

Northwestern
Kellogg
School of Management

EXECUTIVE MBA PROGRAM

Aim Even Higher

It's not something you're used to hearing. After all, you're already seen as a top leader — be it a Fortune 500 company or a game-changing startup. But complacency isn't in your DNA. Luckily for you, it's not in ours either. As the world continues to evolve, the Kellogg Executive MBA Program is designed for individuals like you who are ready to seize opportunity. Reach your full potential and lead with a global network and real-time career support at your back.



WHAT SETS KELLOGG APART

Our alumni say they are able to stand out among peers thanks to this combination of attributes that instantly identifies them as a Kellogg leader:

A thirst for creativity and innovation: Your time at Kellogg will give you the confidence to ask the tough questions and step into the unknown to try something new and unconventional.

A true exchange of ideas: When you collaborate with fellow students, faculty, alumni and school leaders, you'll do so through spirited debate and hard-won achievement to bring together all points of view in the understanding that our differences are our strengths.

An eye toward empathy: Kellogg prepares a different kind of leader, one who strives to understand others' perspectives and uses that knowledge to create impact and trust across cultures and communities.



**ARE YOU READY TO BECOME
A KELLOGG LEADER?**

Designed Specifically for Experienced Professionals

Our robust curriculum builds upon your expertise by strengthening your business acumen across all areas of an organization so you can become a more strategic thinker and a better leader.

► **YEAR ONE: BUILD THE FOUNDATION**

Taught by Kellogg faculty and customized for the executive level, our curriculum will strengthen your business foundation and help you lead an organization more confidently.

► **YEAR TWO: DEEPEN YOUR EXPERTISE**

You'll hone management techniques and apply strategies to larger challenges. Customize your experience by choosing electives that fit your career goals or discover new interests. You'll also complete a capstone course that synthesizes class lessons from across the program.

Meet Your Future Classmates

Kellogg students are high-achieving team players and hardworking leaders selected for their diverse backgrounds, industries and fields of study. Their unique

accomplishments and perspectives contribute to a dynamic classroom environment.

KEY DEMOGRAPHICS

10-22 YRS

WORK EXP.

15 YRS

AVERAGE WORK EXP.

32-47

AGE RANGE

39

AVERAGE AGE

48% U.S. MINORITY

32% WOMEN

16% INTERNATIONAL

Top Industries

HEALTHCARE/BIOTECH/PHARMA

FINANCIAL SERVICES

TECHNOLOGY

Career Level

18% C-LEVEL

16% VP

34% DIRECTOR

27% MANAGER

6% OTHER

International Geographic Representation

76% NORTH AMERICA

11% ASIA

11% LATIN & SOUTH AMERICA

2% EUROPE

Note: Data is based on incoming Kellogg Executive MBA cohorts (Evanston + Miami combined) from September 2022 & January 2023. Age and work experience data: mid-80% range.

Career Experts to Get You Past the Obstacles

Disruption has become the new normal, making the agile “high-impact, low-ego” members of the Kellogg EMBA Global Network ready to pave their own career paths.

Kellogg helps you make decisions for the rest of your career, not just your next step. And it’s not only the classmates in your current cohort who are backing you up. A global network of alumni executives are ready to help guide you on your career journey.

Students enter the EMBA Program with different goals. Some aim to launch their own business while others want to leave the confines of their vertical and take a greater role in their companies or industries. No matter the end game, you’ll start with experienced, EMBA-dedicated coaches at the Kellogg **Career Management Center** on their first day on campus. The best part? You have access to dedicated career coaching for life.

► LIFETIME CAREER BENEFITS INCLUDE:

- 1:1 coaching from executive career and leadership experts
- Exclusive networking opportunities, thought-leadership events, career workshops and webinars
- Access to Kellogg’s job board for personal career growth or to find talent for your organization
- Business databases and industry-specific library guides

KEY OUTCOMES

2X AVERAGE INCREASE IN TOTAL COMPENSATION
within 3-5 years of graduation



WERE PROMOTED
from program start
to 1 year post-grad



**CHANGED INDUSTRY
OR FUNCTION**
from program start
to 1 year post-grad



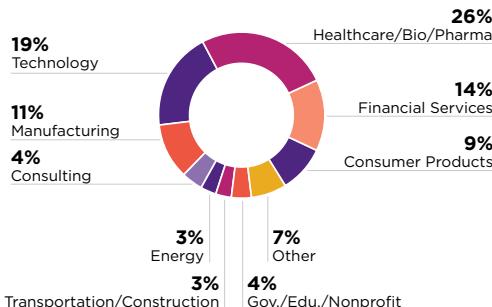
**JOINED OR FOUNDED
A STARTUP**
from program start
to 1 year post-grad

The Kellogg Impact

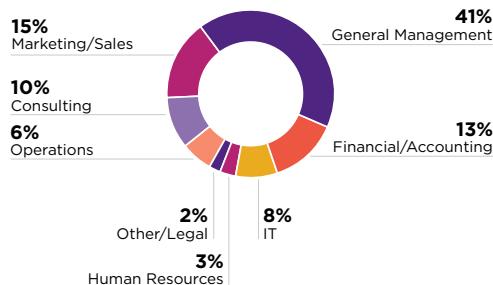
88% Attribute having a Kellogg MBA to
PROFESSIONAL GROWTH

89% Credit Kellogg for their
CONFIDENCE AS A LEADER

Alumni Industries of Employment



Alumni Job Functions



All figures derived from a survey conducted with Executive MBA alumni in February 2020.
Survey participants were from graduating classes 2009-2018.

The Kellogg Global Network

To be a modern executive, you need expertise to lead at the global level, and you can only get that from deep study of global markets. With both international and domestic opportunities, you can choose from more than 50 elective courses for the most immersive business education experience of its kind.



JOIN A POWERFUL AND DEDICATED NETWORK

70,000 +

ALUMNI ACROSS 120+ COUNTRIES

These exceptional alumni embody Kellogg's pay-it-forward culture, often acting as mentors to help current students achieve their goals.

WHU - OTTO BEISHEIM
SCHOOL OF MANAGEMENT
VALLENDORF

GUANGHUA SCHOOL
OF MANAGEMENT
BEIJING

HKUST SCHOOL
OF BUSINESS
AND MANAGEMENT
HONG KONG

Campuses

You're already juggling a busy schedule, so choose the base location and format that makes the most sense to you. Both the Evanston and Miami formats benefit from

the same stellar faculty, curriculum and community that define the Kellogg experience.

Evanston, IL

TWICE MONTHLY:

Friday – Saturday, most Sundays

JANUARY or SEPTEMBER START

Four Live-In Weeks

Two years to complete

Just 30 minutes from downtown Chicago, live and learn at the James L. Allen Center, where you'll have space to work on group assignments, make lasting connections with your peers and enjoy the tranquility of Northwestern's Evanston campus. You will also have the option to travel to any campus within the Global Network for elective courses.

Miami, FL

MONTHLY:

Thursday – Sunday

JANUARY or SEPTEMBER START

Four Live-In Weeks

Two years to complete

Enjoy a city bustling with global commerce that also serves as a bridge between the U.S. and Latin America. Network from the comfortable accommodations of the Hyatt Regency Coral Gables, and travel to any campus within the Global Network for elective courses.

IN THEIR OWN WORDS: TAKE IT TO WORK TOMORROW

Given the structure of the EMBA Program, you'll learn from a tested combination of theory and practice that you can put to work right away, whether that's leading your next meeting or starting a new initiative. Here's a glimpse into the popular **Phase 0** course, which gives you an edge in launching a new venture.

“Phase 0 was one of my favorite classes at Kellogg and one that I continue to use in my current role. It was the perfect combination of theory and practice. It forced us to think quickly, iterate constantly, manage team dynamics and get out of our comfort zones. It’s easy to sit in a classroom and create the ‘perfect product,’ however, Phase 0 forced us to go out and talk to real people with real needs in order to develop our product.”

NEELA MARNELL '18

Head of Industry, Programmatic Media at Google

ENGAGE WITH US

Sign up for an event to engage with Kellogg faculty, students and admissions staff from anywhere in the world.

APPLY TO KELLOGG

To start your application and see current deadlines, go to kell.ggg/EMBAapply.

FINANCE YOUR EXECUTIVE MBA

We offer various options for scholarships and financial aid.

For more information, please visit: kell.ggg/EMBAFinance.

EXECUTIVE MBA PROGRAMS

Kellogg School of Management | Northwestern University
Evanston | 2169 Campus Drive, Evanston, IL 60208 | 847.491.3622
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