

Speaker Bios

A CMO'S GUIDE TO AI

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Carrie Bienkowski
Chief Marketing Officer
PeaPod

A dynamic, strategic leader with a proven track record of delivering results, Carrie Bienkowski is currently the Chief Marketing Officer of Peapod.com.

Bienkowski is a seasoned brand strategist with deep expertise in consumer packaged goods, e-commerce, user experience, digital marketing and retail. Prior to joining Peapod Bienkowski served as the Head of Buyer Experience for eBay's Fashion in Europe. Earlier in her career, Bienkowski spent nearly a decade at Procter & Gamble working in their North American and European offices. Later, at C&E Advisory in London, Bienkowski counseled a number of FTSE 100 companies including Sky Media, L'Oreal, HSBC, Vodafone and Boots Pharmacy in sustainability strategies.

Bienkowski received her degree in finance and business economics from the University of Notre Dame. In addition to her role at Peapod, she also serves on the Board at ConforMIS, a Boston-based medical device company.

Originally from Northern California, she now resides in Chicago with her husband, three daughters and two of the world's laziest cats.