

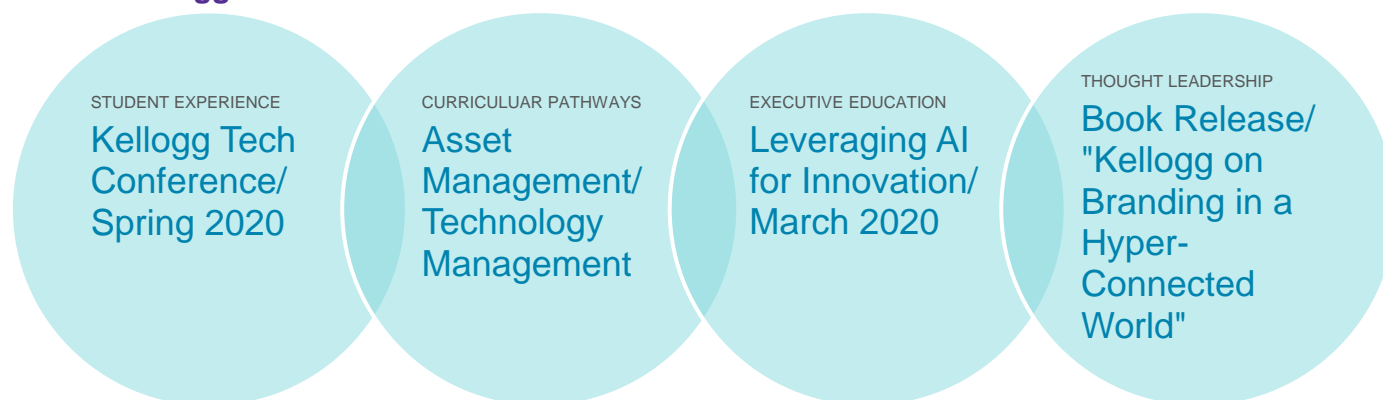
## Partnership Opportunities

# Connect. Collaborate. Impact.

Build your partnership with Kellogg to create lasting value for your organization.

The Kellogg Corporate Partnerships team facilitates the flow of real-world issues, insights and solutions between industry and the Kellogg community. Explore the opportunities below and reach out to get started.

### New at Kellogg



### Impact the Student Experience

#### □ Support the Student Community

Corporate partners make strategic investments of time and resources to support the student community.

- **Clubs:** Partner with more than 100 clubs focused on a variety of industries, geographies, and social and cultural interests.
- **Competitions:** Interface with students in this valuable and rigorous learning environment.
- **Conferences:** Kellogg students host several conferences each year, providing a forum for thought-provoking discussions through keynote speeches, interactive panels and networking sessions. Conference topics include healthcare, private equity, venture capital, technology, and diversity and leadership.

#### □ Engage in Experiential Learning

Impact the student experience beyond the classroom by exposing students to real-world business challenges while offering a new perspective on your category or brand. Project opportunities are available across industry, function, and focus.

#### Engagement Highlights 2018 - 2019

**110+**

Companies Supported  
Student Events

**350+**

Companies Sponsored  
Experiential Learning Projects

**228**

Companies Hired Kellogg  
Students in the Class of 2018

---

## Recruit and Support Kellogg Talent

### □ #HireKellogg Students

Kellogg's Career Management Center understands the evolving hiring landscape and helps companies find the right talent for lasting relationships and mutual progress. The CMC connects recruiters and Kellogg talent to build meaningful, 1:1 relationships and strategies that work best for each company.

### □ Share Your Industry Expertise

Help students prepare for the job-search process and their career growth by assisting with case prep or serving as an industry expert in a 1:1 conversation.

---

## Tackle a Business Challenge

### □ Collaborate with Kellogg Faculty

Kellogg faculty combine academic expertise with real-world knowledge to create a dynamic research and learning environment. Our faculty are leaders in their fields, expanding our understanding of finance, the business of healthcare, artificial intelligence, innovation and entrepreneurship.

### □ Dive into Industry Partnerships

Kellogg faculty partner with industry leaders to gain perspective on pressing challenges and to apply research insights to organizational needs. Recent partnership topics include data analytics, healthcare, social impact, and corporate innovation.

---

## Develop Your Talent

### □ Participate in Executive Education

Kellogg Executive Education transforms individuals and organizations. We offer pathways for professional growth and functional development for individuals and teams as well as broader strategies for enterprise-wide executive development.

### □ Get an MBA While Working

Our Executive and Evening & Weekend programs provide flexibility for working professionals who want to earn a Kellogg MBA while maintaining their career.

---

## Give Back

---

### HOST AN EVENT

Host members of the Kellogg community where you work. From a trek or admissions event, to a recruitment gathering or alumni reception, there are many ways to connect with groups of students, faculty, and alumni.

---

### SHARE YOUR CORPORATE STORY

Stories strengthen the Kellogg community. If you, or your company, have an innovative story or unique perspective to share, we want to hear it.

---

### JOIN THE GIVING NETWORK

With a gift to Kellogg, you are helping to make the transformative Kellogg experience possible. Your gift establishes a legacy of leadership that drives progress in global business education.

## CONNECT WITH US:

### Corporate Partnerships

[kellogg.northwestern.edu/corporate-partnerships](http://kellogg.northwestern.edu/corporate-partnerships)

**Jennifer Johnson**, Senior Associate Director

[jennifer-johnson@kellogg.northwestern.edu](mailto:jennifer-johnson@kellogg.northwestern.edu) | 847.467.2109