborative Effort (“CACE”). Presenter / Facilitator for Leadership Skills Event. Chicago. May 2013.

MCA Conference, Northwestern University. “Reputation Management for Managers.” Panelist. Chicago. May 2013.

Novartis Power of Partnering. Keynote. New Jersey. April 2013.

National Investor Relations Institute. “OMG! What Now? Crisis Communications Lessons.” Panelist. Chicago. March 2013.

Ivey’s Idea Forum - Ian O. Ihnatowycz Institute for Leadership. “Strategies for Managing Your Company’s Most Valuable Asset.” Presenter. Toronto, Ontario, Canada. March 2013.

Edelman’s Trust Barometer 2013. Panelist. Chicago. February 2013.

Intangible Asset Finance Society. “Corporate Social Culpability: The buck stops where?” Webinar Presentation. Evanston. February 2013.

North Park University, “Japan’s Crisis Management after the 2011 Tsunami and Nuclear Crises.” Presenter. Chicago. February 2013.

Graduation Management Admissions Council Annual Meeting 2013. “The Importance of Public Relations and the MBA.” Panelist. January 2013.

NU Crisis & Risk Forum. Panelist. Chicago. December 2012.

Reputation Institute Webinar Series. Four 75-minute, interactive webcast sessions on Reputation Management. Evanston. Fall 2012.

Public Gaming Research Institute Lottery Expo 2012. “Reputation Rules”. Keynote. Miami, Florida. October 2012.

International Pipeline Conference Foundation. “Risk, Crisis, and Reputation Management – Meeting the Challenges.” Keynote. Calgary, Alberta. September 2012.

Seminarium’s CEO Management Conference 2012. “Crisis and Reputation Management”. Presenter. Santiago, Chile. August 2012.

21<sup>st</sup> Annual Corporate Governance Conference. “Social Media- Threats and Opportunities.” Invited Panelist. May 2012.

3<sup>rd</sup> National Summit on Strategic Communications. “The Continuing Challenge of Renewing Trust and Protecting Reputation”. Featured Speaker. April 2012.

CFO360. “Reputation Management.” Keynote. March 2012.

Quantum Secure's Next Generation CSOs: the SECURE View from the Top. "Establishing Relevancy with Sr. Management and the Board of Directors." Keynote. February 2012.

Edelman's Trust Barometer 2012. Panelist. February 2012.

MAPI Manufacturers Alliance Webinar. "Managing Reputational Risk." December 2011.

Society of Actuaries, Leadership and Orientation Meeting. "Reputation Management." Presenter. November 2011.

RR Donnelley SEC Hot Topics Institute. "Managing Reputation Risk." Panelist. November 2011.

Regulatory Affairs Professionals Society Webcast Series. "An Enterprise-wide Perspective on Quality. The Role of Reputation." November 2011.

CFO Select Meeting. "Reputation Management – Beyond the Obvious." Presenter. November 2011.

Ernst & Young Consumer Strategy Roundtable Meeting. "Strategies for Growing Your Most Valuable Asset." October 2011.

Canadian Energy Pipeline Association Fall 2011 Board Meeting. "Beyond Safety: Strategy to Explore Risk and Reputation." Keynote. October 2011.

Reputation Institute, Advanced Program in Reputation Management. "Reputation and the Brand: The Enterprise Point of View." Online Webinar. October 2011, March 2012.

33 Voices. Podcast Interview. September 2011.

International Association for the Measurement and Evaluation of Communication, Thought Leadership Webinar Series. "Reputation Management: The View from the C Suite". June 2011.

Greenpeace Corporate Campaigning Summit. "Anatomy of Corporate Campaigns." Panelist. June 2011.

Chicago United Director's Roundtable. "What to Do in a Crisis: Assisting the Board in Prevention and Response." Panelist. May 2011.

Private Sector Intelligence Council. "The Strategic Role of Private Sector Intelligence- An Enterprise-Wide Perspective." May 2011.

RAPS Horizons Conference. Keynote. "The Changing Regulatory Landscape: Towards a strategic view of regulatory affairs in the 21st century." April 2011

ADT Food Defense Strategy Exchange. "Enterprise Value and Brand Protection." March 2011.

The Conference Board: Corporate Security, Business Continuity and Crisis Management Conference. "Turning Corporate Crises into Opportunities." March 2011.

Northwestern University Law School: The Role of Counsel in the Age of Crisis. Panelist. February 2011.

Edelman Trust Barometer. Panelist. February 2011.

CFO Select. "Reputation Management – Beyond the Obvious." Boston. December 2010.

MAPI Manufacturers Alliance: General Managers Council Meeting. "Crisis Management: What Every Senior Leader Needs to Know." October 2010.

Africa Business Conference. "Good Governance: the Challenge of Leadership in Africa." Panelist. Kellogg School of Management. January 2010.

ADT Food Manufacturer's Security Symposium. "Crisis Management and Consumer Perspective." April 2010.

America Health Insurance Plans (AHIP) Executive Leadership Summit. "Winning Back Public Trust". Keynote. Phoenix, AZ. February 2010.

Future Trends Conference. “Open Source Intelligence and Integrated Strategy: Business in the 21<sup>st</sup> Century.” Keynote. Miami, FL. November 2009.

Great Lakes cGMP & Regulatory Science Forum. “Emerging Risks in the Global Pharmaceutical Industry.” Keynote. Chicago. October 2009

Marsh 2009 Global Real Estate Conference. Keynote. Chicago. October 2009.

Management Education in the Coming Decades. Panelist. Kellogg School of Management. May 2009.

Kellogg Centennial Conference. Faculty Chair and Organizer. Zurich, Switzerland. February 2009.

NICO Complexity in Action Network Annual Conference. “Managing the Complexities of Risk.” Kellogg School of Management. October 2008.

WOW Lecture Series. “Who Governs? From Safety to Sustainability in the New Global Economy.” Loyola Academy. October 2008.

Midwest Audit Board Committee Network Meeting. “Enterprise Risk Management.” Keynote. Chicago. October 2008.

Global Real Estate Conference 2008. “Financial Crisis Management.” Chicago. October 2008.

American Orthopaedic Association Emerging Leaders Forum. “Crisis Management.” Keynote Speaker. Quebec City. June 2008.

Diagnostic Marketing Association (DxMA) 2008 Annual Conference. Chicago. Keynote Speaker. “Strategic Brand Management.” April 2008.

Kellogg Miami Telephonica CEO Conference. “Global Leaders in Corporate Social Responsibility.” Panel Speaker. April 2008.

## **EDITORIAL POSITIONS**

Associate Editor, *American Economic Review* (March 2006-December 2008)  
Editorial Board, *Games and Economic Behavior* (February 2003-September 2012)

## **REFEREE FOR PROFESSIONAL JOURNALS AND ASSOCIATIONS**

*American Economic Review; American Political Science Review; American Journal of Political Science; United States-Israel Binational Science Foundation; British Journal of Political Science; Econometrica; Economics and Politics; Games and Economic Behavior; International Economic Review; Journal of Economic Theory; Journal of Law, Economics, and Organization; Journal of Mathematical Sociology; Journal of Political Economy; Journal of Theoretical Politics; Management Science; National Science Foundation; Political Research Quarterly; Quarterly Journal of Economics, Rationality and Society; The Review of Economics and Statistics; The Review of Economic Studies; Science; Social Choice and Welfare.*

## **MEDIA COVERAGE**

*Advertising Age* [Jan 28, 2008]; *Agence France-Presse* [Aug 9, 2011]; *Austin American-Statesman* [Jul 29, 2007]; *AP* [Nov 12, 2011]; *BBC World Television* [Jul 22, 2011]; *Bloomberg.com* [Mar 9, 2010]; *Boston Globe (Brainiac Blog)* [Mar 10, 2011]; *Business Insider* [September 12, 2011; Jun 21, 2011]; *Bloomberg BusinessWeek* [Oct 7, 2013; May 23, 2013; May 22, 2012; Feb 9, 2010; Apr 21, 2008]; *Business Spectator* [Jul 8, 2011]; *Calgary Herald* [Dec 9, 2010]; *CBS 60 Minutes* [Sep 28, 2004]; *CBS MarketWatch* [Oct 13, 2005]; *CEO Refresher* [Jun 15, 2011]; Chicago Public Radio *Eight Forty-Eight* [Feb 11, 2010]; *Chicago Tribune* [August 18, 2013; Oct 16, 2011; Sept 20, 2011; Aug 9, 2010; Dec 15, 2008; Jul 27, 2007]; *CityBizList.com* [Jan 1, 2013]; *CorporateSecretary.com* [April, 2013]; *Crain's Chicago Business* [Jul 16, 2007]; *Economic Times (India)* [Oct 18, 2011]; *Economist* [Mar 15, 2010]; *Economist Intelligence Unit* [Nov 30, 2011; Feb 19, 2009]; *eScienceNews.com* [Jan 19, 2009]; *FT.com* [Nov 9, 2012; Dec 2, 2011]; *Financial Times Deutschland* [Aug 9, 2011]; *First Business Morning News* (Syndicated) [Dec 19, 2012; Aug 9, 2010; Mar 10, 2010; Dec 1, 2008; Sept 5, 2007; Jun 7, 2007]; *Forbes* [Apr 12, 2011]; *Forbes.com* [May 24, 2013; Dec 19, 2012; Dec 22, 2011]; *Fortune.com* [Sep 6, 2010]; *Foxnews.com* [May 11, 2012]; *Globe and Mail* [Sep 15, 2011; Aug 21, 2008]; *The Holmes Report* [Jan 25, 2012]; *Huffington Post* [May 10, 2013; Nov 11, 2011]; *Industry Week* [Jun 17, 2011]; *Inside Counsel* [Aug 1, 2008]; *Kellogg INSIGHT* [Mar 4, 2013, Nov 1, 2012, Mar 2010, Oct 2009]; *Los Angeles Times* [Dec 28, 2006]; *Marginal Revolution* [Feb 11, 2011]; *MedicalNewsToday.com* [Jan 20, 2009]; *Miami Herald* [April 3, 2012]; *The Mint* (Dow Jones publication in India) [Jul 28, 2008]; *Mobile Bloom* [Apr 4, 2012]; *MSNBC.com* [Apr 25, 2012; Jul 19, 2011]; *MSNBC* [Apr 25, 2012]; *Newsweek* [Jul 14, 2007; Jul 2, 2007; Jul 2, 2007]; *New York Times* [Nov 8, 2012; Apr 1, 2012]; *Nikkei Business* [Apr 30, 2012]; *NPR: All Things*

*Considered* [April 6, 2011]; *NRC Handelsblad* [Aug 10, 2011]; *OnlineMBA.com* [Jun 20, 2012]; *Parental Drug Association (PDA) Letter* [Nov/Dec, 2006]; *PBS Nightly Business Report* [Feb 2, 2010]; *Philanthropy Journal* [Sep 18, 2007]; *Philippine Daily Inquirer* [Aug 6, 2011]; *The Phnom Penh Post* [Sep 30, 2013]; *Poets & Quants* [Oct 29, 2012]; *Politics and Government Week* [Feb 5, 2009]; *PR Week* [Jan 1, 2011]; *Reuters* [Jul 7, 2011, Oct 20, 2008]; *Salestipaday.com* [May 2013]; *ScienceDaily.com* [Jan 19, 2009]; *South China Morning Post* [Apr 19, 2008]; *Sportingnews.com* [Jul 30, 2008]; *Success Magazine* [Sep 6, 2011]; *The Commercial Appeal* [Jul 23, 2011]; *thedailybeast.com* [Dec 26, 2012]; *The Street* [Jun 30, 2011]; *Toronto Star* [May 21, 2006; May 29, 2005]; *Voice America Variety Channel* [Nov 30, 2011]; *de Volkskrant* (Dutch) [Nov 12, 2005]; *Wall Street Journal.com* [Nov 19, 2009]; *Wall Street Journal Japan* [Mar 20, 2012]; *Wall Street Journal Radio* [Mar 13, 2009]; *Washingtonpost.com* [Oct 4, 2013]; *WBBM-AM* (Chicago) [Oct 20, 2008].

## **CLASSES TAUGHT**

Kellogg School of Management (Degree Only)

- Leadership and Crisis Management (MBA) (2013-)
- Strategic Crisis Management (MBA) (2005- )
- Strategic Crisis Management (EMP-IEMBA) (2003-)
- Strategic Management in Nonmarket Environments (MBA) (1997-)
- Management of Political Risk and Government Relation (IEMP) (1998-2002)
- Societal Environment of Management (EMP) (1999-2002)
- Values and Crisis Decision-Making (2003-2004)

Graduate School of Business, Stanford University

- Foundations of Political Economy (Ph.D.-level) (1994-97)
- Management in Non-Market Environments (MBA-level) (1994-97)

Department of Political Science, Northwestern University

- Western European Politics (Spring 1994)

Wallis Institute of Political Economy, University of Rochester

- Introduction to Game Theory (Fall 1992)

Department of Political Science, University of Rochester

- Mathematical Models (Fall 1991)
- American Politics (Spring 1992)
- Comparative Politics (Fall 1992)

## **NON-DEGREE TEACHING: EXECUTIVE EDUCATION**

Abbott- Marketing Healthcare Products

Advanced Executive Program

AHIP Executive Leadership Programs

Alumni Seminar: Strategic Stakeholder Management

American Academy of Pediatric Dentistry

American Orthopedic Association

AON Global Executive Program

AON Consultant's Client Symposium

BP Sales and Marketing Leadership Program

Business and Law

Business for Scientists and Engineers

Business for Scientists: Module 3

CEO Family Business Program

CEO Management Program

CEO Perspectives Program (Academic Director)

Corporate Governance: Effectiveness and Accountability in the Boardroom

Cristo Rey Leadership Academy

Director's Program: Corporate Governance: Effectiveness and Accountability in the Board Room

Eisai E-Gold

Ernst & Young

EXCEL

FBI Headquarters Program  
 FBI Sr. Leadership Program  
 FDA-CDER Leadership Institute  
 Garrett Seminary Bishops' Leadership Academy  
 GE Medical  
 Global Supply Chain Management  
 Hearst Foundations of Leadership Seminar  
 Hyatt Leadership Forum  
 Innovative Organization  
 Insight: Leadership Program  
 ISB/Kellogg Global Advanced Management Program & National Institute of Bank Management  
 International Security Management Association (ISMA)  
 ISMA Sr. Executive Leadership Program (Director)  
 Kellogg/Abbott Health Care Knowledge Consortium  
 Kellogg Management Institute  
 Kellogg Management Education for Jewish Leaders  
 Kraft - Krafting Complexity (Director)  
 Latin American CEO  
 Leading for the Future  
 Leading in Turbulent Times (Director)  
 Leading Strategic Change  
 Littler Mendelson Leadership Program  
 Marketing Healthcare Products  
 McDonald's Brand Master Program  
 Management Skills for Innovative University Leaders  
 Medical Marketing Association, "Strategic Marketing to the Healthcare Industry: Executive Education for Pharmaceutical, Biotech, Diagnostic and Medical Device Marketers"  
 Navigating Strategic Change  
 New Directions in Management  
 NALEO- National Economic Policy Institute  
 National Football League: The NFL Player Development Program: High Growth Entrepreneurship  
 Nyenrode Program  
 Olympic Sport Leadership Certification  
 OTI: Leadership Program  
 Perkins Coie Leadership Program  
 Physicians' Foundation: Developing Skills for Medical Society Organization  
 PINNACLE  
 Quad-C: Leading in Turbulent Times (Co- Director)  
 Radiology Leadership Institute  
 Regulatory Affairs Professionals Society  
 Ronald McDonald House Charities Executive Training Program, Session II  
 Sasin-Kellogg Program ASEP Module  
 STC  
 Supply Chain Management  
 Thai Ministry of Finance Program  
 Theravance: The Future of Pharmaceutical Commercialization in the US  
 Unilever Strategic Customer Management Course  
 Utility Economic Development Association  
 Women's Senior Leadership

## **OUTSIDE ACTIVITIES**

### **ADVISORY**

Advisor in the areas of crisis management, business and politics, reputation management, political and regulatory risk and integrated strategy. Clients include Abbott, Accenture, ADT, AHIP, Allianz, American Orthopaedic Association, APCO, Baker & McKenzie, Baxter International, BP, Canadian Energy and Pipeline Association, Cargill, CIBC, the City of Chicago (Office of the Mayor), CMS Energy, ConAgra, The Dallas Morning News, Ernst & Young, Edelman, Enbridge, Exelon, ExxonMobil, the FBI, FMC Technologies, General Mills, Government of Canada, W. W. Grainger, GTECH, Guidant, Health Care Service Corporation, Hearst Foundation, HSBC, Hyatt, IFCO Systems, Intercontinental Exchange, International Pipeline Foundation, Johnson & Johnson,

Kraft, McDermott, McDonald's, Medtronic, Metro AG, Metro Cash & Carry International, Mission Measurement, National Investor Relations Institute, Nicor, Owens-Illinois, People's Energy, Perkins Coie, PricewaterhouseCoopers, Power Construction, Regulatory Affairs Professional Society (RAPS), Reputation Institute, REWE, Roche Diagnostics, Seminarium, Shell, Society of Actuaries, State Farm, Takeda, Terex Aerial Work Platforms, UnitedHealth Group, United States Navy, United States Olympic Committee, Women's Food Service Forum.

#### PRO-BONO

Co-Founder and Chairman of the Northwestern Global Health Foundation, a non-profit dedicated to bringing affordable medical devices to market in developing countries, July 2010- [Winner of the Chicago "Up-and-Comer" Innovation Award 2012]

Member of the Management Board of the FBI, December 2004-

#### ENTREPRENEURIAL

Co-Founder and Senior Advisor, Crisis Management Latin America, September 2012-

Member of Advisory Board, Quantum Secure LLC, a security management technology company, July 2007-

Member of Advisory Board, The Point/GroupOn LLC, October 2007-December 2009 (interest divested October 2011).

Founder, FirstSight Group LLC, an open intelligence service company, December 2007-December 2009 (interest divested January 2010).

Co-Founder, Cassandra AMG and Cassandra Capital Partners LLC, an investment advisory company, July 2006-December 2009 (interest divested January 2010).

President, Evolve24, LLC, a reputation and issue analytics company, March 2005-July 2006. (interest divested July 2006).

Managing Member, SayAye LLC, a software company providing online decision-making software, October 1999-June 2006.

#### OCCUPATIONAL BACKGROUND (NON-ACADEMIC)

National Civil Service Conscript: Altenhilfe of Gegenseitigkeit, Munich, Germany, August 1984-April 1986.

#### FOREIGN LANGUAGE PROFICIENCY

German (native language)

Latin (Latinum)

French (fair)

Greek (Homeric and Attic) (basic)