Governing Family Enterprises
New Insights and Skills for All Involved in the Family Business

Top Five Countries
- United States: 67%
- Mexico: 11%
- Brazil: 7%
- El Salvador: 3%
- Spain: 3%

Top Five Industries
- Manufacturing: 57%
- Services: 10%
- Construction: 9%
- Finance, Insurance & Real Estate: 8%
- Retail Trade: 8%

Top Five Job Functions
- Consulting: 13%
- Other: 13%
- Business Development: 11%
- Human Resources: 8%
- Education: 7%

Management Levels
- Top: 42%
- Senior: 19%
- Middle: 9%
- Top: 42%
- Senior: 19%
- Middle: 9%