Speaker Bios

KELLOGG ON SUSTAINABILITY

The Business of Climate Change

Mitchell Toomey Director of Sustainability BASF Corporation

As Sustainability Director for BASF in North America, Mitchell Toomey leads a team working across the organization to bring BASF's corporate purpose "We create chemistry for a sustainable future" to life: by further integrating sustainability in business strategies, engaging employees, and collaborating with customers, value chain partners and other external stakeholders.

Prior to joining BASF, Toomey served as a sustainability expert at the United Nations. His most recent position at the UN was Director, Sustainable Development Goals (SDG) Action Campaign. He previously was UN's Senior Adviser of the Knowledge, Innovation and Capacity Group in UNDP's Bureau for Development Policy. He has led groundbreaking work using digital media and technology to engage the public and civil society organizations around the world in collaborative crowdsourcing of development solutions focused on bringing vital services to the poorest and most vulnerable populations.

Prior to joining the UN, Toomey worked in the private sector building two startups, and working as a management consultant helping traditional firms migrate to digital markets and business models.

He holds a Masters of Business Administration from New York University Stern School of Business, a BA in Philosophy, and certification from the National Outdoor Leadership School in Wilderness Expedition Leadership.

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