Program Participant Profile
FY 21-23

Registrations by Industry
- Manufacturing: 30%
- Other Services (except Health Care and Social Assistance): 19%
- Accommodation and Food Services: 9%
- Educational Services: 9%
- Health Care and Social Assistance: 8%
- Finance, Insurance: 4%
- Retail Trade: 4%
- Professional, Scientific, and Technical Services: 4%
- Arts, Entertainment, and Recreation: 4%
- Utilities: 3%
- Accommodation and Food Services: 3%
- Management of Companies and Enterprises: 2%
- Other: 1%

Registrants by Country
- United States: 58%
- Canada: 1%
- Brazil: 1%
- United Kingdom: 1%
- France: 1%
- Germany: 1%
- India: 1%
- Mexico: 1%
- Italy: 1%
- Saudi Arabia: 1%
- Belgium: 1%
- Chile: 1%

Registrations by Management Level
- Senior: 39.24%
- Top: 17.72%
- Middle: 31.65%
- Junior: 8.86%
- Other: 4.53%

Registrants by Position Function
- Marketing: 63%
- Consulting: 14%
- Legal: 11%
- Sales: 8%
- Product Management: 3%
- Operations: 3%
- Entrepreneurship: 3%
- Media & Communications: 14%
- Administrative: 11%
- Business Development: 11%
- Consulting: 11%
- Education: 11%