Kellogg Executive Education

Merger Week

Program Participant Profile FY 21-23

Registrations by Industry

- Manufacturing: 36%
- Information: 10%
- Professional, Scientific and Technical: 7%
- Finance, Insurance: 6%
- Agriculture, Forestry, Fishing: 5%
- Wholesale Trade: 5%
- Transportation and Warehousing: 5%
- Accommodation and Food Services: 5%
- Health: 5%
- Management: 5%
- Other: 5%
- Retail Trade: 3%
- Other: 3%
- Finance, Insurance: 2%
- Manufacturing: 2%
- Wholesales: 2%
- Transportation and Warehousing: 1%
- Other: 1%

Registrants by Country

- United States: 73%
- Canada: 3%
- Mexico: 1%
- Denmark: 1%
- Spain: 1%
- Other: 1%
- United States: 73%
- Canada: 3%
- Mexico: 1%
- Denmark: 1%
- Spain: 1%
- Other: 1%

Registrations by Management Level

- Senior: 44.83%
- Top: 31.03%
- Middle: 18.97%
- Junior: 5.17%

Registrants by Position Function

- Finance: 18%
- Marketing: 8%
- Operations: 7%
- Sales: 6%
- Legal: 5%
- Accounting: 5%
- Engineering: 5%
- Other: 4%
- Human Resources: 4%
- Business Development: 3%
- Consulting: 3%
- General Management: 3%
- Information Systems/Technology: 3%
- Program Management: 3%