

KPPI 920-5 – “Leading Voices”

We are pleased to announce that KPPI 920-5, “Leading Voices: Contemporary Issues and Choices in Public Policy,” will be offered for academic year 2019-2020. The faculty organizers are David Besanko and Janice Eberly.

WHAT IS IT? Participation in this class gives students the opportunity to pursue an in-depth exploration of contemporary public policy issues. Students will participate in talks given by faculty at Northwestern University. They will also attend lectures by distinguished speakers, some of whom visit Northwestern for high-profile policy-oriented lectures such as the Susan Bies Lecture on Economics and Public Policy and the Nemmers Prize Lecture. The experience culminates in an individual paper that takes a position on a complex public policy challenge.



The class is a half-credit course. It kicks off with an introductory session in the fall quarter, **Wednesday, October 2**. The class then meets one to two times during each of fall, winter, and spring quarters, with the project due late in the spring quarter. Attendance at a set of lectures, such as the Bies or Nemmers talks, will be required, along with the accompanying faculty-led discussions. There will be some flexibility in scheduling, but the talks are the foundation of the course, so participation is required. (Missing class sessions or lectures will impair a student’s grade. Sessions will not be recorded, nor will dial-in from off-campus locations be provided.)

WHY SHOULD I TAKE THIS CLASS? This experience should add value for just about any Kellogg student. Senior business leaders are expected to be able to articulate a point of view about how the public policy environment affects their firms. This experience gives you a jump-start at developing that skill. Public policy also plays a critical role in shaping opportunities for private sector and social entrepreneurship, in areas ranging from health care and energy to infrastructure and education. The class gives you the opportunity to further hone your professional skills, whether it is asking good questions in a presentation or putting structure around the kinds of messy ambiguous situations that are characteristic of public policy issues. For Kellogg students interested in public service, the class will provide invaluable exposure to the range of issues that you would be expected to have mastered.

HOW DO I ENROLL? To make the experience as interactive as possible, enrollment in the program will be limited to 30 students. Students who would like to participate should submit an application available here:

https://kellogg.qualtrics.com/jfe/form/SV_cYFC3QYzTXE4lhj. Selection will be made by faculty and staff in Kellogg’s Public-Private Interface initiative (KPPI). Students who will be on exchange at any point during AY 2019-2020 academic year are not eligible to enroll since they would miss the entirety of class meetings and lectures during the quarter they are abroad. We also discourage students with significant uncertainties about either job-search or personal travel during AY 2019-2020 from signing up for the class.

Students in the 2YMBA, 1YMBA, JD-MBA, and evening and weekend PTMBA programs are eligible to enroll in the class. However, PTMBA students should be aware that class sessions and lectures will be during the day.

Applications are due Monday, June 10 for 2YMBA, JD-MBA, and PTMBA students and **Friday, July 12** for 1YMBA students.

ARE THERE PREREQUISITES? To be eligible for the program, students should take at least one of Kellogg’s public policy oriented classes, either in advance or concurrently:

- KPPI 470: Public Economics for Business Leaders: Federal Policy
- KPPI 480: Public Economics for Business Leaders: State and Local Policy
- FINC 470: International Finance
- FINC 473: Macroeconomic Policy and Global Capital Markets
- FINC 451: Money Markets and the Fed
- STRT 443: Healthcare Strategy
- STRT 444: Healthcare Economics

- STRT 958-5 Economics of Energy Markets

Questions can be directed to [Kristina Ruderman](#), KPPI Curriculum Coordinator

Best regards,

David Besanko, IBM Professor of Regulation & Competitive Practices

Janice Eberly, James R. and Helen D. Russell Professor of Finance; Faculty Director, Kellogg Public-Private Initiative