

Management for Scientists & Engineers 2022

3.3.22

A professional development offering of the Northwestern University Graduate School
in conjunction with the Kellogg School of Management

Location: Kellogg Global Hub, Room TBD

Academic Director: James Conley						Program Manager: Carolyn McHugh		
	13-Jun	21-Jun	27-Jun	5-Jul	11-Jul	18-Jul	25-Jul	1-Aug
8:30-10am	Marketing (Hennessy)	Economics & Strategy (Brown)	Economics & Strategy (Brown)	Accounting for Decision Making (Finn)	Finance (Matsa)	Risk & Uncertainty (Al-Najjar)	Negotiations (Finkel)	Selling Yourself (Sykes)
10:15-11:45am	Marketing (Hennessy)	Economics & Strategy (Brown)	Economics & Strategy (Brown)	Accounting for Decision Making (Finn)	Finance (Matsa)	Risk & Uncertainty (Al-Najjar)	Negotiations (Finkel)	Selling Yourself (Sykes)
1-2:30pm	Marketing (Hennessy)	Economics & Strategy (Brown)	Operations Management (Bassamboo)	Accounting for Decision Making (Finn)	Finance (Matsa)	Intangibles Management (Conley)	Negotiations (Finkel)	Entrepreneurship & Innovation (Schonthal)
2:45-4:15pm	Leadership (Banks)	Risk & Uncertainty (Al- Najjar)	Operations Management (Bassamboo)	Accounting for Decision Making (Finn)	Finance (Matsa)	Intangibles Management (Conley)	Strategic Communicatio ns	Entrepreneurship & Innovation (Schonthal)
4:30-6pm	Leadership (Banks)	Risk & Uncertainty (Al- Najjar)	Operations Management (Bassamboo)	Accounting for Decision Making (Finn)	Finance (Matsa)	Intangibles Management (Conley)	Strategic Communicatio ns	Program Wrap Up (Conley)

*Monday June 20th, and Monday July 4th are University Holidays. Classes will be held Tuesday June 21, and Tuesday July 5th.