# Global Lab 2020 Project Information

<table>
<thead>
<tr>
<th><strong>Company</strong></th>
<th>Turbo Energy Private Ltd</th>
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<tbody>
<tr>
<td><strong>Industry</strong></td>
<td>Automotive/Tech</td>
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<tr>
<td><strong>Location</strong></td>
<td>Chennai, India</td>
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<tr>
<td><strong>Web</strong></td>
<td><a href="http://www.turboenergy.co.in">http://www.turboenergy.co.in</a></td>
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**Company Background**

Turbo Energy Private Limited (TEPL) is the leading manufacturer of turbochargers in India and holds over 60% of the market share for all of the turbochargers in the country.

**Key Deliverables**

Advise company on its efforts to diversify into manufacturing and deployment of charging stations for electric vehicles, a market that is expected to grow exponentially:

1. Identify the global market for charging stations for next 5 years
2. Identify the best-known technology drivers for charging stations
3. Survey and study the market deployment strategy adapted by China (and benchmark the model with other European countries).
4. Develop and recommend a go to market strategy for TEL in India given the market growth dynamics for EV vehicles.

**Preferred Skills/Industry Experience**

A background in strategy

**Travel Location**

Shenzhen, China

**Travel Commitment**

Begin in-country work: Wednesday, March 18th
End in-country work: Friday, March 27th