


Global Lab 2020 Project Information

Company	Mantra Capital	 MANTRA CAPITAL
Industry	Venture Capital & Private Equity	
Location	Hyderabad, India	
Web	https://mantra.capital (in progress)	
Company Background	Mantra is a cross-border venture fund (U.S. domiciled) that invests in deep technology for human good. Mantra invests along three themes: “What we eat,” “Where we live,” and “How we thrive.” We do this by channeling resources and investment into companies with a focus on human good and sustainability. We will advance the human condition in communities and generate returns for our investors and partners.	
Key Deliverables	Develop a proprietary Matrix for Mantra in the Agri and Food Startup Ecosystem in India: <ul style="list-style-type: none">• Conduct market analysis of the agri and food ecosystems in India with special focus on India’s small, land-holding farmers;• Include Zero Budget Natural Farming (agri-ecological mechanisms), mapping plant-based functional foods, agriculture as employment (focus on youth and women; declining numbbers of landholders), impact of microfinance, impact of technology (neo-irrigation strategies, block chain, supply chain, IT platform);• Develop a new playbook for Mantra that will include the development of a matrix system for investments in this ecosystem.	
Preferred Skills/Industry Experience	Financial engineering -- corporate finance and accounting, Interest in strategy development Experience in startups / working with entrepreneurs Ability to think out of the box Passion about social good	
Travel Location	Hyderabad, India	
Travel Commitment	Begin in-country work: Wednesday, March 18 th End in-country work: Friday, March 27 th	