Program Participant Profile
FY 21-23

Registrations by Industry
- Manufacturing: 33%
- Finance, Insurance: 10%
- Retail Trade: 10%
- Construction: 1%
- Wholesale: 6%
- Health: 8%
- Professional: 8%
- Other Services (except Government): 9%
- Agriculture, Forestry: 10%
- Information: 10%
- Management of Companies: 10%
- Education: 3%
- Other: 3%

Registrants by Country
- United States: 64%
- Mexico: 4%
- Other: 1%
- Canada: 1%
- China: 1%
- Brazil: 1%
- India: 1%
- Nigeria: 1%
- Peru: 1%
- United Arab Emirates: 1%
- Costa Rica: 1%
- Indonesia: 1%

Registrations by Management Level
- Senior: 49.69%
- Middle: 22.01%
- Top: 25.16%
- Junior: 1.26%
- Other: 1.89%

Registrants by Position Function
- Sales: 22%
- Business Development: 17%
- Marketing: 14%
- Operations: 9%
- Product: 9%
- Finance: 6%
- Human Resources: 5%
- Information Systems/IT: 5%
- Consulting: 3%
- Administrative: 3%
- Product Management: 3%
- Information: 2%
- HR: 2%
- General Management: 1%
- Other: 1%
- Business Development: 1%