Kellogg Executive Education

Operations Strategy

Program Participant Profile
FY 21-23

Registrations by Industry
- Manufacturing: 39%
- Professional, Scientific: 12%
- Finance, Insurance: 11%
- Retail: 10%
- Health Care and Social Assistance: 6%
- Transportation and Warehousing: 5%
- Other Services (except...): 4%
- Services: 3%
- Information: 2%
- Utilities: 1%
- Other Services (exc...): Unknown%

Registrants by Country
- United States: 71%
- India: 1%
- Mexico: 4%
- Brazil: 1%
- Nicaragua: 1%
- Germany: 4%
- Other: 2%

Registrations by Management Level
- Senior: 54.12%
- Middle: 23.53%
- Top: 18.82%
- Other: 2.35%

Registrants by Position Function
- Operations: 57%
- Information Technology: 7%
- Marketing: 1%
- Entrepreneurship: 1%
- Accounting: 6%
- Business Development: 5%
- Sales: 3%
- Consultancy: 3%
- Program Management: 1%
- Engineering: 1%
- Media & Communication: 1%
- Administrative: 6%
- Education: Unknown%