

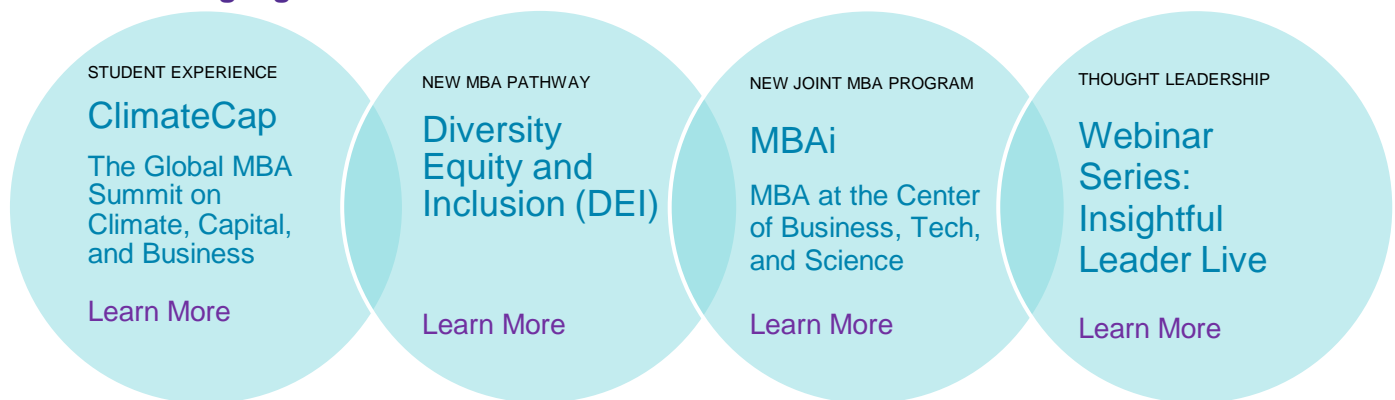
Corporate Engagement Partnership Opportunities

Connect. Collaborate. Impact.

Build your partnership with Kellogg to create lasting value for your organization.

The Kellogg Corporate Engagement team facilitates the flow of real-world issues, insights and solutions between industry and the Kellogg community. Explore the opportunities below and reach out to get started.

2021 – 2022 Highlights



Impact the Student Experience

□ Support the Student Community

Corporate partners make strategic investments of time and funding to support the student community.

- **Clubs:** Partner with more than 100 clubs focused on a variety of industries, geographies, and social and cultural interests.
- **Competitions:** Interface with students in this valuable and rigorous learning environment.
- **Conferences:** Support student conferences which provide forums for thought-provoking discussions through keynote speeches, interactive panels, and networking sessions. Conference topics include private equity/venture capital, technology, global business, healthcare, and diversity & leadership.

□ Partner in Experiential Learning

Engage in the curriculum by sponsoring a project and exposing students to real-world business challenges. In return, students will offer a new perspective on your category or brand. Project opportunities are available across industry, function, and focus. [Submit a project proposal](#).

Key Outcomes 2020 - 2021

1300+

Speakers connected virtually with Kellogg

390+

Companies hired class of 2020 Kellogg students (Fulltime & Internships)

350+

Companies sponsored experiential learning projects

90+

Companies supported student events

Recruit and Support Kellogg Talent

#HireKellogg Students

Kellogg's [Career Management Center \(CMC\)](#) understands the evolving hiring landscape and helps companies find the right talent for lasting relationships and mutual progress. The CMC connects recruiters and Kellogg talent to build meaningful, 1:1 relationships and strategies that work best for each company. Hiring? [Let us know.](#)

Become an Alumni Mentor

Share your expertise, insights, and experience with current Kellogg students by volunteering as a mentor. As part of this program, you will provide students with valuable advice and guidance by sharing your own journey. [Register here.](#)

Tackle a Business Challenge

Dive into Industry Partnerships

Kellogg faculty partner with industry leaders to gain perspective on pressing challenges and to apply research insights to organizational needs. Recent partnership topics include artificial intelligence, healthcare, diversity equity & inclusion and social impact. We welcome new opportunities to engage with industries and companies.

Develop Your Talent

Participate in Executive Education

[Kellogg Executive Education](#) transforms individuals and organizations. We offer pathways for professional growth and functional development for individuals and teams as well as broader strategies for enterprise-wide executive development.

Recommend a Colleague

Our [Executive](#) and [Evening & Weekend](#) programs provide flexibility for working professionals who want to earn a Kellogg MBA while maintaining their career. Are there high performing employees who would be a great fit for Kellogg or leaders at your organization who can promote to internal networks? [Let us know.](#)

Give Back

JOIN THE GIVING NETWORK

With a gift to Kellogg, you are helping to make the transformative Kellogg experience possible. [Your gift](#) establishes a legacy of leadership that drives progress in global business education.

SHARE YOUR STORY

Stories strengthen the Kellogg community. If you, or your company, have an innovative story or unique perspective to share, we want to hear it.

HOST AN EVENT

Host prospective students for a recruitment event, current students for a trek, or alumni for a reception. They are many ways to connect and engage with students, alumni, and faculty.

CONNECT WITH US:

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