

Speaker Bios

A CMO'S GUIDE TO AI

April 22-23, 2019

Brian Uzzi

**Richard L. Thomas Professor of Leadership and Organizational Change;
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Brian Uzzi is a globally recognized scientist, teacher, consultant and speaker on leadership, social networks, data science, artificial intelligence and machine learning. He is the Richard L. Thomas Professor of Leadership and Organizational Change at the Kellogg School of Management, Northwestern University. He also co-directs NICO, the Northwestern Institute on Complex Systems, is the faculty director of the Kellogg Architectures of Collaboration Initiative (KACI), and holds professorships in Sociology at the Weinberg College of Arts and Sciences and in Industrial Engineering and Management Sciences at the McCormick School of Engineering. He has lectured and advised companies and governments around the world and has been on or visited the faculties of INSEAD, University of Chicago, and Harvard University. In 2007-2008, he was on the faculty of the University of California at Berkeley where he was the Warren E. and Carol Spieker Professor of Leadership. He has been awarded 13 teaching prizes and 12 scientific research prizes worldwide in the disciplines of sociology, management, ecology, and computer science.

His research has been funded by a wide variety of government and private agencies and uses social network science and computational methods to predict outstanding human achievement. His research has appeared in the *WSJ*, *Newsweek*, *The Economist*, *The New Yorker*, *Fortune*, other media outlets and TV. His research spans disciplines and has appeared in the *American Sociological Review*, *Administrative Science Quarterly*, *Management Science*, *Strategic Management Journal*, *American Behavioral Scientist*, *American Journal of Sociology*, *Harvard Business Review*, *The Journal of Physics A: Mathematical and Theoretical*, *The Proceedings of the National Academy of Sciences*, *PLOS One*, *Personality and Social Psychological Bulletin*, *WWW*, *Journal of the American Medical Association*, *Science*, and *Nature*.

Uzzi has advised and spoken at major organizations and associations in over 30 countries, including the Young Presidents' Organization (YPO), Baker and McKenzie, Deloitte, Pepsico, Kraft, Abbott Labs, UNITE, Total Quality Schools, Hearst Media, ABN AMBRO, CreditSuisse, P&G, McKinsey, the World Bank, U.S. intelligence agencies, Intel, Thomson Reuters, PwC, and other corporations and non-profits worldwide.

Before Kellogg, Uzzi worked as a management consultant, carpenter, and a musician. He earned his MS in social psychology from Carnegie-Mellon University and a Ph.D. in sociology from The State University of New York at Stony Brook.