

Kellogg Exchange Program Information Session

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Northwestern | Kellogg

Agenda

- Benefits of Exchange
- Commitment & Trade-Offs
- Exchange & Your Kellogg Degree
- Choosing the “Right” School(s)
- Application & Selection Process
- Questions



Why Exchange?

The **purpose** of the exchange program is to provide Kellogg students with **immersive exposure to another culture**, enabling them to **cultivate and integrate diverse global perspectives** academically, professionally and personally.

Kellogg's MBA Exchange Program provides students with:

- **course content** that offers exposure to **unique topics and/or new perspectives**
- a **global network** that opens doors to new people, places and industries
- the knowledge and **ability to leverage and work with culturally diverse teams**
- the **flexibility, understanding and confidence** needed to successfully navigate a new culture
- the ability to **expand the global mindset of the broader Kellogg community** through shared knowledge and insights

Commitment & Potential Trade-Offs

Time

- Mandatory Pre-Departure meeting & COI Workshop
- 1 Quarter during 2nd year at Kellogg*
- Term length ranges from 4-10 Weeks

Finances

- Kellogg Tuition
- Geo Blue Health Insurance
- Housing*
- Potential cost of living adjustment*

Bid Points

- 750 bid points
- Penalty for withdrawal
- See student contract for additional details

Reflection

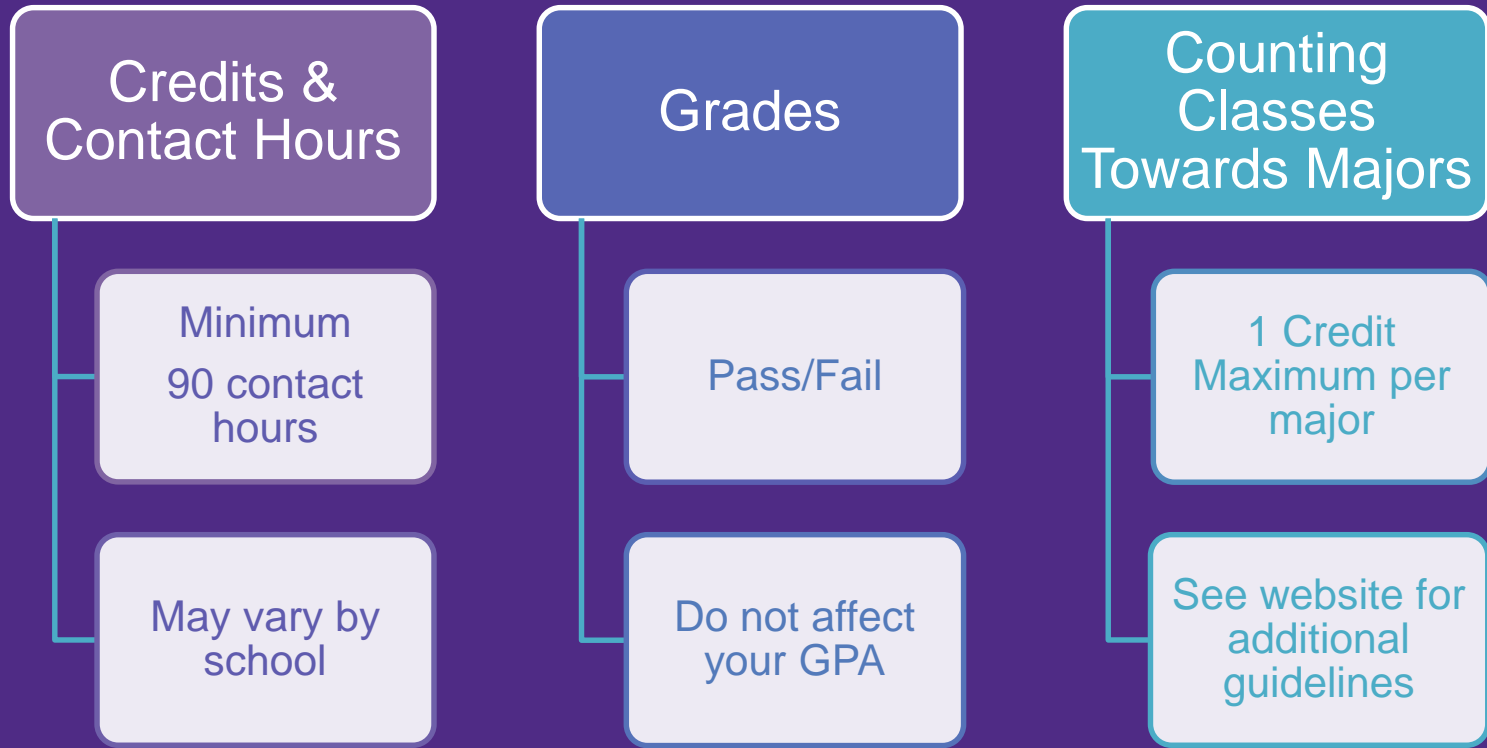
- COI Assessment
- Post-Exchange Reflection
- Examples
 - Reflection Paper
 - Blog/Vlog
 - Poster

** Due to timing, exchange participants are unable to hold certain roles at Kellogg. These include KSA Exec, Club and Conference Leadership, Board Fellows & Zell Fellows*

** Potential opportunity to sublease Evanston apartment to incoming exchange students.*

** Financial Aid can be applied toward the Exchange Program and students may be eligible for a cost of living adjustment, depending on host-school location. Contact Financial Aid Office for additional information.*

Exchange & Your Kellogg Degree



Choosing The Right School: *Options*

Africa & Oceania

AGSM, Australia
MBS, Australia
UCT, South Africa

Americas

INCAE, Costa Rica
San Andres, Argentina

Europe & The Middle East

Bocconi, Italy
Coller, Israel
Edinburgh, Scotland
ESADE, Spain
ESSEC, France
HEC, France
IESE, Spain
INSEAD, France
LSE, UK
LBS, UK
St. Gallen, Switzerland

Asia

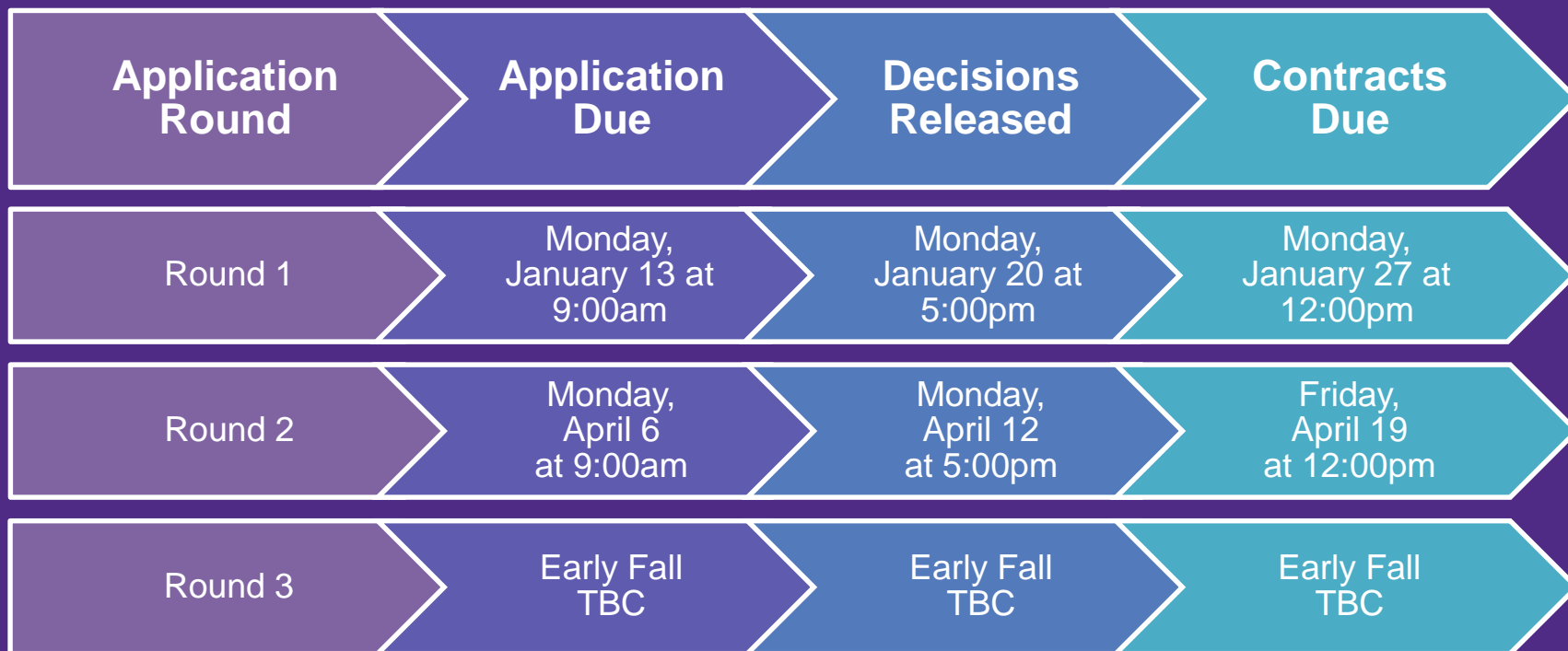
CEIBS, Shanghai
HKUST, Hong Kong
ISB, Hyderabad
INSEAD, Singapore
Keio, Japan
NUS, Singapore
Sasin, Thailand

Choosing The Right School: *Considerations*

- Goals for your time at Kellogg
 -
- Specific School vs. Cultural Immersion
 - If latter, consider competitiveness
- Do your homework!
 - Exchange Website
 - Exchange Binders – Rm. 3116
 - Fellow students
- Pave your own exchange path
 - Schools that are not highly competitive
- Returning to Country of Origin



2020-2021 Application Timeline



** Students who wish to study abroad during the Fall 2020 term, must apply during Round 1*

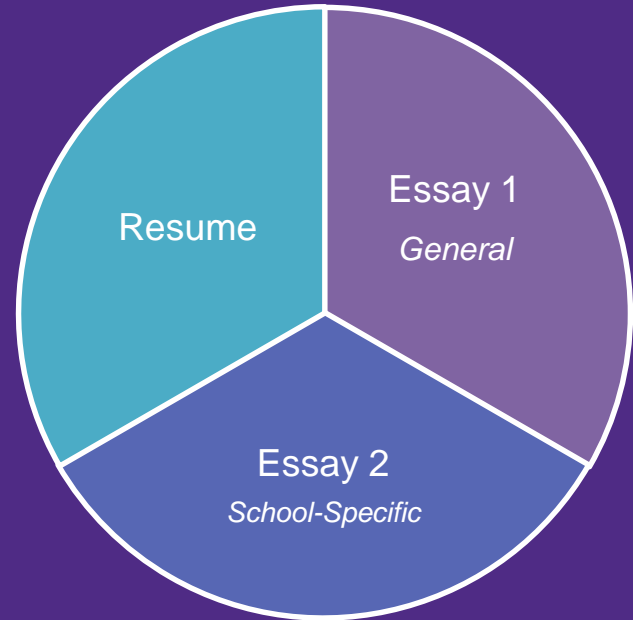
Application Details

Step 1: Write Essays &
Compile Submission Materials

Step 2: Submit Materials &
Preferences via Application
Portal

Application Limit: 3 Schools

ONE DOCUMENT PER SCHOOL



IMPORTANT: Name your materials: *School Name – Last Name, First Name*

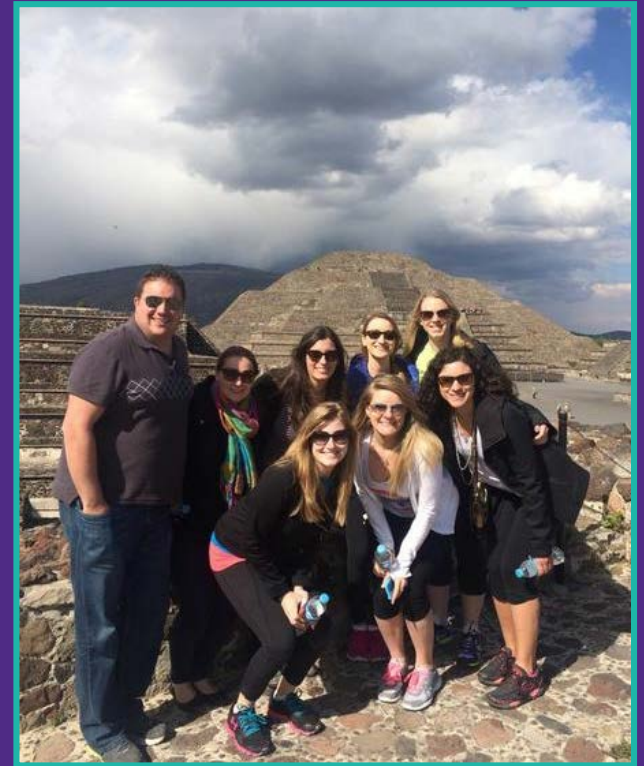
Selection Process

- Spots available at each school
- Decision made at Kellogg
- Writing a strong set of essays



I've Committed, Now What?

- Nominations to partner schools
- Mandatory Orientation Meetings
- Partner schools advise on:
 - Visas
 - Course Selection
 - Housing



Questions & How To Proceed

1. Read school information on website
2. Look at binders - ***highly recommended***
3. Talk to Gabrielle
 - Global Hub 3116
 - Send Outlook invite (half hour) for time we're both free
 - Office Hours in Gies Plaza week before deadline
4. Talk to exchange alums or students currently on exchange



