Competitive Strategy
Creating and Sustaining Competitive Advantage

Top Five Countries
- United States: 66%
- Mexico: 6%
- Brazil: 5%
- Canada: 5%
- Italy: 2%

Top Five Industries
- Manufacturing: 50%
- Services: 16%
- Finance, Insurance & Real Estate: 11%
- Retail Trade: 9%
- Transportation, Communications, Electric & Gas: 7%

Top Five Job Functions
- Marketing: 29%
- Finance: 20%
- Business Development: 15%
- Sales: 8%
- Accounting: 5%

Management Levels
- Top: 28%
- Senior: 51%
- Middle: 17%