Leading With Advanced Analytics and Artificial Intelligence
Creating Business Value Through Data Science

Top Five Countries
- United States: 65%
- Mexico: 5%
- Nigeria: 4%
- United Kingdom: 3%
- Australia: 2%

Top Five Industries
- Manufacturing: 47%
- Finance, Insurance & Real Estate: 16%
- Services: 15%
- Retail Trade: 11%
- Wholesale Trade: 4%

Top Five Job Functions
- Marketing: 28%
- Finance: 15%
- Engineering: 9%
- Business Development: 8%
- Sales: 7%

Management Levels
- Senior: 54%
- Top 20%: 21%
- Middle: 21%