Kellogg Exchange Program
Information Session

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Northwestern | Kellogg
Agenda

• Benefits of Exchange
• Commitment & Trade-Offs
• Exchange & Your Kellogg Degree
• Choosing the “Right” School(s)
• Application & Selection Process
• Questions
Why Exchange?

The **purpose** of the exchange program is to provide Kellogg students with **immersive exposure to another culture**, enabling them to **cultivate and integrate diverse global perspectives** academically, professionally and personally.

Kellogg’s MBA Exchange Program provides students with:

- **course content** that offers exposure to **unique topics and/or new perspectives**
- a **global network** that opens doors to new people, places and industries
- the knowledge and **ability to leverage and work with culturally diverse teams**
- the **flexibility, understanding and confidence** needed to successfully navigate a new culture
- the ability to **expand the global mindset of the broader Kellogg community through shared knowledge and insights**
Commitment & Potential Trade-Offs

**Time**
- Mandatory Pre-Departure meeting & COI Workshop
- 1 Quarter during 2nd year at Kellogg*
- Term length ranges from 4-10 Weeks

**Finances**
- Kellogg Tuition
- Geo Blue Health Insurance
- Housing*
- Potential cost of living adjustment*

**Bid Points**
- 750 bid points
- Penalty for withdrawal
- See student contract for additional details

**Reflection**
- COI Assessment
- Post-Exchange Reflection
- Examples
  - Reflection Paper
  - Blog/Vlog
  - Poster

* Due to timing, exchange participants are unable to hold certain roles at Kellogg. These include KSA Exec, Club and Conference Leadership, Board Fellows & Zell Fellows.

* Potential opportunity to sublease Evanston apartment to incoming exchange students.

* Financial Aid can be applied toward the Exchange Program and students may be eligible for a cost of living adjustment, depending on host-school location. Contact Financial Aid Office for additional information.
Exchange & Your Kellogg Degree

Credits & Contact Hours
- Minimum: 90 contact hours
- May vary by school

Grades
- Pass/Fail
- Do not affect your GPA

Counting Classes Towards Majors
- 1 Credit Maximum per major
- See website for additional guidelines
Choosing The Right School: Options

Africa & Oceania
- AGSM, Australia
- MBS, Australia
- UCT, South Africa

Americas
- INCAE, Costa Rica
- San Andres, Argentina

Europe & The Middle East
- Bocconi, Italy
- Coller, Israel
- Edinburgh, Scotland
- ESADE, Spain
- ESSEC, France
- HEC, France
- IESE, Spain
- INSEAD, France
- LSE, UK
- LBS, UK
- St. Gallen, Switzerland

Asia
- CEIBS, Shanghai
- HKUST, Hong Kong
- ISB, Hyderabad
- INSEAD, Singapore
- Keio, Japan
- NUS, Singapore
- Sasin, Thailand
Choosing The Right School: Considerations

• Goals for your time at Kellogg

• Specific School vs. Cultural Immersion
  – If latter, consider competitiveness

• Do your homework!
  – Exchange Website
  – Exchange Binders – Rm. 3116
  – Fellow students

• Pave your own exchange path
  – Schools that are not highly competitive

• Returning to Country of Origin
2020-2021 Application Timeline

Application Round | Application Due | Decisions Released | Contracts Due
---|---|---|---
Round 1 | Monday, January 13 at 9:00am | Monday, January 20 at 5:00pm | Monday, January 27 at 12:00pm
Round 2 | Monday, April 6 at 9:00am | Monday, April 12 at 5:00pm | Friday, April 19 at 12:00pm
Round 3 | Early Fall TBC | Early Fall TBC | Early Fall TBC

*Students who wish to study abroad during the Fall 2020 term, must apply during Round 1*
Application Details

Step 1: Write Essays & Compile Submission Materials

Step 2: Submit Materials & Preferences via Application Portal

Application Limit: 3 Schools

IMPORTANT: Name your materials: School Name – Last Name, First Name
Selection Process

• Spots available at each school
• Decision made at Kellogg
• Writing a strong set of essays
I’ve Committed, Now What?

• Nominations to partner schools

• Mandatory Orientation Meetings

• Partner schools advise on:
  • Visas
  • Course Selection
  • Housing
Questions & How To Proceed

1. Read school information on website
2. Look at binders - **highly recommended**
3. Talk to Gabrielle
   - Global Hub 3116
   - Send Outlook invite (half hour) for time we’re both free
   - Office Hours in Gies Plaza week before deadline
4. Talk to exchange alums or students currently on exchange