

# The Future of Activism Research Workshop

Sponsored by the Ford Motor Company for Global Citizenship

**Friday, April 21** *Kellogg Global Hub, 4<sup>th</sup> Floor, Room 4101*

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8:00 am – 8:45 am Breakfast and Registration

8:45 am – 9:00 am Welcome and Opening Remarks

**Brayden King**, Kellogg School of Management

**Edward Walker**, UCLA

9:00 am – 10:30 am **Democracy and Inclusion**

**Political Innovation: Mobilizing and Organizing for Pro-Democratic Change Within Political Systems**

**Johanna Mair**, Hertie School and Stanford University

Discussant: Forrest Briscoe

**DEI Training as a Hybrid Civic Project: The Politics of Inclusion Meets the Workplace**

**Paul Lichterman**, University of Southern California

Discussant: Lindsey Cameron

10:30 am – 11:00 am Break

11:00 am – 12:30 pm **Race and Media**

**Community Protest, Violence, and Business Support for a Social Activist Cause: Evidence from the Black Lives Matter (BLM) Movement**

**Forrest Briscoe**, Penn State University

**Muhan Zhang**, Penn State University

Discussant: Sarah Soule

**A Distant Mirror: The Anti-Lynching Movement and the News Media 1890-1918**

**Charles Seguin**, Penn State University

Discussant: Thomas Davidson

12:30 pm – 1:30 pm Lunch

1:30 pm – 3:00 pm

**Law**

**Lawyers in Backsliding Democracy**

**Scott Cummings**, UCLA School of Law

Discussant: Tom Lyon

**Litigation Politics: Countermovement Activity in Campus Sexual Assault Litigation**

**Jesse Yeh**, University of Michigan

**Elizabeth Armstrong**, University of Michigan

Discussant: Raquel Kessinger

3:00 pm – 3:30 pm

Break

3:30 pm – 5:00 pm

**Tech/Algorithms**

**Unhooking from the Matrix: Targeting the Algorithmic Manager through Algo-Activism**

**Lindsey Cameron**, Wharton, University of Pennsylvania

**Kalie Mayberry**, Harvard University's Berkman Klein Center for Internet and Society

Discussant: Paul Lichterman

**Online Activism and Algorithmic Opportunity Structures**

**Thomas Davidson**, Rutgers University

Discussant: Scott Cummings

5:00 pm – 6:00 pm

**Pre-Dinner Panel Discussion: Activism & Authoritarianism**

**Eli Finkel**, Northwestern University

**Mike Lounsbury**, University of Alberta, Alberta School of Business

**Lori Yue**, Columbia Business School

6:30 pm – 9:30 pm

Dinner

*Peckish Pig – 623 Howard Street in Evanston*

**Saturday, April 22** Kellogg Global Hub, 4<sup>th</sup> Floor, Room 4101

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8:00 am – 9:00 am Breakfast

9:00 am – 10:30 am **Firms**

**The Power of Public Confession: Mobilization and Reputation Effects of Disclosing Socially Irresponsible Performance**

**Sarah Soule**, Stanford University

Discussant: Charles Seguin

**Contesting Greenwash on the Sustainability Bandwagon: Early Adopters as Sustainability Custodians**

**Thomas Lyon**, University of Michigan

Discussant: Jesse Yeh

10:30 am – 11:00 am Break

11:00 am – 12:30 pm **Targeting and Mobilizing**

**Microtargeting Hyperlocal Influencers: Organizing Progressive Youth from the Top Down**

**Caroline Lee**, Lafayette College

Discussant: Johanna Mair

**Speaking Up and Speaking Out: How Open Cultures and Internal Employee Voice Mechanisms Enable Employee Activism**

**Raquel Kessinger**, MIT Sloan School of Management

Discussant: Caroline Lee

12:30 pm – 1:30 pm Lunch and Closing Remarks