Driving Organizational Change
Achieving Business Goals Through Purposeful Change Management

Top Five Countries
- United States: 74%
- Australia: 13%
- India: 2%
- Germany: 2%
- Brazil: 1%

Top Five Industries
- Manufacturing: 58%
- Services: 26%
- Wholesale Trade: 5%
- Transportation, Communications, Electric & Gas: 5%
- Public Administration: 5%

Top Five Job Functions
- Education: 17%
- Finance: 16%
- Marketing: 11%
- Human Resources: 9%
- Program Management: 9%

Management Levels
- Senior: 54%
- Middle: 26%
- Top: 19%
- 19%