


# Global Lab 2020 Project Information

Company	Turbo Energy Private Ltd	
Industry	Automotive/Tech	
Location	Chennai, India	
Web	<a href="http://www.turboenergy.co.in">http://www.turboenergy.co.in</a>	
Company Background	Turbo Energy Private Limited (TEPL) is the leading manufacturer of turbochargers in India and holds over 60% of the market share for all of the turbochargers in the country.	
Key Deliverables	Advise company on its efforts to diversify into manufacturing and deployment of charging stations for electric vehicles, a market that is expected to grow exponentially:  <ol style="list-style-type: none"><li>1. Identify the global market for charging stations for next 5 years</li><li>2. Identify the best-known technology drivers for charging stations</li><li>3. Survey and study the market deployment strategy adapted by China (and benchmark the model with other European countries).</li><li>4. Develop and recommend a go to market strategy for TEL in India given the market growth dynamics for EV vehicles.</li></ol>	
Preferred Skills/Industry Experience	A background in strategy	
Travel Location	Shenzhen, China	
Travel Commitment	Begin in-country work: Wednesday, March 18 <sup>th</sup> End in-country work: Friday, March 27 <sup>th</sup>	