Leading and Sustaining a Culture of Innovation
Cultivate a Leading-Edge Organization

Top Five Countries
- United States: 78%
- Brazil: 4%
- Nigeria: 3%
- Nicaragua: 2%
- Ecuador: 1%

Top Five Industries
- Manufacturing: 56%
- Services: 17%
- Finance, Insurance & Real Estate: 8%
- Retail Trade: 8%
- Public Administration: 6%

Top Five Job Functions
- Business Development: 18%
- Marketing: 15%
- Consulting: 15%
- Finance: 7%
- Engineering: 6%

Management Levels
- Top 25%
- Senior 42%
- Middle 27%