Kellogg Executive Education
The Customer-Focused Organization

Program Participant Profile FY 21-23

Registrations by Industry
- Health Care and Social Assistance: 19%
- Consumer Goods: 18%
- Utilities: 10%
- Retail Trade: 9%
- Business Services: 9%
- Manufacturing: 8%
- Professional, Scientific, Technical Services: 8%
- Transportation, Storage, and Communications: 7%
- Construction: 7%
- Wholesale Trade: 5%
- Information: 5%
- Agriculture, Forestry, Fishing, and Hunting: 4%
- Finance, Insurance, and Real Estate: 4%
- Other Service Activities: 4%
- Government: 4%
- Education: 4%
- Other: 3%
- Agriculture: 3%
- Construction: 3%
- Textile, Apparel, and Leather: 3%
- Communications: 3%
- Mining and Quarrying: 3%
- Public Administration: 3%
- Transportation: 3%
- Construction: 3%
- Food: 3%
- Construction: 3%
- Finance: 3%
- Construction: 3%
- Textile, Apparel, and Leather: 3%
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- Transportation: 3%
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